



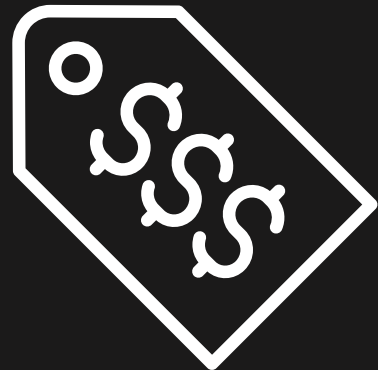
SUPER **DUPER** CONSULTING

Problem Statement



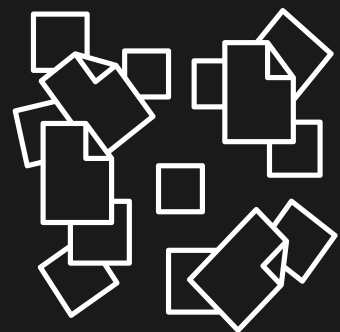
© IDC

Teams waste **30%** of their time just searching for Information



© HBR

Typical consulting projects cost **over \$250K** and stretch out for months.



© IBM

80% of data is **unstructured** and underutilized, missing valuable insights.





Solution



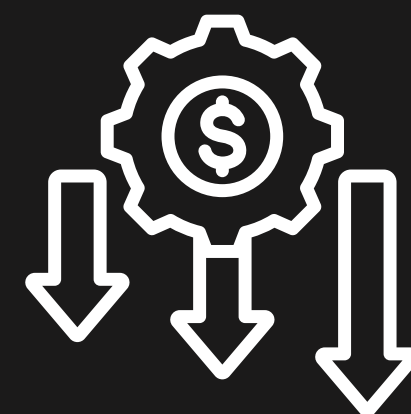
© Solution 1

A Consulting AI Agent
that provides **real-time,
data-driven
recommendations**



© Solution 2

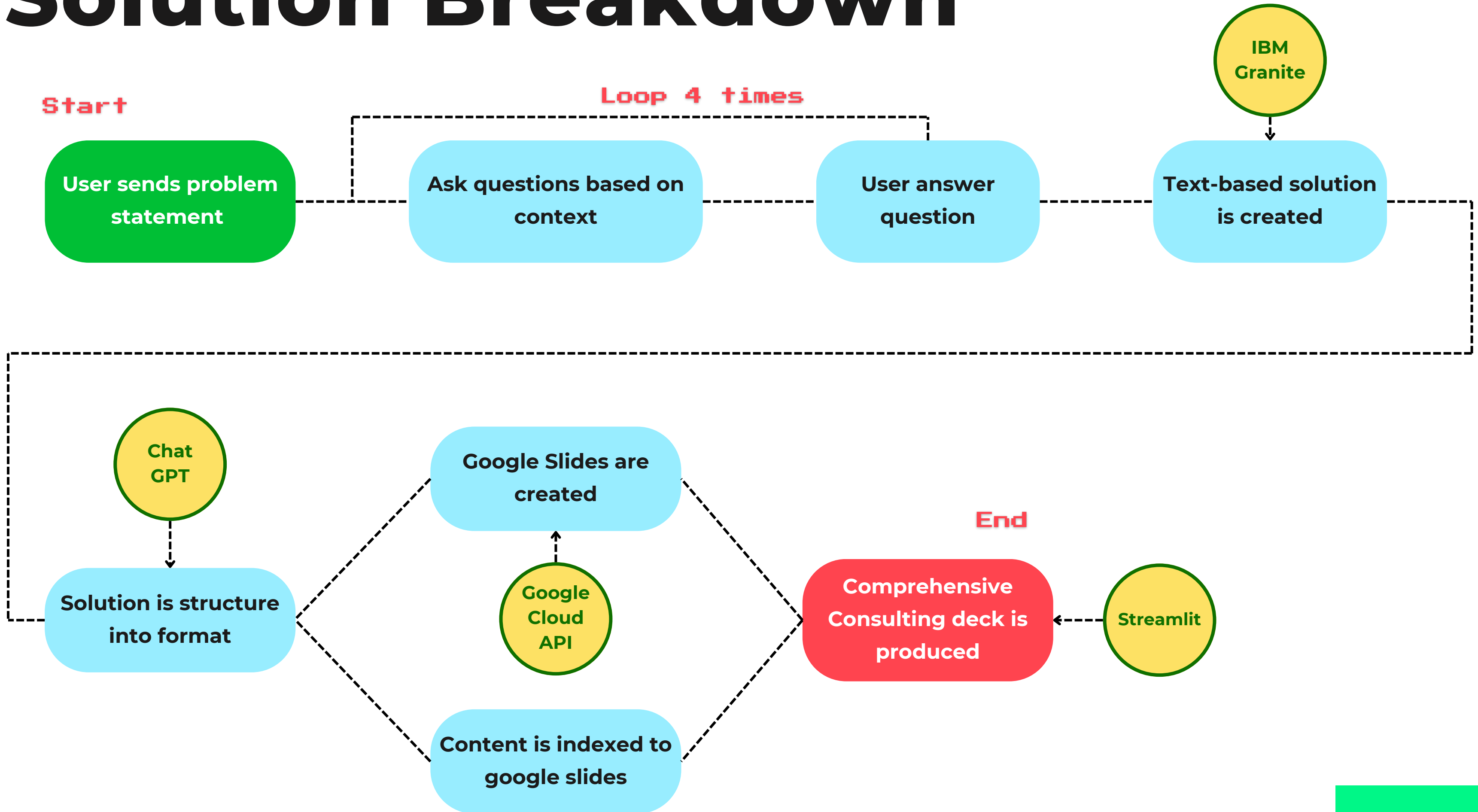
It automates repetitive
tasks, **cutting research
time.**



© Solution 3

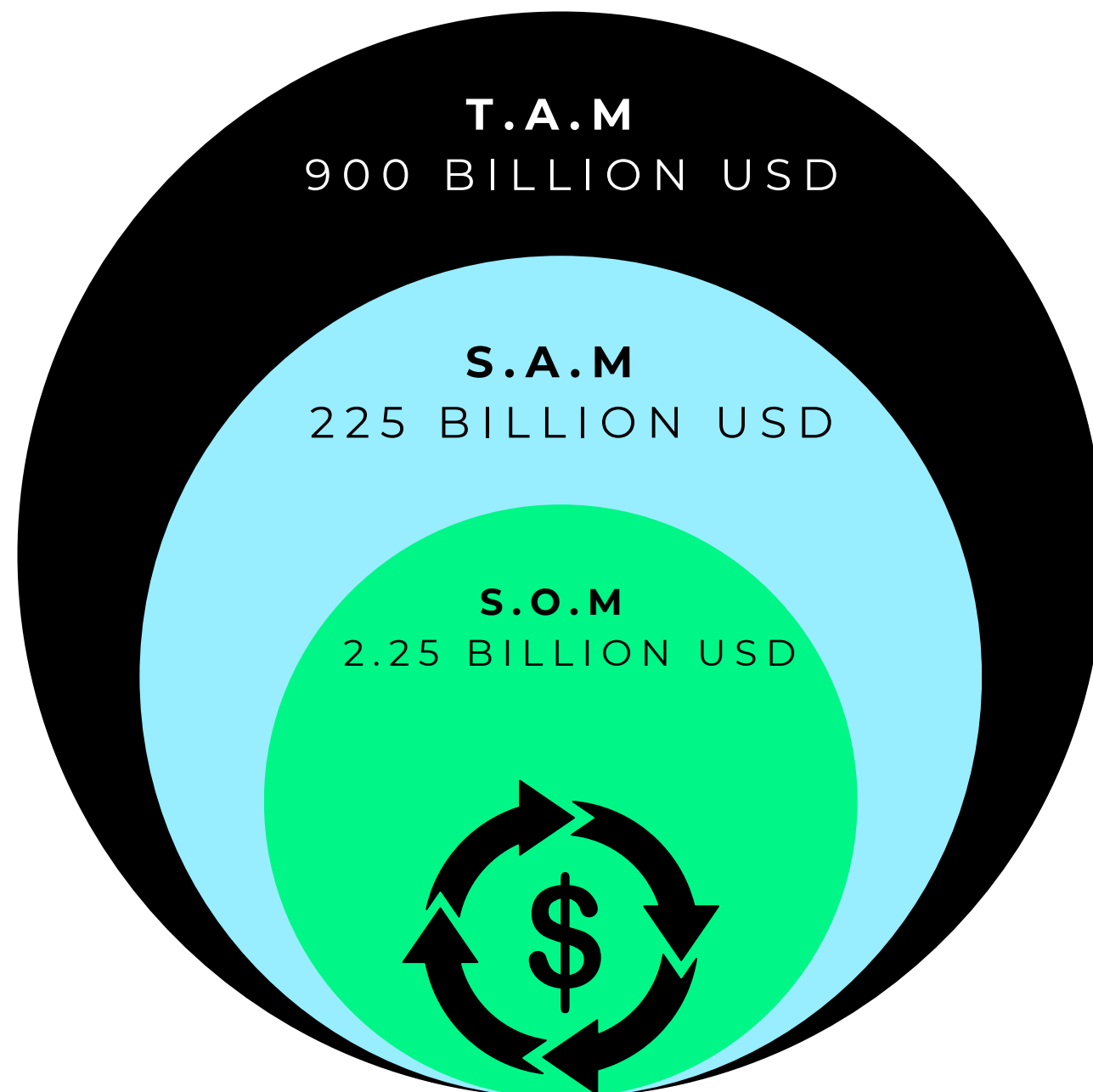
Reducing **consultancy
costs**

Solution Breakdown



Market Analysis

MARKET ANALYSIS



MARKET TRENDS AND DRIVERS



RAPID AI ADOPTION

- Companies of all sizes are integrating AI into daily operations—spanning marketing, operations, finance, and more.
- According to McKinsey, organizations that embrace AI-driven solutions can boost productivity by up to 40%.



EXPLOSION OF DATA VOLUMES

- Global data volume is projected to more than double from 2023 to 2026, fueled by cloud apps, IoT devices, social media, and more.
- Most of this data is unstructured (text, images, video), making traditional analytics less effective.



DESIRE FOR FASTER, COST-EFFECTIVE CONSULTING

- Traditional consulting projects are expensive and can take months to deliver insights—by which time market conditions may have changed.
- Firms are seeking ways to shorten the feedback loop, cutting research time and cost.

Revenue Streams

SAAS SUBSCRIPTION

Plan	Target Audiences	Features	Price
Basic	Small Teams / Solopreneurs	Up to 5 AI-generated research reports/month	\$249/month
Professional	Growing Departments / Mid-Sized Teams	Up to 15 AI-generated research reports/month	\$599/month
Enterprise	Large Organizations	Unlimited AI-generated reports	\$1,499/month
Custom/Premium	Global Enterprises / Highly Regulated Industries	Fully tailored solution (SLAs, on-prem or private cloud)	\$4,999/month

Competitor Analysis

COMPETITOR COMPARISON TABLE

Features	Tome	Beautiful.ai	Slidebean	UserTesting	US
Automated Q&A Flow	✗	✗	✗	✗	✓ 
Real-Time Web Search	✗	✗	✗	✗	✓ 
Direct Google Slides Integration	✗	✗	✗	✗	✓ 
AI-Powered Insights & Summaries	✓	✗	✗	✗	✓ 

 **UNIQUE SELLING POINTS**

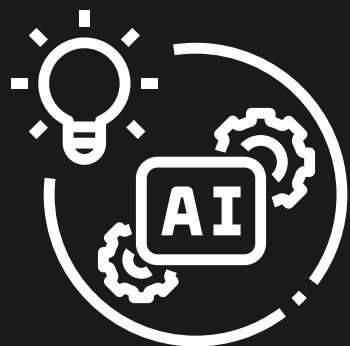
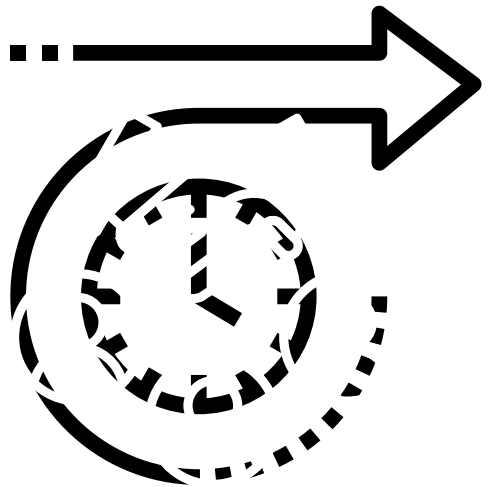


Future Prospects: Scalability and impact potentials



1. MODULAR ARCHITECTURE

Scales quickly to new verticals
(finance, healthcare, etc.)



2. CONTINUOUS ML IMPROVEMENT

Higher-quality recommendations
as usage grows

4. DECISION-MAKING CULTURE SHIFT

Encourages faster, evidence-based
decisions and organizational agility



THANK YOU