# PROFILY AI-POWERED CAREER MENTOR FOR STUDENTS

INNOVATING CAREER GUIDANCE WITH AI

#### THE PROBLEM

## STUDENTS STRUGGLE WITH CAREER PLANNING

- Lack of personalized career guidance
- Generic career tools don't address individual aspirations
- Students need real-time market
- insights & skill-based career paths



## THE SOLUTION

## AI-POWERED PERSONALIZED CAREER MENTOR

Al-driven career guidance tailored to individual skills & interests

Real-time industry insights for futureproof career planning

Interactive experience for engagement



#### PRODUCT OVERVIEW

#### **HOW PROFILY WORKS**

- Personalized Question & Answer
- Recommendation according to your intersets



## TECHNOLOGY STACK

#### **CUTTING-EDGE TECH BEHIND PROFILY**

#### AI & LLMS

Resume feedback, interview Q&A generation



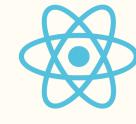
#### **BACKEND**

Python, Flask/Django



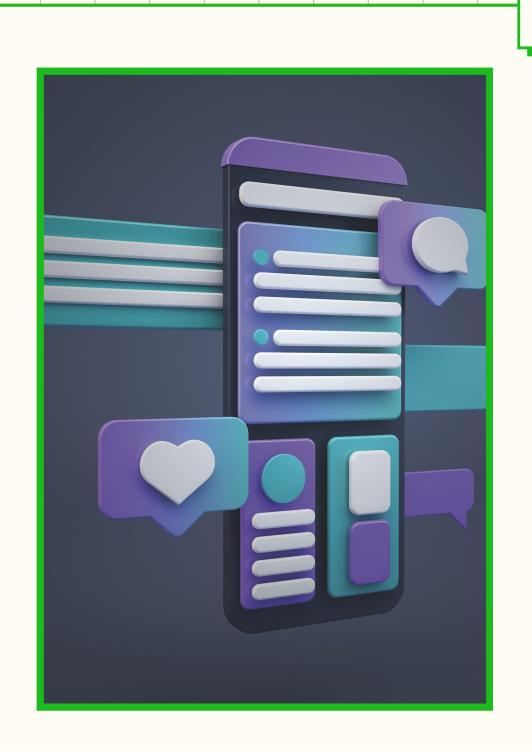
#### **FRONTEND**

React.js, Tailwind CSS





#### USER INTERACTION



## SEAMLESS & ENGAGING USER EXPERIENCE

- Onboarding quiz to understand skills & interests
- Career path recommendations with progress tracking
- Al-powered resume builder & mock interviews

#### REVENUE MODEL

#### SUSTAINABLE & SCALABLE MONETIZATION



Freemium Model: Basic features free, premium features paid

**B2B Partnerships:** Universities & EdTech collaborations

Al-Powered Resume & Career Consultation: Paid Al-driven resume & career coaching

**Advertising & Sponsorships:** Partnering with recruitment platforms

## COMPETITOR ANALYSIS

#### WHAT SETS PROFILY APART?

#### **COMPETITOR**

- Al Career Coaches
- Resume Builders
- Career Websites

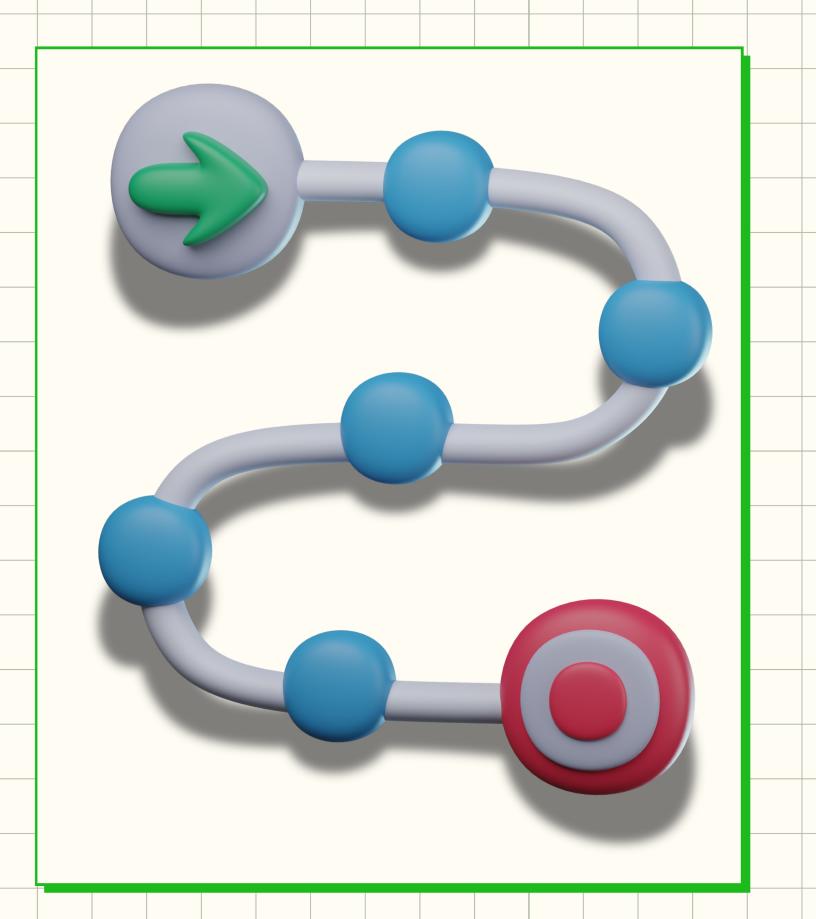
#### **STRENGTHS**

- Personalized insights
- Resume optimization
- Job listings & courses

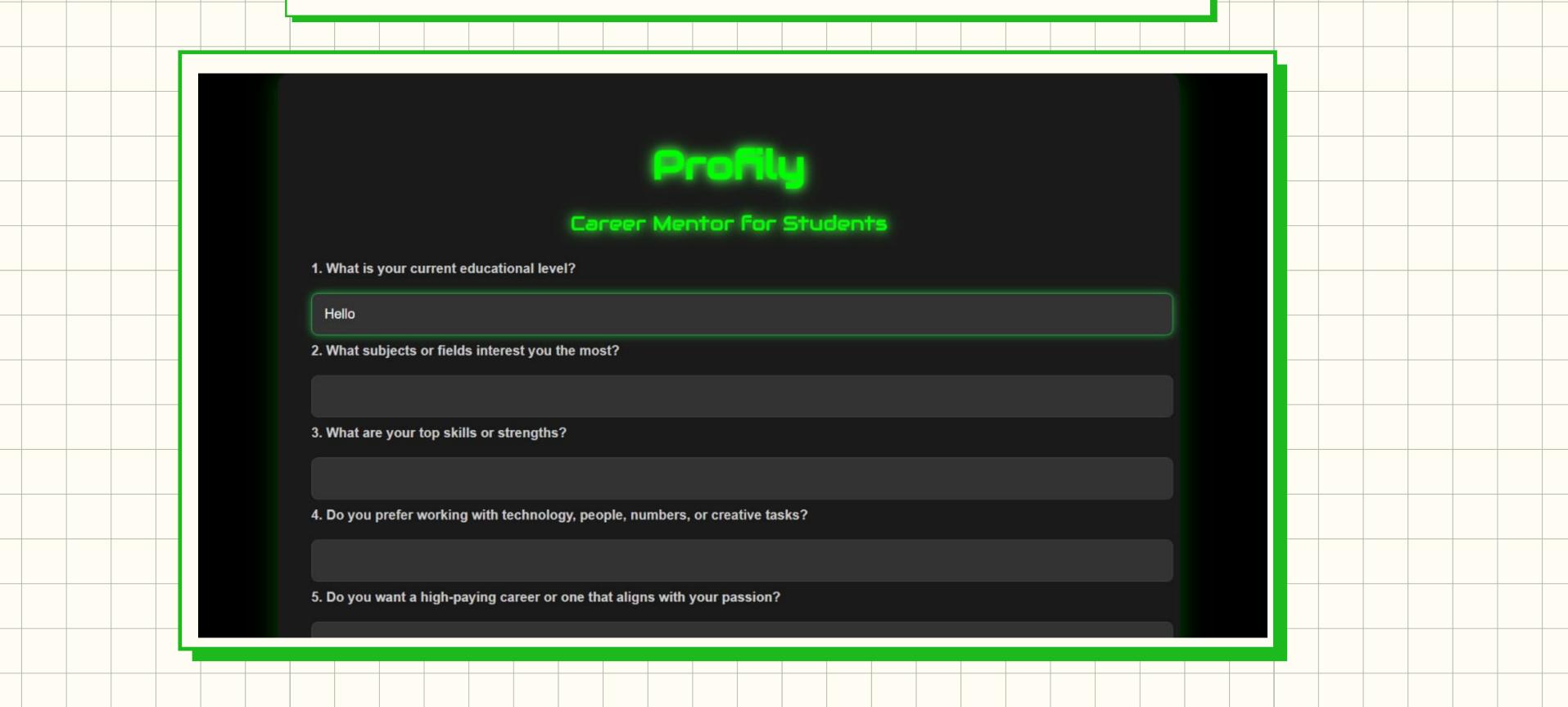
### FUTURE ROADMAP

## SCALING & EXPANDING IMPACT

- Al integration with industry experts for deep insights
- Internship & job matching via
   Al recommendations
- Al-powered skill development suggestions
- Global expansion & multilingual support

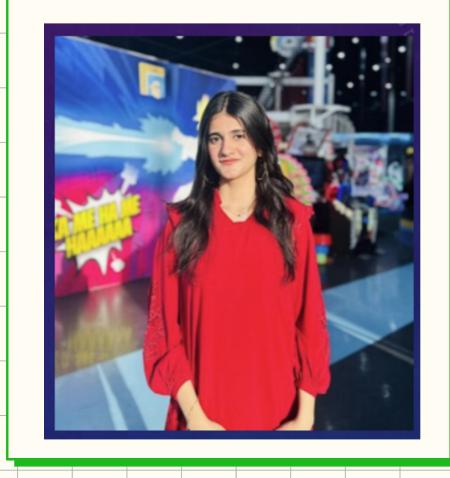


## DEMO



# OUR TEAM







Farheen Imam
Back-End Developer

Fatima Illimdin
Front-End Developer

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