

CultAI
Your personal
Museum AI curator.



Democratizing Museum Access in Brazil

58% of people

with basic education have never visited a museum

70% of municipalities

lack cultural facilities

31% of Brazil's population

lives in cities without museums

1+ hour

is the average travel time to nearest museum

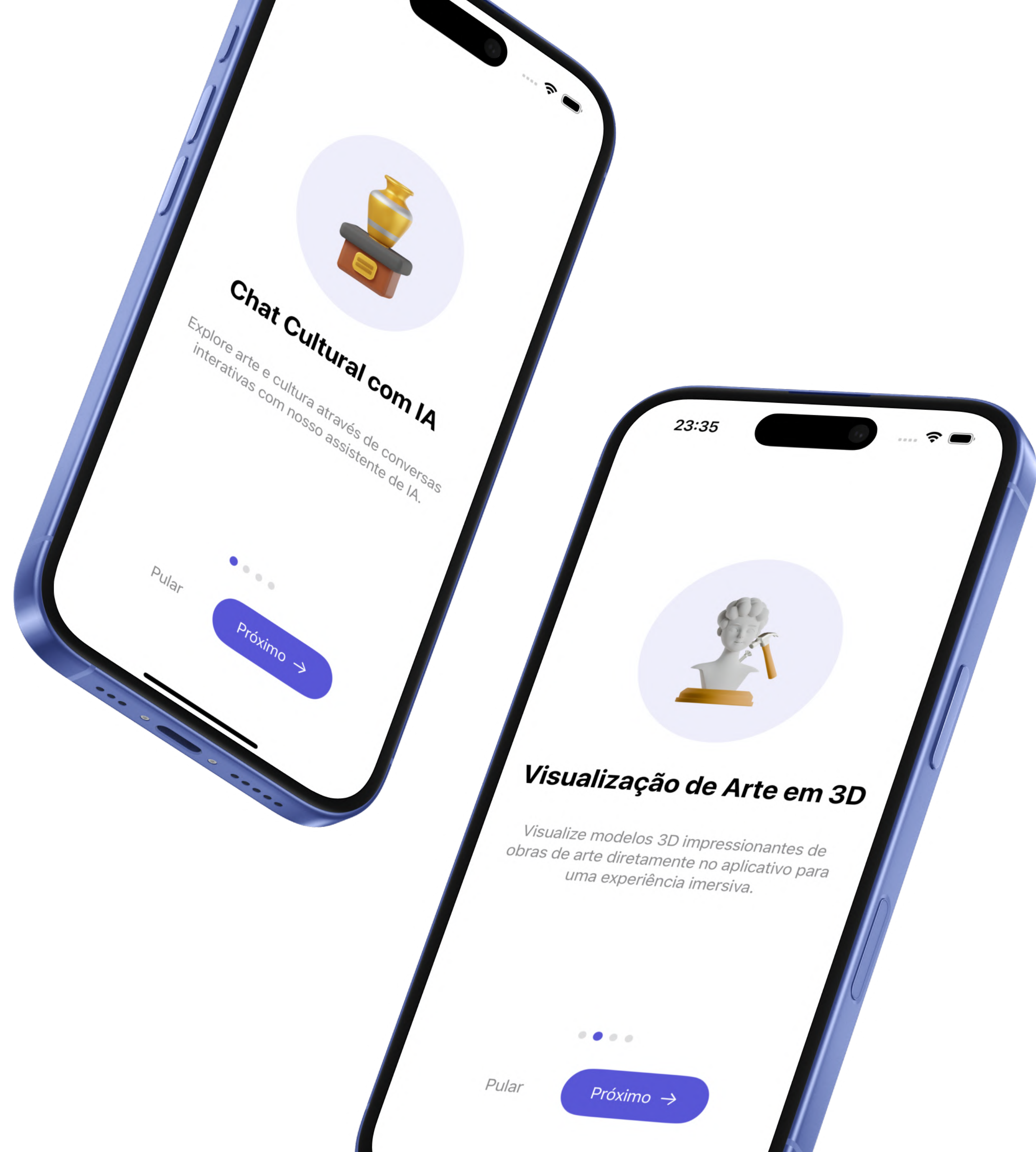
90% of Brazilian museums

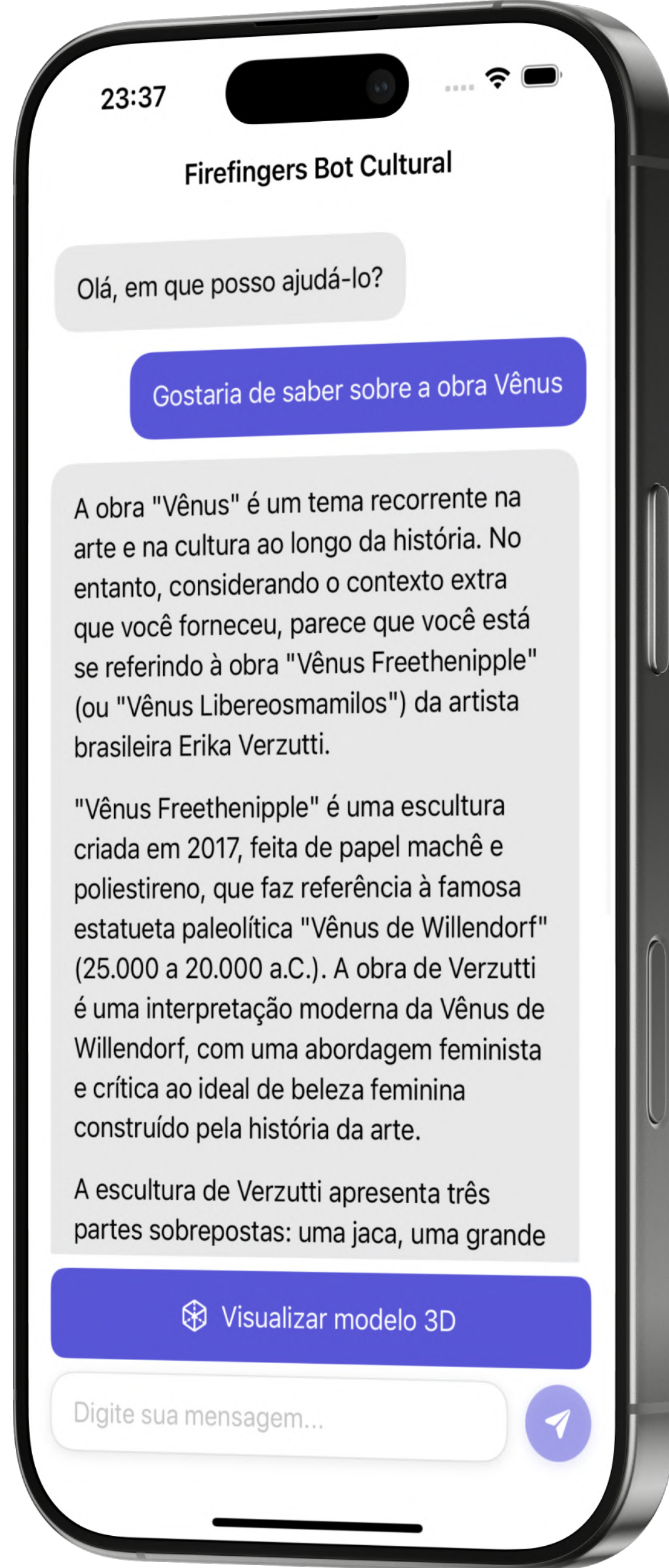
offer educational activities

CultAI

Your AI museum guide

- ▶ AI-powered chatbot for museum cultural support
- ▶ Provides textual content and 3D artwork visualization





Features

- ▶ Learn anytime, anywhere
- ▶ Personal AI curator
- ▶ Accessible via web/smartphone
- ▶ Virtual reality experiences
- ▶ Brings museums into schools
- ▶ +4k pages of museums collections

Market Opportunity

TAM (Total Available Market)

R\$ 114 million/year

- 3,800 museums in Brazil (IBGE)
- Average annual ticket: R\$30,000

SAM (Serviceable Available Market)

R\$34.2 million/year

- 1,140 museums
- 30% with budget > R\$500k

22% increase

in online interest in Brazil





Business Model

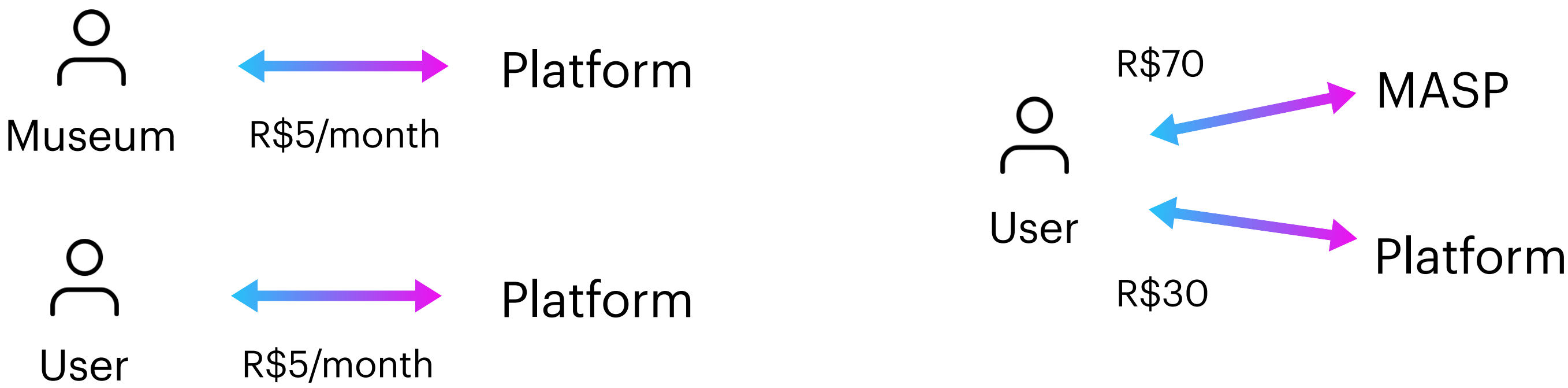
Two revenue streams

Museum subscriptions

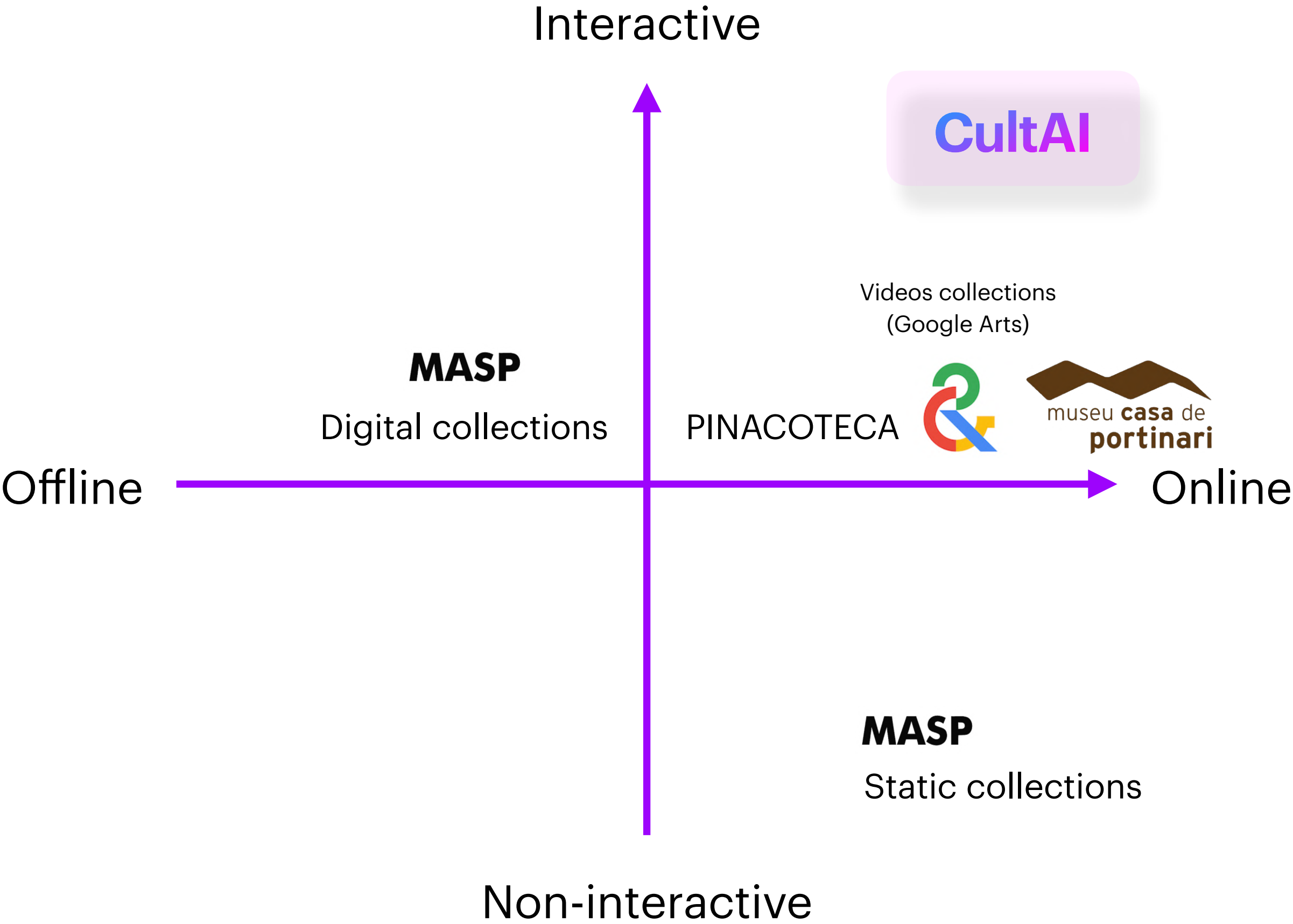
R\$ 5/month

User subscriptions

R\$ 5/month



Competitive Advantage



Growth Strategy/Roadmap

1

Launch

Product finalization
and interface

2

Funding

Initial
implementation costs

3

Base Expansion

Strategic
partnerships

4

Institutionalization

Focus on long-term
partnerships

Phase 1

Museum Expansion in
Brazil (3,000+ museums)



Phase 2

Latin American Expansion
Brazil: 207 million inhabitants
Latin America: 659 million
inhabitants



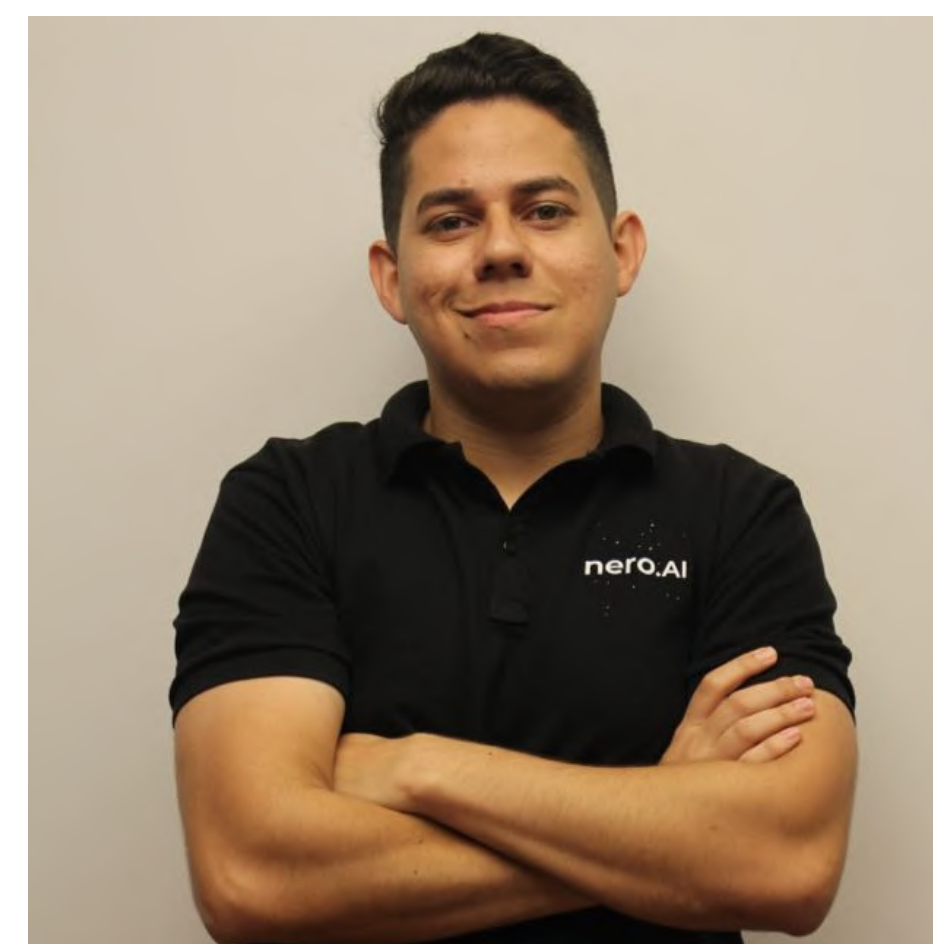
Our team



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Thank you.