

AQUINAS

The Problem

Current social media managers face several critical challenges:

Information overload in social media

Brands struggling to keep up with interactions

Inconsistent response times and quality

Difficulty in maintaining quality of responses

Difficult to scale presence if audience suddenly grows

Introducing Aquinas

An AI-powered **social media engagement tool** that leverages the AutoGen multi-agent system to combine AI efficiency with human oversight.

How Aquinas Works

- 1. Our Tweet Catcher** agent continuously scans Twitter for brand-relevant mentions and hashtags.
- 2. The Content Screener** agent analyzes each tweet for context, sentiment, and appropriateness for response.
- 3.** For approved tweets, our **Response Generator** agent crafts witty, on-brand replies that resonate with your audience.
- 4.** But here's where Aquinas truly shines - the **human touch**. All AI-generated responses are presented to your team for final approval before posting.

Example

John, the owner of a coffee brand called "BeanVibe," wants to ensure that his brand engages effectively with customers on social media. He uses Aquinas, which automatically monitors Twitter for mentions of "BeanVibe":

“Just had the best cup of coffee from @BeanVibe to kickstart my day!”

Aquinas detects the mention and, using its AI framework, generates a reply suggestion:

“We’re thrilled to be part of your morning routine! ☕ What’s your favorite blend from BeanVibe?”

John reviews the suggested reply and with a single click approves it to be sent automatically, adding a personal touch without the need for manual crafting.

Frontend

★

Welcome to Aquinas! 🙌

An AI-powered social media engagement tool that enhances customer interaction through suggesting automated fun replies!

Aquinas

Welcome back!

Email

Enter your email

Password

Enter your password

Login

G Login with Google

Don't have an account? [Sign up](#)

129+
Tweets Analyzed

20+
Replies Sent

130+
Engagements

15+
New Followers



Enter keywords to track (comma-separated)

Update Keywords

Logout

John Doe

Just tried the new feature. Its amazing! #ProductName

AI-generated response:

We're thrilled you're enjoying it, John! Thanks for sharing your experience.

Reply

Jane Smith

Having some issues with the latest update. Any help? @SupportTeam

Tech Enthusiast

Comparing #ProductName with competitors. So far, its winning!

New User

Just signed up. Excited to explore all the features!

Power User

Pro tip: Use the shortcut Ctrl+Shift+P for quick access. #ProductTip

Previous

Page 1 of 1

Next

Overall Tech Stack

- Backend: Node.js with Express, TypeScript
- Frontend: React, TypeScript
- AI Framework: AutoGen (Python)
- Database: Redis for caching
- APIs: Twitter API for tweet streaming and posting
- Authentication: JWT for secure user sessions