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# Al Powered Network Energy Optimization Dashboard

Enhancing Energy Efficiency in Network Infrastructure







## The Energy Challenge in Telecom



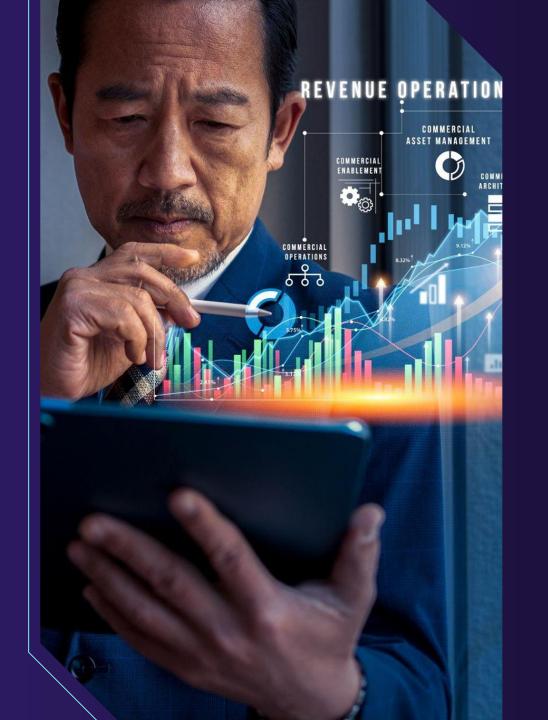
Imagine a remote telecom tower struggling to stay online. Power consumption is skyrocketing, driving up costs. In rural areas, unstable grids cause frequent blackouts, leaving communities disconnected.

- Energy Wastage: Networks run at full capacity even when demand is low, leading to unnecessary power consumption.
- Lack of Predictive Optimization: Traditional energy management reacts to outages rather than proactively preventing inefficiencies.
- Renewable Energy Underutilization: Solar and other renewable sources remain untapped due to poor integration with network power systems.
- Cost Inefficiencies: High electricity bills and expensive backup solutions (like diesel generators) make sustainable connectivity challenging.
- Limited Real-Time Monitoring: Network operators lack a clear, real-time view of energy usage and optimization opportunities.



The Solution?

Al-powered energy forecasting, geospatial intelligence, and real-time optimization to make telecom networks smarter, more efficient, and sustainable.



## **Our Solution**

### Our Solution contains four main components



#### Al Driven Energy Forecasting

 Predicts power demand in advance to optimize energy usage and reduce waste.



#### Renewable Energy Optimisation

 Seamlessly integrates solar and other renewables to reduce reliance on unstable grids.



#### Geospatial Network Data Integration

 Maps network infrastructure with realtime satellite data for smarter energy distribution.



#### Interactive Realtime Dashboard

 Provides live insights and Al-driven recommendations for efficient energy management.





## **Market Scope and Revenue Model**



Estimated Total addressable Market for Global telecom & data centre energy management

12%

**Growth YOY** 



Estimated Serviceable addressable Market for Global telecom & data centre energy management for renewable energy for telecom and cloud



#### **Possible Revenue Streams**

- SaaS Subscription
- Consulting Services
- API Licensing
- Strategic Partnerships





## **Competitive Edge & Future Prospects**

### Why Us?

Traditional energy management tools rely on static allocation, leading to inefficiencies and high costs. We do things differently. Our real-time AI optimization ensures energy is used precisely where and when it's needed, reducing waste. By integrating geospatial intelligence, we provide deeper insights for smarter decision-making. And with our seamless, cloud-based dashboard, monitoring and optimizing network energy has never been easier.

### **Future Expansion: Scaling Smarter Networks**

The future of connectivity demands smarter energy solutions. We're gearing up to optimize 5G and Edge Computing, ensuring these next-gen networks run efficiently. Our technology will extend to Smart Cities and IoT, creating sustainable, AI-driven urban infrastructure. With global scalability, we aim to transform telecom and data centers worldwide. The impact? A potential 20-30% reduction in network energy costs—making connectivity greener, smarter, and more cost-effective.





# A snapshot of our dashboard

