

# This is Wallace



blind



PROGRAMA  
**Alicerce**







**Olhar de Bia**








+  
500.000  
lives





Created jobs 500  
young  
people



There  
weren't  
many  
people  
with  
disabilities



PROGRAMA  
**Alicerce**



Demand?

Accessibility?



+ 16 million

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# Accessibility



Bia



# A personalized accessibility AI on WhatsApp







offering all  
Alicerce  
content.

**B.IA adapts to individual challenges**



**Creates a  
persona**





**Guiding them through  
their educational journey.**

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Addressing

SDGs



**3** GOOD HEALTH  
AND WELL-BEING



**4** QUALITY  
EDUCATION



**8** DECENT WORK AND  
ECONOMIC GROWTH



**10** REDUCED  
INEQUALITIES



**17** PARTNERSHIPS  
FOR THE GOALS





Bia

