

AI-POWERED PERSONAL FINANCE ASSISTANT

(BY HANZLA)

IMPORTANCE OF THIS PROJECT

•**Heading:** Why Personal Finance Management is Important

•**Key Points:**

- **Financial Awareness:** With rising living costs and varying financial goals, managing personal finances has become crucial for everyday success.
- **Impact on Mental Health:** Financial stress is a leading cause of anxiety and poor decision-making. Effective management can reduce stress.
- **Savings & Investments:** The app encourages users to manage their income and expenses, facilitating smarter saving and investment choices.
- **Automation & AI Integration:** Using AI can provide personalized actionable insights that help optimize spending behavior.

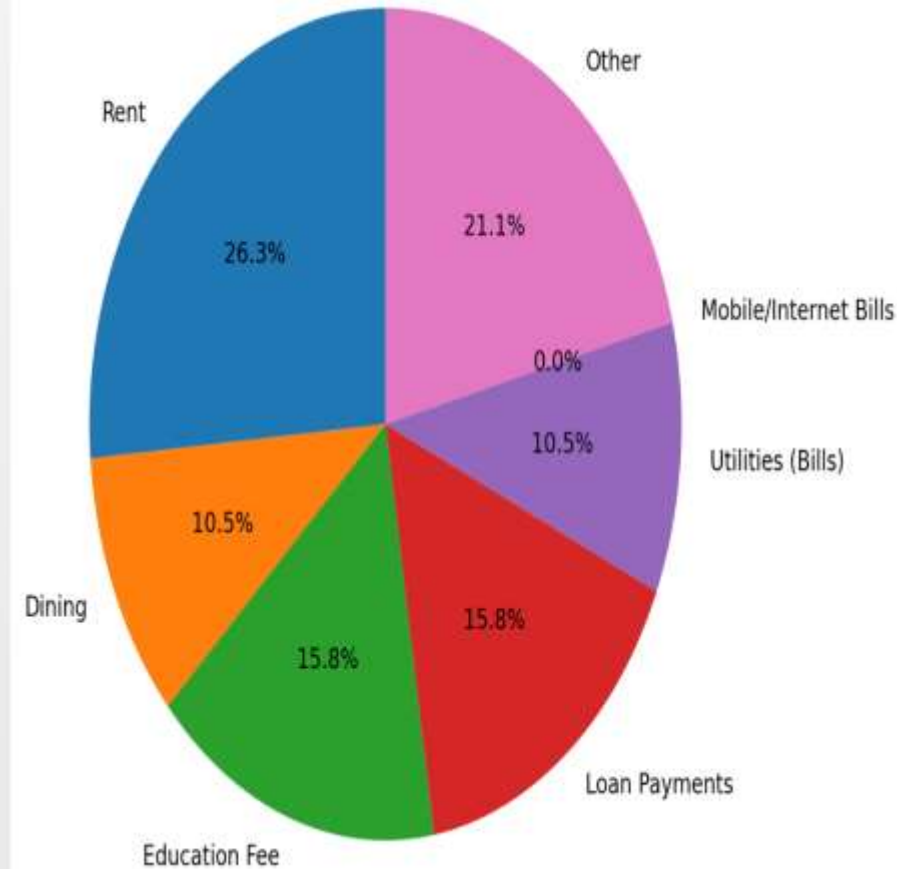
•**Visuals:** You could include a graph showing **the increasing global financial stress** or an icon depicting **financial wellness**.

PROBLEM FACED

- **Unclear Spending Patterns:** Many people struggle with tracking where their money is going every month.
- **Lack of Financial Literacy:** A significant number of individuals are unaware of how to plan and manage their finances effectively.
- **Overwhelming Choices:** Numerous financial apps and tools are available, but they are often complicated or not tailored to individual needs.
- **Difficulty in Creating Budgets:** Budgeting can seem overwhelming, and it's easy to fall off-track.

SOLUTION - HOW OUR APP HELPS

- **Easy Budgeting:** Simplifies the process of setting and tracking budgets.
- **Expense Tracking:** Allows users to input their expenses and
 - automatically calculates the remaining budget.
- **Personalized Advice:** Provides actionable financial advice based
 - on the user's income and spending habits.
- **Visual Insights:** Generates visual reports to give users a better
 - understanding of their financial situation.





**THANK
YOU**

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