



CultAl

Your personal Museum Al curator.



Democratizing Museum Access in Brazil

58% of people

with basic education have never visited a museum

70% of municipalities

lack cultural facilities

31% of Brazil's population

lives in cities without museums

1+ hour

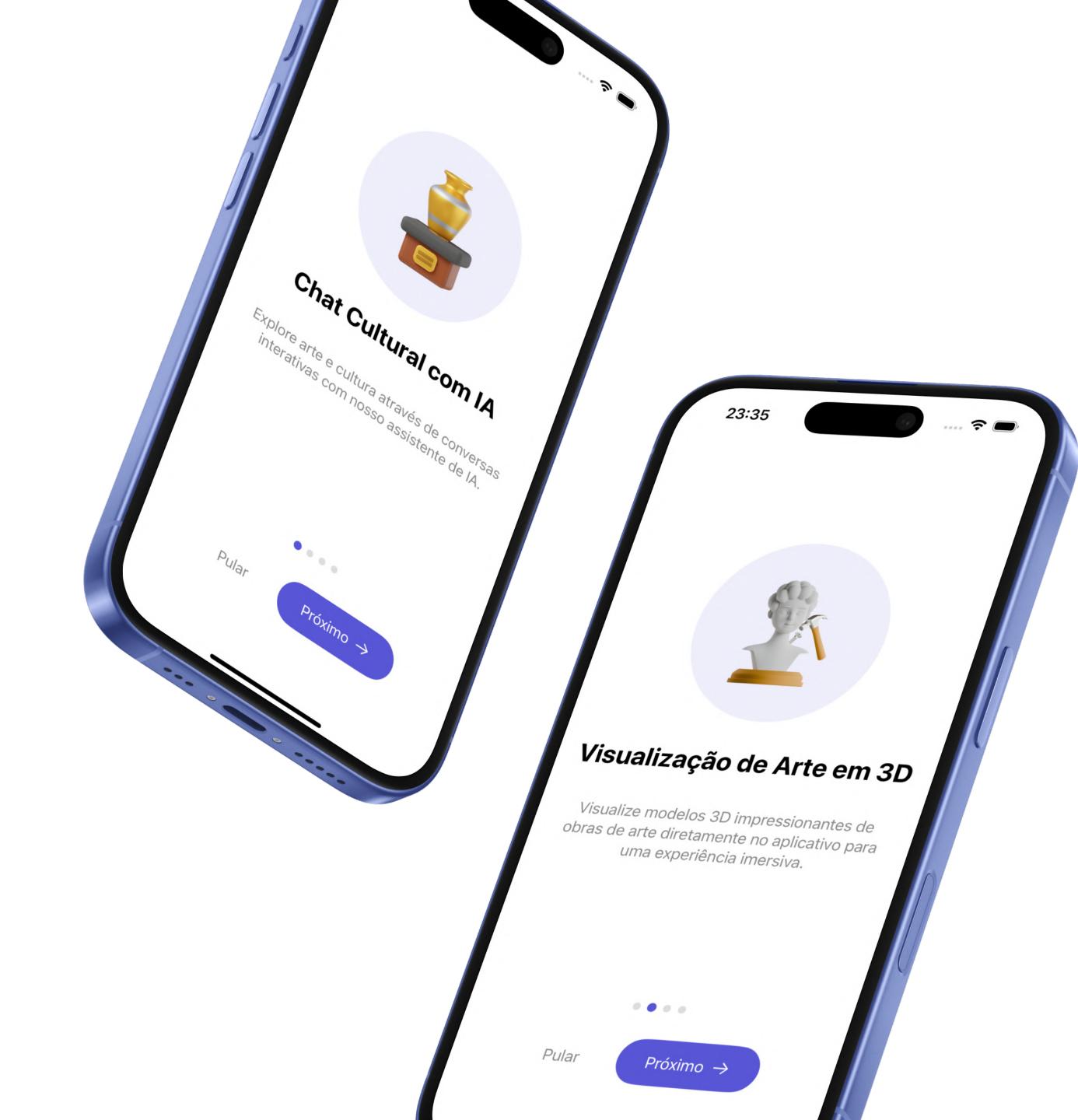
is the average travel time to nearest museum

90% of Brazilian museums

offer educational actives

CultAl Your Al museum guide

- Al-powered chatbot for museum cultural support
- Provides textual content and 3D artwork visualization





Firefingers Bot Cultural

Olá, em que posso ajudá-lo?

Gostaria de saber sobre a obra Vênus

A obra "Vênus" é um tema recorrente na arte e na cultura ao longo da história. No entanto, considerando o contexto extra que você forneceu, parece que você está se referindo à obra "Vênus Freethenipple" (ou "Vênus Libereosmamilos") da artista brasileira Erika Verzutti.

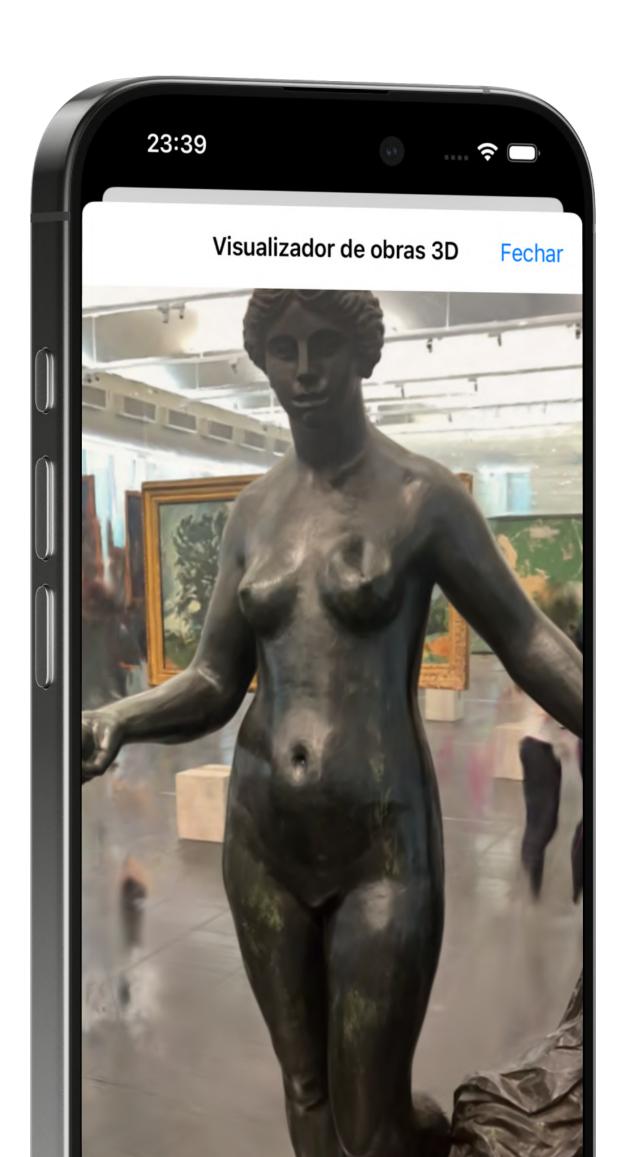
"Vênus Freethenipple" é uma escultura criada em 2017, feita de papel machê e poliestireno, que faz referência à famosa estatueta paleolítica "Vênus de Willendorf" (25.000 a 20.000 a.C.). A obra de Verzutti é uma interpretação moderna da Vênus de Willendorf, com uma abordagem feminista e crítica ao ideal de beleza feminina construído pela história da arte.

A escultura de Verzutti apresenta três partes sobrepostas: uma jaca, uma grande

♦ Visualizar modelo 3D

Digite sua mensagem...





Features

- Learn anytime, anywhere
- Personal Al curator
- Accessible via web/smartphone
- Virtual reality experiences
- Brings museums into schools
- ▶ +4k pages of museums collections

Market Opportunity

TAM (Total Available Market)

R\$ 114 million/year

- 3,800 museums in Brazil (IBGE)
- Average annual ticket: R\$30,000

SAM (Serviceable Available Market)

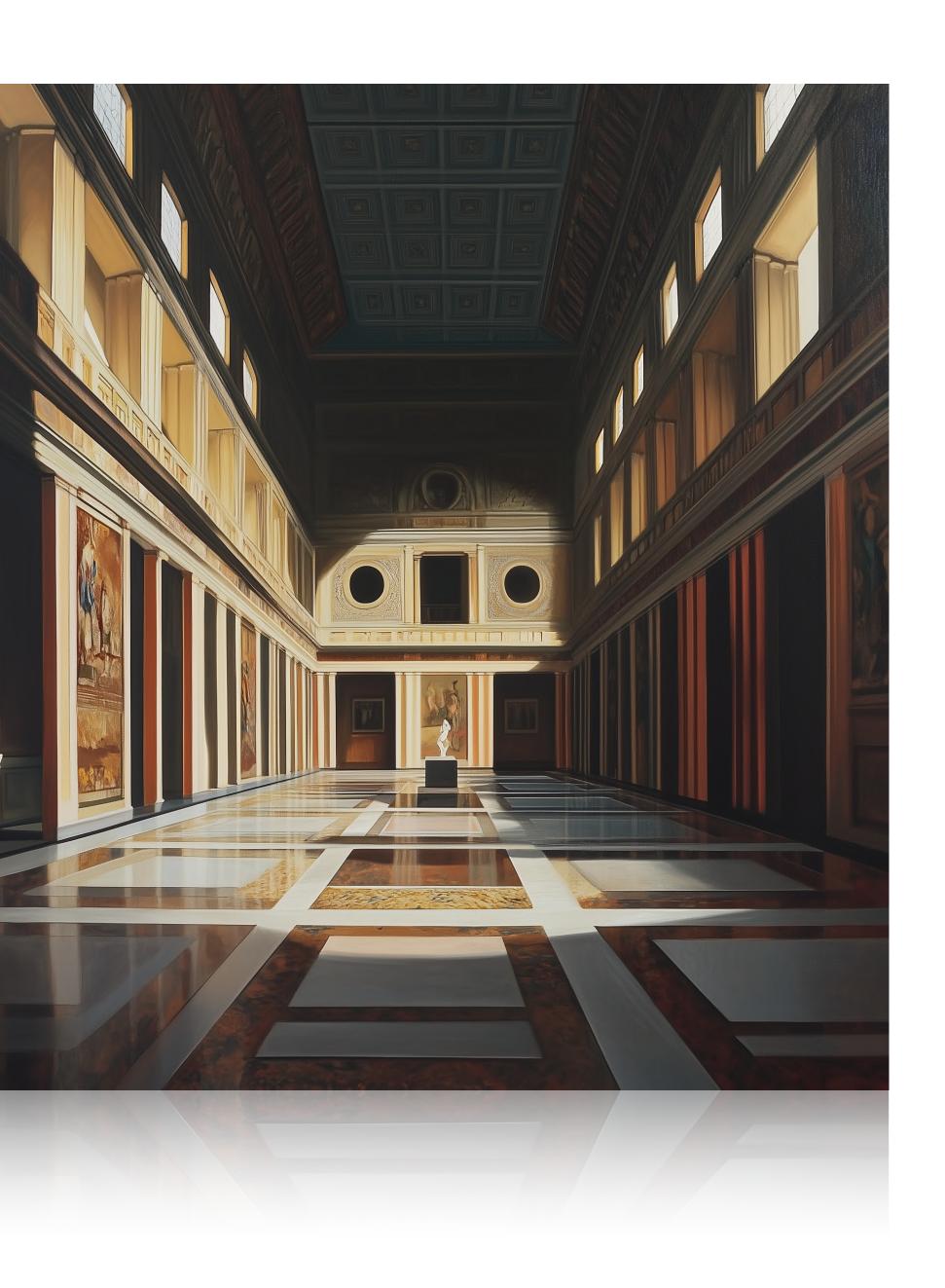
R\$34.2 million/year

- 1,140 museums
- 30% with budget > R\$500k

22% increase

in online interest in Brazil





Business Model

Two revenue streams

Museum subscriptions

R\$ 5/month

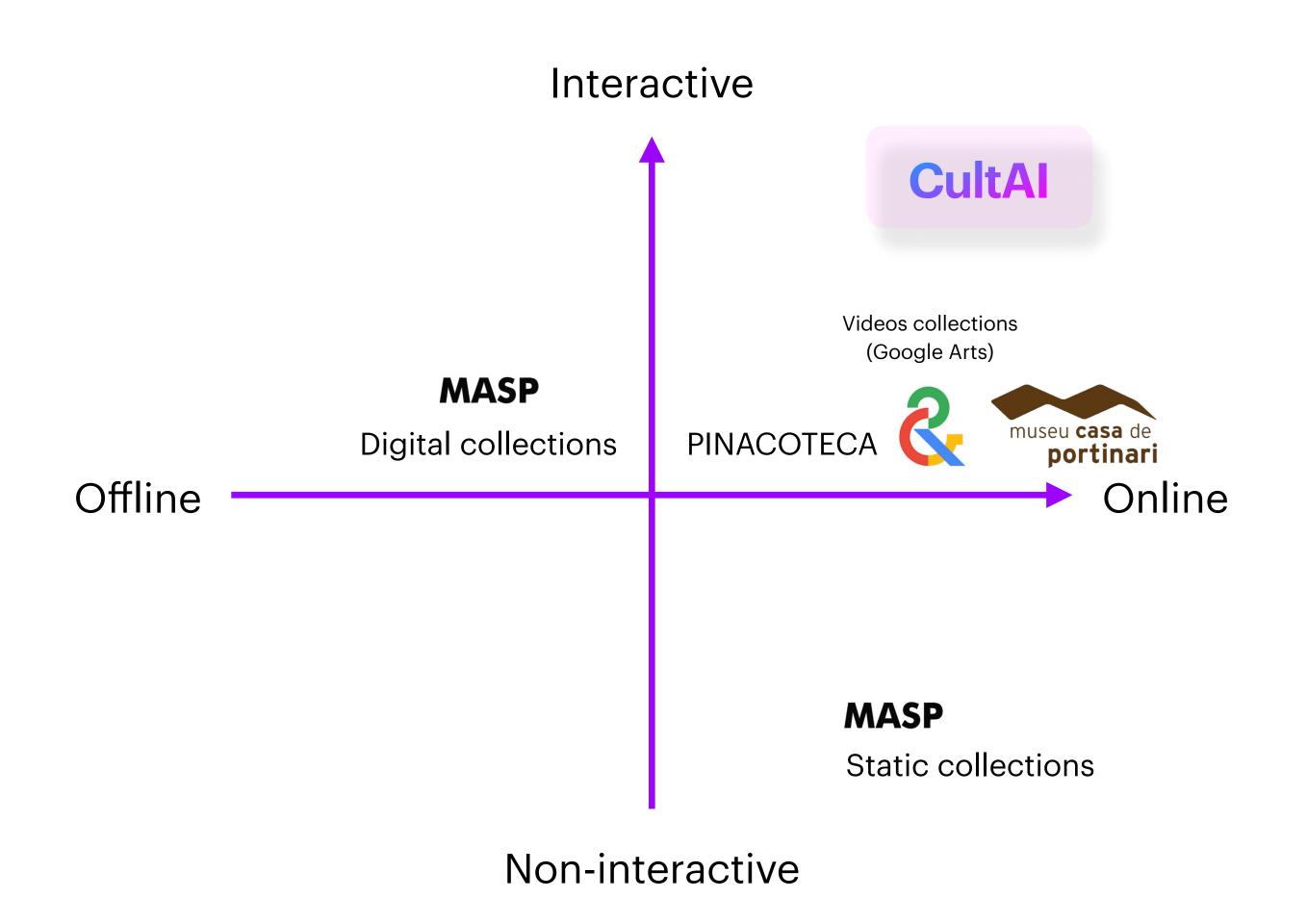
User subscriptions

R\$ 5/month





Competitive Advantage





Growth Strategy/Roadmap

1

Launch

Product finalization and interface

2

Funding

Initial implementation costs

3

Base Expansion

Strategic partnerships

4

Institutionalization

Focus on long-term partnerships

Phase 1

Museum Expansion in Brazil (3,000+ museums)

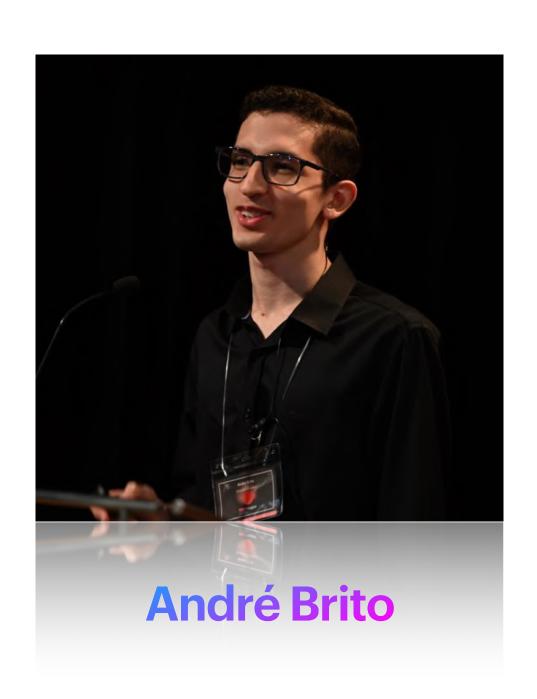


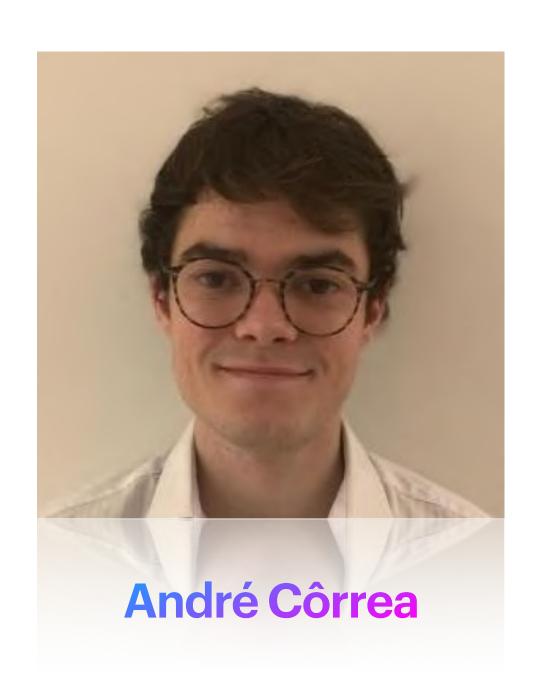
Phase 2

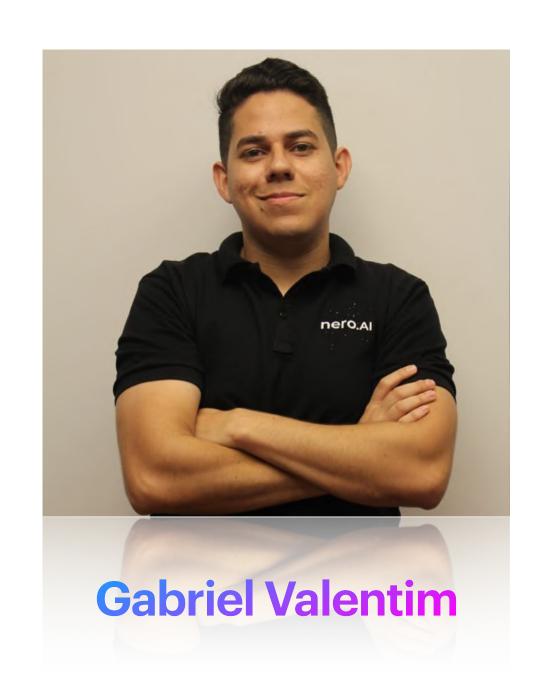
Latin American Expansion
Brazil: 207 million inhabitants
Latin America: 659 million
inhabitants



Our team









Thank you.