



**Reimagining the gym experience—
combining operational efficiency with
personalized training**

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WHAT IS HAPPENING IN THE SECTOR?

1



MANUAL PROCESSES:

2



**LACK OF REAL-TIME
DATA**

3

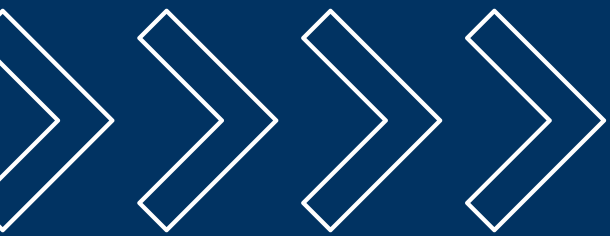


**NON-
PERSONALIZED
TRAINING**

4



**DISCONNECTION
BETWEEN
ADMINISTRATION
AND USERS**



HOW IT AFFECTS

1

Inefficient management leads to high operational costs and administrative errors.

2

User experience suffers, reducing satisfaction and customer retention.

3

The lack of accurate data limits the ability to innovate and continuously improve services.

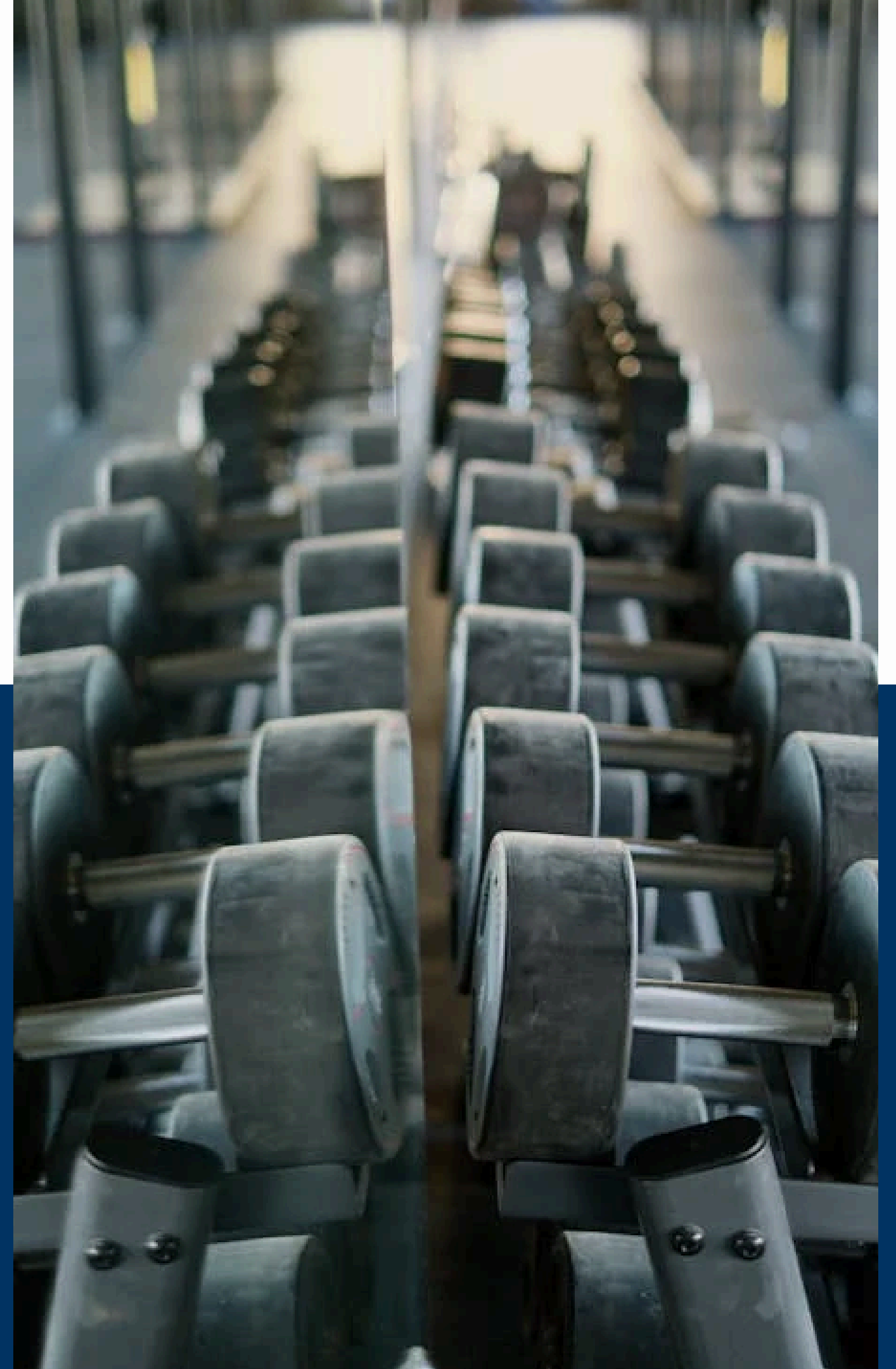


THE OPPORTUNITY OF TECHNOLOGY

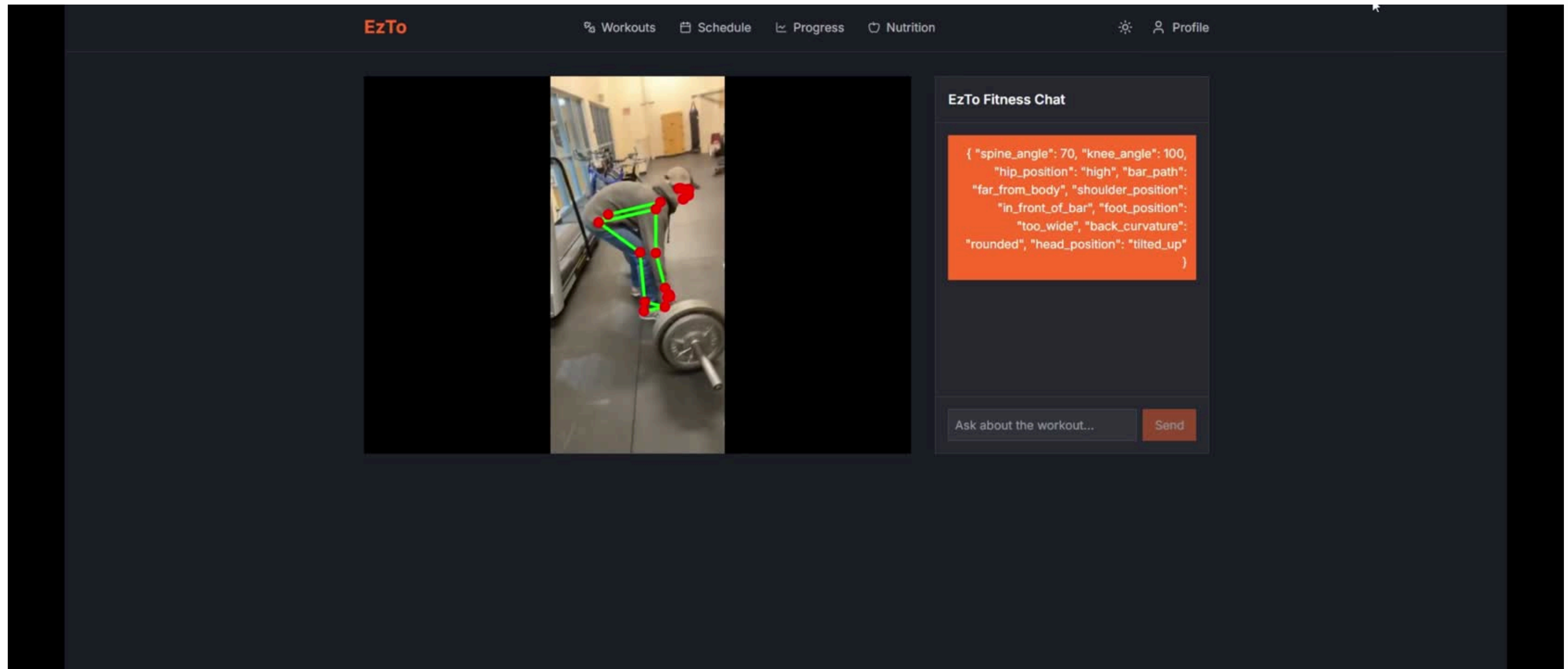
Optimize internal gym processes.

Access real-time data for strategic
decision-making.

Personalize user experiences, creating
more effective and safer training
sessions.

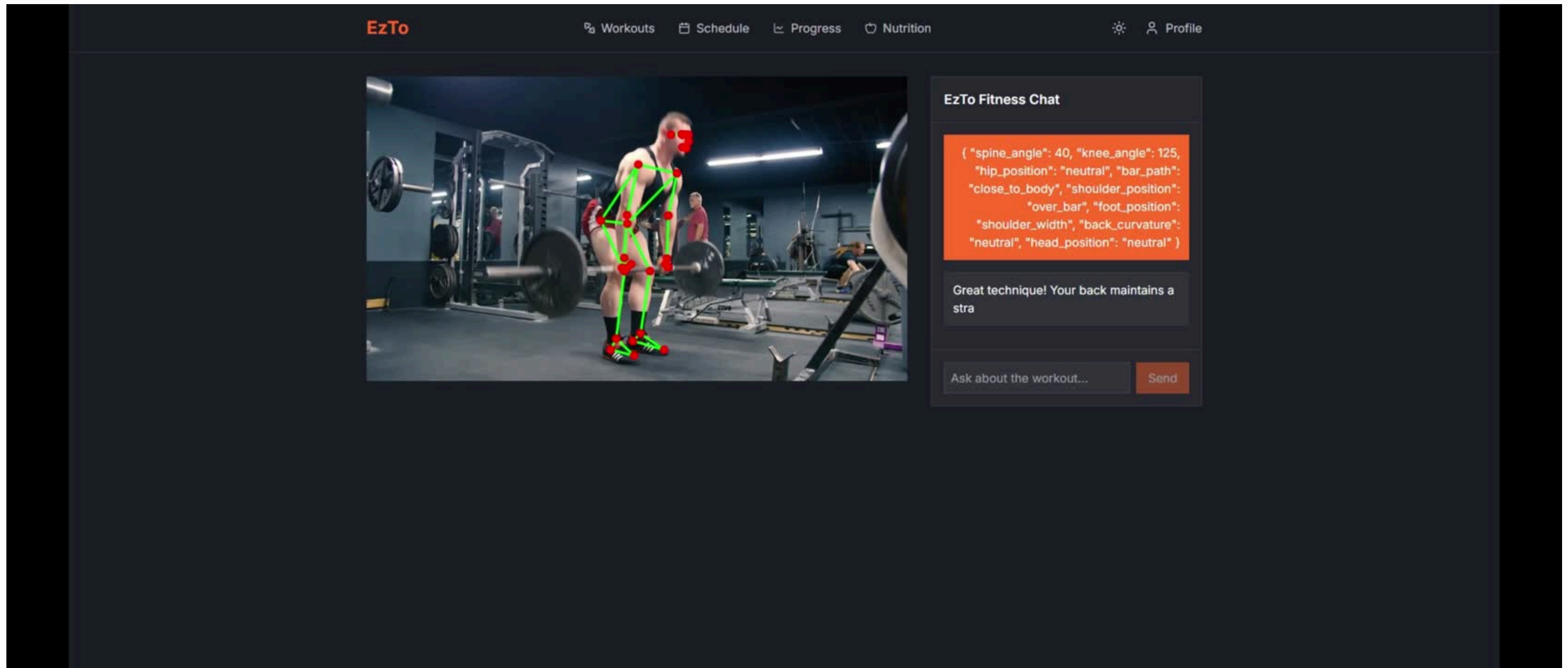


Ezto

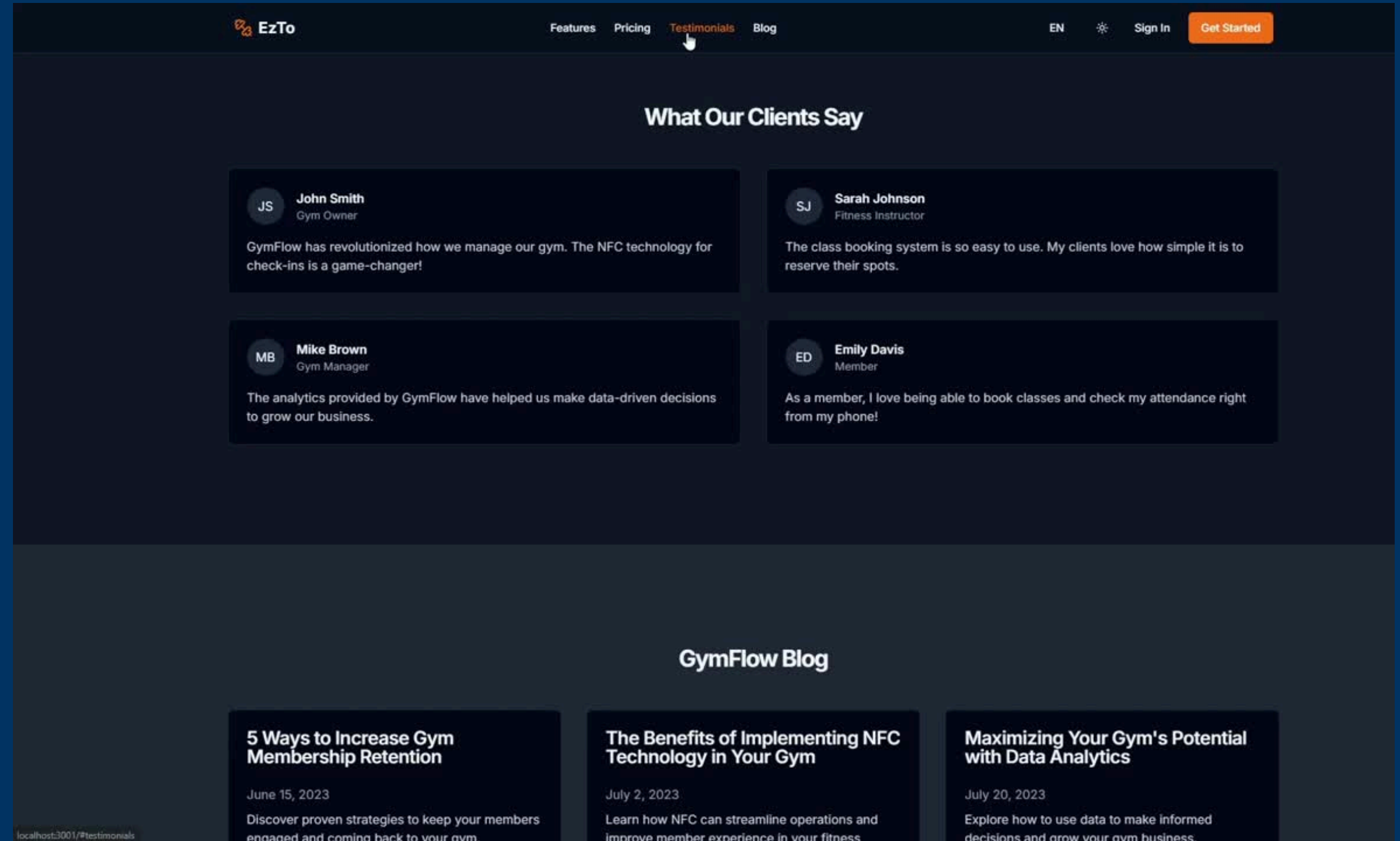


ARE YOU TRAINING WRONG?

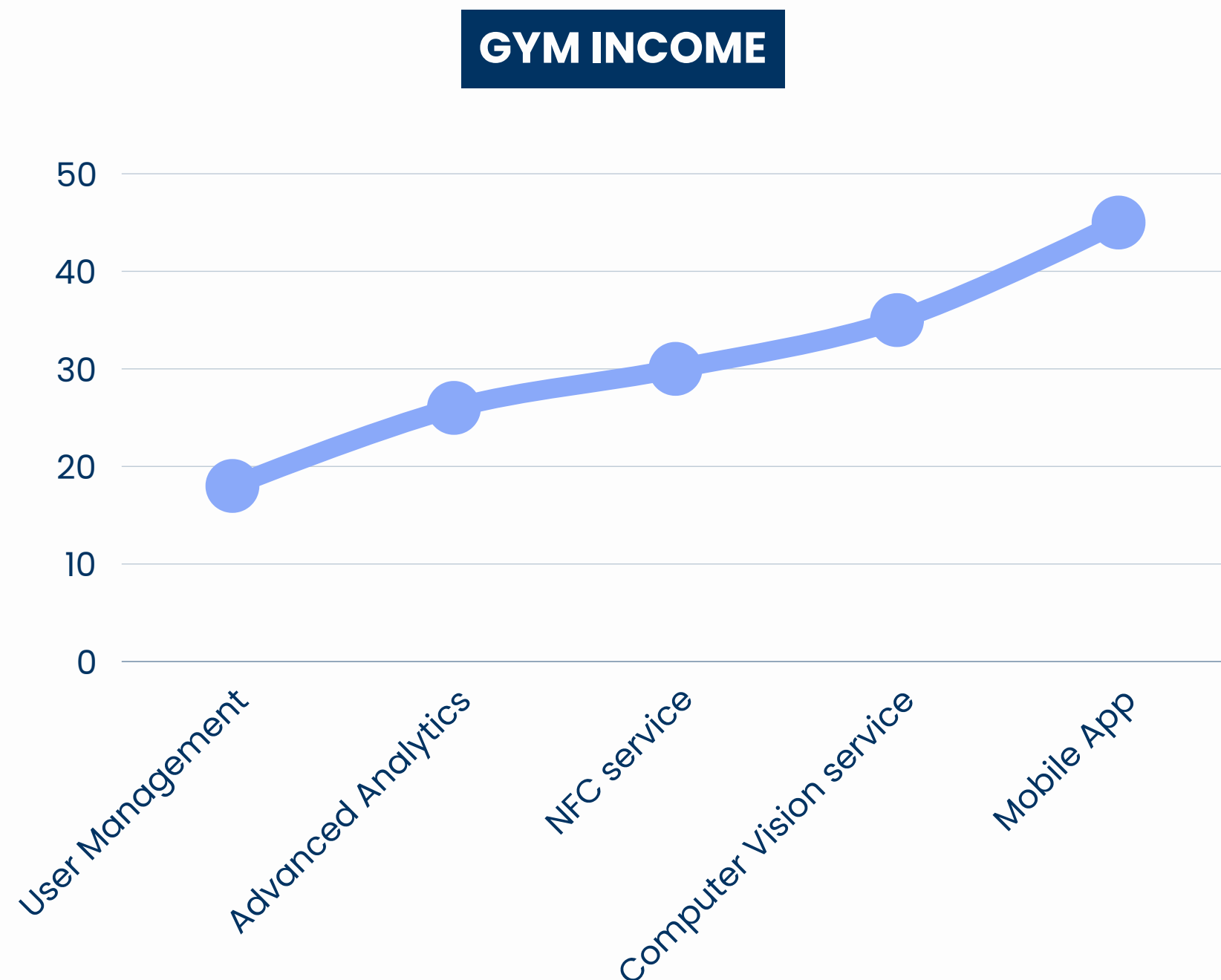
A COACH AT YOUR FINGERTIPS



IMPROVE YOUR OPERATIONAL MANAGEMENT



UNIQUE VALUE PROPOSITION



A unique solution that integrates operational management and personalized training in one platform.

Disruptive innovation in a traditional sector, delivering both administrative efficiency and a revolutionary training experience.

A tool that benefits administrators and users alike, elevating the quality and impact of every session."



Optimized processes and reduced operational costs.

Enhanced customer satisfaction and retention through an integrated and personalized service.

Positioning the gym as a benchmark for innovation and efficiency, opening new growth opportunities in a competitive market.



THANKS