



Mahuya

## EventIQ

Reimagine event experiences, intelligently

### Event Fit Analysis

LinkedIn Profile URL \*

<https://www.linkedin.com/in/pjushgupta/>

What's your goal? \*

get more jobs

Event Link or Name

<https://www.meetup.com/hyderabad-ai-ml-dev-group/>

Analyze Event Fit

### Your Fit Scorecard



Goal Fit

High

How well this event supports your stated goal



Network Boost

High

Potential to expand your professional network



Brand ROI

Medium

Visibility and branding opportunity at this event

### Event Verdict

This event is a good fit for your goal of getting more jobs. It has a strong focus on AI and has a large number of members and upcoming events.



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# Reimagining Event Experiences, Intelligently.

## RAISE AI Hackathon 2025



# The Event Dilemma



**70%**

of professionals attend events that don't align with their career goals

*(Bizzabo, 2023)*



**1 in 3**

say irrelevant events hurt productivity

*(Forrester, 2022)*



**\$600M/year**

is wasted globally on low-impact professional events by enterprises alone.

*(Allied Market Research)*



*"We attend, we smile, we network — but leave asking 'Was it even worth it?'"*

**Too many events. Too little ROI.**



# Introducing EventIQ

## Reimagining Event Experiences, Intelligently.

An AI assistant that helps you decide if an event is worth your time — based on your LinkedIn profile, goals, and event agenda.

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# 3 Reasons People Love It

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## Smart Fit Recommendations



Analyzes your professional profile and matches it with event content to find perfect alignment with your career trajectory.



## Time ROI Clarity



Calculates potential return on time investment based on your goals, networking opportunities, and skill development potential.



## Networking Intelligence



Identifies valuable connection opportunities by analyzing attendee lists and speakers against your professional network gaps.

# How It Works

## Tech Stack Components



### Prompt Prototyping

NativelyAI Conductor was used to scaffold agent logic and prompt structures. It also helped with early UI interaction flows.



### AI Workflows

Langflow, an open-source visual builder, was used for LLM orchestration in the tech stack.



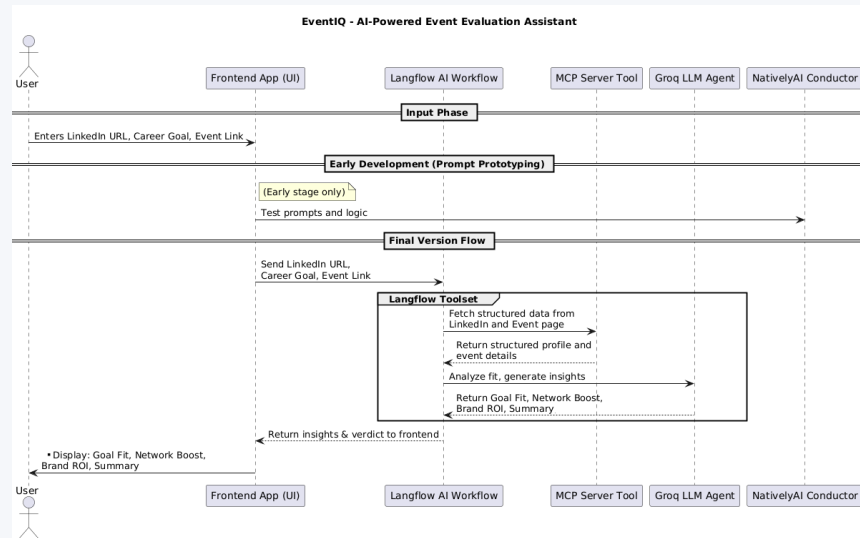
### Model Provider

Groq, utilizing LLaMA 3.1 8B-Instant, was selected for its low-latency inference capabilities.



### Context Parsing

MCP Server Fetch was used for extracting structured data from LinkedIn and event pages.



# Real-Time AI, Real Value

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LinkedIn Profile URL \*

<https://www.linkedin.com/in/sujathgupta/>

What's your goal? \*

get more jobs

Event Link or Name

<https://www.meetup.com/hyderabad-ai-ml-dev-group/>

**Analyze Event Fit**

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**Powered by Groq**

AI Items-3.7-Bb-Instant

Finished 1.6s

Based on the provided information, the event "Hyderabad AI ML Dev Group" seems to be a good fit for the user's goal of getting more jobs. The event is focused on AI, Machine Learning, and Deep Learning, and it has a large number of members and upcoming events. The event also has a strong focus on job opportunities and career development.

The goal fit is "High" because the event is focused on AI and has a strong focus on job opportunities and career development. The network boost is also "High" because the event has a large number of members and upcoming events, which provides opportunities for networking and learning.

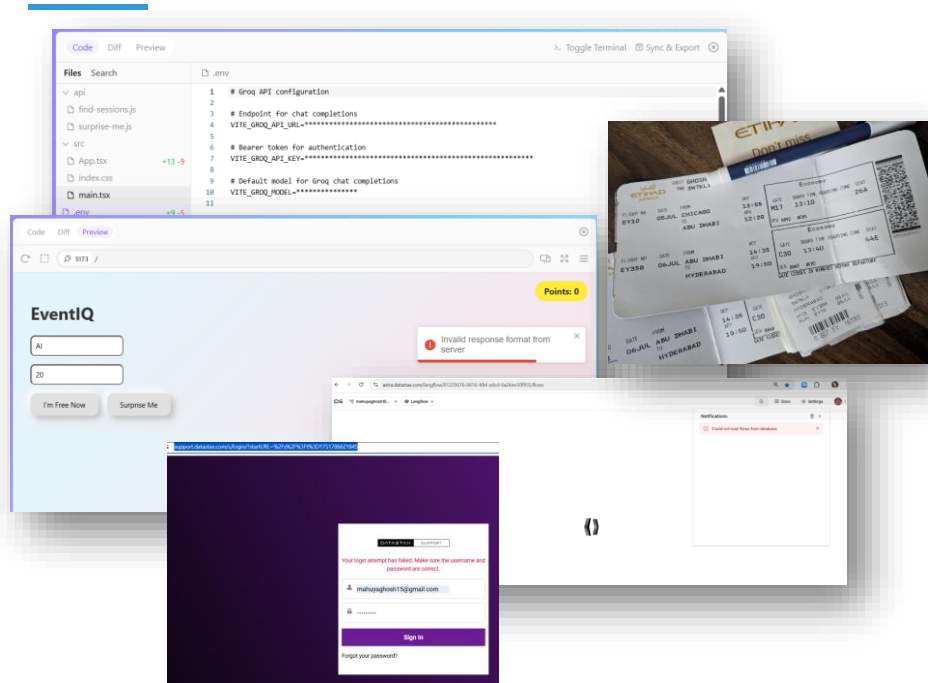
The brand ROI is "Medium" because the event is focused on AI and has a strong focus on job opportunities and career development, but it may not provide direct branding or marketing opportunities.

Here is the JSON output:

```
{
  "goal_fit": "High",
  "network_boost": "High",
  "brand_roi": "Medium",
  "summary": "This event is a good fit for your goal of getting more jobs. It has a strong focus on AI and",
  "insight_tags": ["AI", "Machine Learning", "Deep Learning", "Job Opportunities", "Career Development"]
}
```

One-click evaluation powered by Groq

# Behind the scene: From Chaos to Clarity...



When nothing worked... and then everything did!

*Ctrl+Z was our best friend. 😊*

Started with just two buttons — ‘I’m Free’ and ‘Surprise Me’. Turns out, the real surprise was how many things could break at once.

## July 6th. Abu Dhabi Airport. Flight EY358.

Somewhere between Gate 5 and a terminal timeout, I got locked out of my own app mid-debug. That login screen? Mocked me the whole flight.

## When I was *this* close to quitting...

Mid-air, mid-debug, mid-meltdown — I almost gave up. But scrolling through Discord, seeing messages from mentors like Emmanuel, Tommy, and Inaam... gave me just enough spark to hang on. One more try — and Groq magic kicked in ✨

# Thank You!

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**Built with ❤️ for RAISE AI Hackathon  
2025**

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 [youtube.com/@ProductDesignInnovation](https://www.youtube.com/@ProductDesignInnovation)

**Track:**

Conduct(or) x RAISE

Scan to watch demo video

