

ProductProse

AI Product Description Generator

Leveraging IBM Watson X AI for Enhanced Product Descriptions



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Why ProductProse?

Crafting high-quality, engaging product descriptions is time-consuming and requires significant effort.

ProductProse automates the generation, translation, and customization of product descriptions using IBM Watson X AI, saving time and ensuring consistency.

Technology

Utilizes IBM Watson X AI models like

Granite-13B-Instruct for description generation,

Granite-20B-Multilingual for translation, and

Granite-13B-Chat for customization.

App Demo

ProductProse generates professional product descriptions based on user input, translates them into multiple languages, and customizes them to match brand tone and style



Market Scope

Total Addressable Market

All e-commerce businesses and product-based companies globally.

Serviceable Addressable Market

Companies actively seeking AI solutions for content generation and localization.

Revenue Streams

Subscriptions

Pay-per-use

Enterprise

Competitor Analysis

Competitors

Other AI content generation tools like Copy.ai, Jasper, Writesonic.

ProductProse Strengths

Integration with IBM Watson X AI, multilingual capabilities, customizable tone and SEO optimization.

Unique Selling Proposition

ProductProse leverages IBM Watson X AI to generate, translate, and customize high-quality and SEO product descriptions in multiple languages. Its user-friendly interface and customization options ensure efficiency and consistency, saving businesses time while enhancing their global reach.

Future Prospects



Multimodal Models

For wider accessibility, image, and voice I/Os

Scalability

Expand to other content types (e.g., marketing copy, social media posts)