

# QUICK NEWS

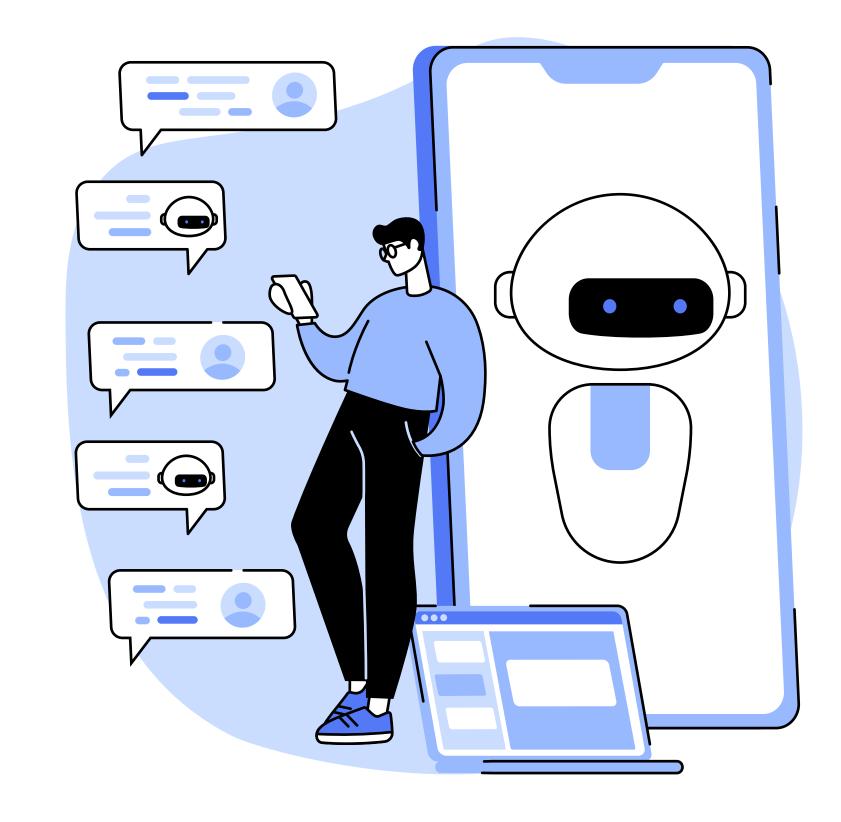
## QUICK NEWS AI: REVOLUTIONIZING NEWS CONSUMPSUTION

In today's fast-paced world, staying updated with relevant news is crucial for both consumers and professionals.
Our Al News Assistant is designed to streamline this process, making news consumption more efficient and personalized.



# PROBLEM STATEMENT

- Consumers and Professionals often struggle to keep up with the overwhelming amount of news.
- Finding relevant news quickly and efficiently is a common pain point.
- Current solutions are either too generic or cannot personalize content effectively.



## OUR SOLUTION

Introducing the Quick News AI an AI-powered assistant that reads an RSS feed of news, selects relevant articles, and prepares summaries with links to the full news.

Ideal for consumers and professionals like traders, consultants, and executives who need to stay informed.

## KEY FREATURES AND BENEFITS

- 1. Personalized News Selection: Tailors News based on user preferences.
- 2. **Summarizations:** Provides concise summaries with links to full articles.
- 3. Interactive Chat: Engages users in conversations about the news.
- 4. Alerts: Sends notifications on specific news topics.



#### TECHNOLOGY STACK

#### **Frontend**

React.js for a dynamic and responsive user interface.

#### **Backend**

Django for robust serverside operations.

#### **Al Integration**

Falcon LLM for advanced NLP and summarization.

#### **Database**

SQLite for scalable data storage.

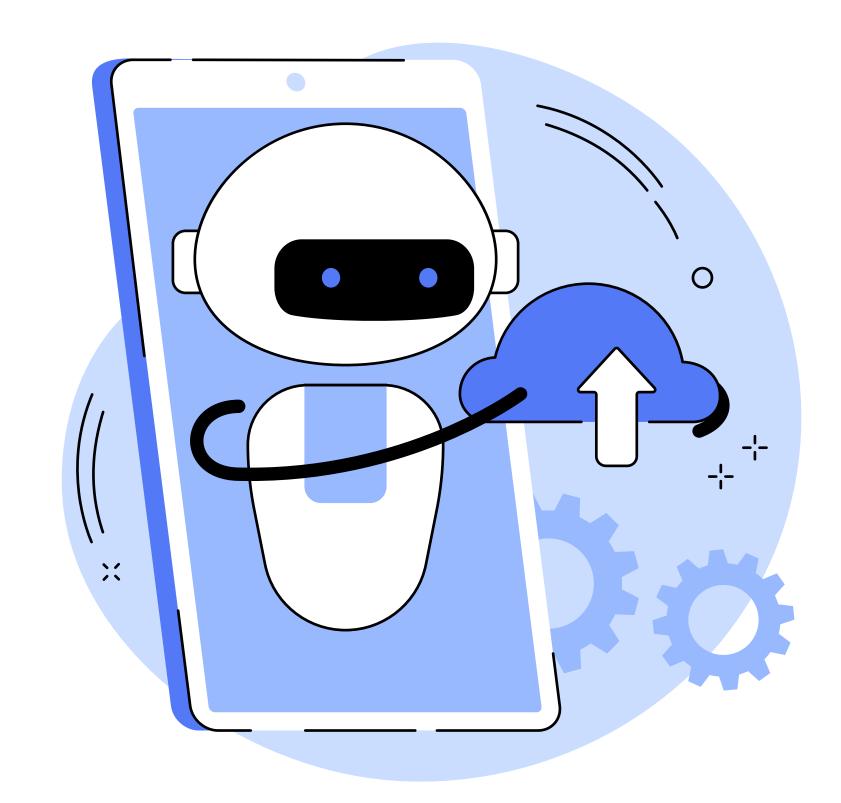
## MARKET OPPORTUNITY

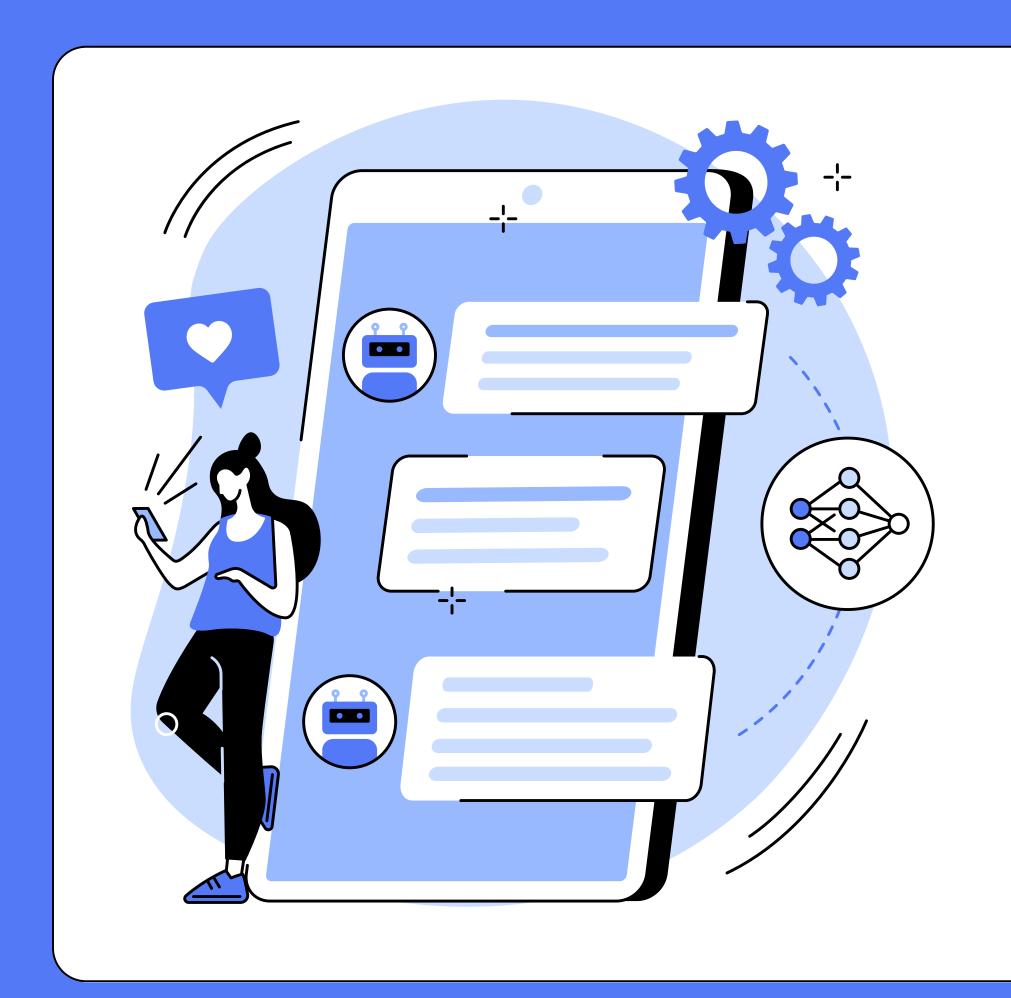
- Limited competition in the personalized news assistant space.
- High demand among professionals who need to stay updated.
- Clear value proposition that is easy to communicate.



### **BUSSINESS VALUE**

- Enhance productivity by saving time on news consumption.
- Provides a competitive edge by keeping users informed.
- Potential for subscriptionbased revenue model.





## THANK YOU