MAXIMA HUB: AI-POWERED IDEA EVALUATION PLATFORM
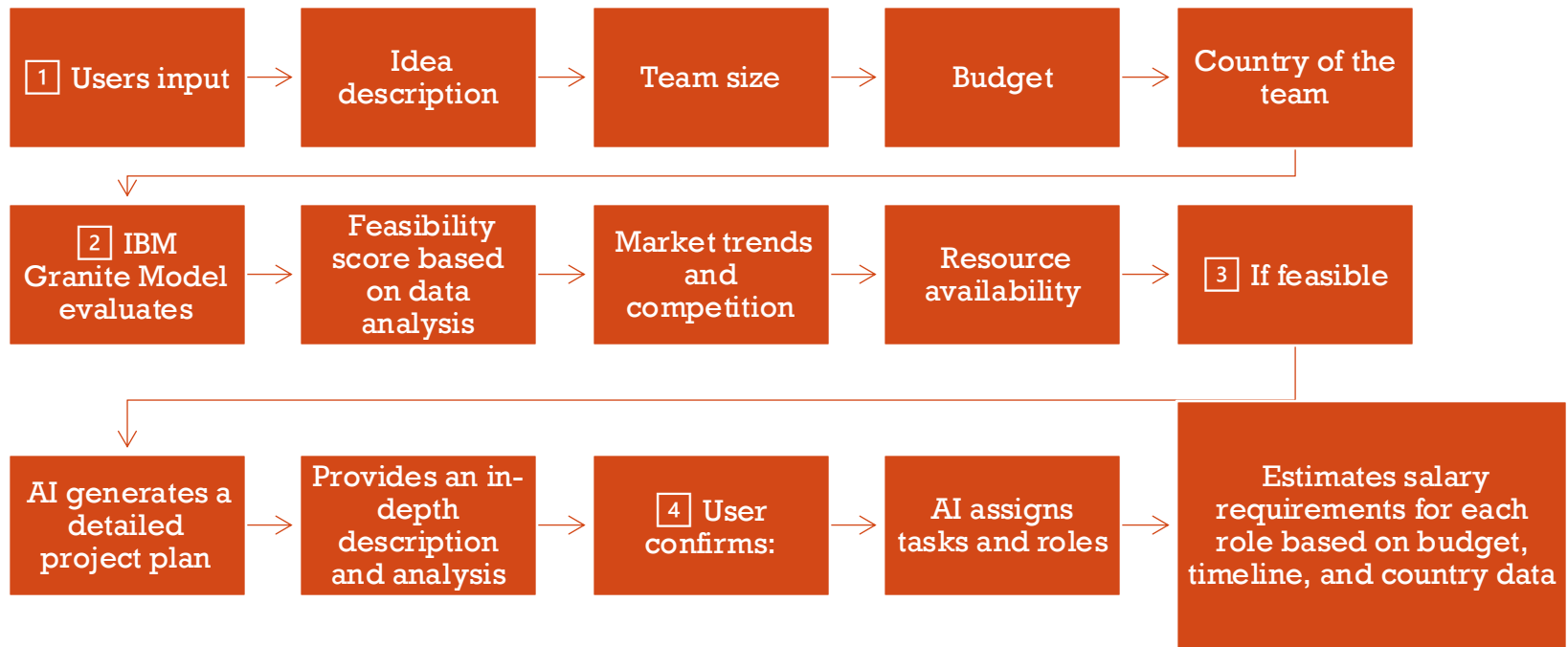
Leveraging IBM Granite Models for Smarter Business Decisions

HOW MAXIMA HUB WORKS

| 1 Users input | → | Idea description | → | Team size | → | Budget | → | Country of the team |

| 2 IBM Granite Model evaluates | → | Feasibility score based on data analysis | → | Market trends and competition | → | Resource availability | → | 3 If feasible |

| AI generates a detailed project plan | → | Provides an in-depth description and analysis | → | 4 User confirms: | → | AI assigns tasks and roles | → | Estimates salary requirements for each role based on budget, timeline, and country data |

APPLICATION OF TECHNOLOGY

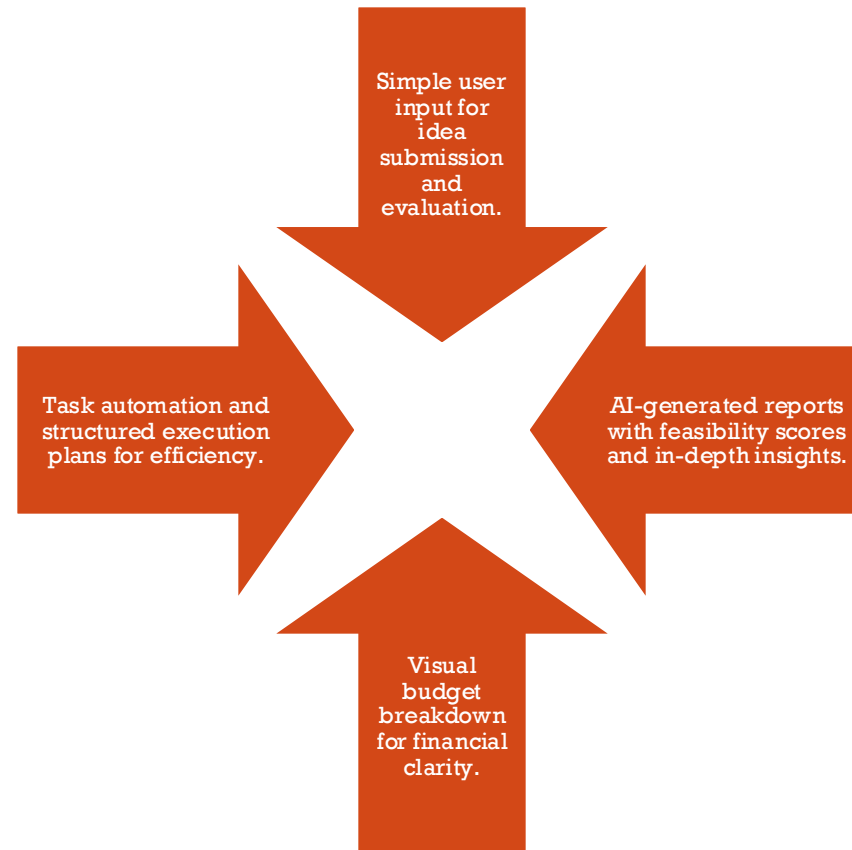Uses IBM Granite models to score feasibility based on real-world data.

AI-driven budget and salary estimation based on project scope, country, and timeline.

Task automation: Generates a structured execution plan with assigned roles.

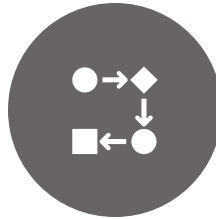-Predicts return on investment (ROI) and identifies key risk factors.

PRESENTATION & EFFECTIVENESS

Simple user input for idea submission and evaluation.

Task automation and structured execution plans for efficiency.

AI-generated reports with feasibility scores and in-depth insights.

Visual budget breakdown for financial clarity.

BUSINESS VALUE & IMPACT

HELPS BUSINESSES AVOID COSTLY INVESTMENTS IN UNFEASIBLE IDEAS.

SAVES TIME BY AUTOMATING FEASIBILITY ANALYSIS AND PLANNING.

PROVIDES ACCURATE SALARY ESTIMATES BASED ON COUNTRY AND BUDGET.

ENHANCES INVESTOR CONFIDENCE BY OFFERING DATA-DRIVEN DECISION-MAKING.

ORIGINALITY & UNIQUENESS

- First AI-powered tool that combines feasibility scoring, financial forecasting, and task automation.

- Uses IBM Granite to analyse ideas and generate execution plans dynamically.

- Bridges the gap between ideation and execution with real-time insights.

- Provides country-specific salary estimations to ensure financial viability.