

B2B - AI FOR BUSINESS

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BUSINESS DON'T KNOW HOW TO USE AI

Problems



More waiting time

Exhausted departments solving
this same issues over and over

Less happy customers.

B2B COMES IN ACTION!

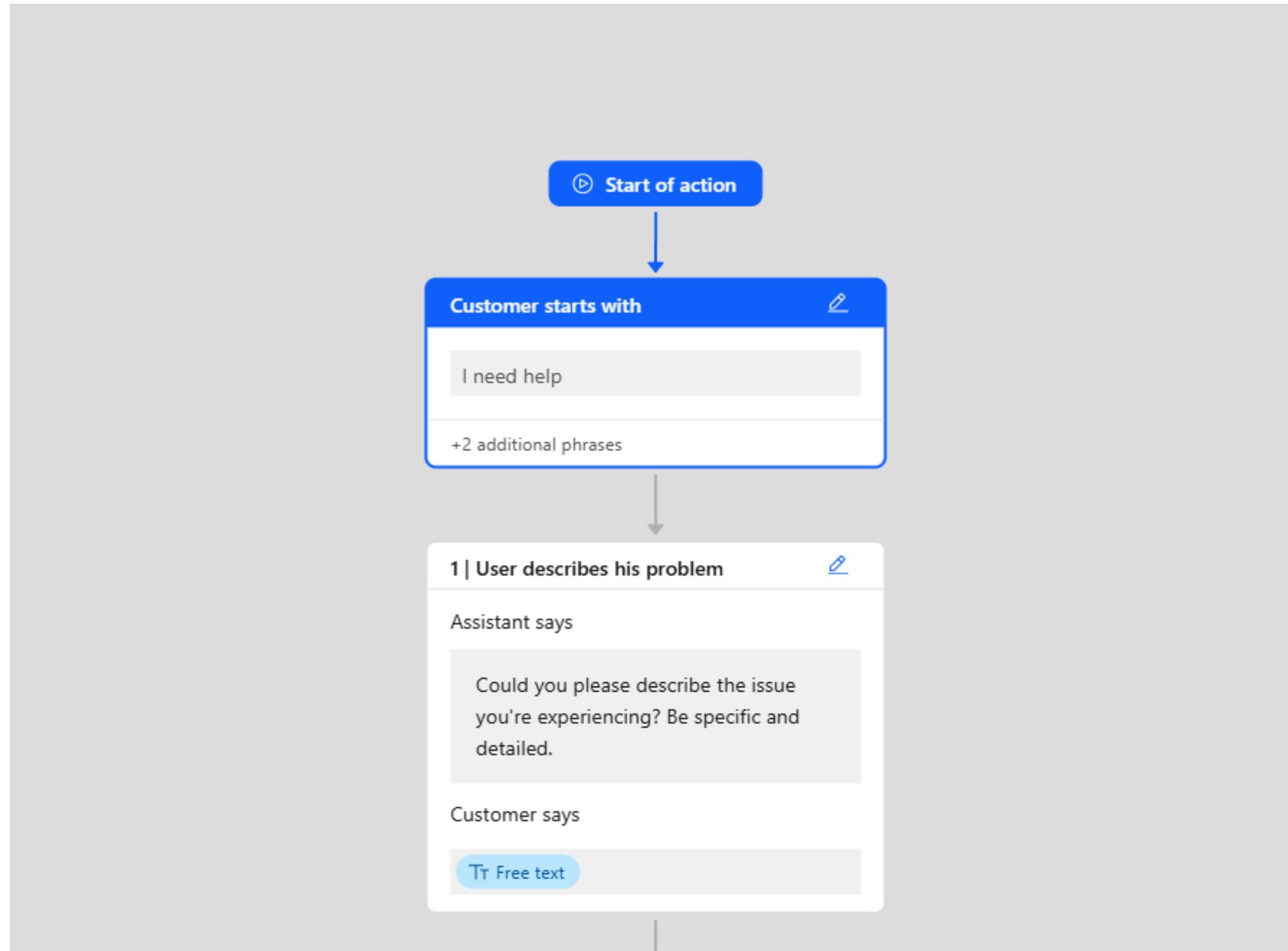
B2B using watsonxAI, provide a general assistance inside the employees.

Most business encounters issues addressing general knowledge gaps (like how to reset a password)

Less tickets = more time to focused on what matters



Flow



if Step 1 is defined

2

Assistant says

What steps did you take to resolve this issue?

Customer says

Free text

if Step 1 is defined

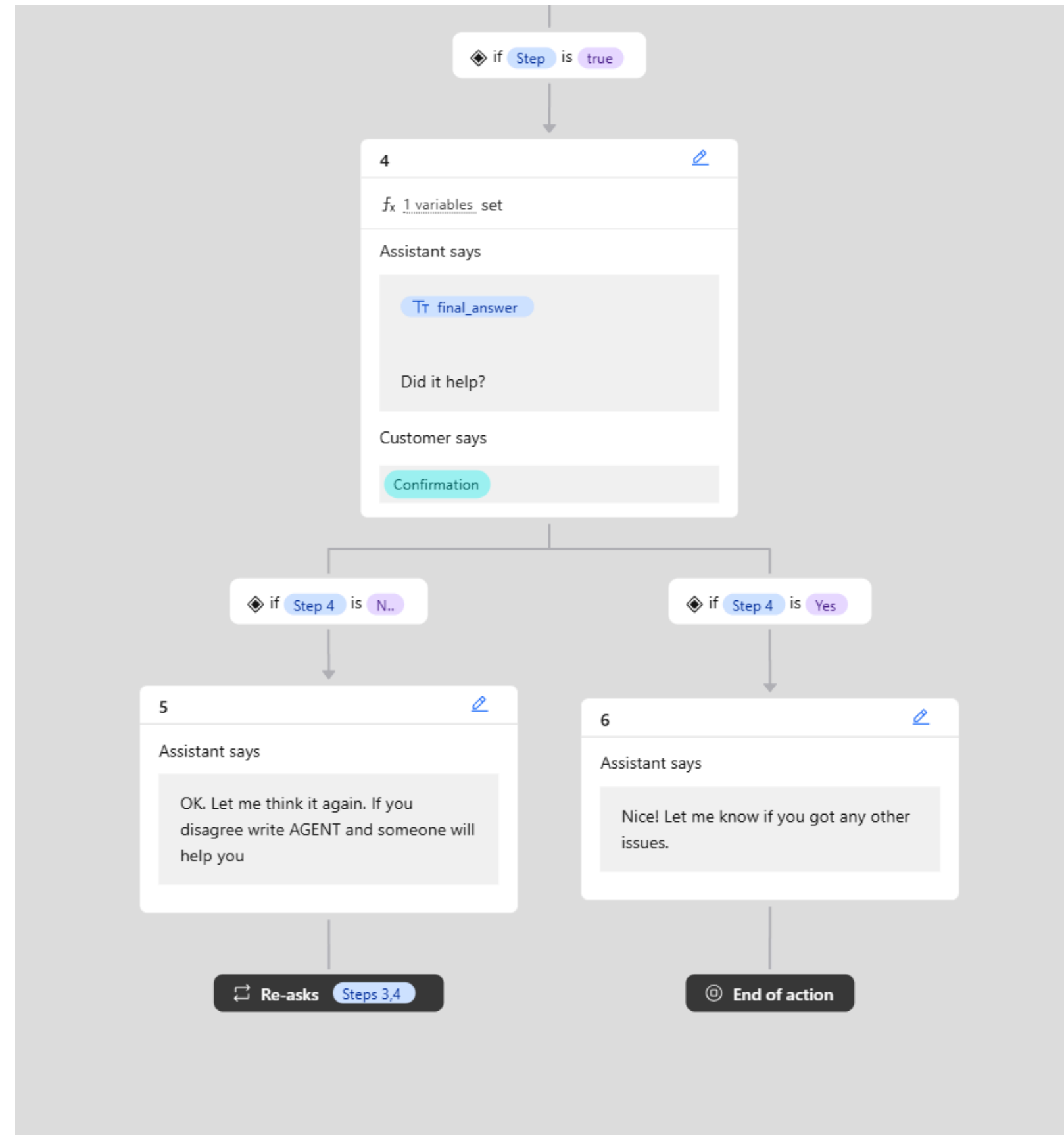
3

f_x 1 variables set

Assistant says

Hm. Let's try this:

Use extension wx-ai-custom-e...



Let's do more
together



RAG systems

IBM's Elasticsearch

Tickets

IBM's Zendesk/Slack
Integration

RN - URGENT

Whatsapp Integrations



THANKS