Yummy

AI-POWERED COOKING APP

BY ASTRES

It can be challenging to find the right recipe for a dish or decide what to prepare

Also, online recipes often lack some important information and they can be unclear

Solution

AI-powered cooking app that has:

- Meal ideas generation
- Meal planning
- Recipe creation
- Cooking chatbot
- Kitchen inventory management
- User-friendly design
- High-quality results
- And more!

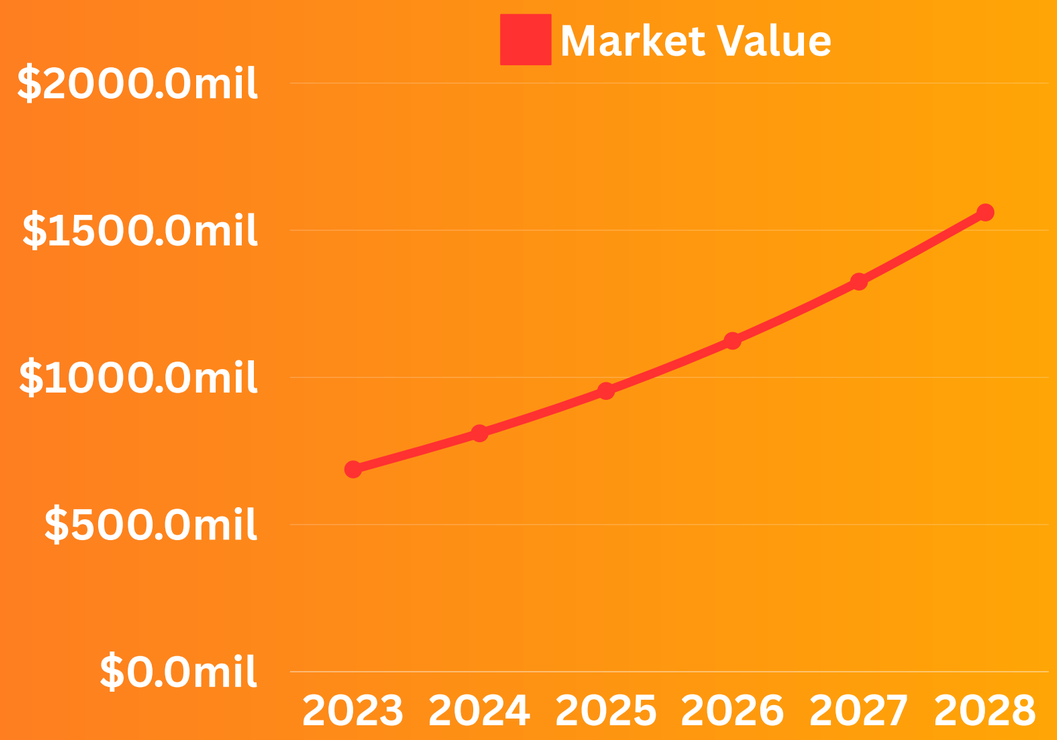
AI Technology

- Powered by Falcon llm model
- Tested and approved by professional cooking chefs
- Fast, knowledgeable and accurate recipe generation

Market Opportunity

$687.4 million in 2023

17.8% annual growth expected by 2028

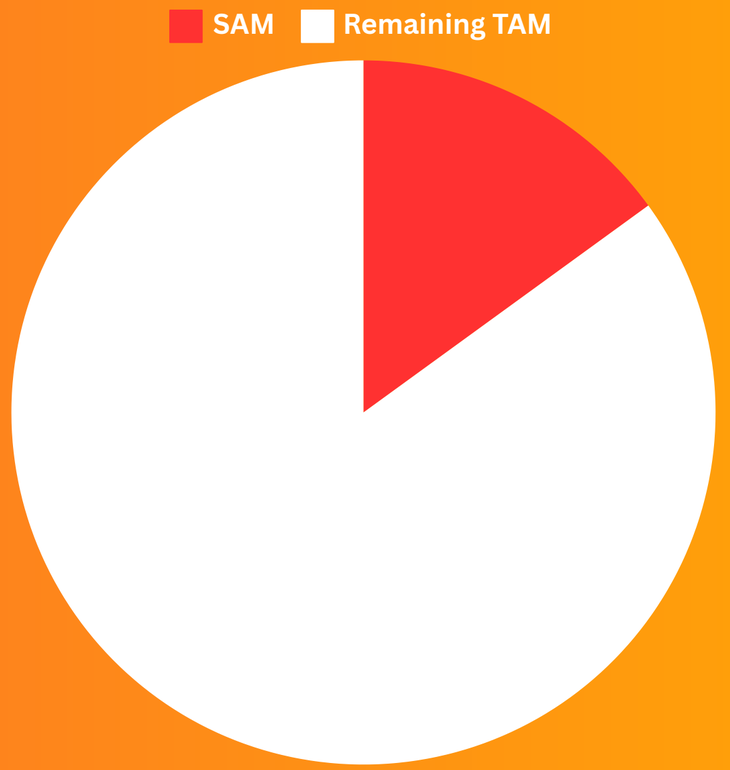


Source: Internal market research

Serviceable Available Market

Focus: Smartphone users in developed countries interested in cooking

Estimated 15% of TAM

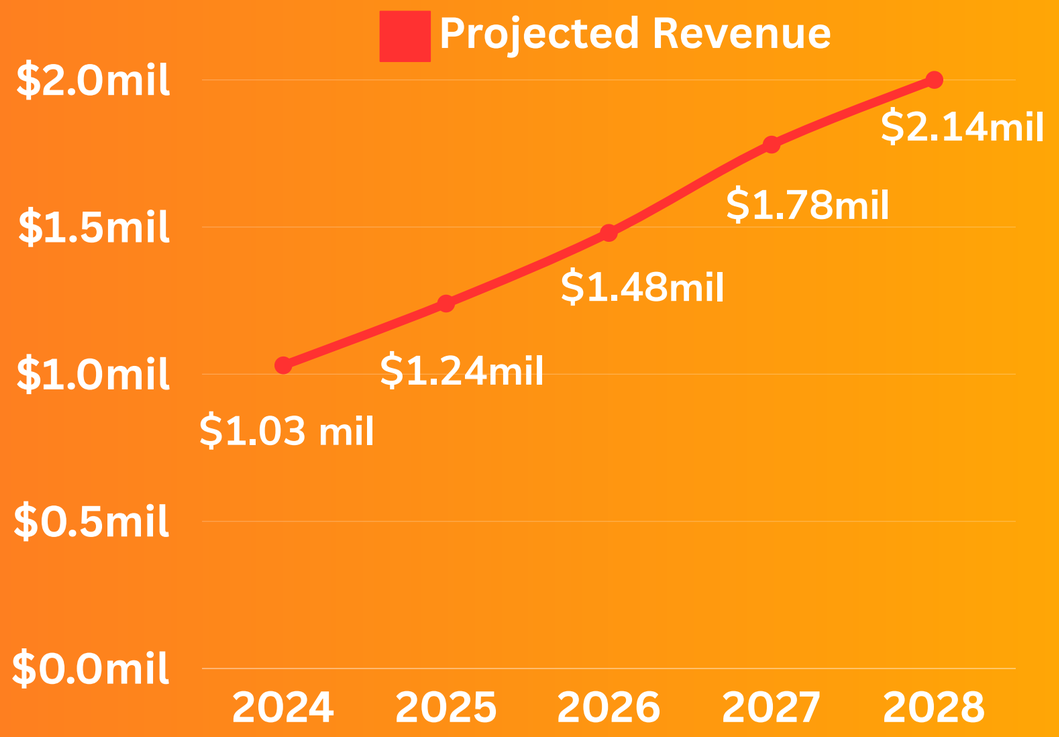


SAM: Approximately $103 million

Revenue Projection

Current price: $4/week

Projected 1% market share in first year with 20% growth



Competitive Analysis

Available on both Android and iOS

No major competitors in AI cooking app space

Unique selling proposition: Comprehensive AI-powered cooking assistant

Demo

Future Plans and Improvements

- New features with Falcon Vision (once it’s released)
- Add text-to-speech
- Fix some minor bugs
- Improve speed
- Lunch the app on the App Store and Google Play Store

Team

Mak Žiga

Founder &
Chief Technology
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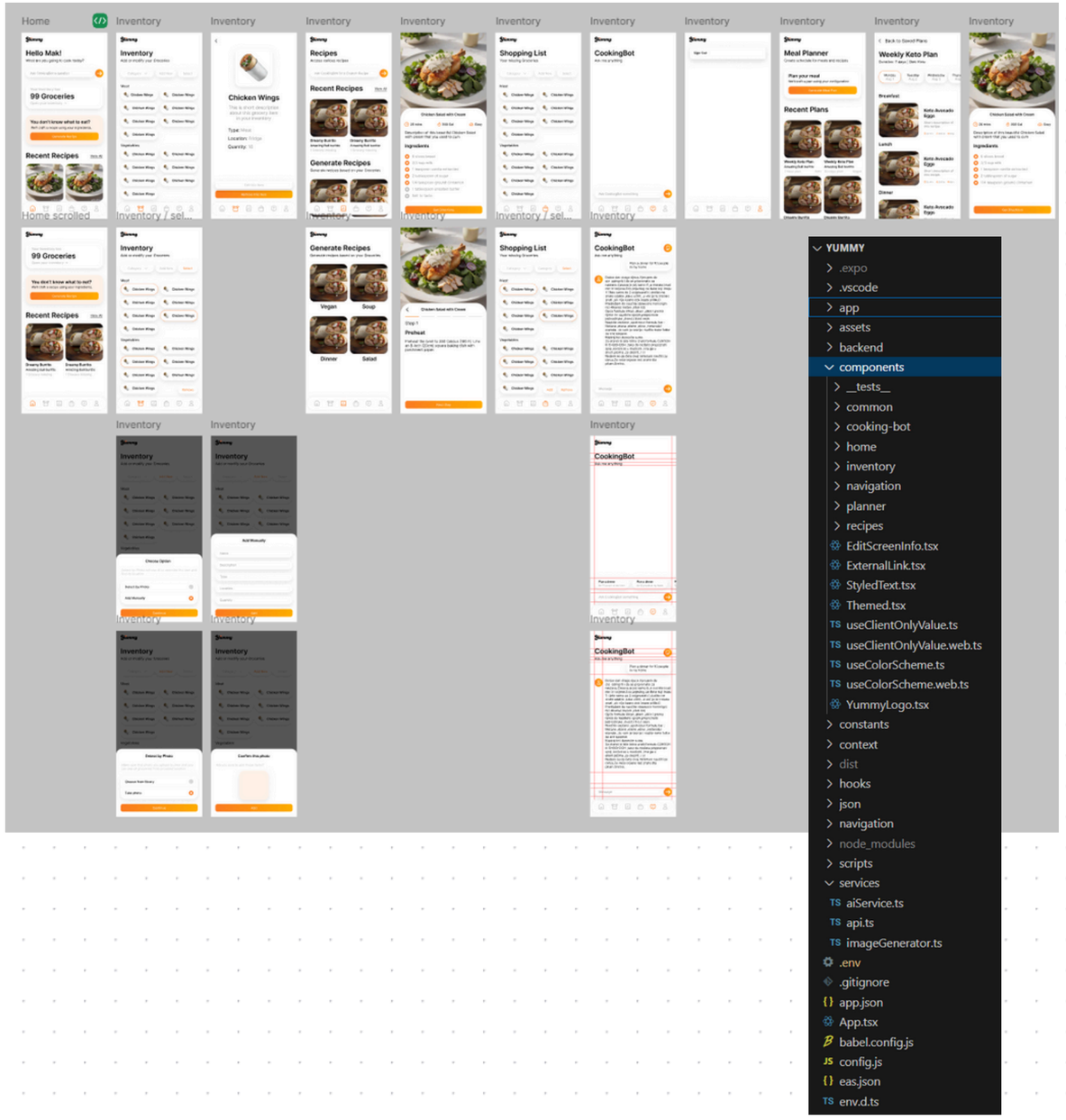

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