Tur View

Revolutionizing HR with
AI & LLMs

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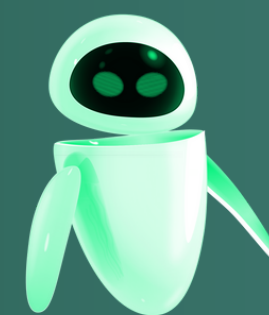
INTRODUCTION

TurView is a Revolutionary Automated Interviewing platform based on AI71's API to provide interview training, simulations and interview outsourcing for companies and clients.

Finding the ideal employee is a difficult and time consuming task especially when employees resign within their first year due to their dissatisfaction when working with a company.

Through a seamless and customizable integration, TurView will significantly reduce the time taken to fill a job position, and it will do it more efficiently while allowing HR to focus on more valuable tasks. TurView can also be used to train university students, thus providing them with ideal traits which companies desire.
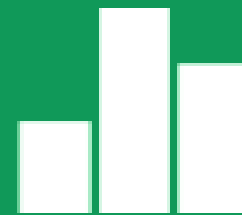
PROBLEM STATEMENT

Time consuming

The average time taken to hire an employee in 2023 was 44 days. For "easy to fill" jobs it could take 14 days.

Efficiency

On average, the HR department spends around 6 seconds skimming through each individual job application. This leaves many candidates, with an unfair outcome.

Cost

The hiring process is expensive and it is more expensive to replace an employee. Companies can reduce these costs significantly by hiring the best candidate and ensuring they stay.

OUR INNOVATIVE SOLUTIONS

Unique Selling Points

- Low cost
- Data security
- Continuous Improvement
- Versatility/Adaptability
- Bespoke and customizable for each company's HR needs
- Student training

Scalability

- TurView is a highly versatile product as it can be used for B2B purposes through interviewing job applicants
- It can be used for B2C purposes as it can be used by individuals for training purposes
- For CV formatting.

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WHAT IS TURVIEW

AI INTERVIEW TRAINING

Students and Jobseekers can use the AI to improve their skills for future interviews.

AI INTERVIEW OUTSOURCING

Bespoke packages are made to suit each companies interview needs.
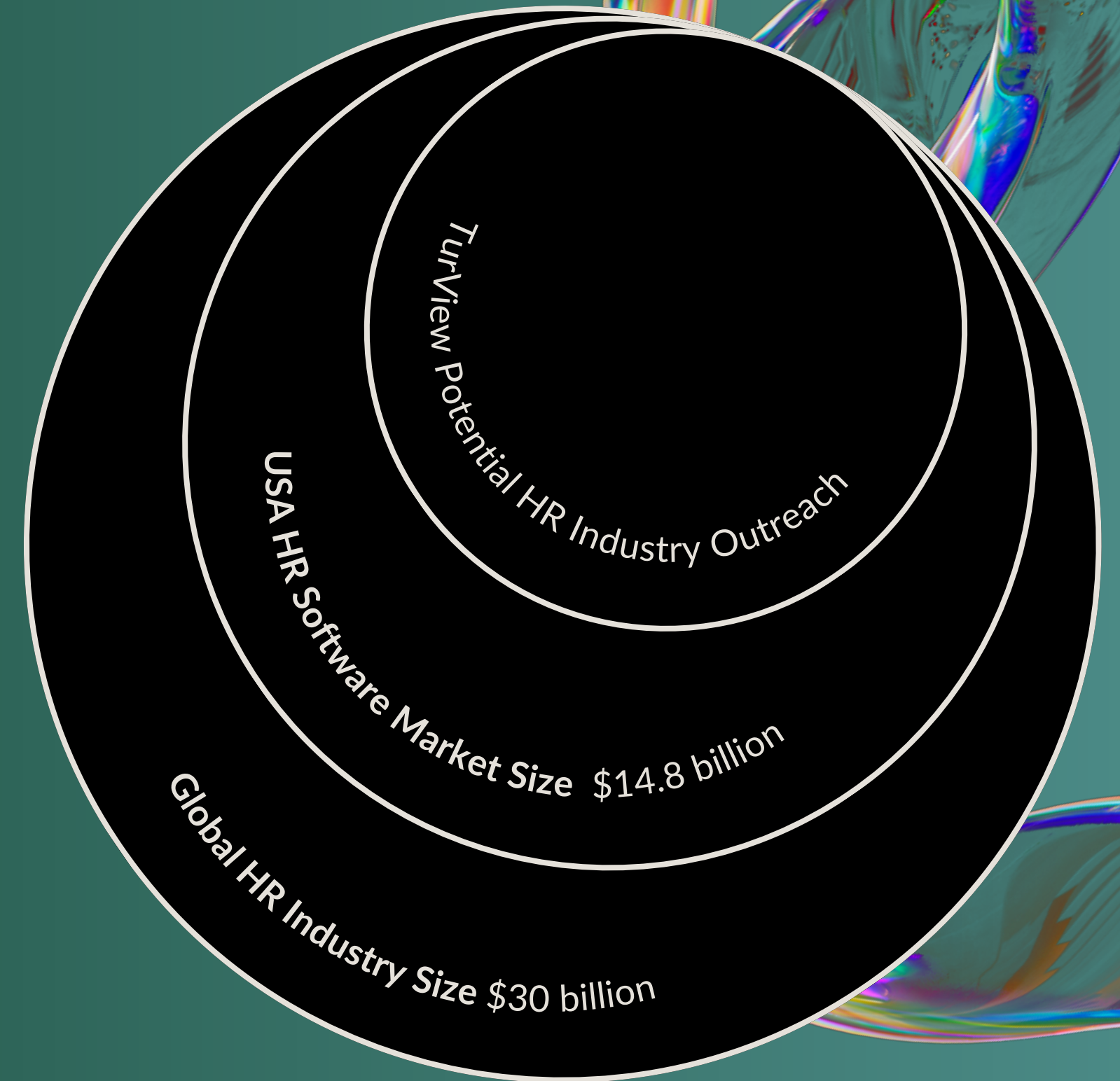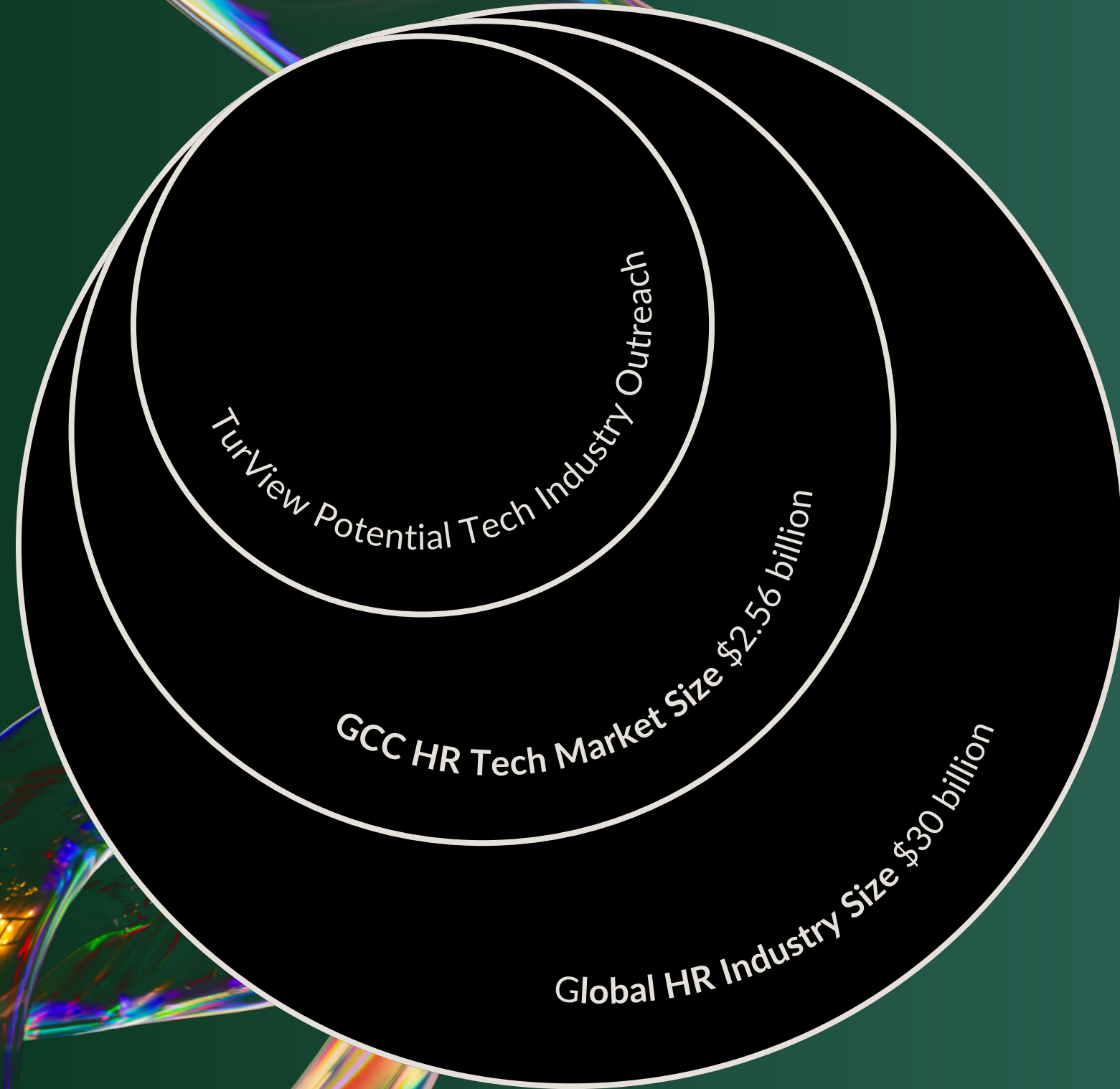
AI ATS FRIENDLY CV MAKER

CVs can be Upgraded to the ATS-friendly format at the press of a button, increasing CV aesthetic and appeal.

THE
HR INDUSTRY

- 36% of HR professionals say they don't have adequate technology and time is not used as efficiently.

- Most companies should have 1.4 HR employees per 100 employees.

- 36% of HR leaders say they don't have the resources to recruit top talent.

- 38% of employers avoid hiring recent college graduates.

- 69% of HR leaders feel positively about artificial intelligence making hiring decisions.

- Making a job application mobile-friendly increases applicants by more than 11%.

- It costs an average of $1,400 to onboard a new employee.

- Nearly 38% of employees quit within the first year of employment.

Market Impact

TurView Potential Tech Industry Outreach

GCC HR Tech Market Size $2.56 billion

Global HR Industry Size $30 billion

TurView Potential HR Industry Outreach

USA HR Software Market Size $14.8 billion

Global HR Industry Size $30 billion

Revenue Streams

B2B (*Business-to-Business*)

- Partner with companies and directly offer our **TurView** as an API on their page, on a per-interview cost basis.

- Companies can include **TurView Website** links on LinkedIn/Glassdoor job posts on a per-interview cost basis.

- Train customer service & HR representatives on interactions with clients and customers with personalized **TurView** offerings on a subscription basis

B2C (*Business-to-Consumer*)

- Offer subscriptions to jobseekers to upskill themselves for interviews.

- Offer subscriptions to individuals for more personalized training such as conversational and behavioral.

- Free trials to allow users to experience **TurView's** never-seen-before offerings to boost customer adoption.

USE OF FUNDS

A
40%

B
30%

C
20%

D
10%
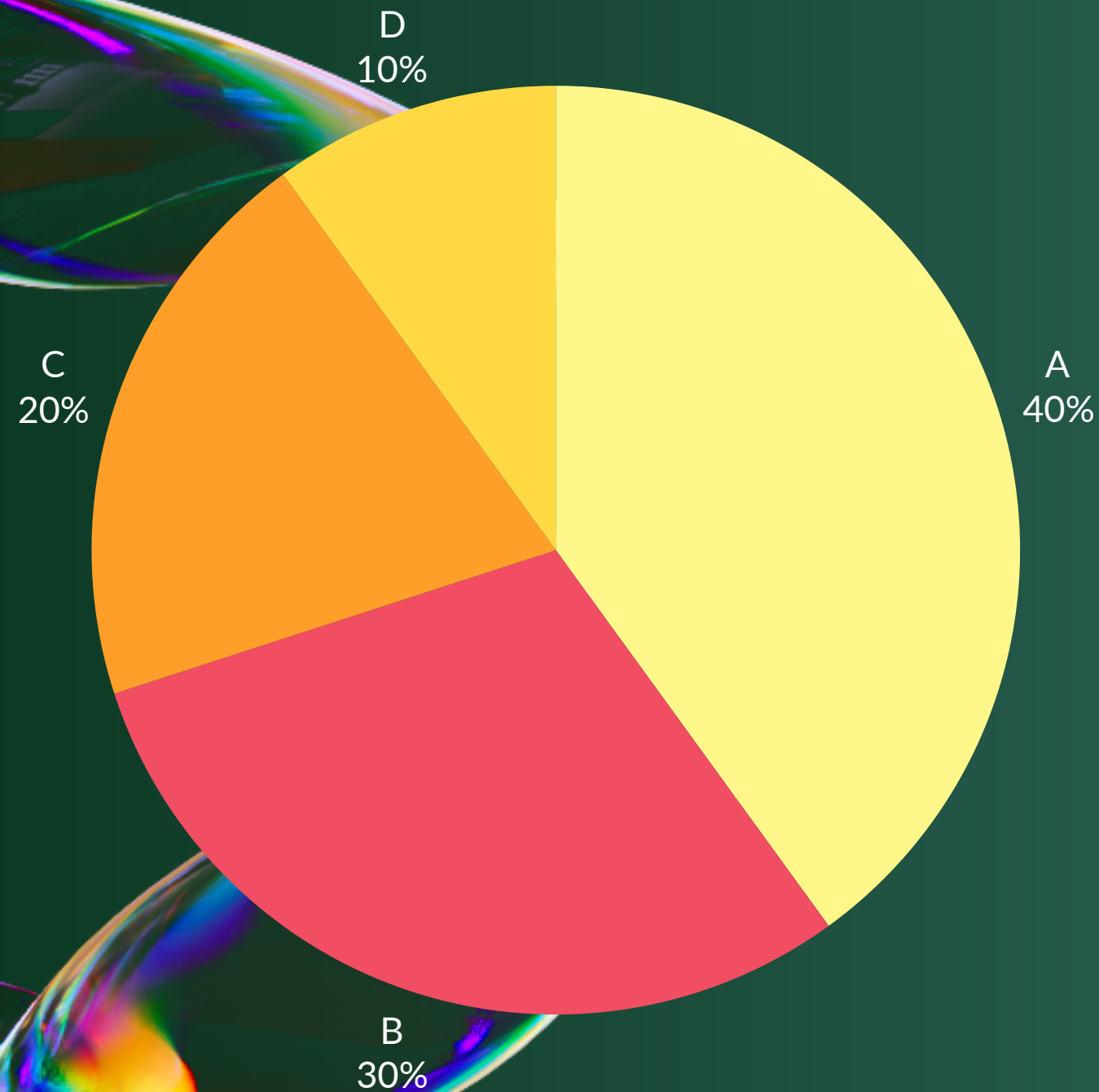
A. 40% Product Development
        Further developing our products, ensuring they stay competitive and meet customer needs

B. 30% Marketing and Sales
Marketing and sales efforts to attract new customers and drive revenue growth

C. 20% Infrastructure and Operations
        To support our expanding business and improve efficiency with data analysis and market research.

D. 10 % Expansion and Growth Initiatives
        Set aside for strategic initiatives like market expansion and partnerships to fuel long-term growth.

HOW?

PROBLEM

Tokenization Limits

- 2048 Per Prompt
- Limited Context
- New API

The Interview

- ~15k Tokens per TurView

Enhanced ATS CV

- ~8.5k Tokens per CV

SOLVING

AI71 Support

- API Side-by-side Development
- Increased Token Limit
- LLM Finetuning

Market Testing

- Approach Universities to Engage Students in Career Development with TurView Interview Training
- Test with Real Users in Real Scenarios.

FUTURE PLANS

Behavioral & Facial Expressions

Facial expressions, pace of speech, and more will be analyzed throughout the interview to provide behavioral insights about the candidate.

Animated AI

Model and design a human-like AI to replicate a realistic interview scenario.

ATS CV Formatting

Allow user to fully upgrade their CV to an ATS-friendly CV with professional grammar, writing, and presentation all at the click of a button by using Falcon via AI71's API.

Expanding Beyond HR

Help people gain experience to nail visa interviews, social interaction and personality training, language training, and more.

MEET THE TEAM

ADITYA CHATTERJEE

AI & Backend Development

AHMAD ALMASRI

AI & Web Development

ADON GERGES

Business Research and Marketing

References

1. Forbes Advisor: Key HR Statistics And Trends In 2024

2. GCC HR Tech Market

3. Business Insider: Average Time to Fill a Job Position

4. Forbes: College Graduates Finding Jobs