

Workfusionapp Pitch Deck

Company name: Workfusionapp

Tagline: AI CFO for Freelancers & Solo Businesses

Founder & CEO: Felicien Diouf

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Problem

Most freelancers and micro-entrepreneurs don't understand their cash flow until it's too late.

Existing tools are complicated or not designed for non-accountants.

Solution

Workfusionapp is an AI-powered financial autopilot that forecasts cash flow, automates finances, and alerts users proactively without manual setup.

Market Opportunity

1 billion freelancers and solo entrepreneurs globally.

Growing demand for simple, AI-driven financial management tools.

Product

Simple connection to bank or Stripe accounts.

Automatic cash flow forecasting and insights.

Workflow automation for tasks like reconciliation and tax estimates.

Business Model

Subscription-based SaaS model with tiered pricing for freelancers and small businesses.

Competition

QuickBooks, Wave, manual spreadsheets, and ChatGPT-based tools.

Workfusionapp stands out with proactive AI and ease of use.

Traction

MVP launched.

Early user feedback from LATAM, Europe, Africa.

5+ completed bounties on Algora.io generating \$2,800+.

Financials & Funding

Seeking \$500k - \$1M seed round.

Pre-money valuation: \$2.5M - \$4M.

Minimum ticket size: \$10,000.

Roadmap & Milestones

Next 6 months: product enhancements, user acquisition, partnerships.

Team

Founder & CEO: Felicien Diouf (full-stack developer, AI engineer).

Contact

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