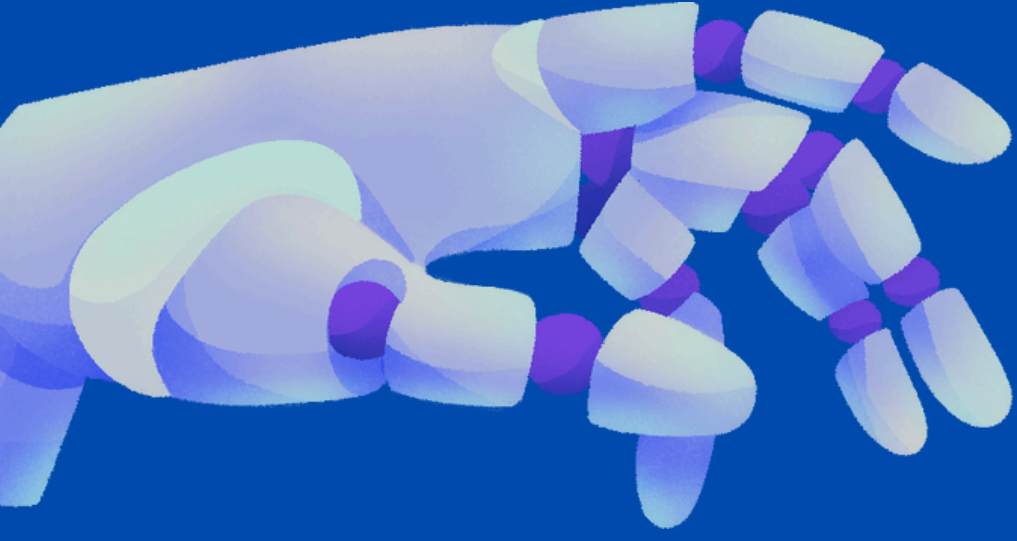


WisdomLink[®]

Watsonx Assistant for intelligent enterprise
knowledge management



TEAM

KATE

I WORK AS A CLOUD MARKETING SPECIALIST.
I WON "PROMPT HACKATHON" POWER BY FLOWGPT.



MIKE

EXPERIENCED PROJECT MANAGER WITH 12 YEARS OF EXPERTISE IN
LEADING IT PROJECTS.
MY INTERESTS ARE OUTDOOR PHOTOGRAPHY AND TRAVELLING.



PROBLEM

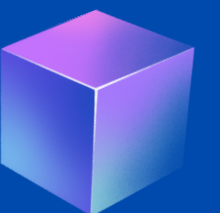
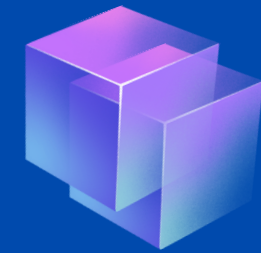
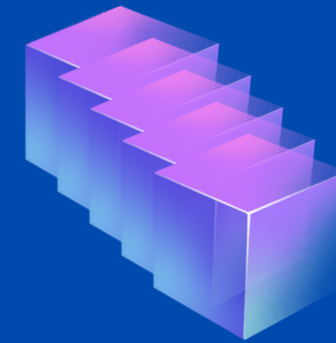
- Scattered sources of information and difficulties in accessing knowledge
-

- Dependence on experts and bottlenecks in information flow
-

- High cost and time-consuming training and onboarding of new employees
-

- Inconsistency of information and risk of non-compliance with procedures
-

- Low efficiency of communication and cooperation between departments



SOLUTION



CENTRALIZATION OF ACCESS TO INFORMATION AND KNOWLEDGE

PERSONALIZED CONTENT

INTERACTIVE SUPPORT

DEMO

LOGISTICS COMPANY EXAMPLE:



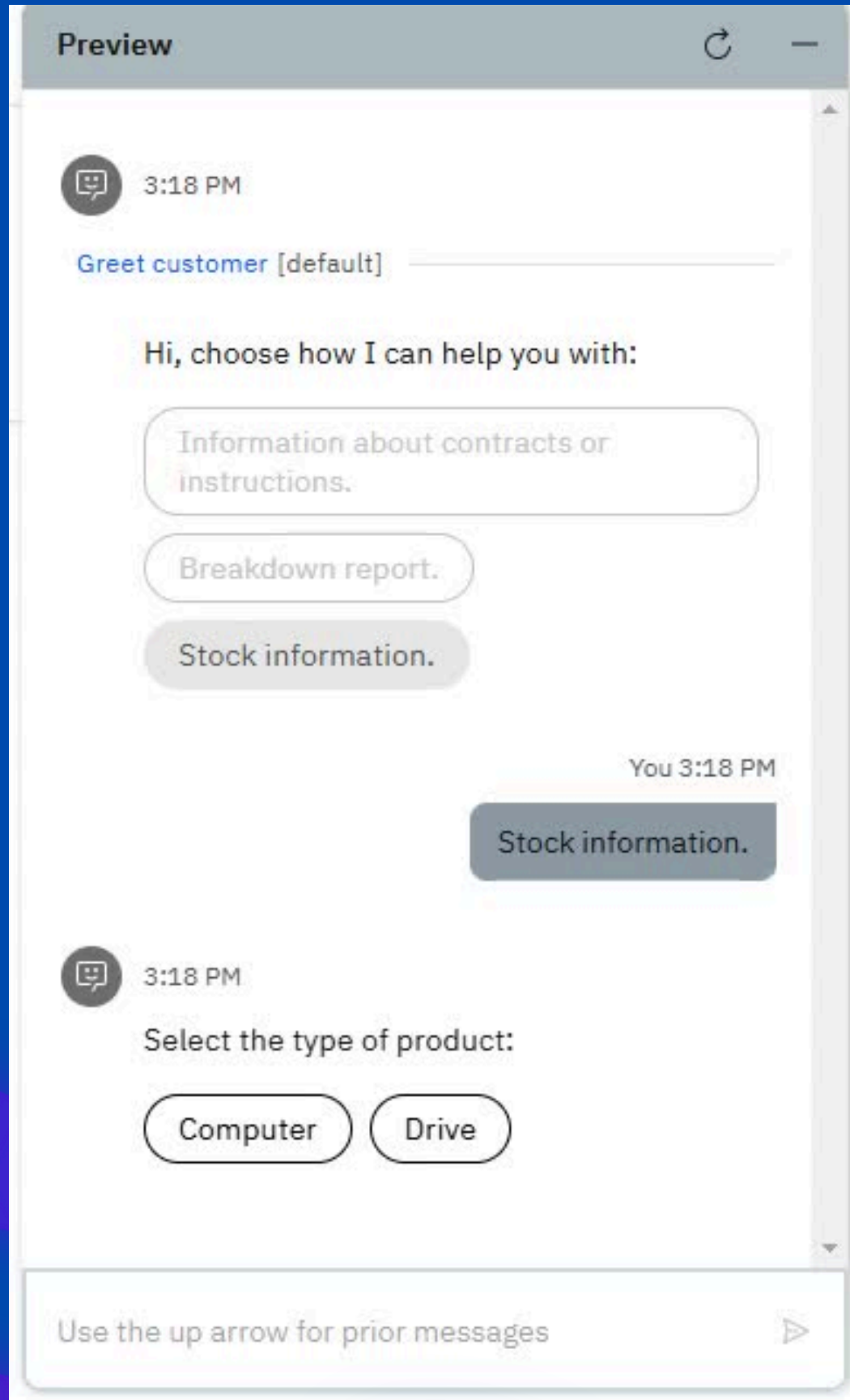
An employee can see
what the inventory is.



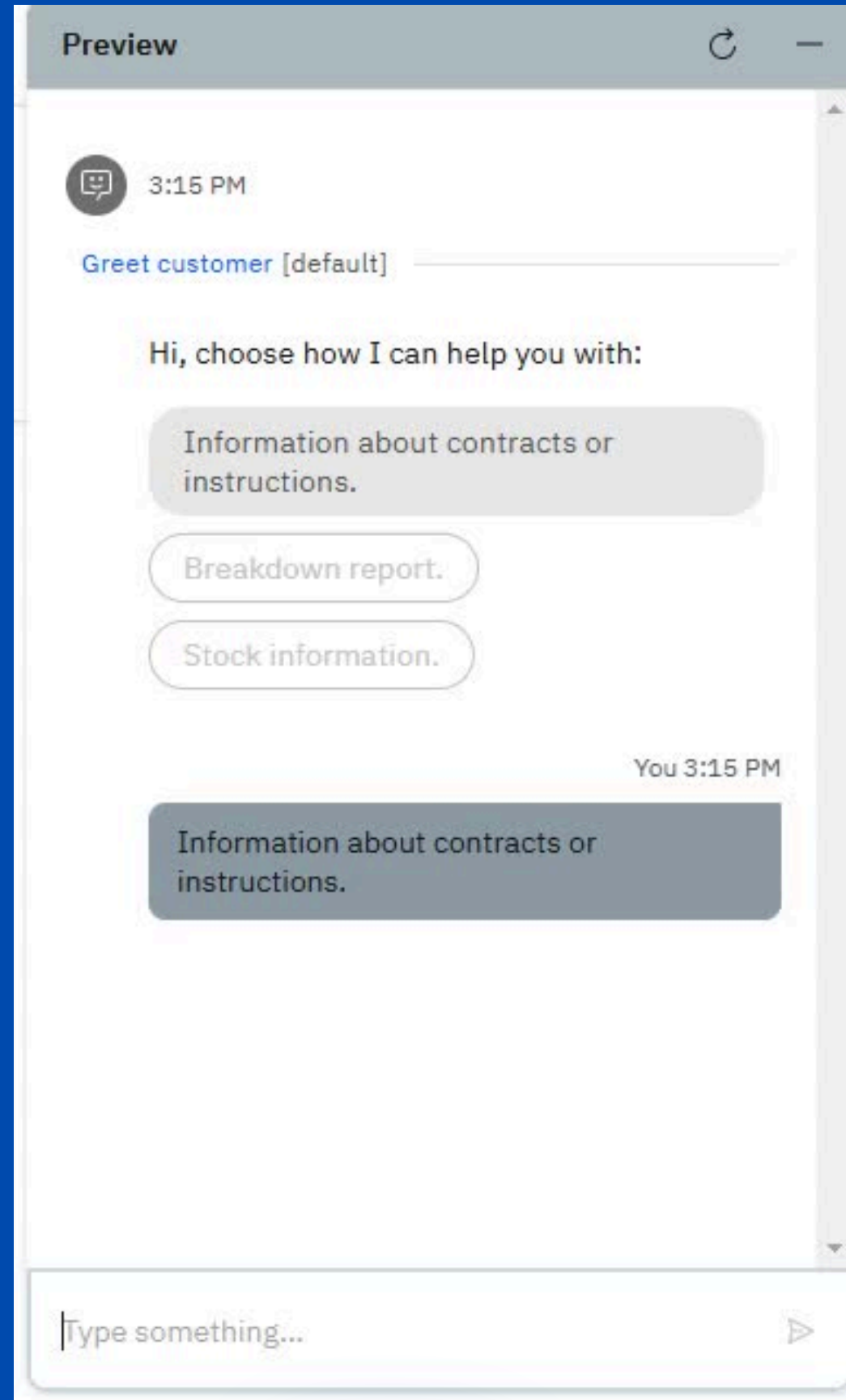
Download information
about the
responsibilities of
working with a
customer.



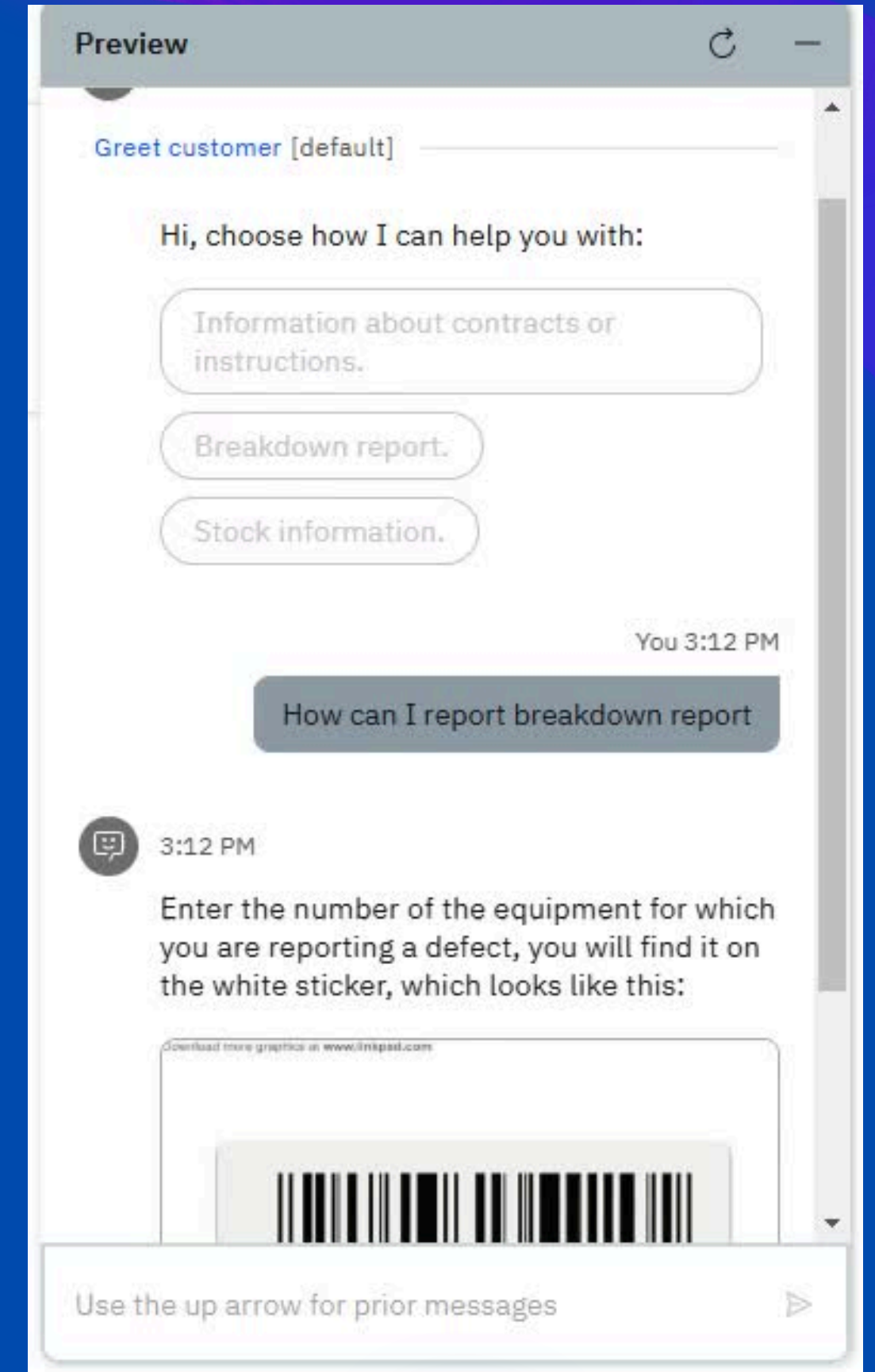
Request assistance, e.g.
forklift breakdown.



TELL



SHOW



DO

MARKET SIZE

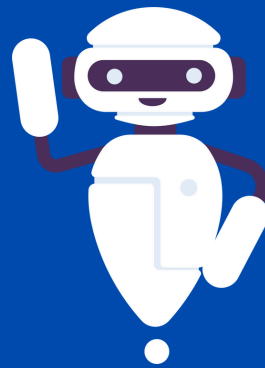


Corporations in sectors such as manufacturing, finance, telecommunications, healthcare, energy.

Government and public institutions composed of many departments and a large number of employees.

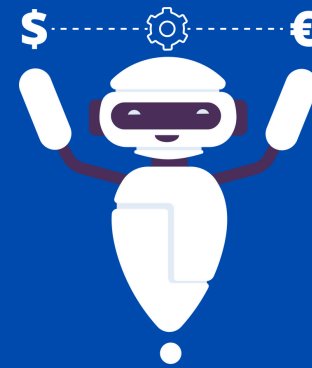
Companies that face similar knowledge management challenges despite their smaller scale.

REVENUE



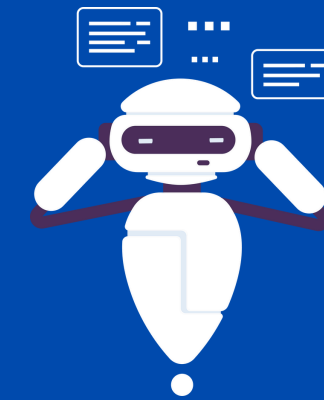
GLOBAL KNOWLEDGE MANAGEMENT MARKET:

According to industry reports, the global knowledge management market was estimated to be worth more than \$200 billion and is expected to grow rapidly in the coming years.



BUSINESS MODEL:

- Subscription (SaaS – Software as a Service)
- Fees for implementation and personalization



PROJECTED REVENUE PRUDENT SCENARIO:

- Acquisition of 50 customers paying an average of \$5,000 per month.
- Annual subscription revenue:
 $50 \times \$5,000 \times 12 \text{ months} = \$3,000,000.$
- Revenue from deployments:
 $50 \times \$50,000 = \$2,500,000.$

A photograph showing a person's hand reaching out towards a robotic hand. The person's hand is on the left, and the robotic hand is on the right. The background is dark with blue and purple lighting. The robotic hand has a complex, articulated structure with visible joints and sensors.

NEXT STEPS

- Develop the ability to hook up ERP, CRM systems to the assistant.
- Increase personalization, i.e. assigning to positions and people the range of information they can use.



THANK YOU!

