

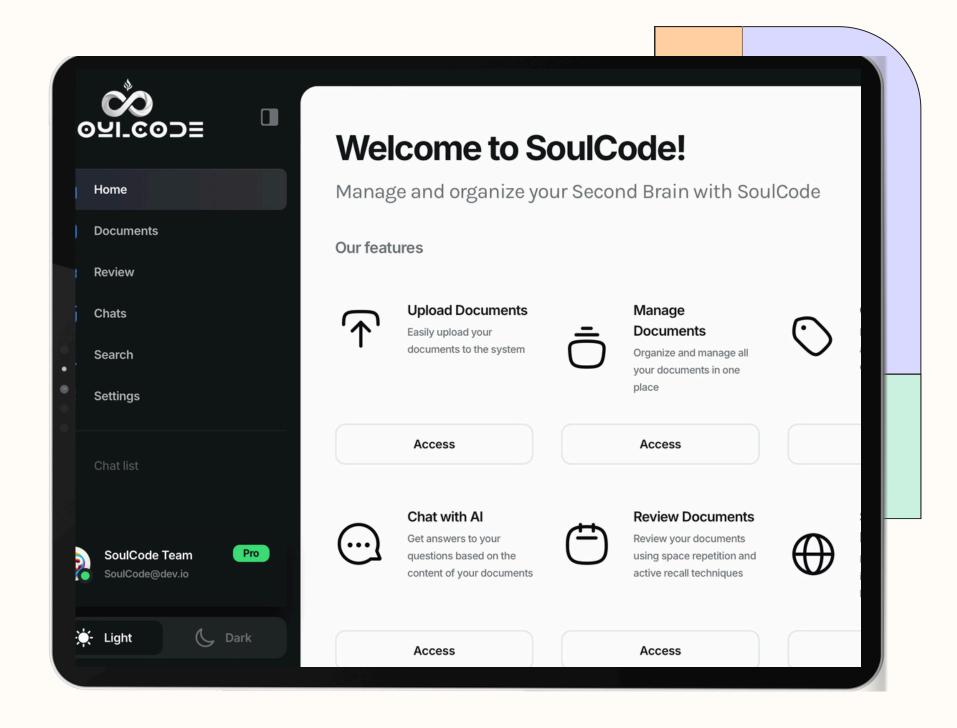
IBM Generative AI Hackathon

Al Second Brain: urWaxton

The innovative second brain app which could help you upload all types of information, automatically organize them into the related areas, and query all information by Al Chatbot.

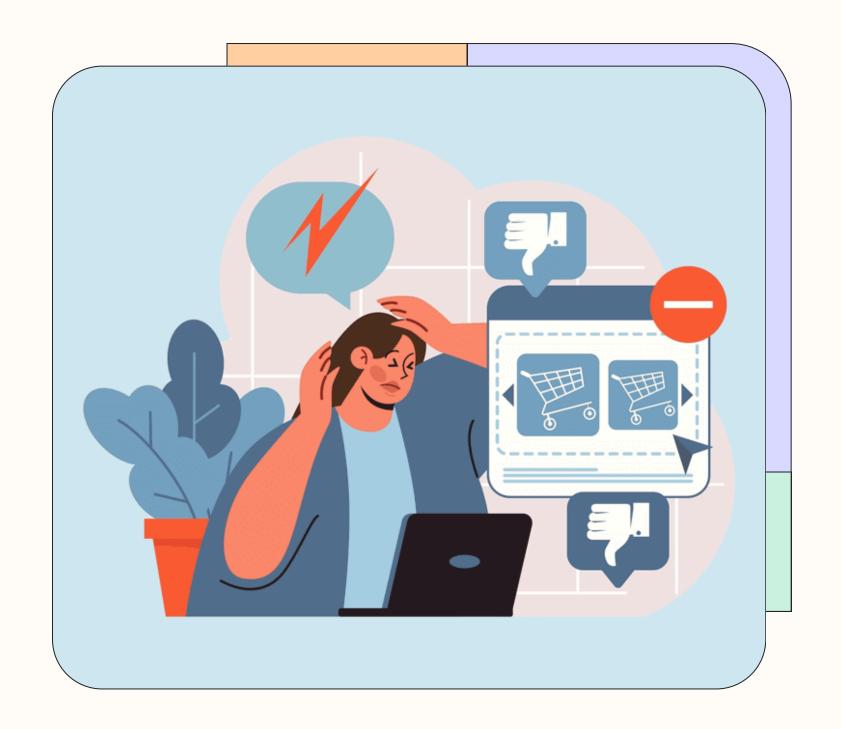




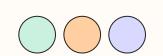








Customers Pain points



There are **so many data formats**, it will be difficult to store data in the Second Brain App.

Too lazy to organize the uploaded data, they don't want to feel the second brain app **as a second job.**

Customers want to **right away access** the data, while they could **explore and analyze** the uploaded data.

Traditional learning languages ways are so boring and **hard** to memorize the vocabularies, or grammar structures, etc.

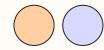






Learn with AI: a new way to learn & learn by your styles. Don't have to rely on any person.

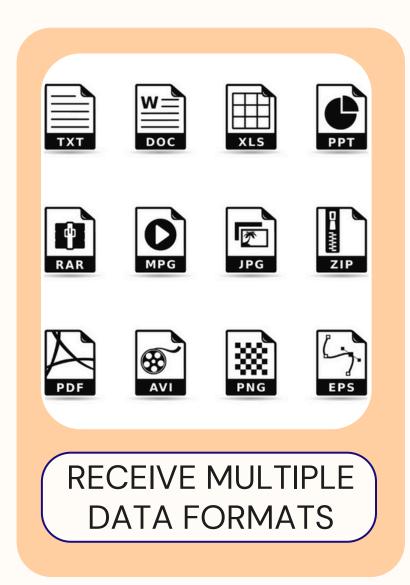
By some simple clicks, all the data have been stored and Al-analyze to rgoup them in the related topics, so you could view and revise it easily.





Learn and use everywhere, everytime and Receive all formats of information.

MAIN ACTIVITIES





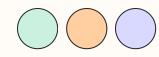






Market Size

By: www.verifiedmarketresearch.com



16% CAGR

Key trends

Al and Machine Learning Integration, Handwriting Recognition and Voiceto-Text Integration, Gamification \$7.91B

\$26.66B

Conclusion

The Market continues to witness robust growth driven by the increasing adoption of digital devices, rising demand for efficient knowledge management solutions.



CUSTOMERS SEGMENT



LIFELONG LEARNERS & STUDENTS

Use app to manage notes, or research findings



KNOWLEDGE WORKERS

Work with infoheavy tasks, need to store knowledge



ENTREPRENEURS

Store business ideas, and want some brilliant insights just by collect information

Analyzing Competitors

Notion

Highly customizable, integrates with many tools, supports databases

WEAKNESS: Can be overwhelming for beginners, need to self-organize

Evernote

Robust note-taking features, easy organization, cross-platform availability

WEAKNESS: Limited customization, declining user statisfaction

Obsidian

Local storage, backlinking, highly flexible with plugins

WEAKNESS: Steep learning curve, lacks collaboration features, high price for professional





Pricing

Types / Benefits	Types /	Benefits
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urWaxton Beginners

urWaxton Learners

urWaxton Experts

Uploaded Data

20 Data/month

50 Data/month

Unlimited

Language Learning

Χ

 \bigvee

V

Advanced Al

Χ

X

V

Price

Free

\$6.99/month

\$11.99/month

Customers Journey Map



Upload Data

Upload the types of data you want to store. This data can be in many different formats.



Q&A

By asking questions to Al Chatbot, the system will return you results based on the data you have uploaded.



Revising with AI

Revise learned knowledge by learning with Al Chatbot. You could view all the data for traditional learning ways



Choosing package

Customers will choose the appropriate package for their usage needs.



View Data

After uploading, the data will be analyzed and tagged into a group with other data that has the same theme.

Customers can view this data along with other related data.



Uploading Knowledge

Post knowledge in various formats



Creating Practices

Helping customers to enhance the learning experience by using the powers of Al



Future Scenario



Advanced Al

Enhance the Al's data review skill: have the scientific knowledge to read and review research pages, review and summary every online videos, read manynumber data.

Suggestion Chatbot

During the Q&A session, our Chatbot could suggest the relevant informations

Online course

Besides the place for learners could observe knowlede, urWaxton could also help them to revise and create the practices by Al Chatbot

urWaxton Enterprises

For group working, In group work, data can be shared with others, thereby providing essential data for new or old tasks.



Using Technology



QDRANT DATABASE

Storing embedded vectors of text and images



GRANITE_34B_CODE _INSTRUCT

Quote the Vocabuary



UNSTRUCTURED _CLIENT

Unstructured extracts and processes text from various document formats.



FAST API

Modern Web Framework that work fastly and effectively for building API RESTful and Python



GRANITE_13B_CHAT _V2

Text Generation, Summary and Categorize Tags



IBM_SLATE_30M_ENG

Embedded text