

BASIC! SOCIAL

 OpenAI

stability.ai


Chroma



LlamaIndex

Finally a basic social media app



Idea

There **5 Billion** social media users =>
Among them **500 Million** Users use
social media for earning [As creators]

Sadly – To start earning for a new user
it takes **6 to 12 months of time**, lots of
strategy, initial efforts, lookout for
collaborations, partnerships.

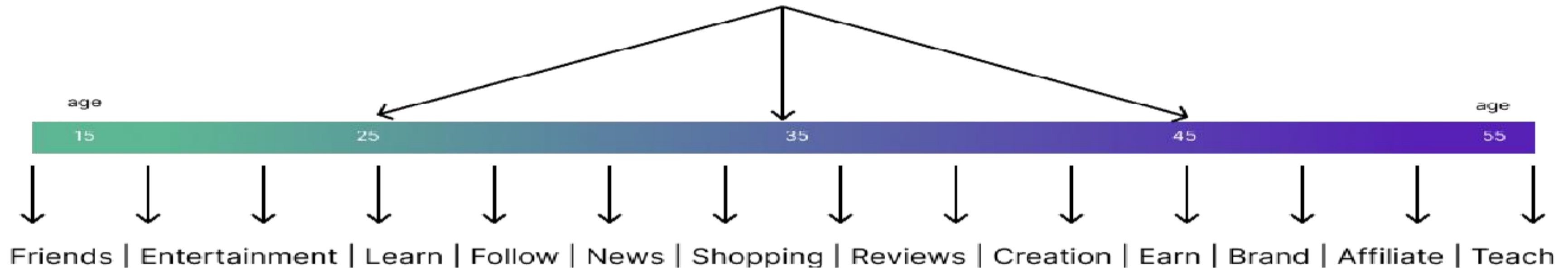
Social.Earn is a platform where we have
integrated AI Content Creation, Brands,
products, in app store e-commerce.

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8.2 Billions



5 Billions



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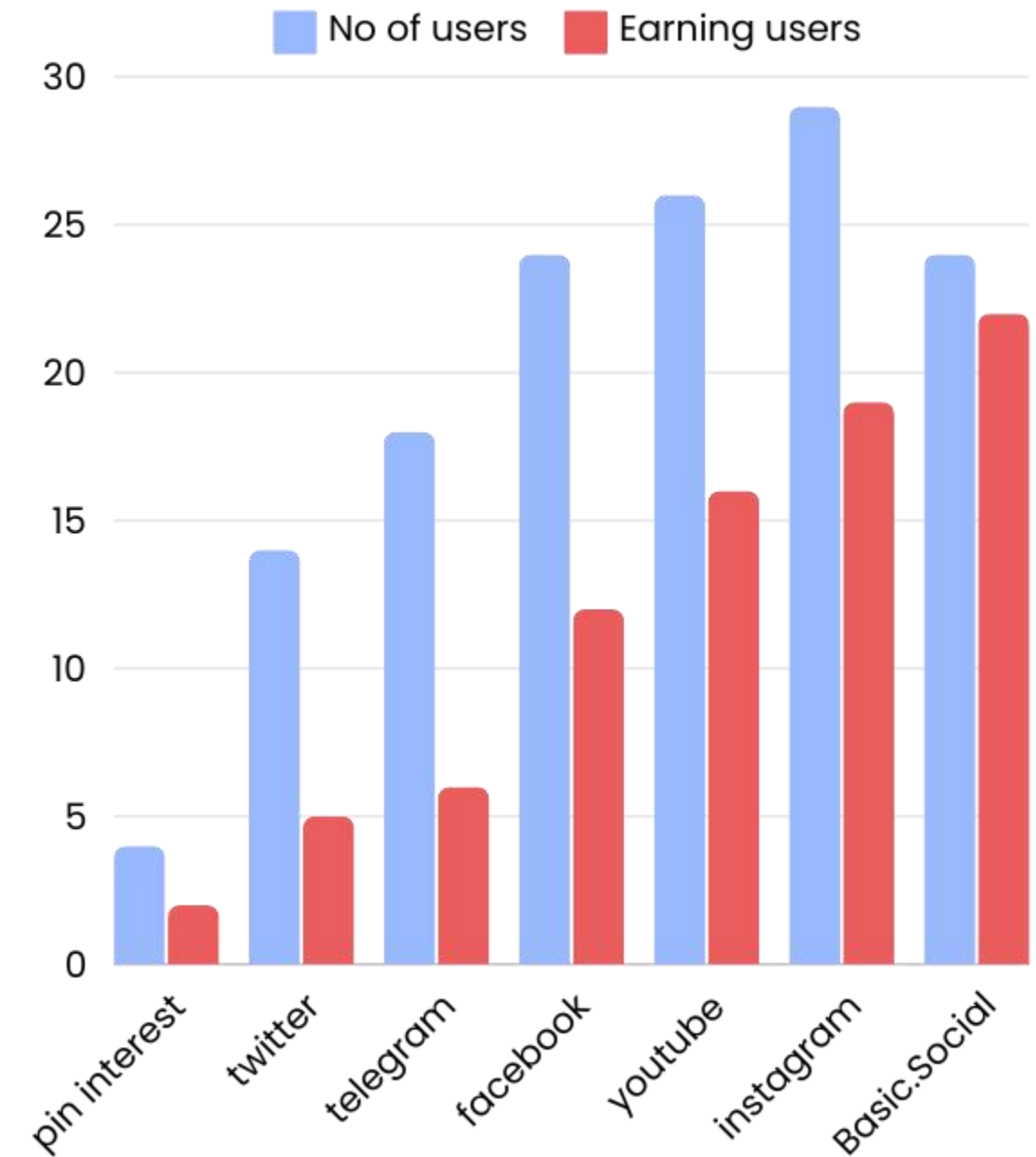
500 Millions

Market Research

Basic Social AI App is a AI powered Social Media E-commerce app making very easy for users to build, sell and grow their brands or products. Powered with AI Social Media Search Engine and Advance Video Utility and Generation capabilities Brings E-commerce and Social Interaction under one roof.

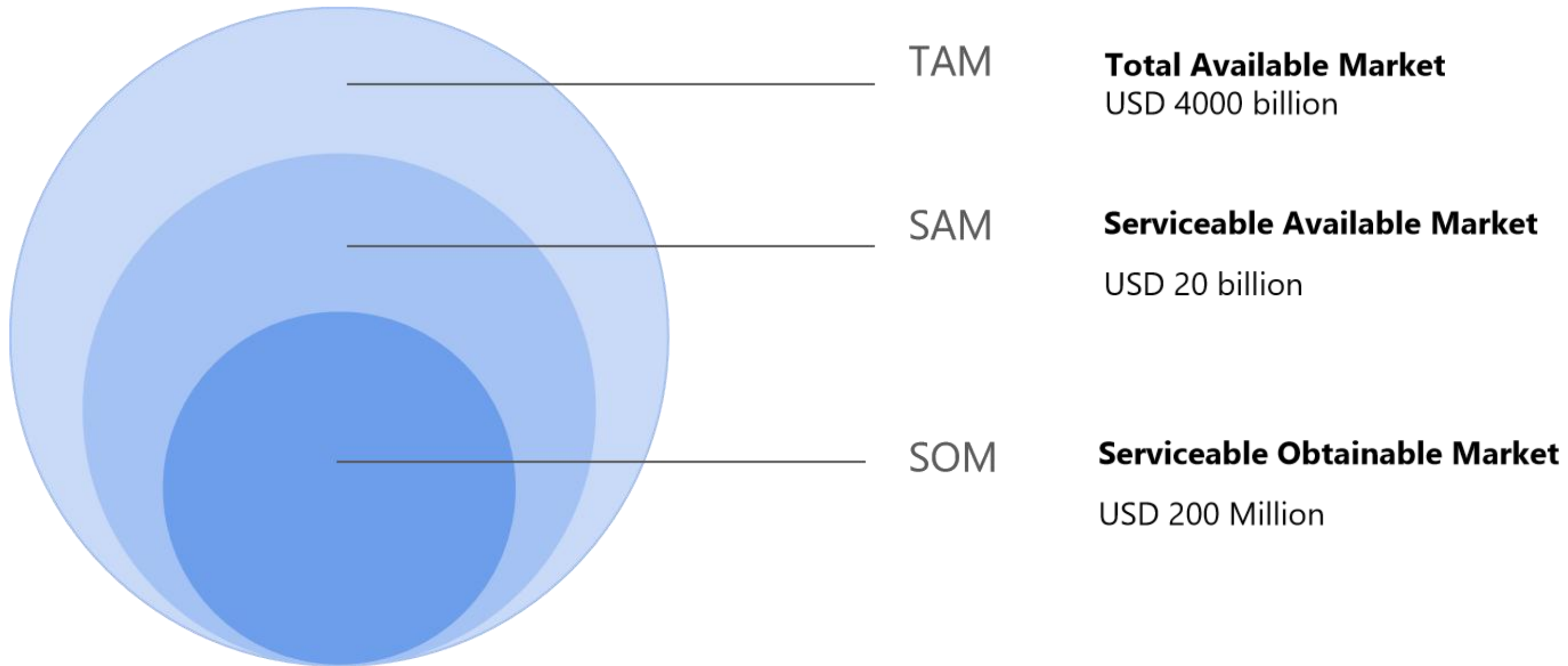
E-commerce industry in 4000 Billion \$ and social media industry is 20 Billion \$ market. But currently both operate in seperated integrated way.

There is prime need to bring both together.



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Market Size



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Basic.me + Basic.Social + Basic.Earn

Business Plan

We build beta app and try out with 100 users. [Targeting students and Genz]

We partner with first 50 products. We make user we always follow 10:1 in house manufacturing

We make around 25% overall margin on each sale. We estimate to reach 22 Lacs in sales by 2023





Team

7 years of experience

Deep expertise in advanced LLMs & Generative AI. Proven ability to translate cutting-edge AI research into scalable solutions.

NLP / LLMs

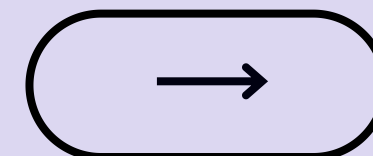
Deep Learning

Machine Learning

Neural Networks

Data Engineering

Generative AI models



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Building Product

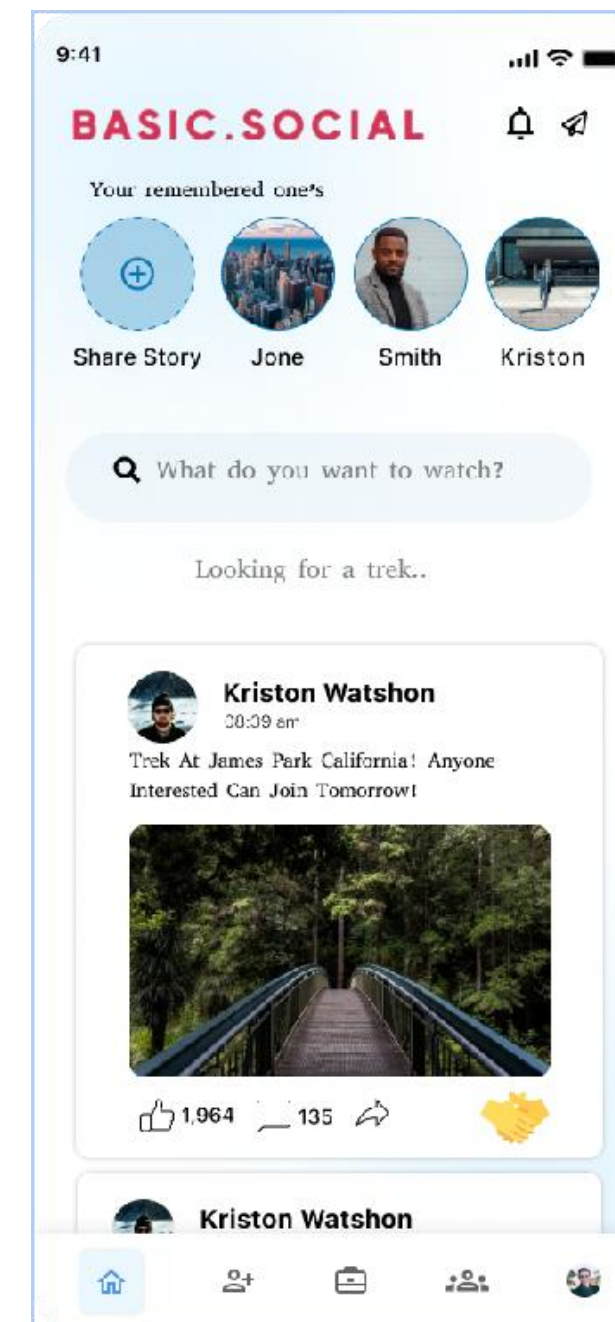


Design and Prototype:

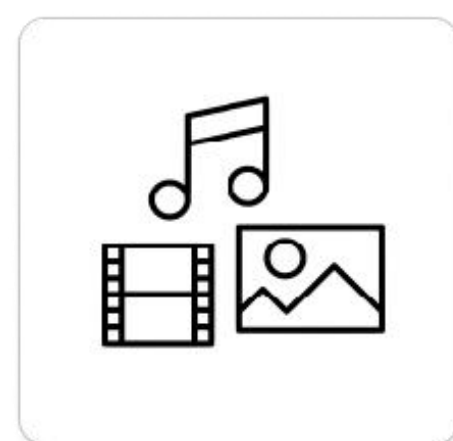
Basic.me
Basic.Search
Basic.Earn

Tech Stack

Figma
React
Postgress SQL
OpenAI | Ollama
Chroma
AWS



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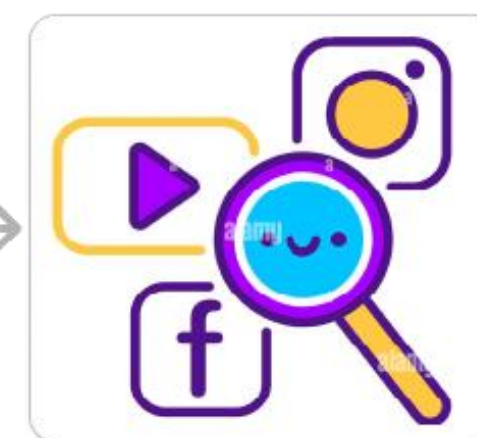


Media Content

Advance Media RAG Pipeline

Relation Graphs

Vectorization



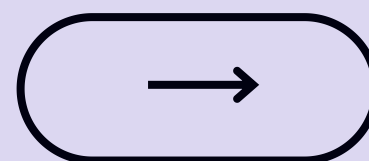
Media Search Engine



Funding Search

We are looking for around 5 Lakh rupees of seed funding. We plan following

1. Building MVP
2. Setting initial inventory
3. Building team of 5



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Launch Preparation

We are initially giving out early access to 100 initial users.

Finalize Product

Building MVP

1

Marketing Plans

Integrating 100
initial products.

2

Customer Support

2 Employees
dedicated 24 hr
support

3

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Market Entry

We have identified around 5 colleges with almost 1000 students each.

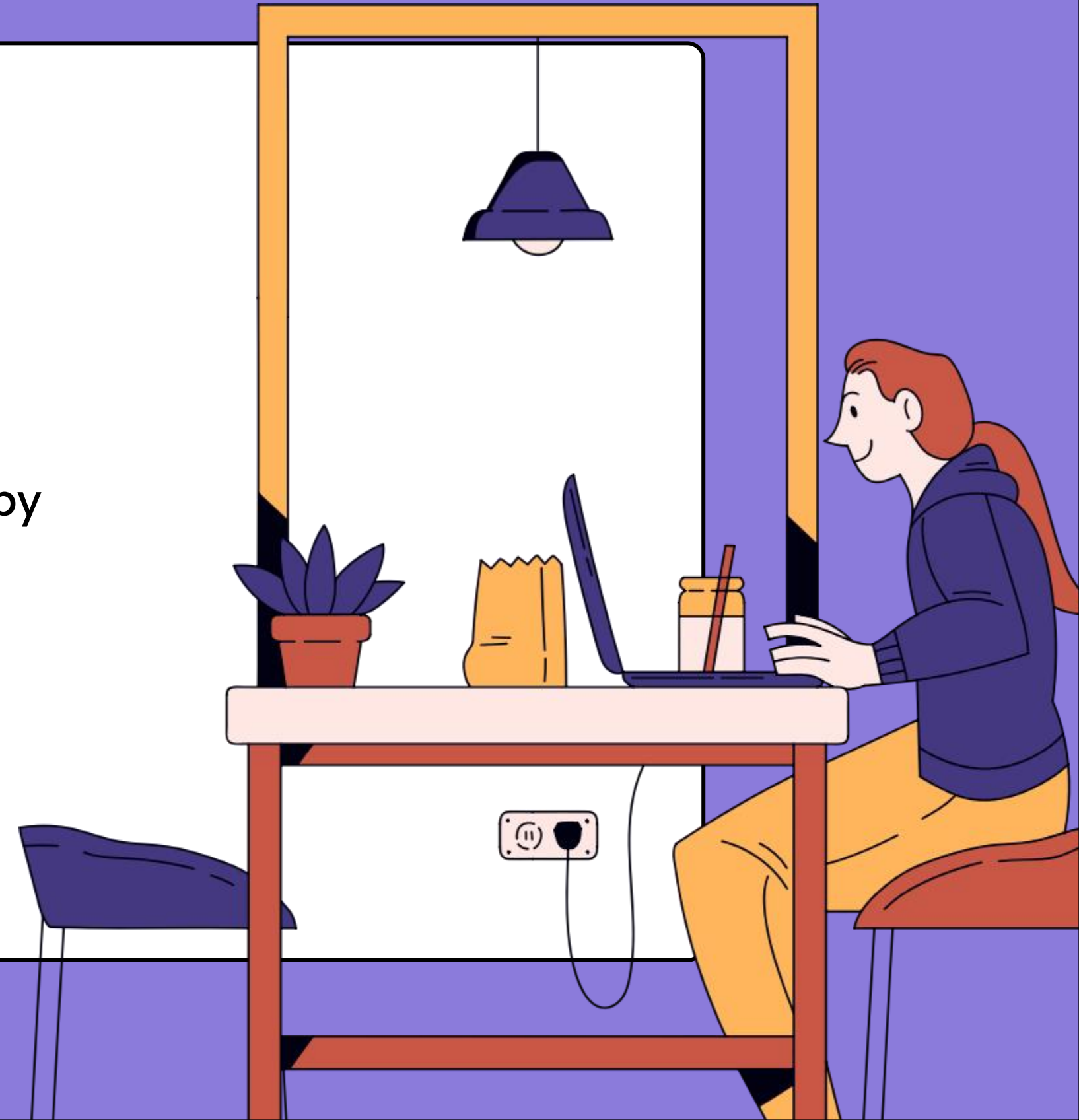
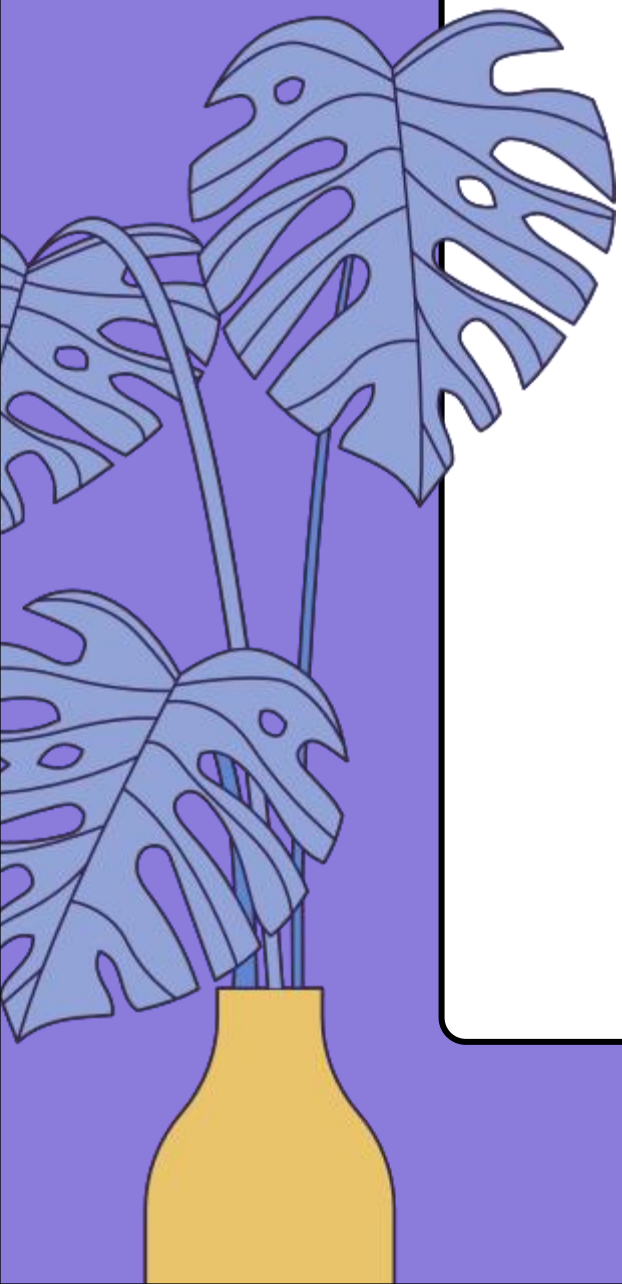
We have identified 100 most selling products and reaching out to their manufacturers.



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Growth Strategies

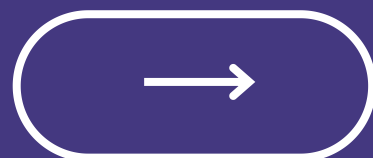
We plan and target to reach 25 sales per day by end of December 2024.



Customer Survey

We initially survey to 50 people about the readiness for the usage of the app.

We have received positive feedback from 90% of people.



Finances

We cut down all our costs and with bare working costs to operate for first two years.

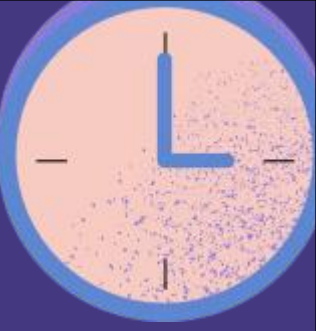


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Facing Hurdles

We currently facing issues for initial inventory purchases. So with our funding requirements fulfilled we will be more effective.





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Thank You!

Learn more about Basic.Social App



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