

Excel with **[X]Sell** ▶

Your Ultimate AI Sales Process Assistant

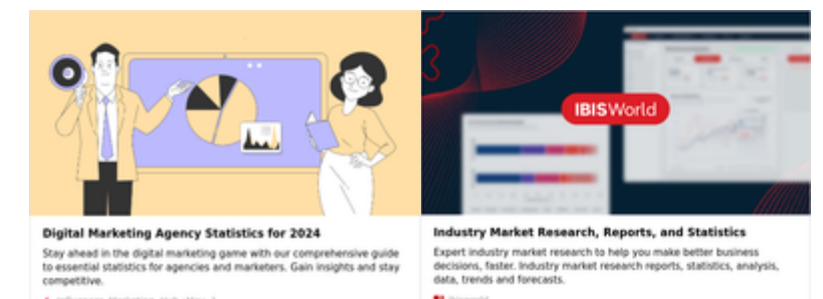
Who are we targeting?

Digital -First Boutique Agencies

U.S. Digital ad spending is expected to reach \$526.17 billion by 2024, comprising over 62% of total advertising spend.

Smaller, boutique digital agencies are capitalizing on the trend toward personalized and niche marketing services. Their market segment is growing as businesses increasingly seek custom, agile marketing strategies.

sources:



What's their challenge?

Inconsistent Sales Pipelines

Pipeline Management Issues: Boutique agencies often struggle with maintaining a consistent and healthy sales pipeline. Unlike larger firms, smaller agencies might have their sales managed by a small team or even the founders. This can lead to inconsistent follow-ups, missed opportunities, and a lack of formalized processes, resulting in fluctuating revenue streams

Resource Constraints: Many boutique agencies lack the resources to invest in advanced CRM systems or to employ full-time sales professionals. This often leads to a reliance on ad-hoc methods for tracking sales leads, which can cause inefficiencies and lost opportunities



sources:



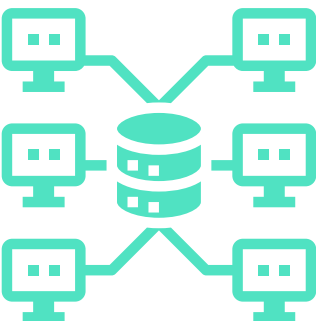
We're solving it with AI

[X]Sell ▶

Business
Info



Sales &
Prospects
Database



Generative AI
Prospect
Evaluation

Personalized
Strategy &
Outreach



IBM Cloud

STT Call
Recording and
Evaluation



Objection and
Case Handling

Personalized
Proposal/Offer
Generation



We're solving it with AI

[X]Sell ►

1.

Enter your company info

[X] Sell Creates your Sales Strategy

2.

Find Prospects

[X] Sell Does the Eval. & Outreach

3.

Get on a Sales Call

[X] Sell Helps Handle Objections

[X] Sell Creates Your Offer

Pipeline Management

Sales Tracking

and More!

Growth Plan

[X]Sell ►



Service Agencies of Any Type

Digital-First Agencies of Any Size

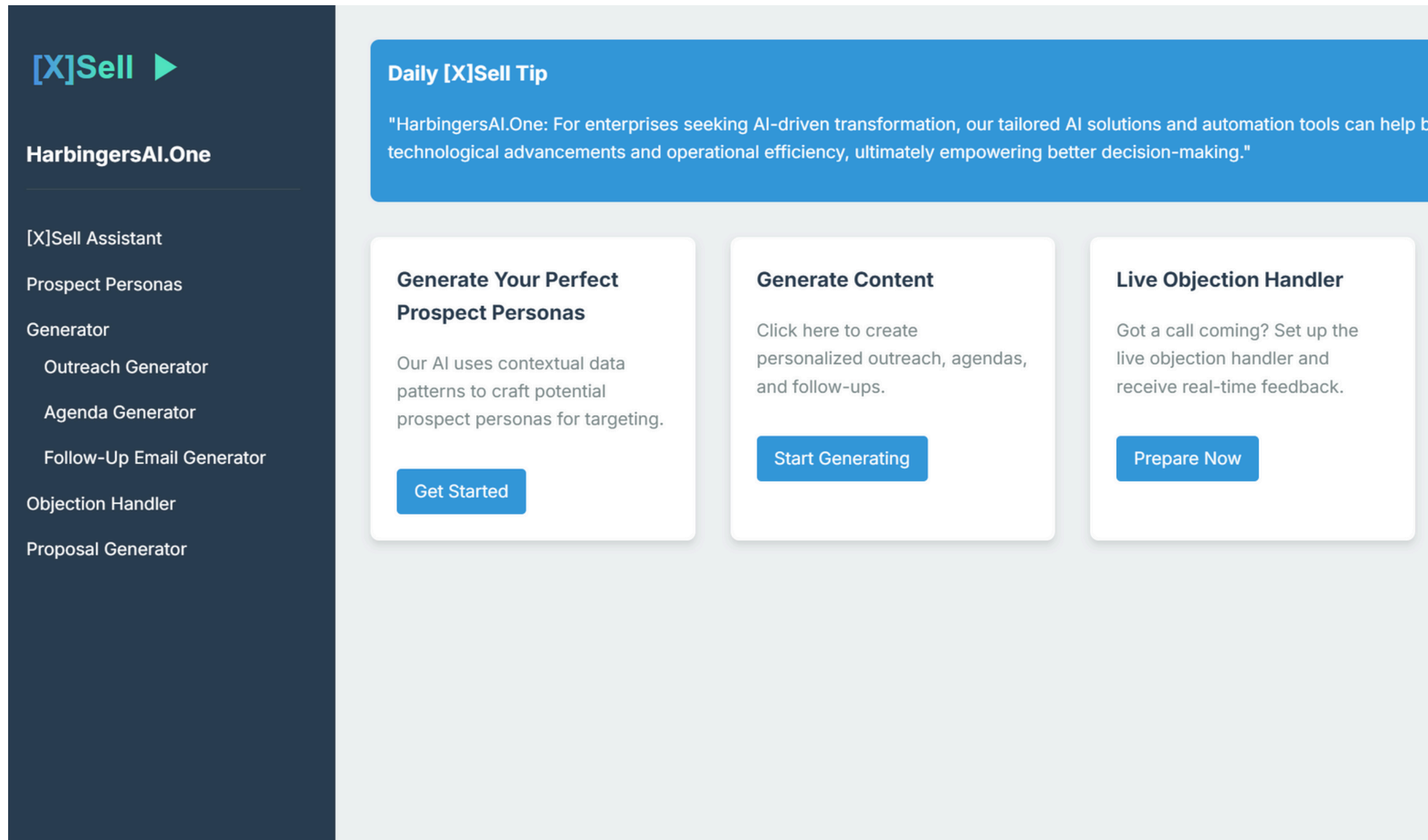
Boutique Digital-First
Agencies



On average, small boutique agencies can generate between \$500,000 to \$5 million in ARR.

There are approximately 14,000 to 16,000 digital marketing agencies in the United States.
There are likely around 8,400 to 11,200 boutique agencies in the U.S.

An AI Sales Pipeline Manager



At Your Fingertips

Who wants to

Excel with **[X]Sell** ▶

Open to Investment Proposals