Chat Market

Buying and selling takes time and effort.
Why not let Al do the legwork?

Chat Market is your personal buying and selling assistant that never sleeps.



Team Agentic Marketplace

Mark – Team Lead, Overall Product / Concept, UI/UX Design

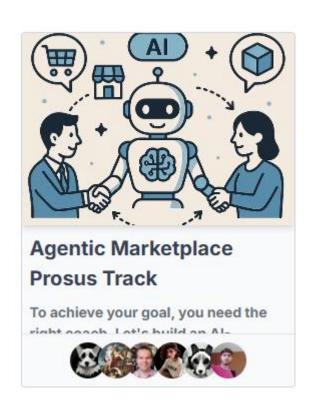
Alex – Web Architecture, Backend web development, DevOps

Abubakar – Frontend web development

Hari – Frontend web development

Shamas – Agentic AI / LLM processes

Fatima – Agentic AI / LLM processes



The Problem

Hours wasted on selling through tedious listing processes, photo uploads, researching similar items, and endless searching through cluttered marketplaces to find what you want to buy.

81% of a surveyed population had items they want to sell but never list them due to the time and friction involved. ¹

74% of people experience dissatisfaction with their purchases. ²

- 1. Buyer's Remorse Due to Online Shopping Has Affected Seventy-four Percent of Americans
- 2. https://pmc.ncbi.nlm.nih.gov/articles/PMC4502363/

Our Solution – Chat Market Online Marketplace

Chat Market transforms commerce through AI conversations.

Simply chat with our AI agent to buy or sell anything - no more listings, no more searching.

Our agentic AI handles the heavy lifting while you focus on what matters.

How It Works – Selling

Upload a photo, let your AI Sales Assistant do the rest.

Using computer vision and marketplace intelligence your AI will identify your item, create an optimized listing, and suggest competitive pricing.

Your AI Sales Assistant is skilled in marketing products and will ask you questions to find out important information to add to the listing.

It can even coach you in taking a better photo if beneficial.

Selling unwanted items becomes as easy as having a chat with a friend.

How It Works - Buying

Chat to your AI shopping assistant to create item wishlists detailing your desires including your budget, get real-time market advice, and receive personalized matches of items that fit your needs.

Matches are based on your whole conversation, so be as vague or as specific as you like!

Activate Market Monitor to have your AI work behind the scenes to find and propose new matches to your wishlist as new items are listed each day.

Your AI can even advise you on whether to buy now or wait for better deals.

Market Opportunity and Revenue Streams

E-Commerce is big business

TAM: \$6 Trillion for the global e-commerce market

SAM: \$89 Billion for peer-to-peer marketplace segment

AI in E-Commerce is seeing Explosive Growth:

Market Size (2025): \$8 Billion

Forecast (2032): \$22 Billion (CAGR: 14%+)

Simple and proven revenue streams with immediate traction:

- 1. Transaction fees on completed sales
- 2. Premium AI subscriptions for autonomous selling/buying agents
- 3. Strategic partnerships with logistics providers

Product Demo

Watch a user sell a pair of shoes in under 60 seconds, from photo upload to live listing with AI-generated description and competitive pricing.

Watch a user specify exactly what they want to buy, create a wishlist item, and then activate market Monitor to have AI suggest recommendations whilst they are offline.

Live app: https://chatmarket-mvp-frontend.onrender.com/
(frontend demo)

Github Repo: https://github.com/marksk1/chatmarket-mvp

Competition

Competitors

Traditional marketplaces focus on discovery, not conversation.

eBay, Facebook, and Craigslist / Gumtree / Boncoin rely on outdated listing models which limit users to predefined filters and keyword searches.

Competitive Advantages

We're creating an entirely new category: conversational commerce powered by AI agents, allowing hyper-personalized matching.

We're going back to basics and building AI-native from the ground up, our simple intuitive UX reduces friction and automates tedious tasks to make buying and selling faster and easier than any other platform.

Future Vision

We envisage an autonomous commerce ecosystem where AI handles all of the tedious tasks of buying and selling.

Capture the preferences of the user and adapt to them.

Implement features for B2C and B2B as well as C2C.

Expand globally with localized AI agents and develop specialized AI models to make our agents experts in different market categories.

Traction & Next Steps

We're ready to revolutionize how the world buys and sells.

We'll soon be seeking seed funding to accelerate product development and user acquisition.

Join us in building the future of frictionless commerce.