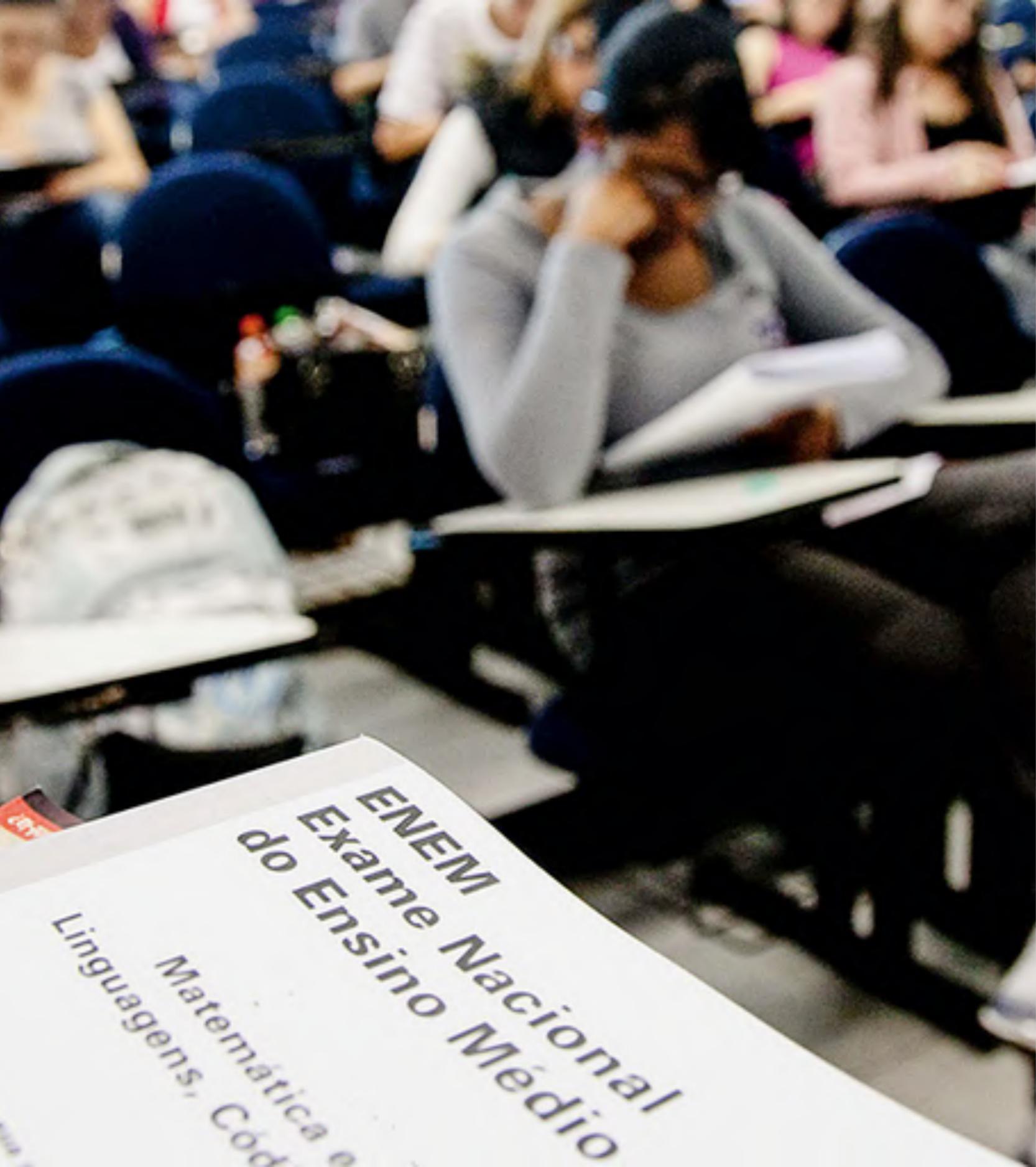




EduAI

**Democratizing access to
education in Brazil.**



Education inequality in Brazil

82% of young people

aged 18-24 not in university

18% of performance gap

between public/private schools

Over 40% of students

leave studies to work during school hours

9+ million students

in schools without basic infrastructure

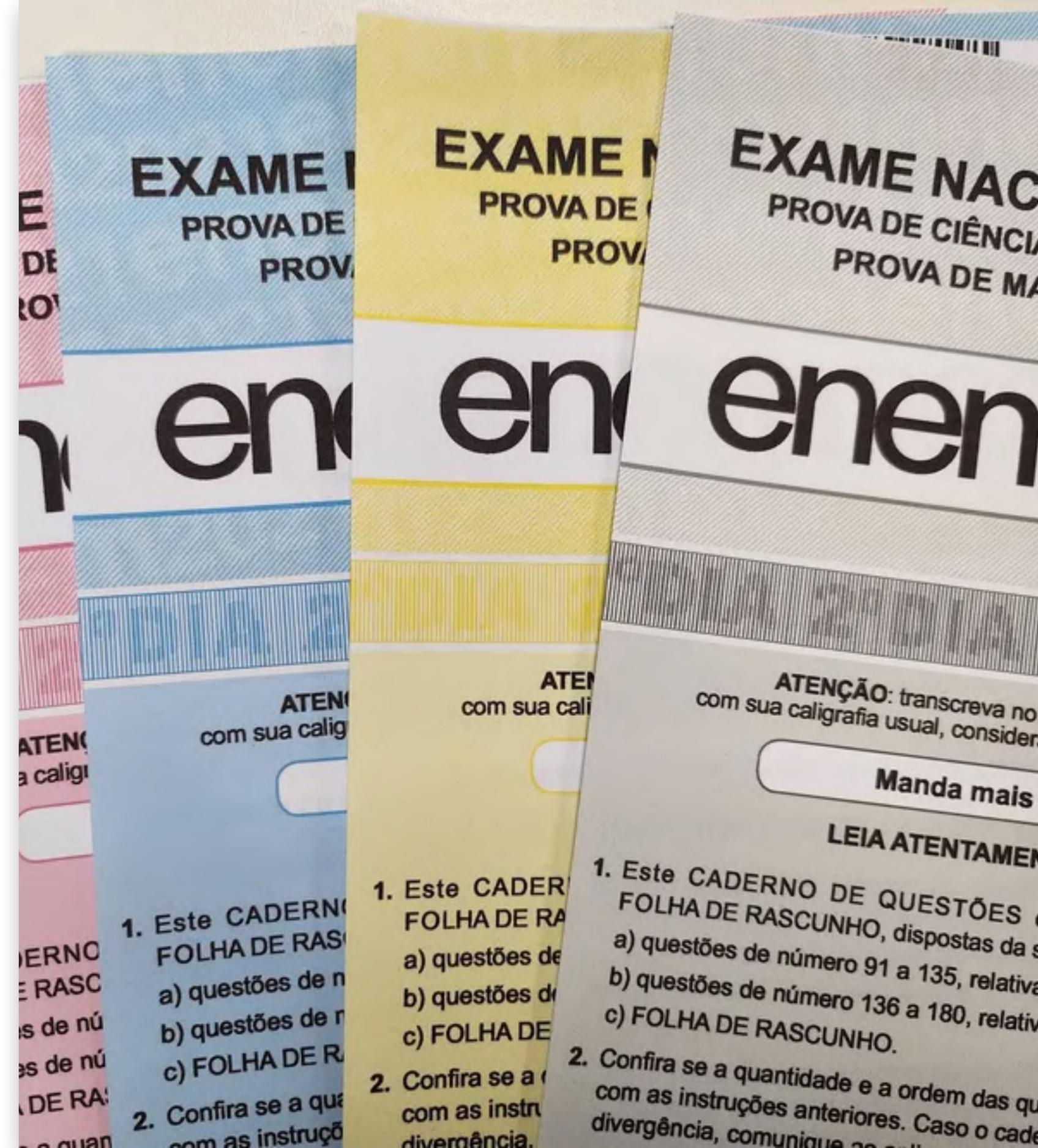
1 hour less study time

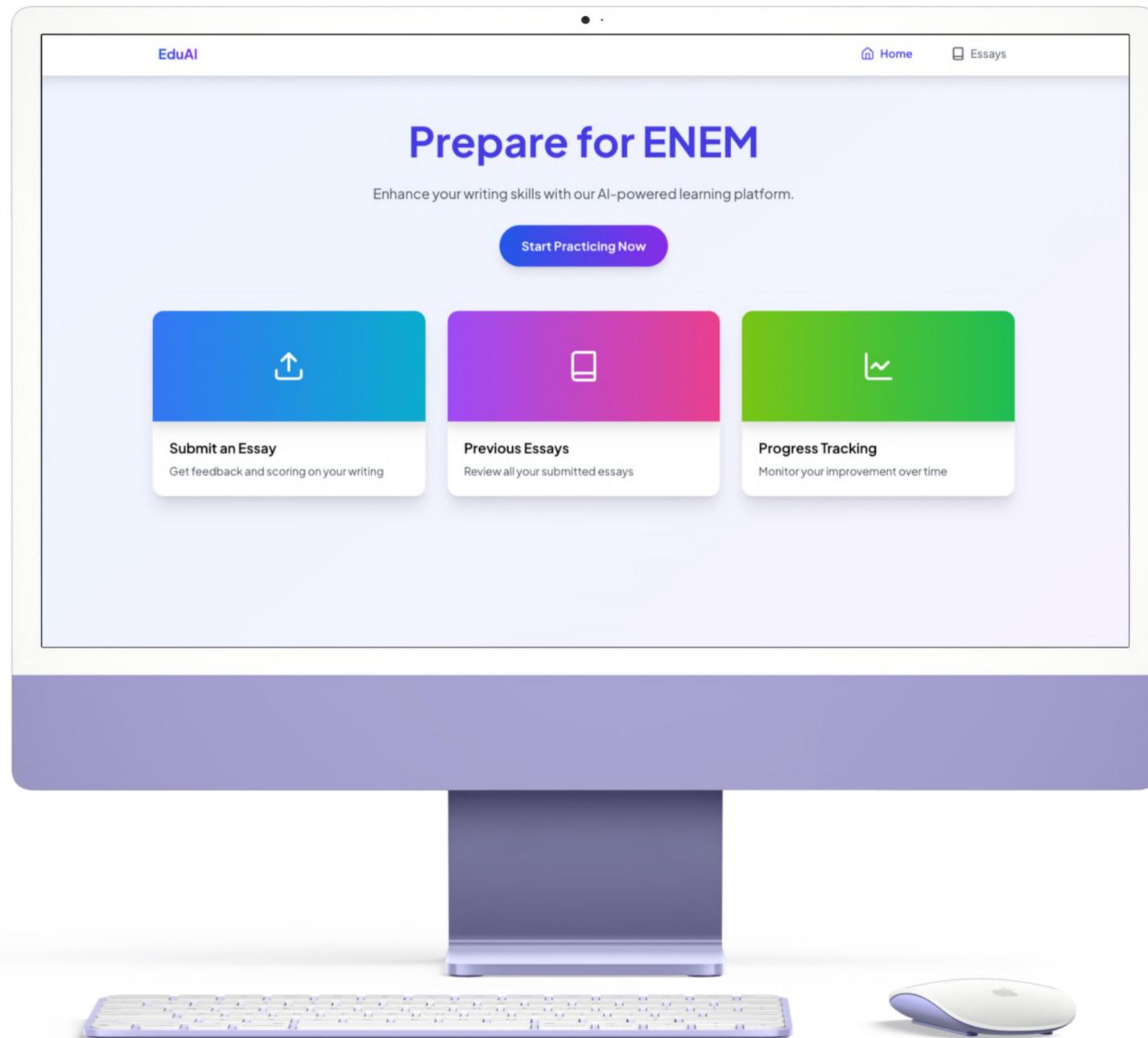
is the average public school students has compared to private schools

Impact on ENEM essays

Key challenges:

- Limited teacher availability
- Delayed feedback
- Few practice opportunities
- No personalized guidance
- Cost barriers to private tutoring



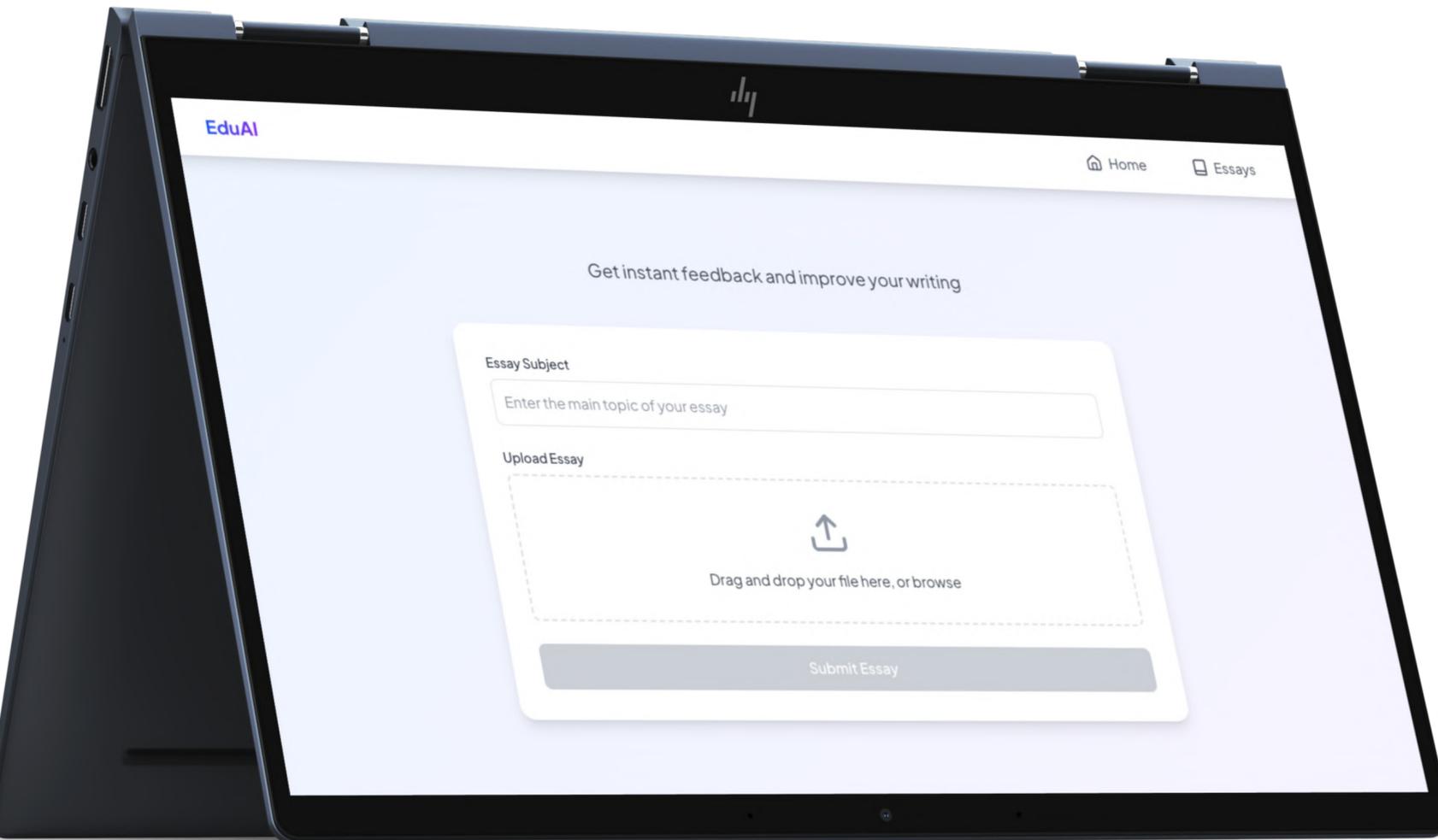


Introducing EduAI

AI-powered essay platform

- Instant feedback
- ENEM scoring criteria analysis
- 24/7 availability
- Unlimited practice
- Personalized recommendations

How it works



- Upload essay
- Receive instant analysis
- Get detailed feedback on each ENEM scoring competency
- Track progress
- Practice and improve

Technology stack

- Gemma LLM
- Custom-trained on ENEM criteria
- Optimized for Brazilian Portuguese
- Historical ENEM themes collection
- Expert-validated essay corrections



Growth Strategy/Roadmap

1

Launch

Product finalization
and interface

2

Funding

Initial
implementation costs

3

Base Expansion

Strategic
partnerships

4

Institutionalization

Focus on long-term
partnerships

Thank you.