

Brick-solid deals, lightning fast.



Procurement is broken.



Meet Tom, a procurement manager in Cologne. He spends 80% of his week in tedious email chains and phone calls just to buy standard raw materials.

Why does Tom's job still feel like the 90s, while the rest of us have Amazon?

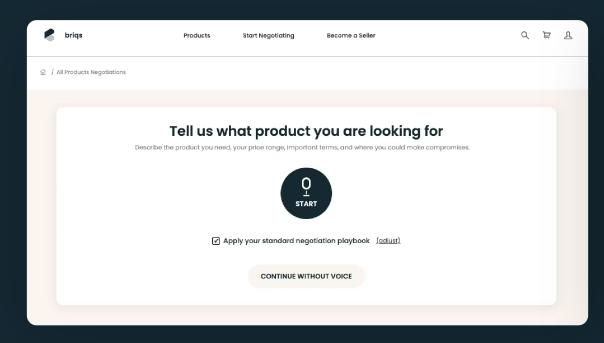


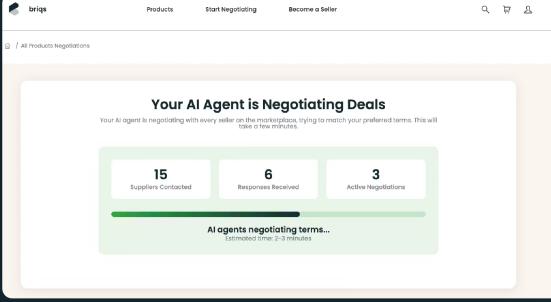
briqs fixes this.

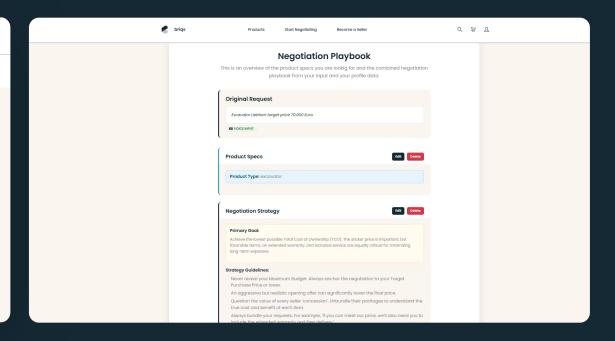
We give Tom his week back.



Your Al, Your Rules.







Start with voice.

Share your specs and terms just like you would with your procurement team.

Stop negotiating.

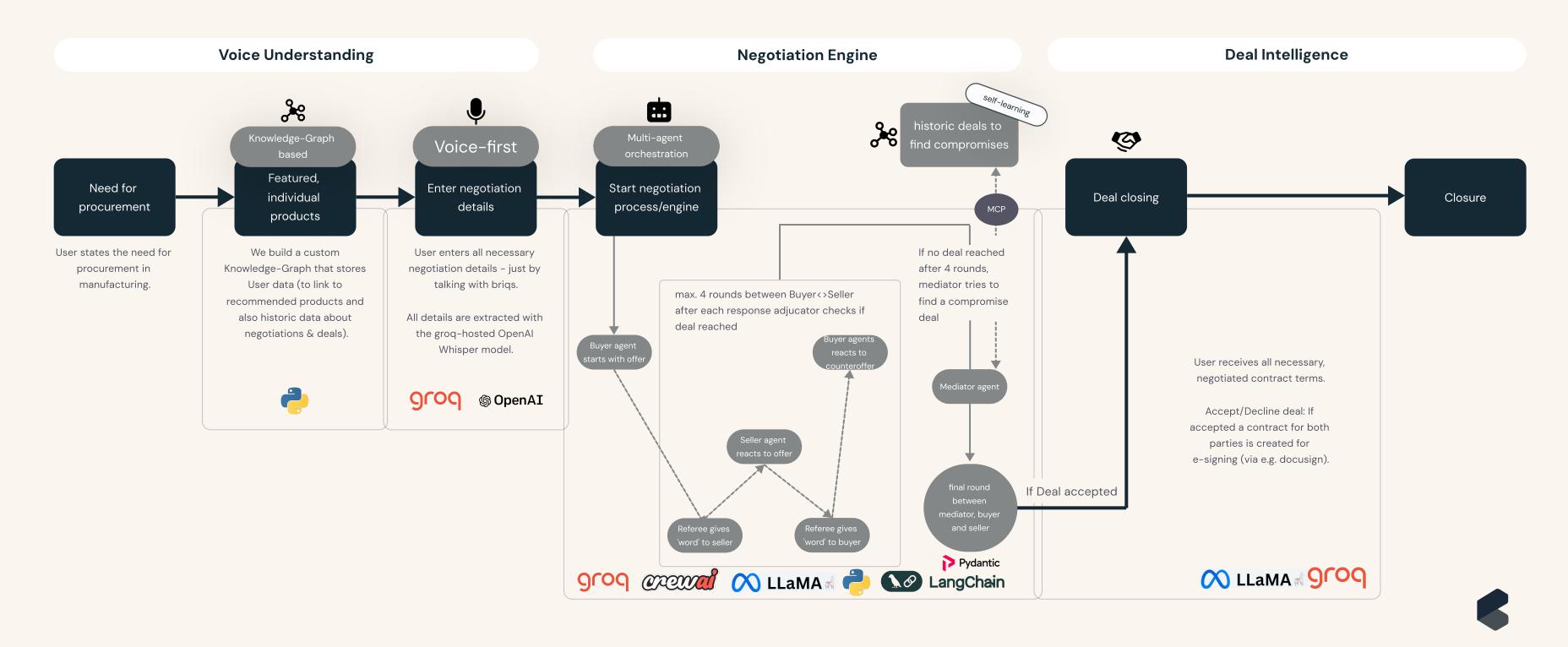
Let Al handle negotiations while you run your business.

briqs gets smarter over time.

Our Al executes your strategy perfectly, every time.



How It's Built





Our tech stack

Hosting / API-Frameworks





Infrastructure

grog

LLM & Agent Orchestration







Deal Intelligence









The Global Industrial Procurement Market is Our Target.

- **TAM:** Global B2B Procurement for goods (industrial, agriculture, commodities, ...)
- SAM: European & indian private-sector B2B procurement
- **Wedge:** We begin with Mittelstand Germany & standard materials, a ~€70B market ripe for discruption.

Total
Addressable Market
>€7,8 trillion

(~€16 trillion B2B e-commerce)

Serviceable
Addressable Market
~€2,36 trillion

Wedge ~€70 billion

Business Model

Simple & Aligned: We Win When You Win.

We take a small, transparent transaction fee (e.g., 1-1.5%) from the supplier upon a successful deal.

It's free for buyers. Our incentive is to create the most efficient market possible.





From Static Catalogs to Dynamic Negotiation.

Old World

Legacy
Manual (Phone/Email),
Distributors.
(Slow, Opaque)

Marketplaces
Alibaba, Amazon
(Static listings, glorified directories)

New World

briqs

We are an agentic marketplace.
We don't just list items; our Al
actively negotiates deals.

This is the fundamental shift.





Our Future

Building the Negotiation Layer for Global Trade.





Brick-solid deals, lightning fast.



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