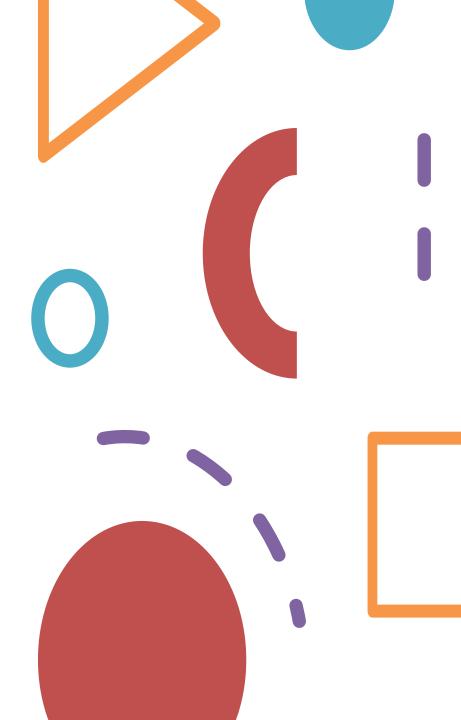
Reframe Al

Al-Powered
Website Design
Transformation

lablab.ai Hackathon Submission

The Problem

Modern websites often suffer from outdated designs, poor responsiveness, and lack of personalization resulting in high bounce rates and low engagement.



The Solution

ReframeAl transforms any website into a modern, responsive, and interactive design using Al—within seconds. No need for manual redesign or coding.



Key Features

- Al-powered Design
 Transformation
- Real-time Preview Comparison
- Responsive Testing
- Multiple Modern Themes
- ☐ Export & Share
- ★ Interactive UI Enhancements



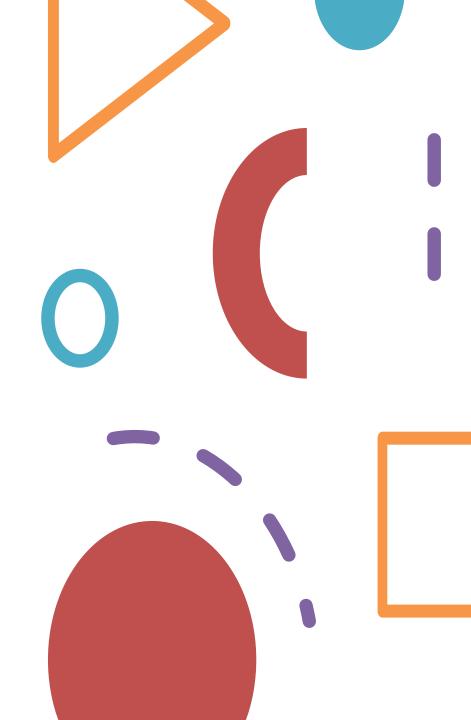
How It Works

- 1. Paste your website URL
- 2. Al analyzes the structure& content
- 3. Choose a design theme
- 4. Get a transformed, modern version instantly
- 5. Preview, test, and export.



Target Audience

- Freelancers & Web Designers
- Digital Agencies
- Businesses wanting quick revamps
- Developers seeking Alpowered tools





Frontend: Next.js14, TypeScript,Tailwind CSS,Framer Motion

Tech Stack



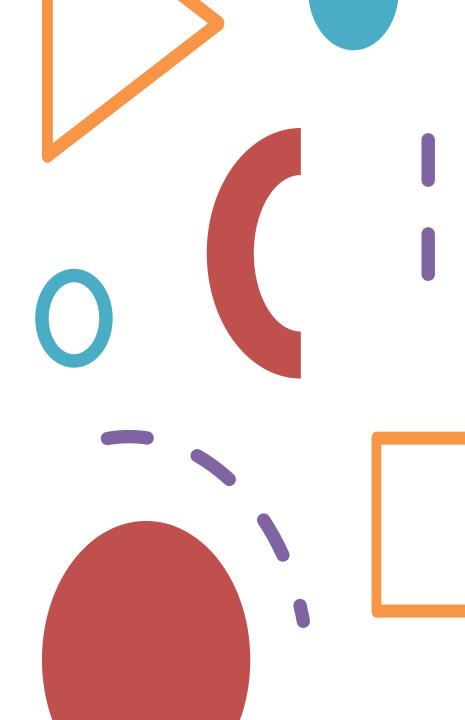
Backend: Prisma,MongoDB



- Deployment: Vercel

Market Potential

- Our Serviceable Addressable Market (SAM) includes:
- • Businesses needing website redesigns approx. \$2.5B annually
- Freelancers & agencies seeking AI-enhanced workflows
- • SMBs without in-house design/development resources
- ReframeAl sits at the intersection of:
- ✓ Al-Driven Design Automation
- V No-Code/Low-Code Tools
- Solutions



Revenue Streams

- Freemium Model
- Subscription Tiers (Pro, Agency)
- One-click Al Transformation credits
- Custom Branding for Agencies



Competitive Analysis

- ReframeAl vs. Wix, Webflow, Framer
- ✓ Al Redesign
- Real-time Preview
- Unique Selling Proposition: Automated redesign for existing websites



Future Scope

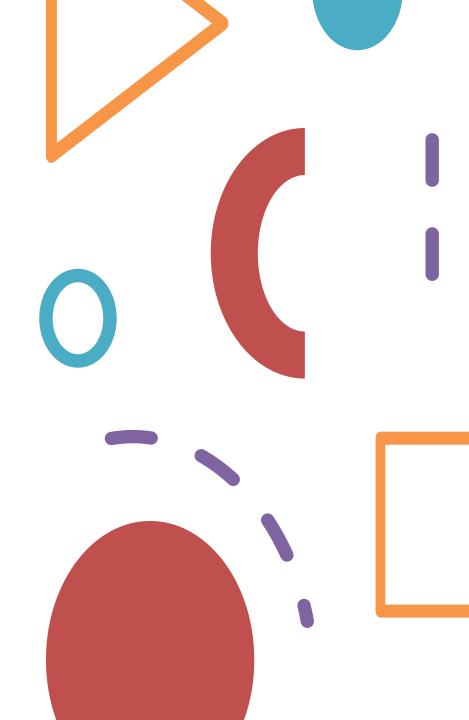
- Add AI personalization based on user data
- Support for multilanguage design transformation
- Launch browser extension
- Marketplace for community themes



Demo & Repos

- Live Demo:
 - https://reframe-aimurex.vercel.app/
- GitHub Repo: <u>https://github.com/sanja</u> ysah101/refreshify
- Video Presentation:
 https://youtu.be/wZGT3

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We appreciate your time and consideration.