

# THE FUTURE OF **SPORTS ANALYTICS**

Revolutionizing performance analysis in football and tennis through AI-powered insights



FOOTBALL ANALYTICS



AI-POWERED



TENNIS ANALYTICS

# The Challenge

Current sports analytics faces three critical limitations



## Limited Performance Data

Tennis lacks advanced stats to evaluate player strengths. Identifying areas for improvement is challenging with traditional metrics.



## Subjective Coaching

Coaching relies heavily on intuition rather than insights. Objective analysis is necessary to ensure optimal training and development.



## Missed Scouting Opportunities

Current scouting struggles to identify hidden talents. Data-driven methods can significantly improve player discovery and evaluation.

# Our Solution: AEye

**AI-Powered Sports Analytics** that transforms how coaches train, scouts discover, and players improve



## Advanced AI for Deep Analysis

Our proprietary AI algorithms process video footage to extract insights that human analysis might miss, tracking movement patterns, technique details, and decision-making moments.



## Comprehensive Data Integration

AEye seamlessly integrates diverse data sources, combining video analysis with historical stats, training data, and match performance to create a complete analytical view.



## Automated Player Performance Analysis

Get detailed individual player assessments automatically, with customizable metrics that track progress over time and identify specific areas for development.



## Data-Driven Decision Making

Transform raw data into actionable insights that coaches and scouts can use immediately for training plans, tactical adjustments, and talent identification.

# Competitive Landscape

How AEye compares to other sports analytics platforms

Feature	AEye	StatsPerform	Second Spectrum	Hudl
AI-Powered Insights	★ Advanced AI for deep analysis	★ Strong AI with focus on data	★ Good AI with focus on visualization	★ Emerging AI capabilities
Data Integration	🗄 Integrates diverse data sources	🗄 Extensive data partnerships	🗄 Focus on broadcast data	🗄 Limited data integration
Player Performance Analysis	📈 Detailed analysis of individual players	📈 In-depth performance metrics	📈 Visual player tracking	📈 Basic player stats
Formation & Tactical Tools	👥 Customizable simulation tool	👥 Pre-built formation reports	👥 Limited formation diagrams	👥 Formation drawing tools
Affordability	\$ Affordable and Flexible SaaS	\$ Enterprise pricing	\$ Premium pricing	\$ Affordable pricing

✔ **AEye excels** with its advanced AI, comprehensive data integration, and detailed player analysis at an affordable price point, positioning it as the premier solution for teams and academies seeking performance insights.

AEye Sports Analytics



# Tennis Analytics Comparison

How AEye revolutionizes tennis performance analysis compared to current solutions

Feature	<div>★ RECOMMENDED ★</div> <div>👁️ AEye</div>	Swing Vision	TennisAnalytics.net
Data Collection	🤖 AI-Powered, diverse sources ★★★★★ ✓	📱 Automated via Mobile ★★★★★	📄 Manual ★☆☆
Speed Detection	⚡ Real-time player speed tracking ★★★★★ ✓	🎯 Limited ★☆☆	❌ Not available ★☆☆
Shot Analysis & Heatmaps	Detailed shot placement and heatmap visualization ★★★★★ ✓	Basic shot analysis ★★★★★	Manual analysis only ★☆☆
AI-Driven Recommendations	🧠 Personalized insights based on performance data ★★★★★ ✓	🧠 Limited AI coaching ★★★★★	❌ No AI coaching ★☆☆
Affordability	💰 Affordable and Flexible SaaS ★★★★★ ✓	💰 Basic: Limited, Pro: Moderate, Max: High ★★★★★	💰 Expensive (\$100/match) ★☆☆
SaaS Model	☁️ Yes ★★★★★ ✓	☁️ Potentially ★☆☆	❌ No ★☆☆

🏆 **AEye stands out** as the premier choice, offering **AI-powered data collection** , **real-time speed detection** , **detailed shot analysis** with heatmaps, and **personalized AI-driven recommendations** , all within an **affordable and flexible SaaS platform** . Unlike TennisAnalytics.net, AEye eliminates high costs with automated analysis. Compared to Swing Vision, AEye delivers superior flexibility and a more comprehensive analysis, making it the perfect solution for athletes seeking peak performance.

# Core Features

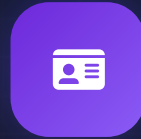
Powerful tools designed for athletes, coaches, and scouts



## Formation Analyzer

Interactive tool for designing football formations with drag-and-drop functionality and customizable templates.

- ✓ Real-time tactical simulations



## Player Profile Maker

Tool for creating digital player profiles, including stats and attributes, with options for manual entry or CSV/Excel uploads.

- ✓ AI-generated performance insights



## Performance Analysis

Frame-by-frame video analysis tool with AI insights for tagging sequences and generating tactical reports.

- ✓ Automated movement pattern detection



## Tennis Video Analysis

AI tool for analyzing tennis match footage, focusing on technique and shot metrics with multi-frame analysis.

- ✓ Shot technique breakdown



## Tennis Player Tracker

Computer vision tool to track player and ball movements, calculating speed, distance, and shot trajectories.

- ✓ Real-time movement analytics

## Seamless Integration



All features work together to provide a comprehensive analytics ecosystem that adapts to your specific needs.

# Our Technology

Cutting-edge AI and machine learning capabilities powering AEye



## Advanced Computer Vision

Real-time tracking of players, balls, and movement using state-of-the-art object detection algorithms.



## Predictive ML Models

ML algorithms analyze patterns to predict performance outcomes and identify improvement areas.



## Real-time Analytics

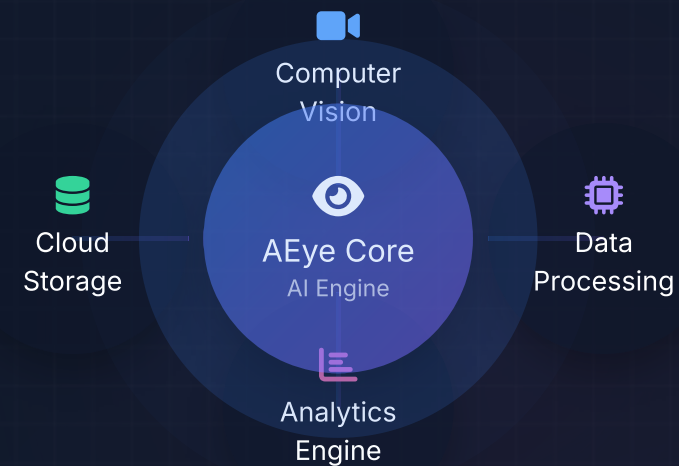
Process video feeds and sensor data in milliseconds to deliver immediate tactical insights.



## Cloud Architecture

Scalable infrastructure allows access from anywhere with seamless data synchronization.

## AEye Technology Stack



### Technical Highlights:

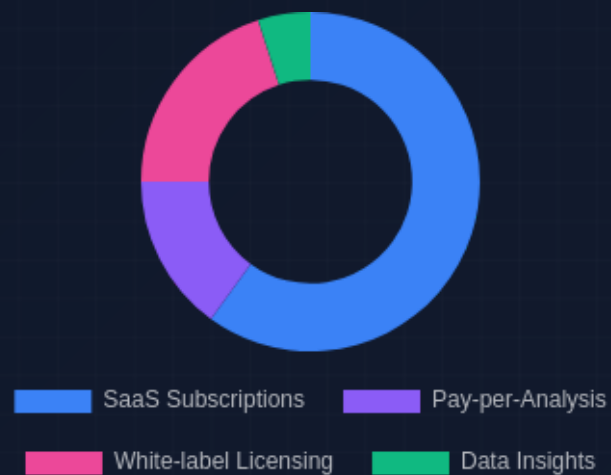
- ✓ 99.8% accuracy in player and ball tracking
- ✓ Processing 60+ frames per second for real-time analysis
- ✓ Encrypted data storage with flexible access controls
- ✓ Proprietary algorithms trained on 10,000+ hours of sports footage

# Business Model

Our sustainable revenue structure and flexible pricing approach

## Revenue Streams

- **SaaS Subscriptions**  
Tiered plans for different user needs and team sizes
- **Pay-per-Analysis**  
One-time fees for non-subscribers needing occasional insights
- **White-label Licensing**  
Custom branding for clubs and academies to offer to their members
- **Data Insights**  
Licensing anonymized data to sports analytics companies



### Basic

FREE

- ✓ Limited video analysis (3 per month)
- ✓ Basic player stats
- ✗ Advanced features

### Pro

\$49/mo

- ✓ Unlimited video analysis
- ✓ Advanced player metrics
- ✓ AI coaching insights

### Enterprise Custom

- ✓ All Pro features
- ✓ Custom integration
- ✓ White labeling

## Cost Structure

- **Cloud Infrastructure**  
Video processing & database hosting
- **AI/ML Development**  
Model training & data labeling
- **Development Team**  
Engineers & data scientists
- **Marketing**  
Acquisition & community management



Cost Efficiency: Cloud-based SaaS model allows us to scale efficiently with customer growth while keeping fixed costs manageable.



# Market Opportunity

The rapidly growing sports analytics market presents significant opportunities

GLOBAL MARKET SIZE

\$4.6B

in 2023

CAGR

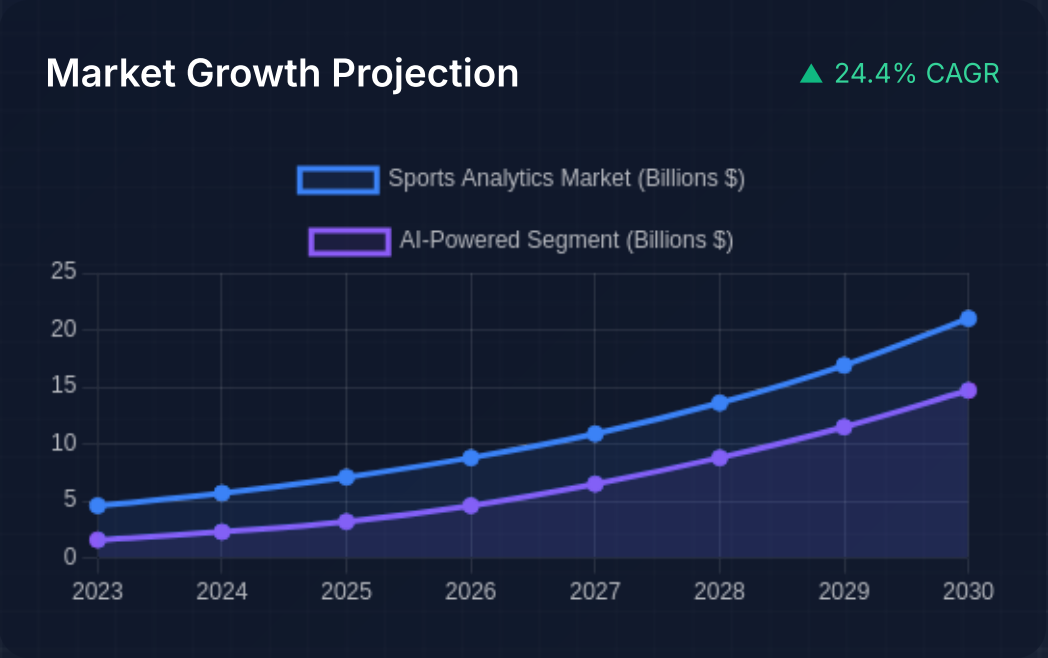
24.4%

2023-2030

AI ANALYTICS SHARE

35%

growing rapidly



## Key Customer Segments

- Football Clubs & Academies

Professional clubs, youth academies, and training centers seeking tactical and player development insights.

TAM 200,000+ worldwide
- Tennis Academies & Players

Tennis schools, professional players, and coaches requiring technique and performance analysis.

TAM 87,000+ facilities globally
- Scouts & Talent Agencies

Talent identification specialists using data to discover promising athletes and evaluate potential.

TAM 10,000+ agencies and independent scouts
- Training & High Performance Centers

Specialized facilities focusing on athlete development through data-driven methodologies.

TAM 25,000+ centers worldwide



## Key Market Insights

- 📈

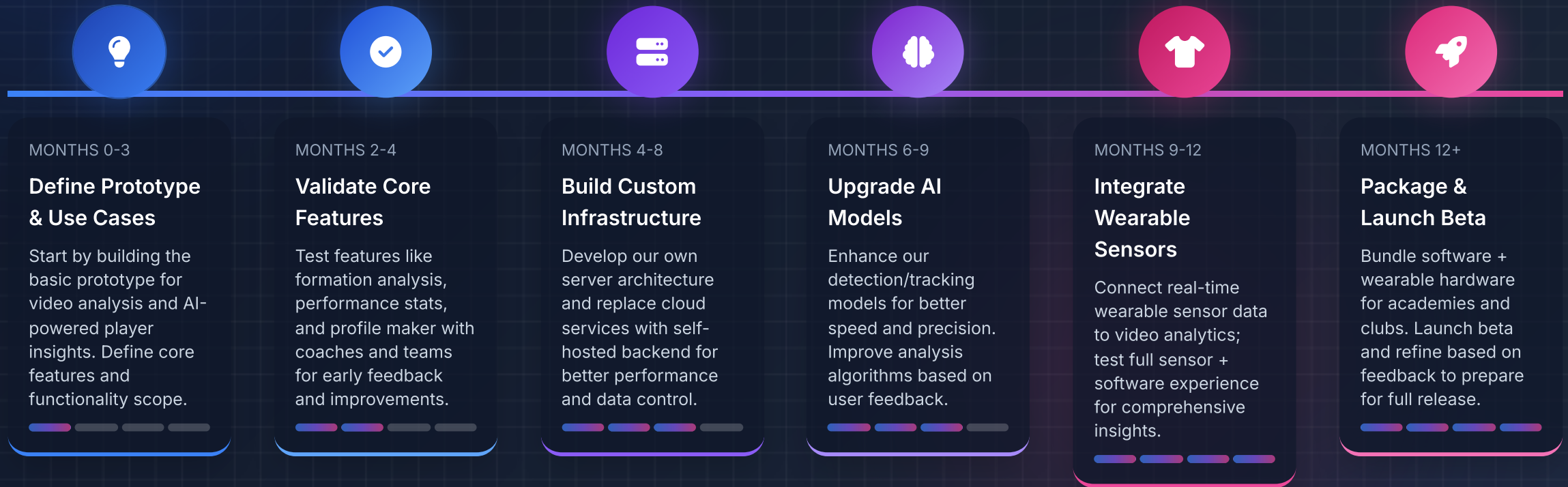
Data-driven decision making is becoming the standard in professional and youth sports
- 📱

Growing demand for accessible analytics tools across all levels of sports participation
- 👥

Untapped market potential in youth sports representing a \$1.2B opportunity

# Implementation Roadmap

Our strategic plan to develop, test, and launch AEye



## Implementation Strategy

Our agile development approach focuses on rapid iteration with continuous user feedback. By starting with core features and progressively enhancing capabilities, we ensure our product evolves to meet real market needs while maintaining technical excellence through each phase.



AEye Sports Analytics





# Join the Future of Sports Analytics

Be part of revolutionizing how coaches train, scouts discover, and players improve with AI-powered insights



## Advanced Analytics

Gain **deeper insights** with our proprietary AI algorithms processing video footage to extract what **human analysis might miss**.



## Complete Ecosystem

Access an **integrated suite of tools** for formation analysis, player profiles, and **performance tracking** in football and tennis.



## Affordable Solution

Get **enterprise-level sports analytics** at a fraction of the cost with our **flexible SaaS pricing model** for teams of all sizes.

LIMITED TIME OFFER

## Ready to transform your sports data into winning strategies?

Limited spots available for our early access program with **exclusive benefits**.

 Request Demo

 Partner With Us



aeyesports



+20 1018041343



www.aeye-sport.com



# Thank You

Questions?



Email

contact@aeye.tech



Phone

+1 (555) 123-4567



Website

www.aeye.tech



*"Transforming sports analytics with AI-powered insights"*

