

AVJO.

Pronounced as अवजो
Means फिर मिलेंगे



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The Problem

Building Future of Work

- Marketing teams rely on multiple departments¹ for collaterals
- This reduces their efficiency²
- Video agencies charge ~\$4,000/month for marketing

¹ Multiple departments like - content writers, video editors, graphic designers and developers.

² If Content writer can create 5 post in a week, they have 2 options: either limit their experiments to 5 posts or hire more content writers.



The Solution

AI to generate marketing videos

- Automates generating video based marketing reels.
- Test more campaigns faster³
- Reduces costs from \$4,000/month (agencies) to \$100/month⁴

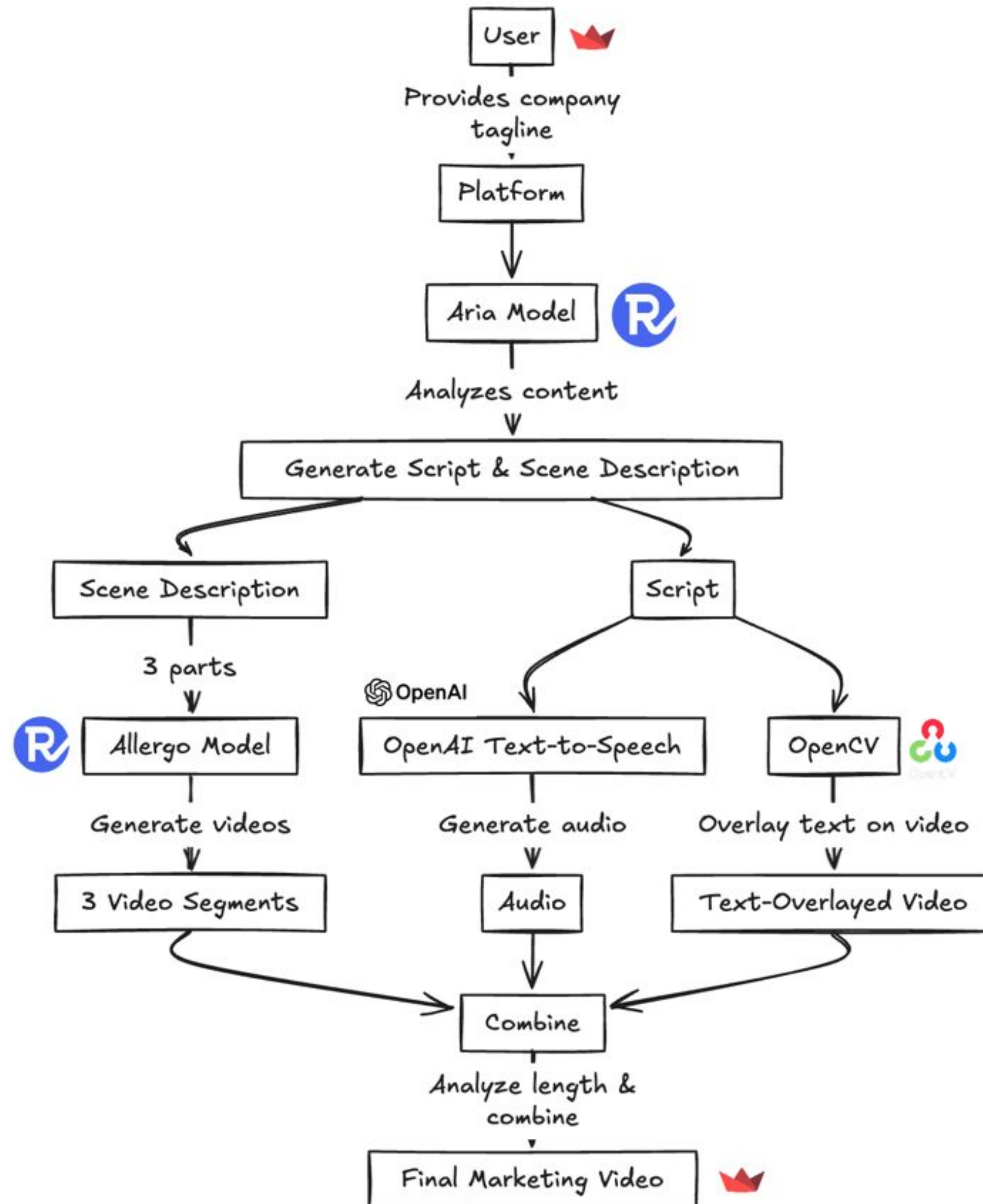
³Content Using AI agents, the teams can make much more than 5 posts in a week, increasing their time to experiment with more campaigns

⁴Considered a cost of hiring a marketing agency on a monthly basis



SOLUTION DEMO

To move canvas, hold mouse wheel or spacebar while dragging, or use the hand tool




Streamlit



 OpenAI