### Multiple Energy Options, Some are complex





#### A cheap electricity tariff

Endesa's Conecta tariff enables you to pay for each kWh of electricity you consume at an especially low price. Exclusively for new customers.

#### Same price 24 hours a day

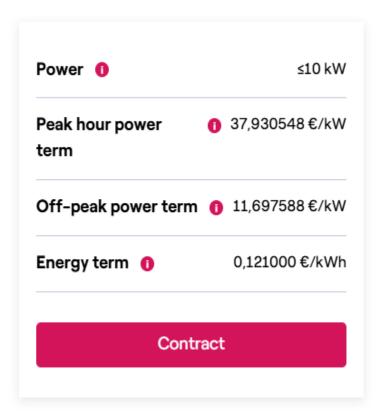
It doesn't matter if it's night or day, it doesn't matter if it's peak time: you don't have to worry because your price does not change according to time bands.



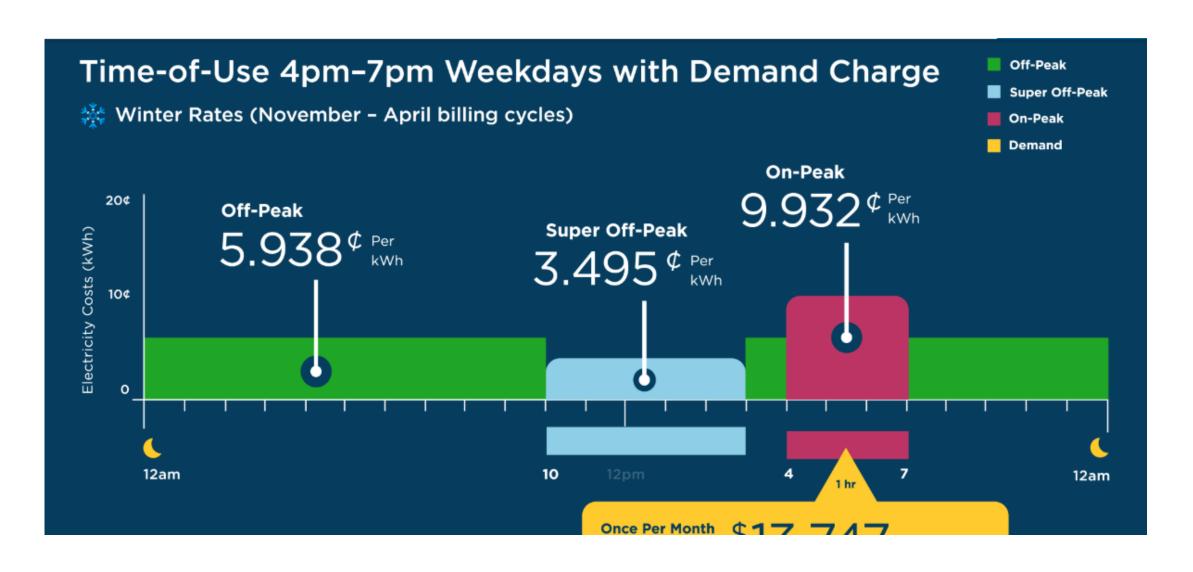


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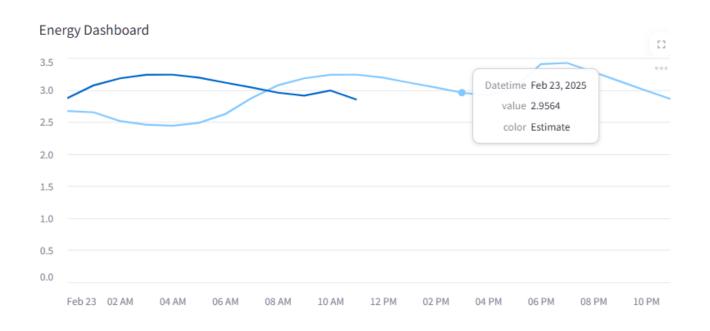
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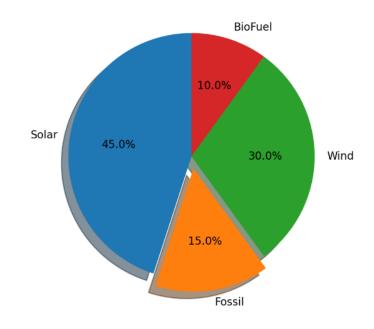


## Multiple Energy Options, Some are complex



# Al can help users to choose greener options





#### Al can help users to understand their options

- Hello John! How can I assist you with your Time-of-Use 4pm-7pm Weekdays energy plan today?

  Whether you need tips on how to save energy or want to understand the rate structure better, I'm here to help!
- when should I charge my EV?
- For your Time-of-Use 4pm-7pm Weekdays plan, it's best to charge your EV during the off-peak hours. This includes all hours outside of 4pm to 7pm on weekdays. Additionally, you can take advantage of the super off-peak hours (10am-3pm during winter months) for even cheaper rates. You might want to set your EV charger to start during these periods to optimize your energy costs.

#### Al can help users to understand their choices

- 6 how can I save energy?
- Here are some effective ways to save energy on your Time-of-Use 4pm-7pm Weekdays plan:
  - Shift major appliances: Use your dishwasher, washing machine, and dryer during off-peak hours to reduce on-peak consumption.
  - 2. Utilize delay settings: Many appliances, such as washing machines and dishwashers, have delay settings that allow you to schedule them to run during off-

Type your message...