



CREATIVE

# SUPER LEADS

LABLABAI  
HACKATHON

2024





# PROBLEM

Most Small and Medium Sized business struggle to do market research and generate leads for their business.

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# SOLUTION



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# SUPERLEADS

An AI agent designed to assist small and medium-sized businesses (SMBs) in Sub-Saharan Africa with lead generation represents a transformative opportunity for enhancing business growth and sustainability in the region.

01

Data Driven insight

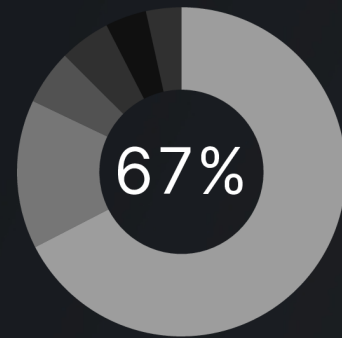
02

Lead scoring and prioritization

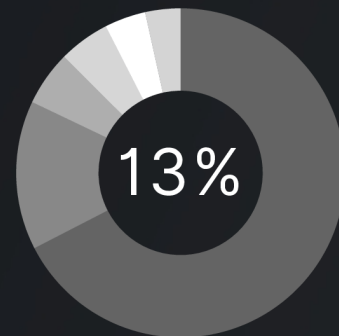
03

Automation

# IMPACT



SME provide  
67% of jobs



CAGR





# TEAM

Multidisciplinary Team ready to conquer the Market



Victor Baraza  
Business Development  
University of Nairobi



Tranquil Favours  
Information Technology  
Technical University of  
Kenya



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# THANK YOU

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FOR WATCHING