



# The Team – About us



**Frederik Takeru Sliwa**



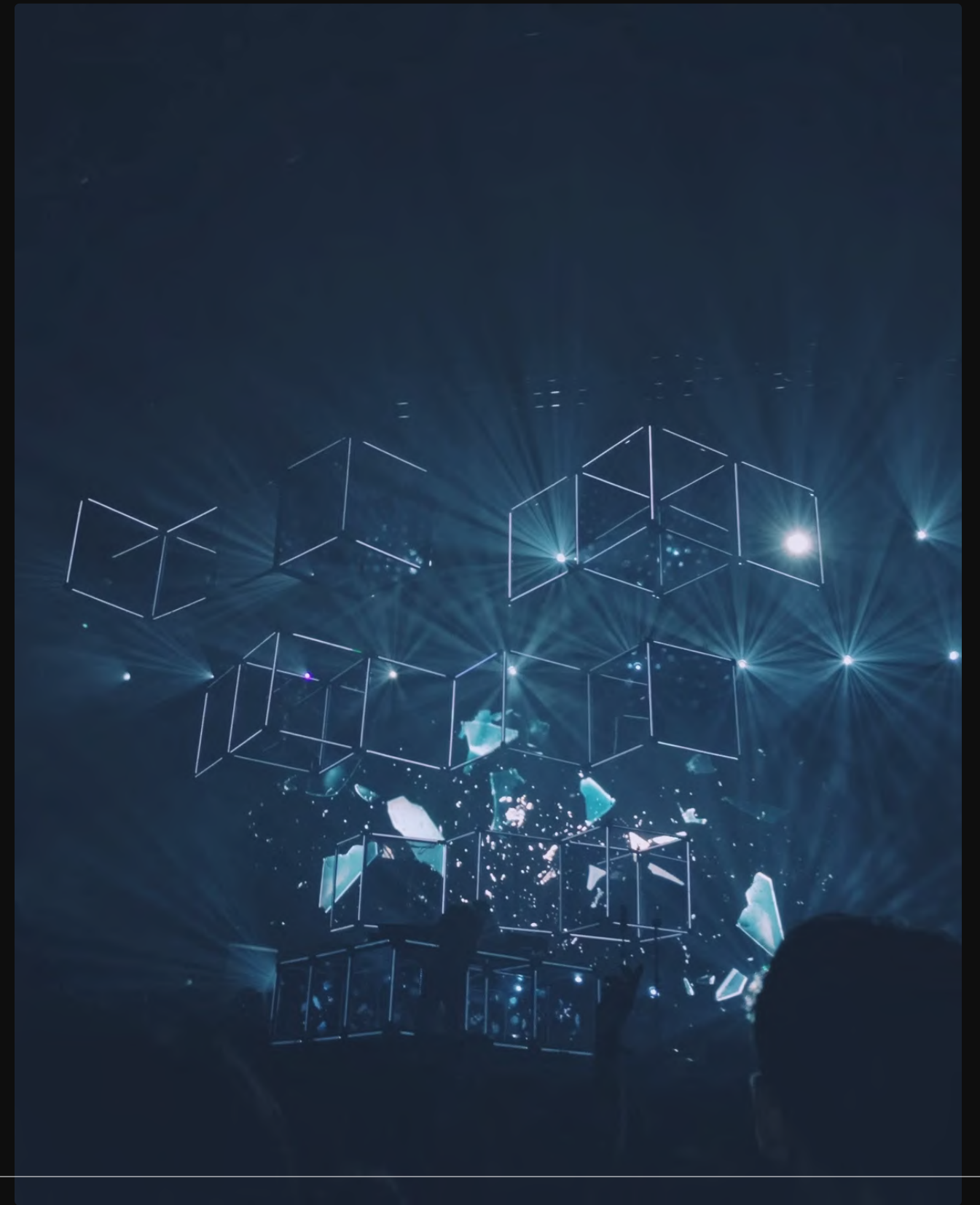
**Pascal Weidner**



**Nikolas Riediger**

Problem:  
Product research is  
hard and takes for  
ever

Imagine you could  
speak directly to the  
market  
—  
Meet: Whom



# Conventional methods

01

## Customer Surveys

Very time consuming, small sample

02

## Analytics & Usage data

Does not tell you why things happen

03

## Consulting partners

Very Expensive

# What if you could talk to the market?

## 01

### **Instant ROI**

Stop guessing. Start asking.

Whom lets you engage with your entire market in real time - no forms, no delays, just answers from real users.

## 02

### **Real Insights, Not Just Data**

We filter out the noise ("nice vid!") and surface what really matters: why users churn, what they need, and what your competitors miss.



# Gathering the Feedback

For this hackathon, we focused on **YouTube comments** — the easiest API to access and by far the **best ROI** for public product feedback.

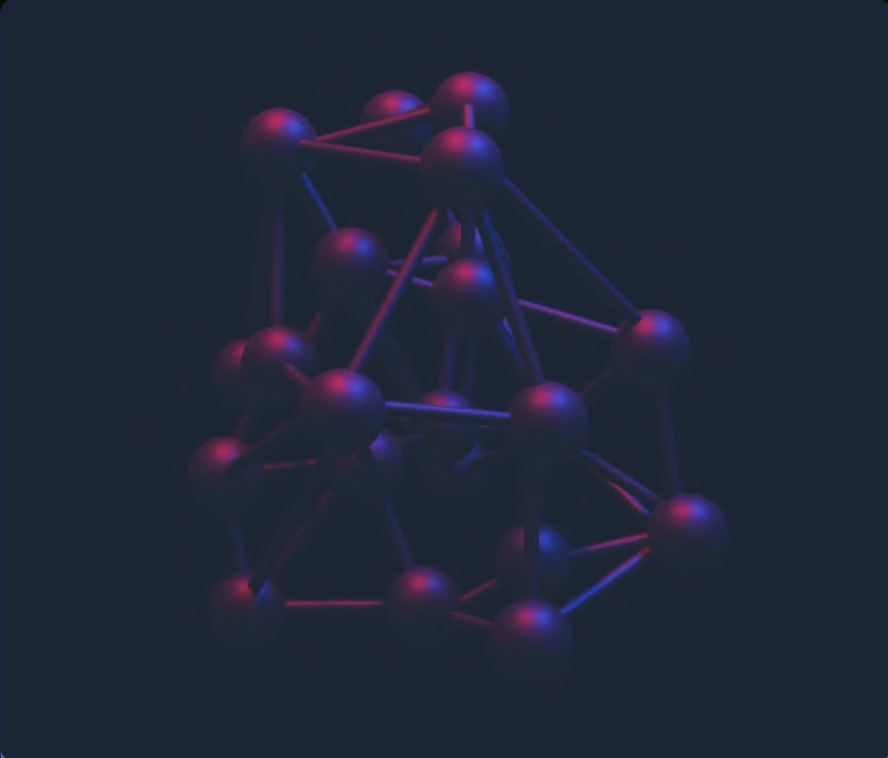
But we built the entire system to **scale across platforms**.

The challenge: **which comments are useful**, which are not?

# How it works



Scrape hundreds of comments in real-time



Filter out the fluff using a custom LLM pipeline

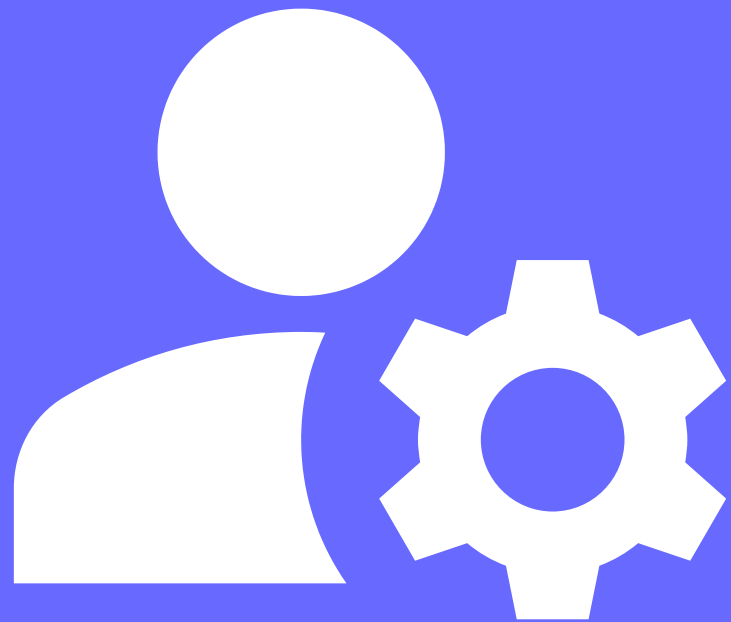


Extract meaningful feedback



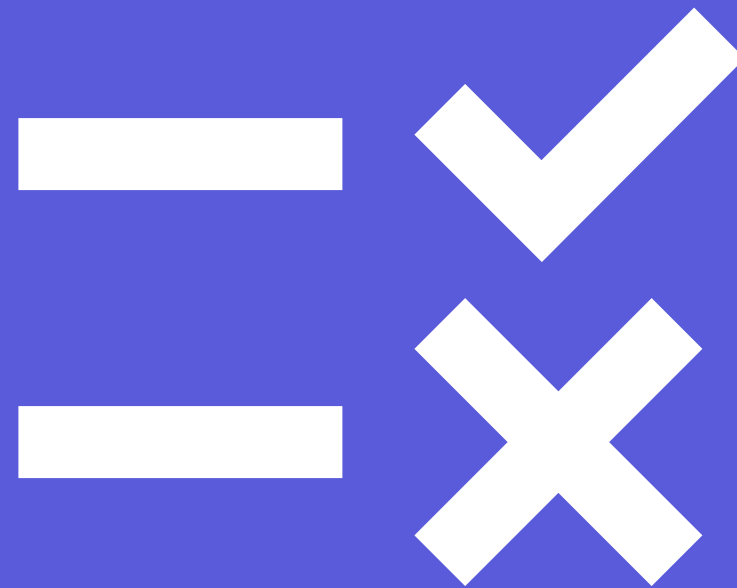
chat interface

# Under the hood



## Manager Agent

The brain - Parses your prompt, creates targeted queries and uses scraping tool



## Analyst Agent

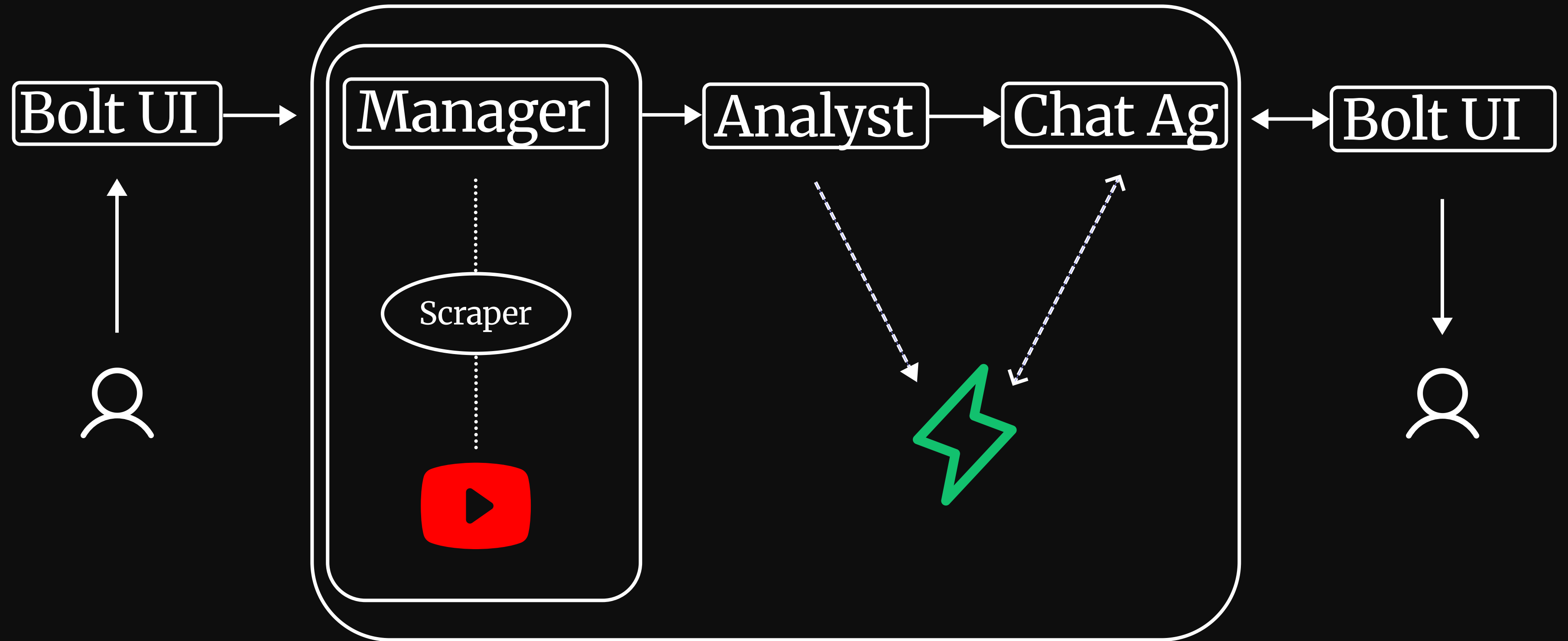
filters raw input, detects relevance, and generates vector embeddings



## Chat Agent

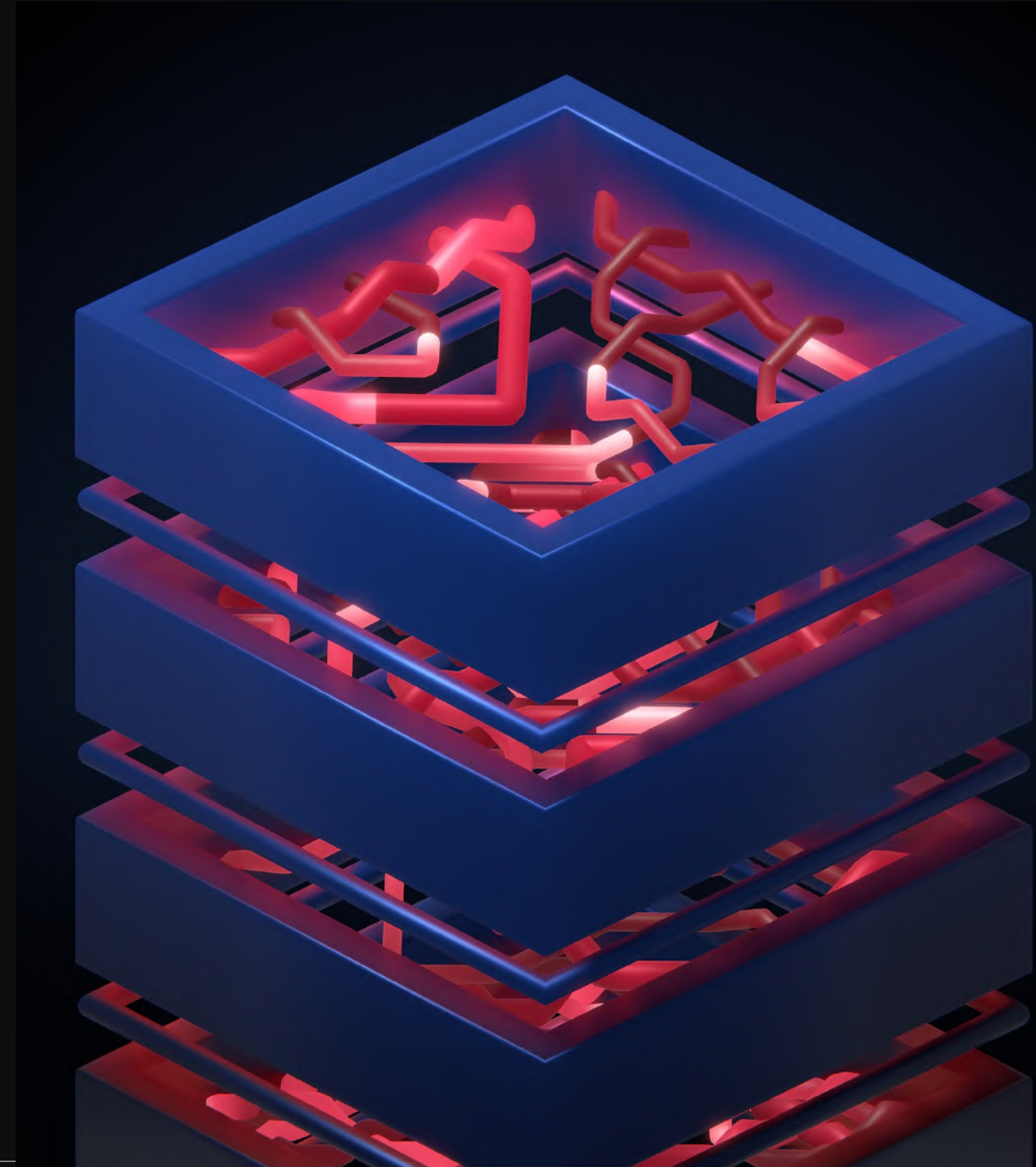
interfaces with the user and retrieves the most relevant semantic matches from the vector database

# The Agents



# The Tech-Stack

- Fetch.ai: uAgents Framework
- Vultr: Deployment of the Agents
- Supabase: Vector DB for RAG
- Bolt.new: Front-End
- Groq + LLaMA: Lightning fast processing





Your own  
feedback



Research your  
Competition's  
feedback

# The fastest way to understand your users?

—

## Just ask Whom!



## Whom do you want to talk to?

Describe the person or expertise you're looking for, and we'll connect you with the right AI Persona.

 e.g., Developers who worked with Stripe and AI

Generate Persona

Try these examples:

Founders who launched AI apps without using VC funding

Engineers building LLM tools on low-cost infrastructure

Indie hackers scaling AI startups without AWS

 Tutorial

# Let's take a look at the actual product!



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