

# Lenso: Your AI-Powered Visual Memory Bank

Rediscover and relive your life's moments with Al

## The Team

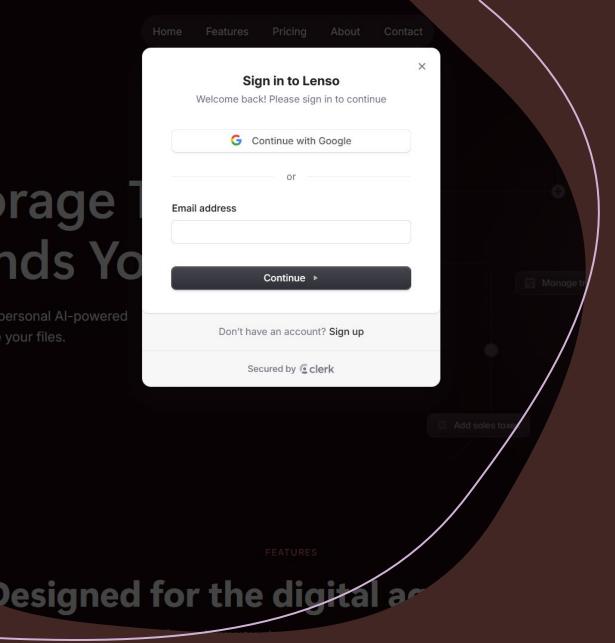
• Mohammed Abdulatef, Full-stack developer with a background in energy and environmental engineering.

# The Problem: Drowning in Memories?

- "We all capture precious moments: vacations, birthdays, everyday joys..."
- "But finding those memories later can be like finding a needle in a haystack."
- "Scrolling endlessly through thousands of photos and videos is frustrating and time-consuming."
- "Traditional methods like folders and keyword searches are limited and inefficient."

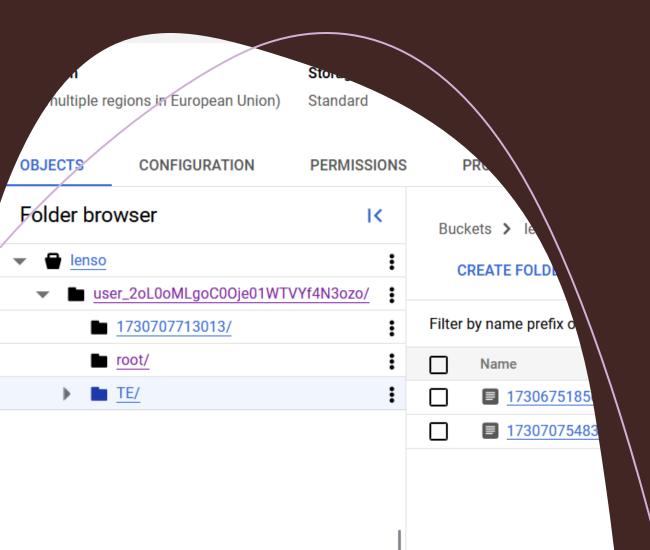
# The Lenso Solution: Search Your Memories, Effortlessly.

- "Al-Powered Search: Find any memory instantly using natural language. (e.g., 'photos of my dog at the beach', 'videos from my graduation')."
- "Visual Similarity Search: Upload an image and discover similar photos or video frames in your collection."
- "Automatic Organization: Lenso analyzes your content, identifying people, objects, and scenes for easy browsing."
- "Secure Storage: Your memories are safe and accessible anytime, anywhere."



# Features: Secure Authentication Your Memories, Safe and Sound

"Lenso uses Clerk for secure authentication, ensuring your memories are private and protected."



### Features: Cloud Storage Storing Your Memories in the Cloud.

 "Your photos and videos are stored securely in Google Cloud Storage, ensuring reliability and scalability."

# Features: AIPowered Analysis Understanding Your Memories with AI

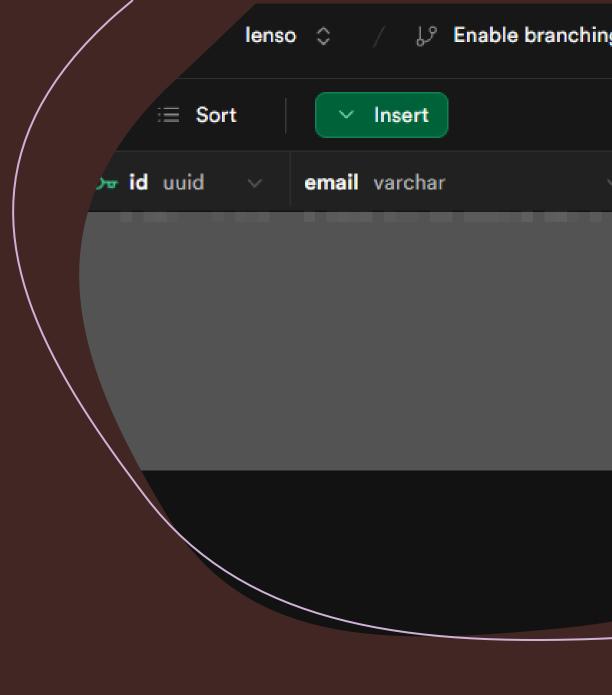
Lenso uses Google Vision AI to analyze your images, identifying objects, scenes, and concepts.

#### JSON

```
labels: [ "Glasses", "Smile", "Shoulder" ]
      0: "Glasses"
      1: "Smile"
      2: "Shoulder"
   bjects: [ "Person", "Glasses", "Shirt", "Furniture", "Pants" ]
    T: ""
```

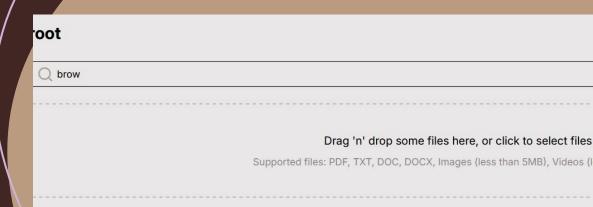
# Features: Supabase Database and Vectorization

- "Lenso uses Supabase to store your content metadata and user information."
- "We leverage Supabase's vectorization capabilities for fast and efficient similarity searches."



Features: Intuitive Search and Results Find Exactly What You're Looking For

- "Lenso provides a user-friendly search interface that lets you find memories using natural language or visual similarity."
- "Results are displayed in a clear and organized way, making it easy to browse and rediscover your moments."



#### **Your Files**



1730727360776-pikas... ×



1730732896308-pikas... ×



1730675185614-pikaso... ×

## Market Size & Opportunity

Tapping into a Massive and Growing Market

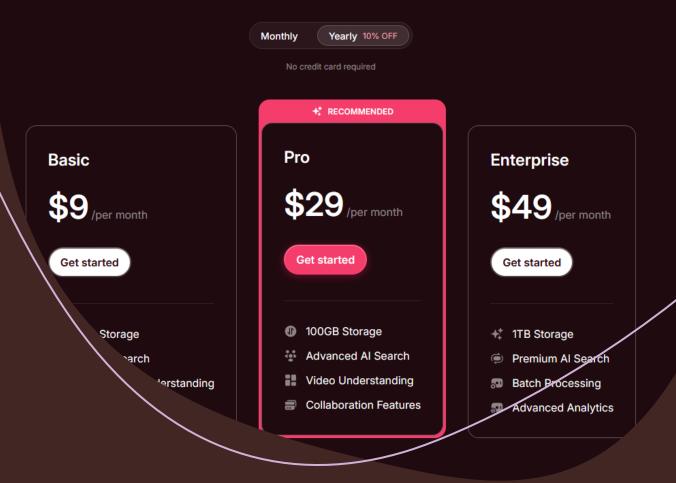
- Global Photo Management Software Market:
- Market Valuation: In 2023, the global photo management software market was valued at approximately USD 3.61 billion.
   Market Research Intellect
- **Projected Growth:** The market is expected to reach USD 6.28 billion by 2031, exhibiting a Compound Annual Growth Rate (CAGR) of 7.16% from 2024 to 2031. <u>Market Research Intellect</u>

# Revenue Model: Building a Sustainable Business

Affordable subscription plans for increased storage and advanced AI capabilities.

### Simple pricing for all storage needs

Powerful Al search at your fingertips. Start for free, upgrade as you grow.



# The Journey Ahead

- Mobile App Development: "Bring Lenso to iOS and Android for on-the-go access to memories."
- Advanced AI Features: "Explore facial recognition, emotion detection, and personalized highlight reels."
- Community Features: "Enable sharing and collaboration with family and friends."

#### **Folders**

☐ All Files

1730707713013

☐ TE

root



#### Select a Folder

Q Search files...

Drag 'n' drop some files here, or click to select files

Supported files: PDF, TXT, DOC, DOCX, Images (less than 5MB), Videos (less than 10MB)

#### **Your Files**



1730707719994-pikas... ×



1730675185614-pikaso...×



1730707548399-par... ×



1730717535163-Jakob... ×