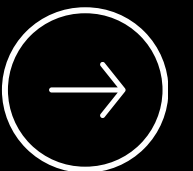# AIDE

Conversational AI for Hawaii Emergency Care

Problem

Accessibility
Immediate medical advice is often inaccessible, especially in rural or isolated areas.

Cost
Consulting a healthcare provider for minor conditions can be expensive and time-consuming.

Decision Paralysis
Many individuals struggle to decide whether symptoms warrant urgent care or self-medication.
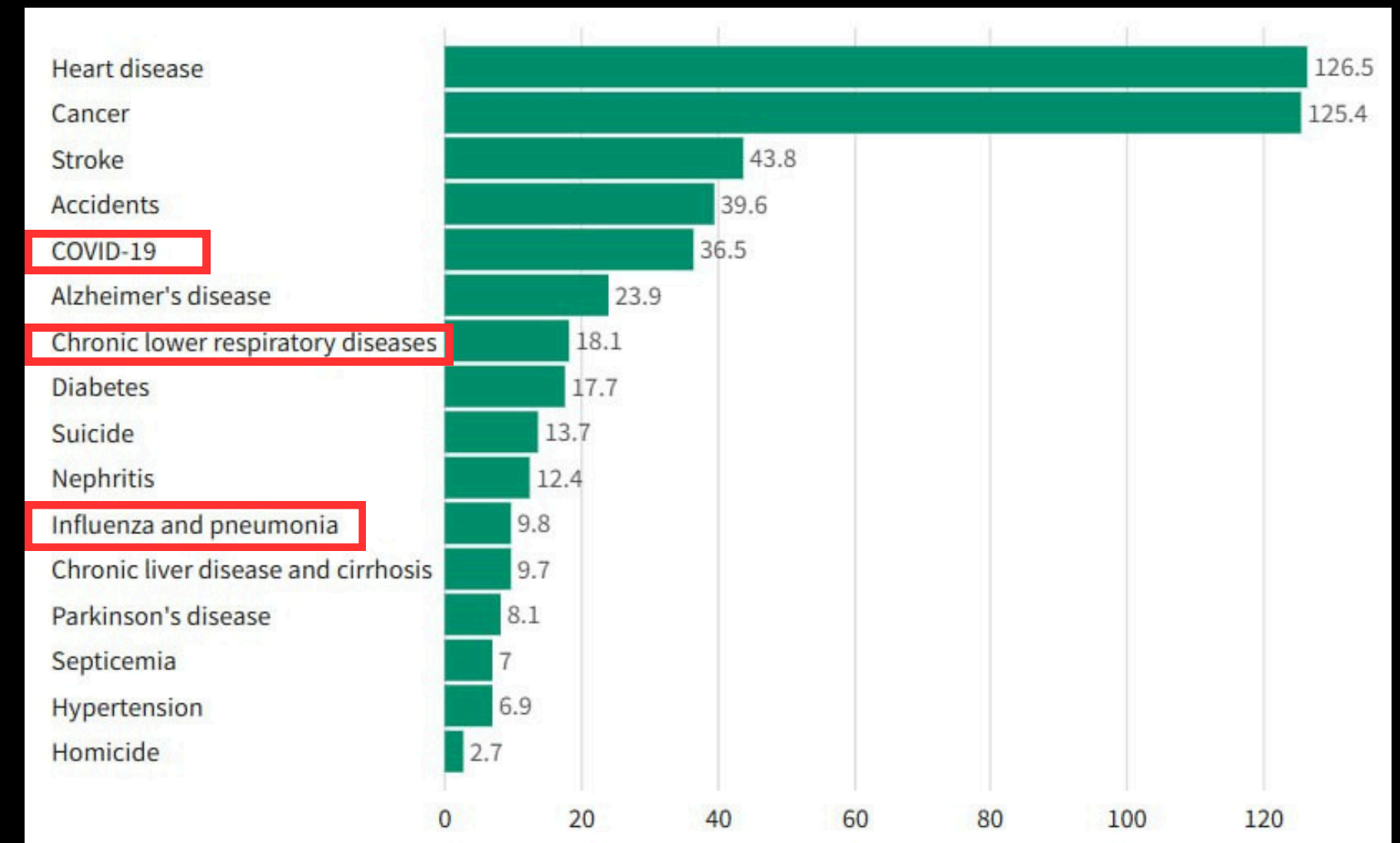
Knowledge Gaps
Lack of clear, tailored medical advice leads to unnecessary hospital visits or self-medicating without proper understanding.

Where & why we started…

Statewide, Hawaii faces a shortage of almost 800 full-time equivalent physicians

For acute diseases, respiratory diseases remains the leading cause of death

https://www.scu.edu/ethics/healthcare-ethics-blog/hawaii-is-no-paradise-for-health-care/
https://usafacts.org/topics/health/state/hawaii/

Our Solution

Talk to AIDE Anytime
Get instant, tailored health advice over a simple phone call or chat with it if you prefer to.

Smart Recommendations
Practical remedies for minor issues or directions to the nearest urgent care when needed.
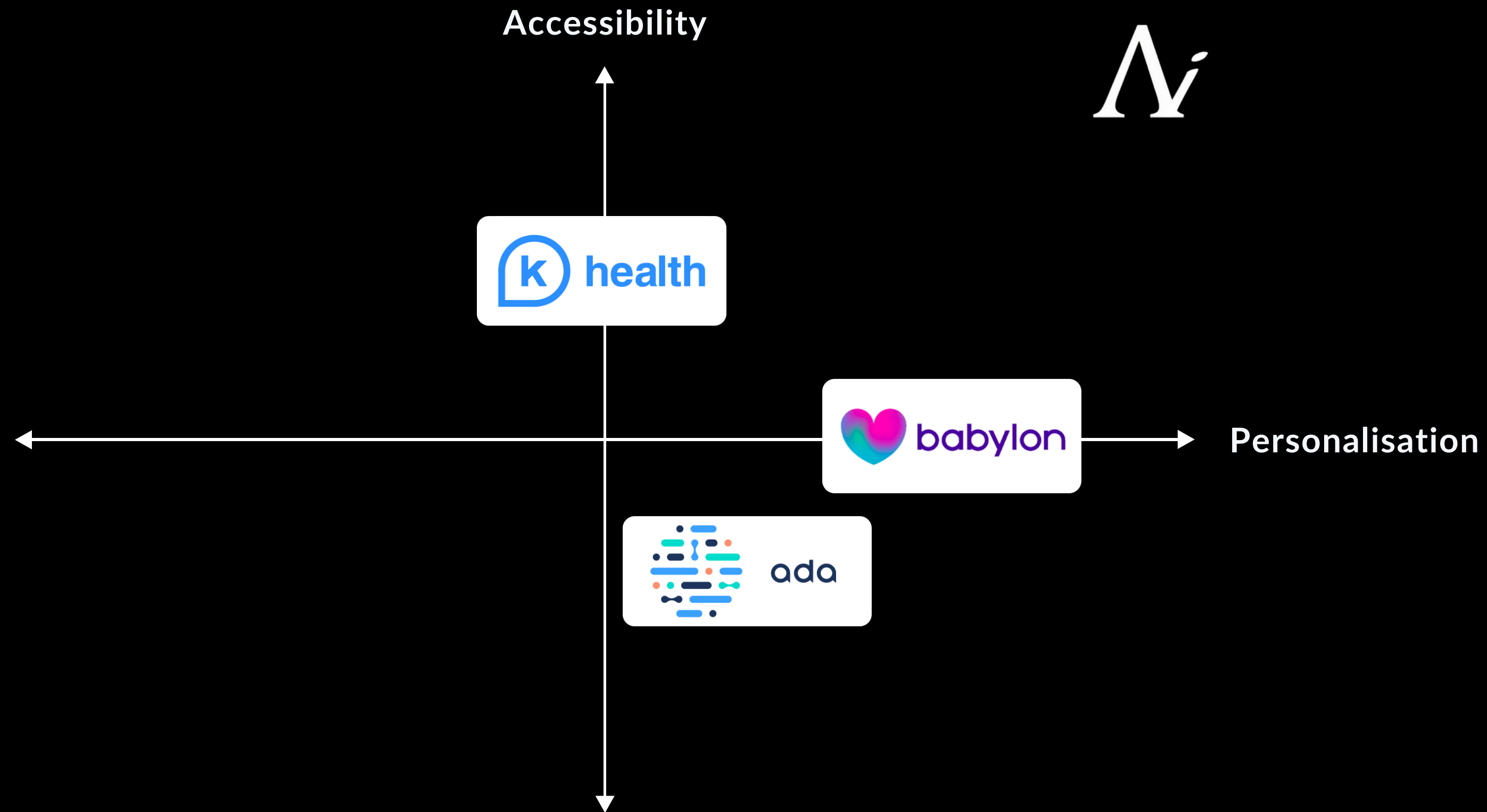
Actionable Summaries
Receive a clear, concise report of your conversation with next steps included.

Always Evolving
Designed to address more conditions, reach more people, and support more languages.

Hybrid Voice and Vector RAG

Competitors

Accessibility

Personalisation
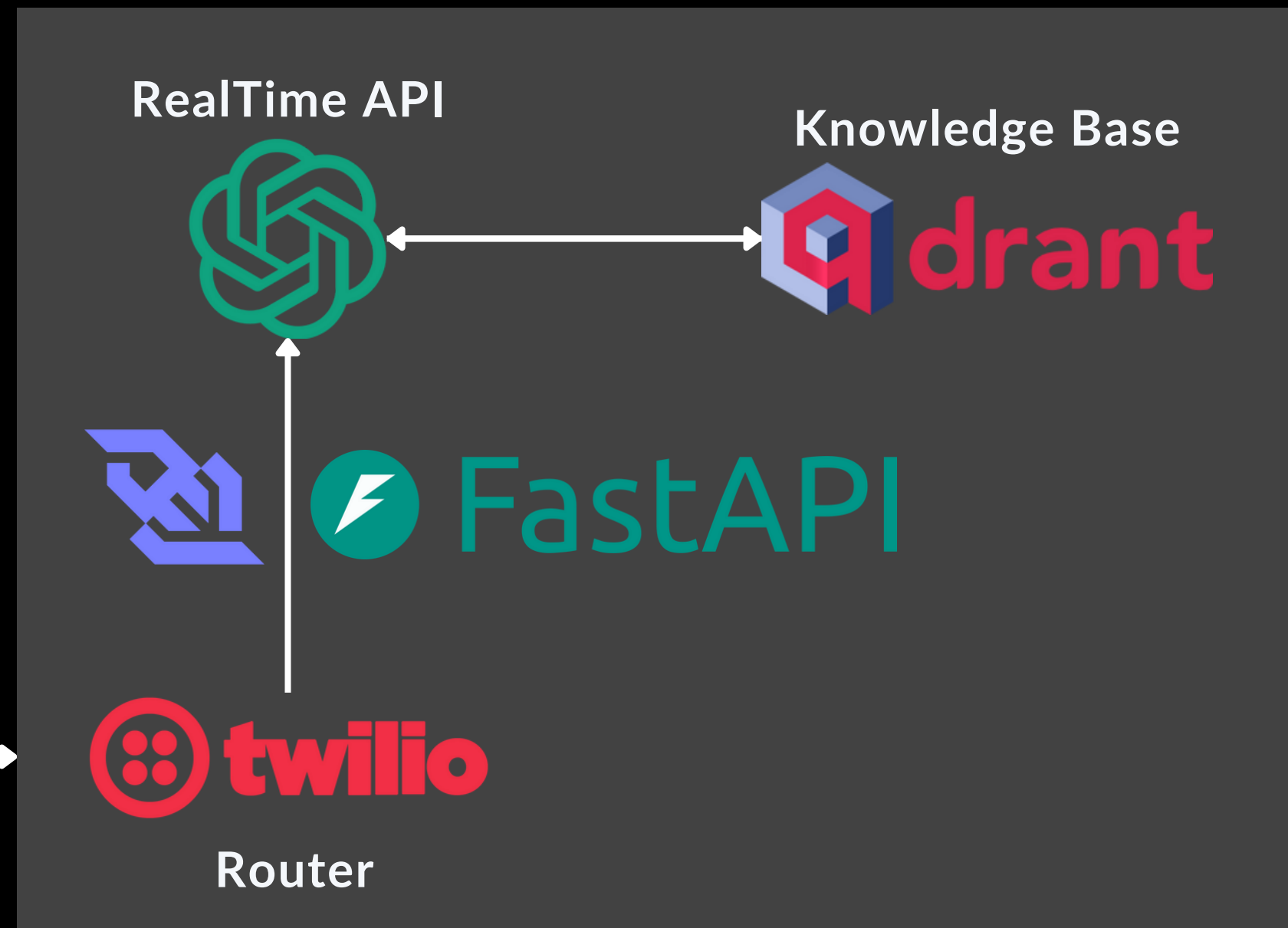
Tech Stack

Containerisation

Hosting

Caching

RealTime API

Knowledge Base

Frontend

Database

Router

User Makes a Call

Creates Report

PRODUCT DEMO

Product Demo Recap

Diagnose

Suggest remedies

Refer to health authorities

Summarise call in downloadable PDF format

Market Strategy

Phase 1: Launch in Hawaii

Target Audience:
- Residents and tourists.
- Promote via partnerships with local pharmacies, hotels, and urgent care centers.

Channels:
- Social media campaigns targeting Hawaii residents.
- Collaborations with healthcare providers.
- QR codes in pharmacies and tourist hubs.

Phase 2: Regional Expansion
- Focus on other U.S. regions with limited healthcare access.
- Integrate additional medical conditions and multi-lingual support.

Phase 3: Global Rollout
- Partner with global health organizations and NGOs.
- Focus on underserved areas in developing countries.

Team

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Join Us in Transforming Hawaii Healthcare

First AIDE in Your Pocket