

# ADDIE

**Agents Crew for ADHD  
Assistance**





# Problem

*A gap between ADHD challenges and effective task management solutions*

## **Disorganization and Time Management Struggles**

Individuals with ADHD struggle to track events, deadlines, and appointments, often missing deadlines and feeling overwhelmed by their schedules.

## **Inability to Prioritize Effectively**

Tasks often appear equally important, making it hard to decide where to focus. This results in procrastination or focusing on less important tasks.

## **Overwhelm from Information Overload**

Long emails, meeting notes, or complex documents can be difficult to process, leading to important details being missed or ignored.

## **Procrastination and Difficulty Starting Tasks**

Individuals with ADHD often struggle to start tasks due to unclear steps or guidance, which affects productivity.



# Solution

*Our app goes beyond managing tasks – it helps guide ADHD users towards productive and organized workflows.*

## **Task Automation & Smart Scheduling**

Effortlessly connect Google Calendar for automatic AI-driven event creation and updates, helping you maintain an organized schedule and tasks.

## **Smart Task Prioritization**

AI-driven categorization of tasks by priority helps users focus on what matters most without the overwhelm.

## **Summarized Meeting Notes**

Get concise, easy-to-read summaries from long documents and meeting recordings, reducing cognitive overload.

## **Step-by-Step Task Guidance**

Detailed guidance to break down complex tasks into manageable steps, helping users initiate and complete tasks effectively.



# TECHNOLOGY



## Llama 3.1: Powering Our AI Solutions

At the heart of our app is the Llama 3.1 70B model, accessed via Groq, a cutting-edge large language model renowned for its **versatility and efficiency**.

By leveraging this powerful model, our app delivers advanced AI-driven features, including:

- **Task Management Tools**
- **Meeting Summaries**
- **Real-Time Productivity Solutions**

Tailored specifically for individuals with ADHD, Llama 3.1 ensures speed, accuracy, and seamless handling of vast amounts of data.





# TECHNOLOGY



Facilitating natural language understanding and query generation for enhanced user interaction.



**Google API s (Meet, Gmail, Drive, Calendar)**

Integrating with Google services improves meeting generation, email retrieval, document access, and calendar events, boosting automatic summarization and workflow efficiency.

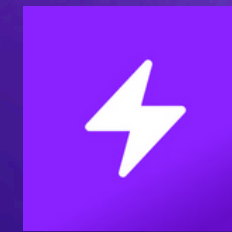



**Chroma DB**

Storing and retrieving task-related documents using vector search, offering personalized task guidance based on existing information.



# TECHNOLOGY



## Composio

Facilitating natural language understanding and query generation for enhanced user interaction.



## LangChain

Optimizing data handling and providing sophisticated query generation for task automation and organization.



## Streamlit

Creating an intuitive and interactive front-end interface for users to easily engage with AI-driven task management features.



# Target Market



## **Adults with ADHD in Professional Settings**

Struggling with task management and deadlines; need tools for focus and organization.



## **Students with ADHD**

Facing challenges in managing studies and early career workloads, seeking cognitive support.



## **Parents/Caregivers of ADHD Children**

Overwhelmed managing both their own and their child's schedules, needing a simple task management system.



## **Broader Neurodivergent Community**

Individuals with executive function challenges (e.g., autism, dyslexia) looking for neurodiverse-friendly solutions.



# Our Subscription Plans

Simple and Accessible Pricing.

## Basic \$0 / month

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- Limited tasks per day
- 3 document uploads per month
- Basic meeting summaries
- Access to calendar integration only

## Pro User \$8 / month

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- Unlimited tasks and prioritization
- Up to 20 document uploads per month
- Advanced meeting summaries
- Full access to all integrations (Google Calendar, Gmail, Drive)
- Task guidance with personalized recommendations

## Premium \$6 / month (billed annually)

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- Everything in Pro User
- Unlimited document uploads
- Priority customer support
- Annual savings of \$24 (\$72 per year)



# Market Size

**\$12 Billion**

Total Available Market (TAM)

**\$5 Billion**

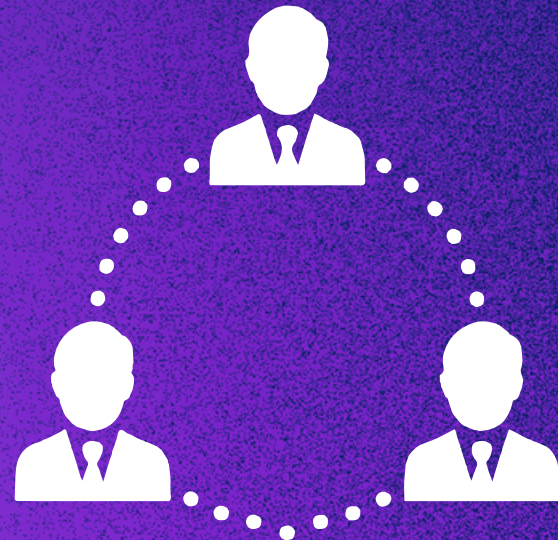
Serviceable Available Market (SAM)





# Business Model

How we plan to generate revenue?



## Flexible Subscription Tiers

Freemium model offering basic task management for free, with premium access to advanced AI features like task guidance, meeting summaries, and document categorization.



## Corporate and Educational Partnerships

Partner with companies and schools for group subscriptions and tailored ADHD productivity solutions.



## AI-Driven Task Assistance

In-app purchases for personalized productivity boosts such as custom summaries and detailed task breakdowns.



# Future Expansion

Scaling beyond productivity, empowering neurodiverse communities globally

## **AI-Driven Personalized Coaching**

Introduce AI-powered virtual coaches that provide personalized tips and productivity strategies tailored to the user's behavior and habits.

## **Integration with Workplace Tools**

Expand integration to tools like Slack, Microsoft Teams, and Asana, making the app a go-to solution for corporate environments and enhancing team collaboration for users with ADHD.

## **Community Support Features**

Create community spaces where users can connect, share productivity tips, and support each other through ADHD-related challenges, fostering a sense of belonging.

## **Partnership with Mental Health Providers**

Collaborate with therapists and ADHD coaches to offer specialized in-app consultations or integrate therapy-related tools to support mental health.

## **Data Insights and Analytics**

Provide users with detailed insights into their productivity patterns and focus areas, helping them improve over time based on their usage.





# Direct Competitors

- **Todoist**
- **Trello**
- **ClickUp**
- **Remember The Milk**
- **Notion**

# Indirect Competitors

- **Evernote**
- **RescueTime**
- **Forest**
- **Focus@Will**
- **Habitica**



# Competitor Approach

## Innovative Integration

Combining AI with productivity tools to offer personalized task management and focus-enhancing features.

## Unique Task Prioritization

Stand out by incorporating users' tasks, emails, and documents, with AI-driven categorization and prioritization to help users focus on what matters most.

## AI-Guided Task Assistance

Differentiate with a system that not only summarizes meetings and documents but also offers personalized task breakdowns and step-by-step guidance using AI-driven insights.

## Interactive Community

Build engagement and support through a connected community where users can share productivity tips, challenges, and success stories.







# Mission & Vision

**Our aim is to empower individuals with ADHD by providing AI-driven tools that enhance focus, streamline tasks, and boost productivity within an intuitive and supportive platform. Our app delivers innovative solutions to help users stay organized, focused, and productive, offering personalized assistance and fostering a connected community for long-term success.**



# GET IN TOUCH



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