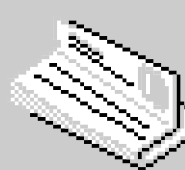
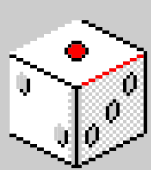
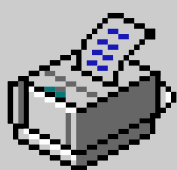
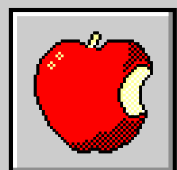


# pix2app




Convert any wireframe into a fully functional app in seconds!




11:11PM

# Traditional app development is inefficient



Designers create  
wireframes


Time-consuming, error-  
prone



Project manager  
approves the  
designs

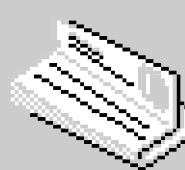
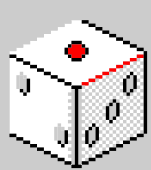
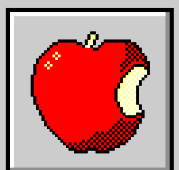


Costly, miscommunication



Developers  
manually code  
them

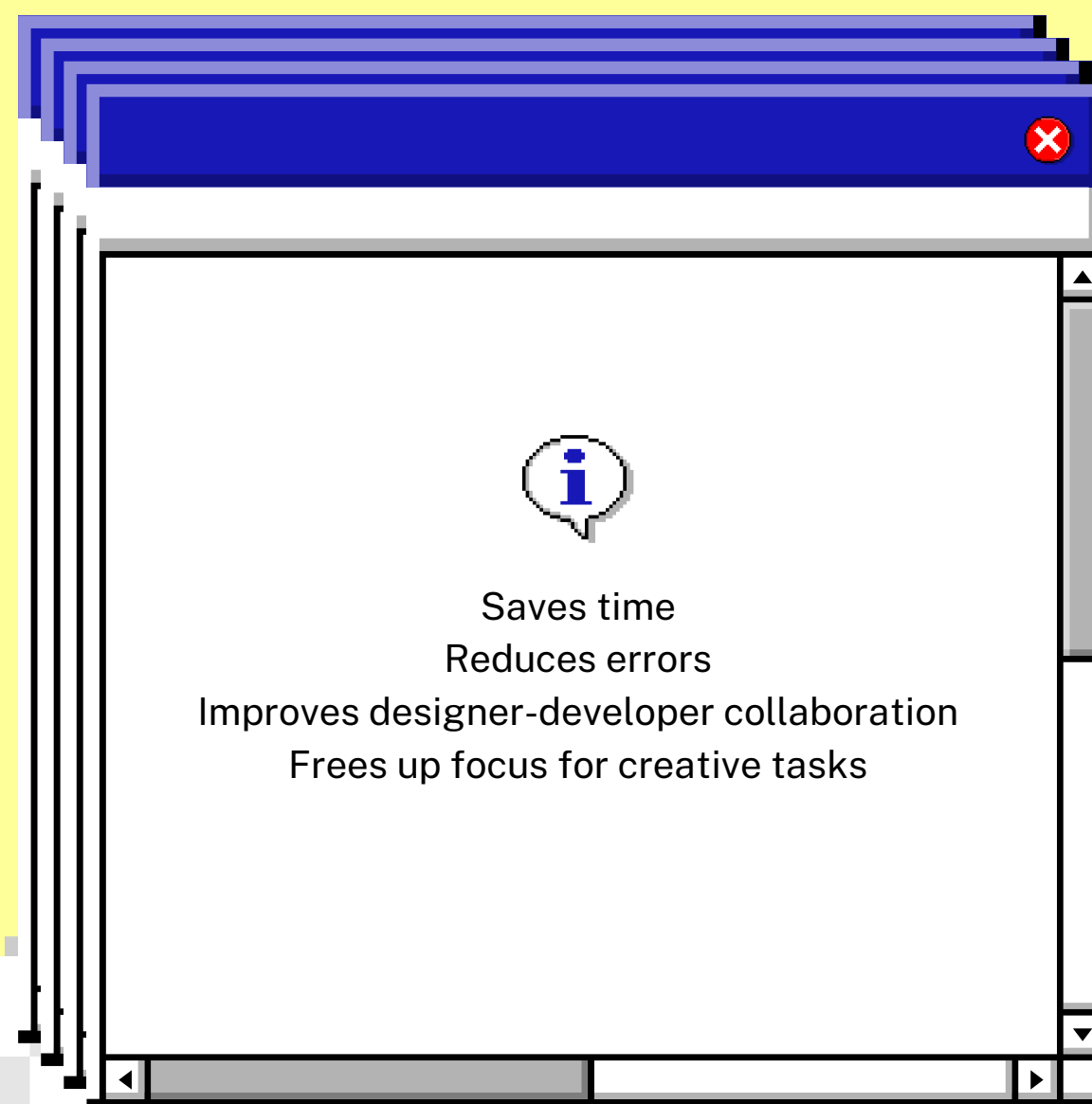
Inconsistencies, delays

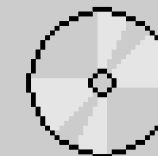


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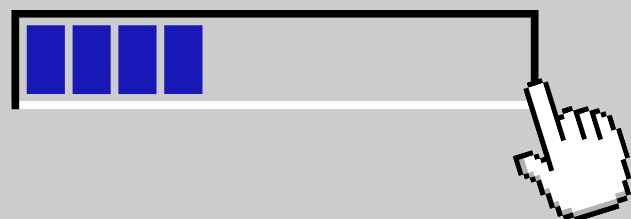


pix2app converts wireframes into functional code using AI





# Progress during hackathon



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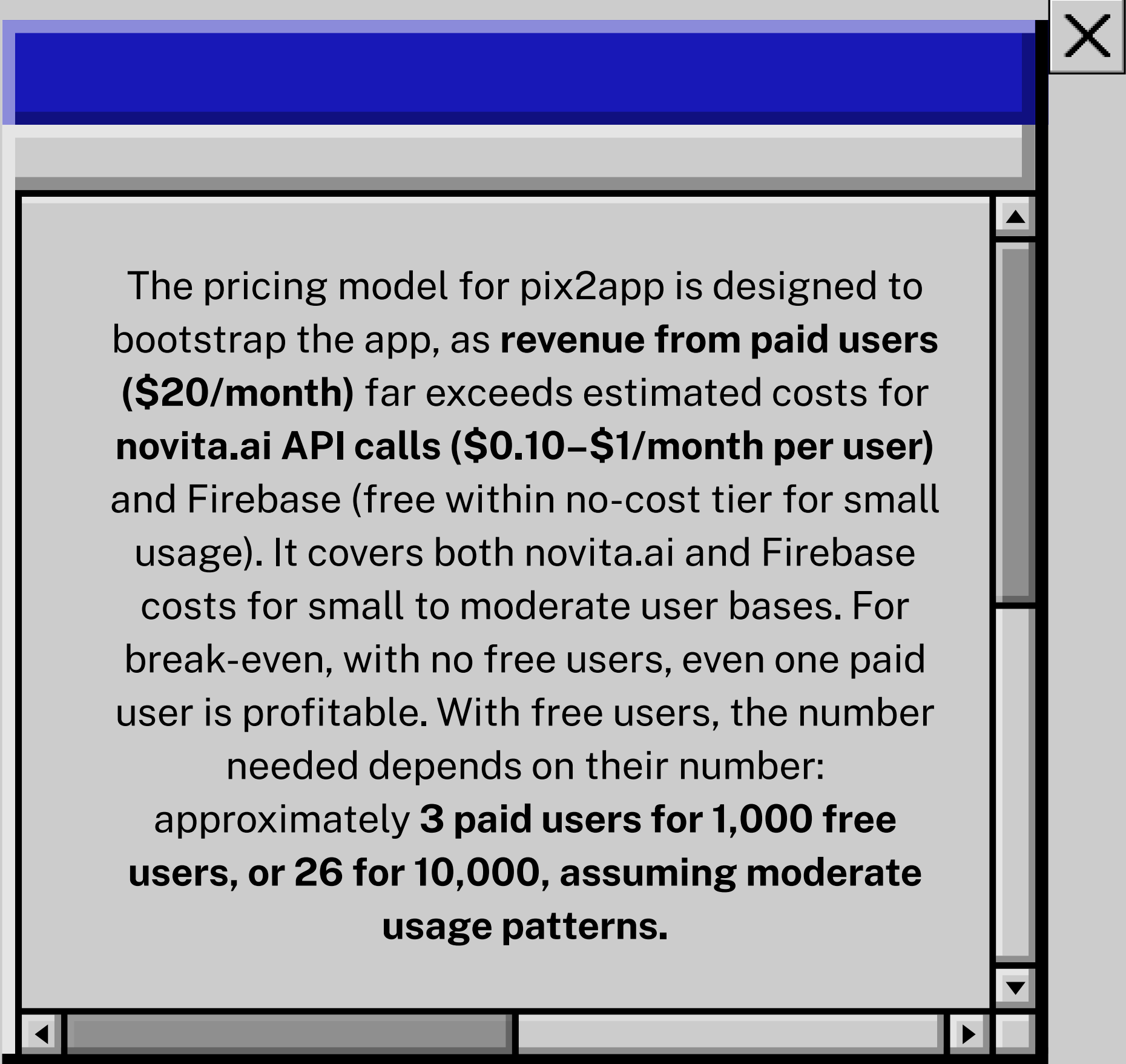
13th	13th	14th	15th	15th
Setting up TraeAI	Designing a user friendly web app	interacting with novita ai api	trying to get the mvp running	making pitch deck (no time left now)
Looked for ides	Improving UX	building an image to code genration pipeline	getting stuck	panic
Analysed the pricing for ai modes	procastinating	getiing stuck	thanking god trae ai exists	panic
finalizing Novita AI as LLM provider	still procastinating	still stuck	finaling the app	panic
Setting up the web project	sleeping	using trae ide for vibe coding	running small tests on the app	submission

# Pricing Model

## Pricing Model Revenue

The paid tiers generate revenue as follows:

- **Startup Tier: \$19/month per user, approximately \$20 for simplicity, with unlimited conversions.**
- **Team Tier: \$99/month for up to 5 users, or \$19.8 per user, also approximately \$20 per user for consistency.**
- **For break-even analysis, we'll use \$20/month per paid user as the revenue.**



The pricing model for pix2app is designed to bootstrap the app, as **revenue from paid users (\$20/month)** far exceeds estimated costs for **novita.ai API calls (\$0.10–\$1/month per user)** and Firebase (free within no-cost tier for small usage). It covers both novita.ai and Firebase costs for small to moderate user bases. For break-even, with no free users, even one paid user is profitable. With free users, the number needed depends on their number: approximately **3 paid users for 1,000 free users, or 26 for 10,000, assuming moderate usage patterns.**



# Thank you!

Insert a parting or call-to-action message here.

