

# PROBLEM STATEMENT

Legal review is time-consuming.

Processes require expertise.

Efficiency decreases with volume.





## STATISTICS

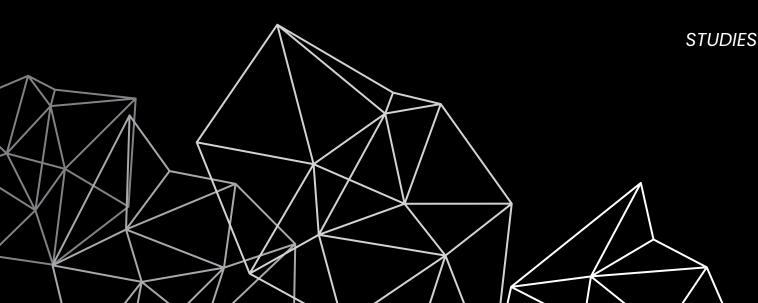
40%

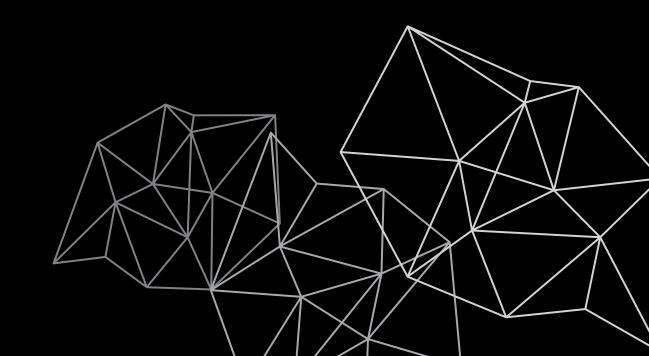
Time Spent on Administrative tasks

\$500 M

wasted on manual processes

STUDIES SUPPORTED BY THOMSON REUTERS, HARVARD LAW SCHOOL, AND DELOITTE





#### THE SOLUTION:

## The Legal Agent

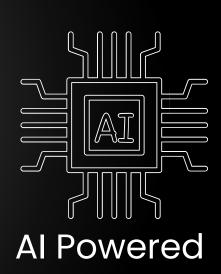
**Key Features:** 

AUTOMATED
CONTRACT REVIEW

COMPLIANCE ASSURANCE RISK IDENTIFICATION

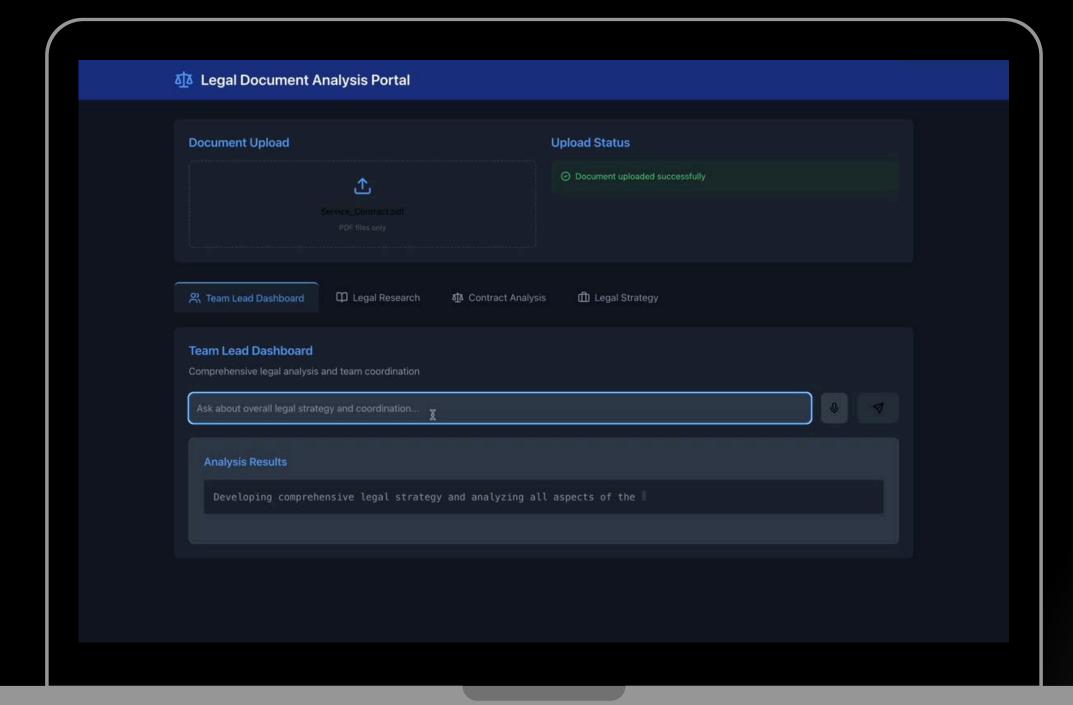


## Unique Selling Points





Access To Specialists







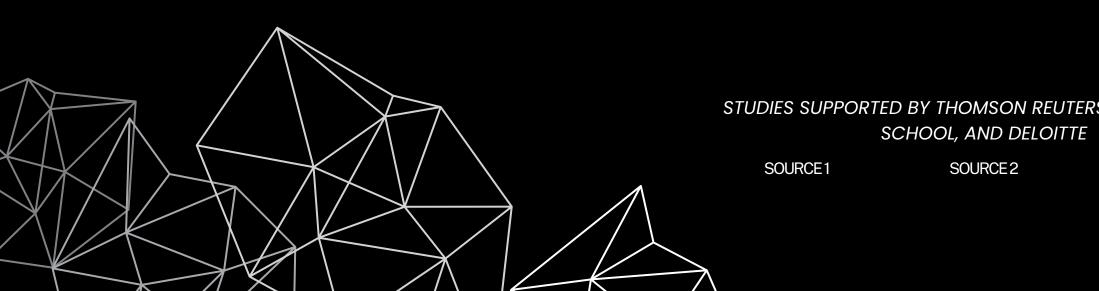
Local Customization

#### MARKET OPPORTUNITY

\$1,105 B \$2.96 B 5-7%

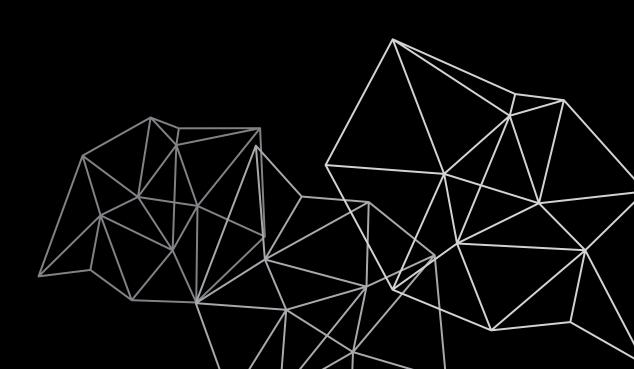
Global Legal Services Market **VALUE ON 2025** 

Contract Lifecycle Management (CLM) Market annual growth in legal workload



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SOURCE3



## REVENUE STREAM

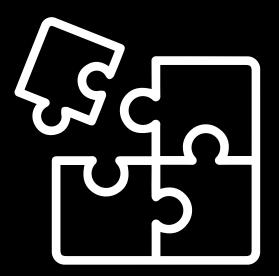
for individuals:

Subscription

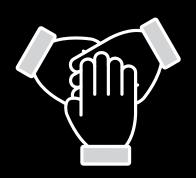


for Companies:

Customized solution



#### MARKETINGPLAN



#### Partnerships & Affiliates:

Collaborate with bar associations, legal tech influencers, law firms and startup incubators to expand reach and gain endorsements.



#### **Product-Led Growth:**

Let the product sell itself—offer limited free usage, real-time contract demos, and in-app upgrade nudges to convert users.



#### Retargeting & Nurture Campaigns:

Use LinkedIn and email retargeting to re-engage visitors who viewed your pricing or started trials but didn't convert.

#### CALL TO ACTION

we are asking for

100,000 DH

30%

development

50%

Marketting

20%

Overhead

## Meet the team:



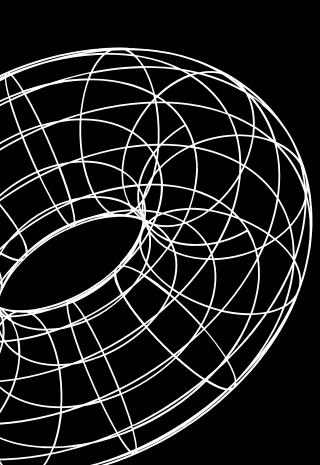
Abdullah Alhammadi

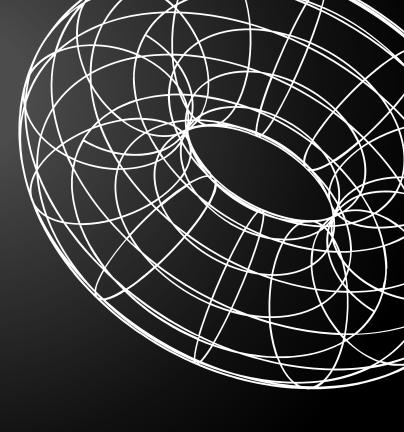


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### REFERENCES

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