

# Content-Hub

Where AI Meets Your Unique **Voice**

## **problem statement:**

**Businesses and individuals struggle to create engaging, SEO-optimized content efficiently.**

**Traditional methods are slow and often generic.**

**Underutilization of valuable user interaction data.**

**An AI-driven solution that transforms raw social media data into compelling, personalized narratives is a need.**

## **Solution approach:**

**An AI powered platform for personalized, SEO-optimized content generation.**

## **Features:**

**Real time content generation in seconds.**

**Leverages user data from Twitter, LinkedIn and Instagram.**

**Utilizes IBM's Granite AI models for reliable, high quality outputs.**

## How it works?

### Personalized Content Generation:

Content hub lets you generate tweets, tweet threads, and linkedIn posts that mirror your unique writing style and are fully SEO optimized. Every post is generated in seconds using IBM Granite AI models combined with Agents from Agent.ai

about analysis?

# Content-Hub

## Where AI meets Your Unique Voice.

Elevate your online presence with cross-platform, personalized content – created in seconds.

🌟 Start Creating →

🔄 Analysing Your Profile

Powered by: [Lablab.ai](#) | [IBM Granite](#) | [Agent.ai](#)



### Twitter Patterns

Tone:

Provocative/Questioning

Structure:

Threads (3-5 tweets)

Emoji Use:

🔥 → 🤔 → 💡



@twitter\_user

Twitter Content Specialist

"Exploring AI ethics frameworks... 📄 Key findings:

1. Transparency varies wildly
2. Consent mechanisms..."

92% Style Match

↑ 3.1x Engagement

**Please visit the website-<https://ibm-content-hub.vercel.app/>**  
**please visit the hackthon page for full detailed video.**  
**<https://lablab.ai/event/generative-ai-hackathon-with-ibm-granite/content-hub>**

# Team details



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