



yay.travel

Your AI-Powered Group Trip Leader

Transform **chaotic group travel** into **seamless experiences**.



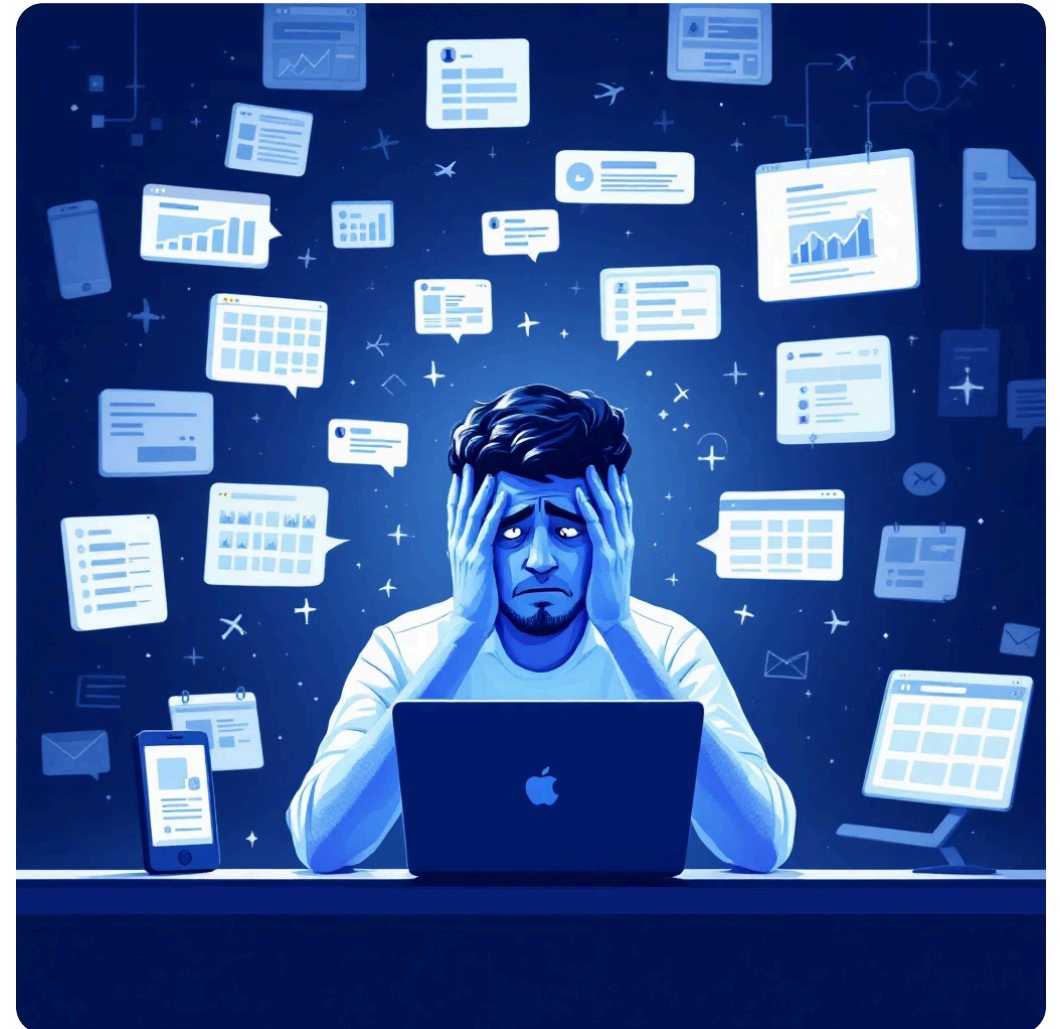
Made with GAMMA

The Problem

9 out of 10 group trips die in the group chat

Most group trips collapse under their own organizational weight due to:

- Missed messages and slow replies
- Messy coordination across multiple platforms
- Too many open tabs and decision fatigue
- Budget misalignment and preference conflicts



Introducing yay.travel



Express Preferences

Users share travel preferences through our voice-native interface



AI Planning

Our agent learns your group's vibe and tailors suggestions



Multi-modal, multi-user coordination

yay coordinates planning and booking confirmations through WhatsApp, calls, and more



Stressless Booking

Once aligned, yay locks in all reservations end-to-end

From chaotic group chats to booked itineraries with **zero hassle**.

Your AI Travel Assistant



Use Cases

prosus

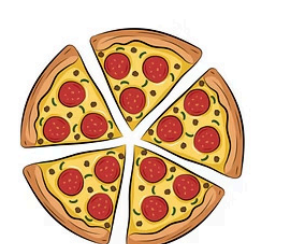
Deep Research

Order Food

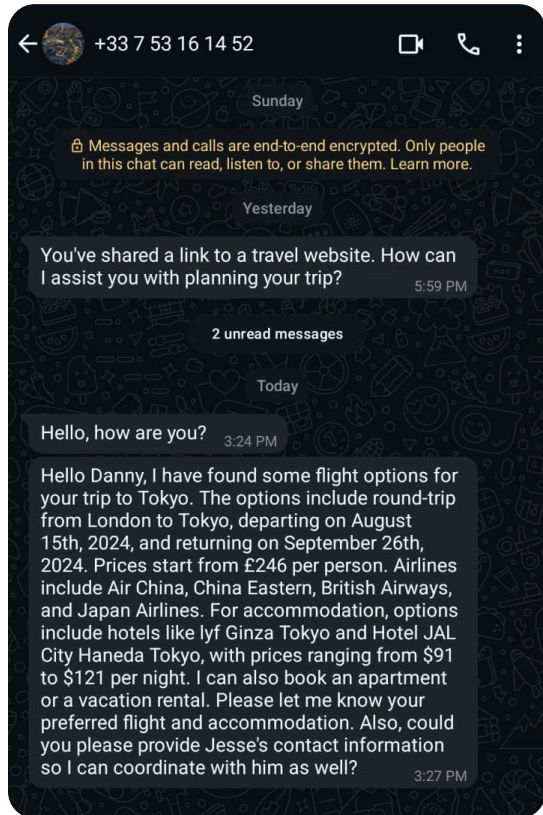
Book a hotel

Book flights

Check weather



Voice-Native User Experience



Natural Conversation, Powerful Results

Users simply tell yay what they want:

"We want to go to Lisbon in August, 4 people, €400 each."

Our AI understands context, asks follow-up questions, and begins orchestrating the entire planning process immediately.

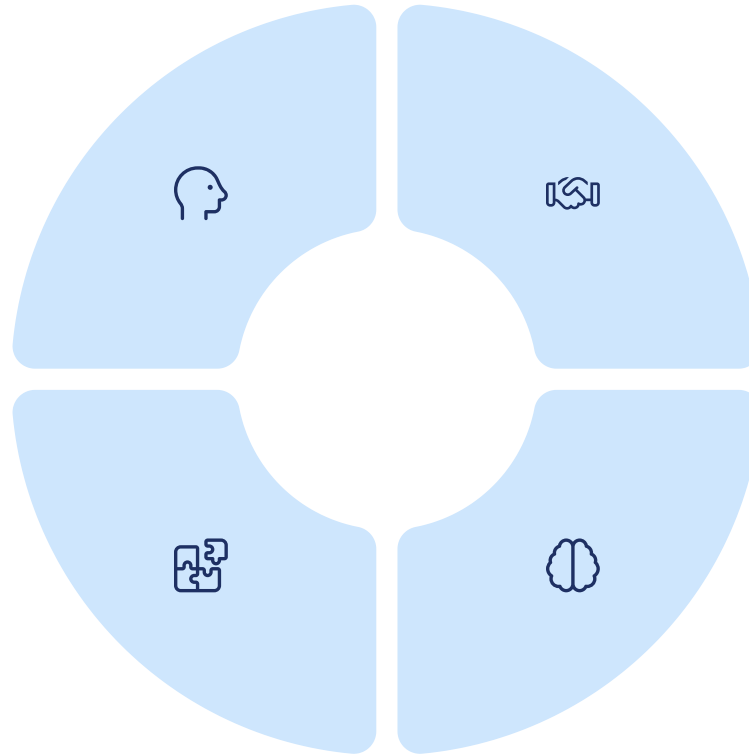
Personalized Group Travel

Preference Profiling

yay learns each traveler's unique preferences for flights, hotels, and activities

Personalized Booking

yay handles the end-to-end booking process tailored to each traveler's needs



Group Optimization

yay balances individual needs and finds the best compromises for the whole group

Adaptive Suggestions

yay's AI engine adjusts recommendations in real-time based on changing preferences

Seamless Group Booking

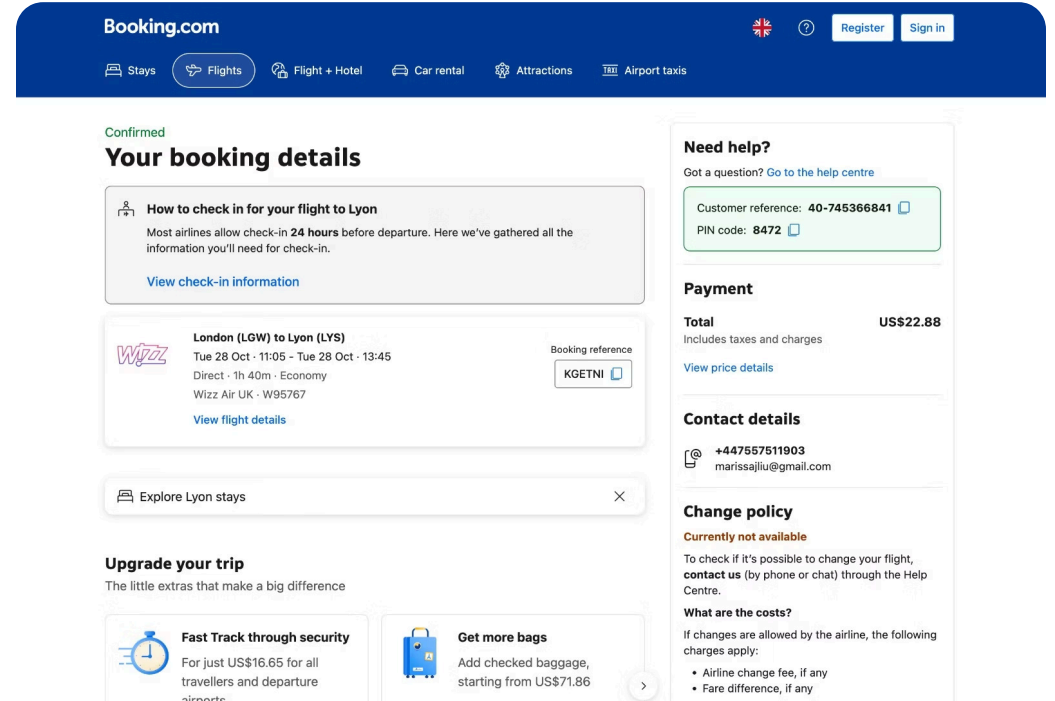
Coordinating Payments

Group payments are messy – we built a secure checkout agent that handles automated booking across all sites like [Booking.com](#).

Powered by Skyvern

Skyvern's automation handles secure data, delegated signing, and end-to-end group booking.

Any use-case anywhere



The screenshot displays the Booking.com interface for a confirmed flight booking. The top navigation bar includes the Booking.com logo and links for Register and Sign in. Below the navigation bar, there are tabs for Stays, Flights, Flight + Hotel, Car rental, Attractions, and Airport taxis. The main content area is titled "Confirmed Your booking details" and includes a section for "How to check in for your flight to Lyon" with a link to "View check-in information". Below this, there is a section for the flight details, showing the route "London (LGW) to Lyon (LYS)" on Wizz Air, with a booking reference of KGETNI. A sidebar on the right contains sections for "Need help?", "Payment" (Total: US\$22.88), "Contact details", and "Change policy". At the bottom, there are two promotional cards: "Upgrade your trip" and "Get more bags".

Booking.com

Stays Flights Flight + Hotel Car rental Attractions Airport taxis

Confirmed

Your booking details

How to check in for your flight to Lyon

Most airlines allow check-in **24 hours** before departure. Here we've gathered all the information you'll need for check-in.

[View check-in information](#)

London (LGW) to Lyon (LYS)

Tue 28 Oct · 11:05 – Tue 28 Oct · 13:45

Direct · 1h 40m · Economy

Wizz Air UK · W95767

[View flight details](#)

Booking reference: KGETNI

[Explore Lyon stays](#)

Need help?

Got a question? [Go to the help centre](#)

Customer reference: 40-745366841

PIN code: 8472

Payment

Total US\$22.88

Includes taxes and charges

[View price details](#)

Contact details

+447557511903

marissajliu@gmail.com

Change policy

Currently not available

To check if it's possible to change your flight, **contact us** (by phone or chat) through the Help Centre.

What are the costs?

If changes are allowed by the airline, the following charges apply:

- Airline change fee, if any
- Fare difference, if any

Upgrade your trip

The little extras that make a big difference

Fast Track through security

For just US\$16.65 for all travellers and departure airports

Get more bags

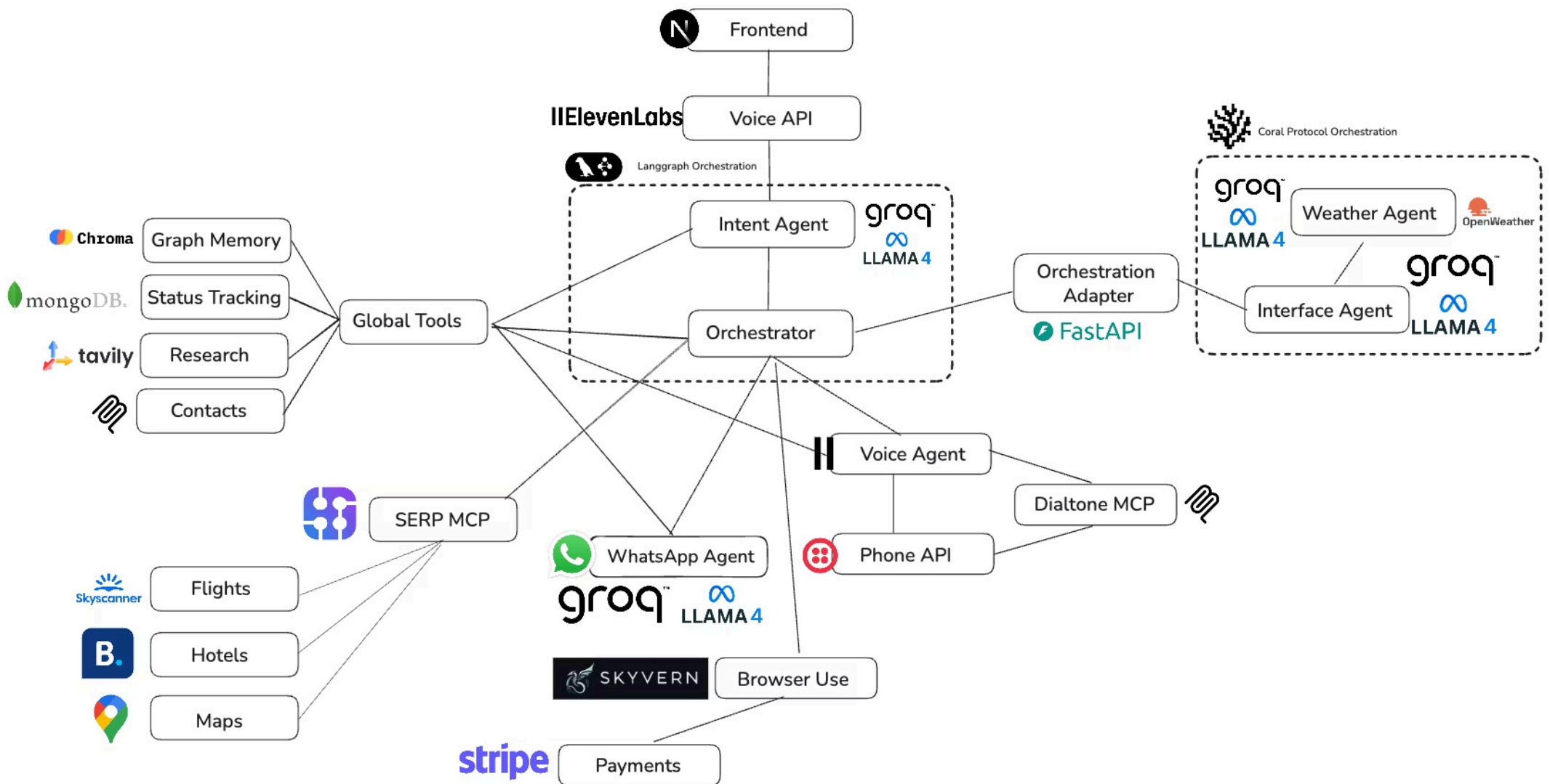
Add checked baggage, starting from US\$71.86

Technical Architecture



System Architecture

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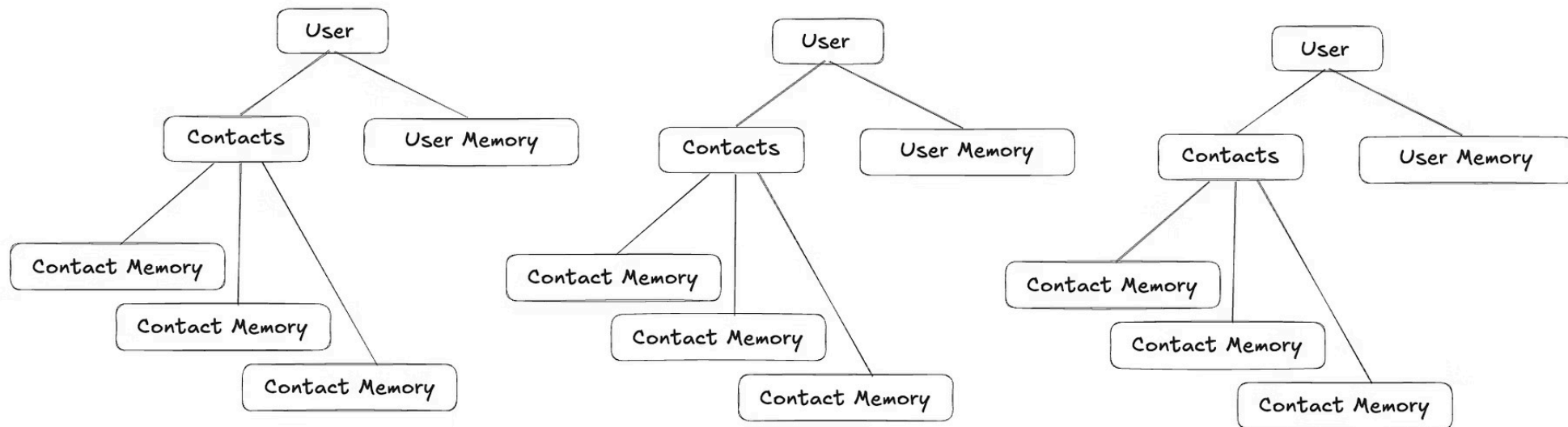
- **Voice Interface** – Web app with voice input using Elevenlabs, llama, groq, Vite, and Next.js
- **Agentic Backend** – Orchestrates tasks and coordination via LangGraph and Coral
- **Personalized Memory** – Vector store stores user + group preferences for retrieval using ChromaDB
- **Booking Integrations** – Automates end-to-end bookings with Skyvern and Stripe and Twilio for calls
- **Cloud Infrastructure** – Runs on GCP with Cloud Run, Firebase Auth, and PostgreSQL for core services

Personalised travel plans



Organically generated Knowledge Graph

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At the core is an **organ knowledge graph** per user — each built as a vector store — that captures user preferences, travel habits, and shared data from contacts.

This allows the agent to **generate deeply personalised, group-aware travel plans** that eliminate the need for spreadsheets and endless coordination.

Early adoption

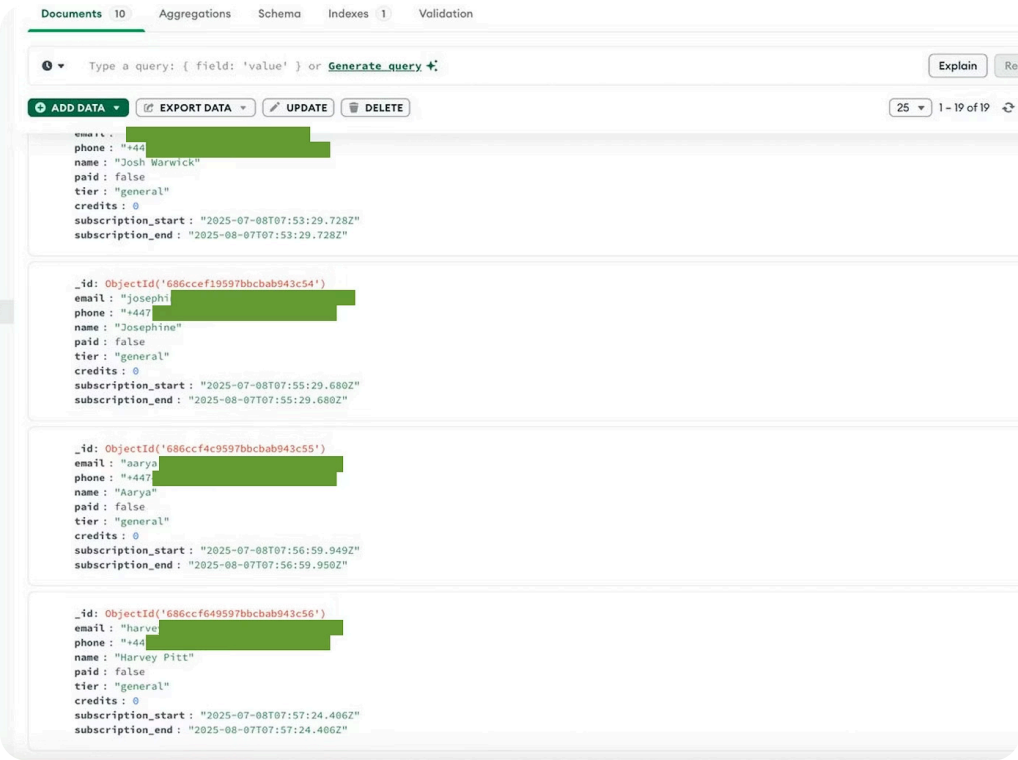
Our beta launch exceeded expectations with **19 users signing up within the first 24 hours**, validating our product-market fit in the group travel planning space.

19

Signed Up Users

From day one beta launch

User Growth Since Beta Launch



Early traction



Rapid Adoption

Our beta launch saw incredible early interest, with 19 users signing up in the first 24 hours.



Monetized Engagement

We've already generated revenue from our initial users, proving the strong demand and market viability for our product.



Massive Market

Tapping into an \$800B+ global group travel market with significant untapped potential.



Solving Friction Points

Addressing the 42% abandonment rate in traditional booking flows and meeting demand for group experiences (78% of millennials prefer group travel).



Join the Future of Group Travel

No more planning burnout.

No more trips that never happen.

Just seamless group travel that **actually gets booked.**

[Try yay.travel](#)

[View on GitHub](#)

Made with **GAMMA**