

# Team Forge

Where great teams begin with great conversations

## The Challenge

Traditional team formation feels like throwing darts in the dark. Keywords don't capture chemistry. Forms don't reveal work styles. What if there was a better way?

## Team Forge is different

Team Forge is an AI-powered platform that revolutionizes how teams form and projects begin by replacing traditional keyword-based matching with conversational intelligence. Users simply talk to the AI about their goals, work styles, and interests, allowing it to understand their collaboration preferences and technical strengths beyond what any form could capture. The platform then generates compelling project ideas tailored to available talent and facilitates organic team formation around shared interests and complementary skills. When teams form, they receive custom kickoff packages with clear goals, defined roles, strategic discussion topics, and actionable next steps—eliminating the typical "blank page" problem that stalls many collaborations. Target markets include remote-first companies, innovation labs, startup accelerators, and freelancer networks seeking more intentional and effective team formation. The platform generates revenue through SaaS subscriptions, enterprise licensing, and marketplace commissions, with projections reaching \$8M ARR by year three driven by strong network effects and high switching costs.

1. **Just Talk:** Share your goals, interests, and how you work best. Natural conversation, no forms.
2. **AI Listens:** Our AI understands your work style, skills, and what drives you beyond keywords.
3. **Projects Emerge:** See curated project ideas designed around available talent and shared interests.
4. **Teams Form:** Connect with the right people for the right project, with instant alignment. And Instant kickoff material!

**See It In Action!** See demo

## What You Get

💬 **Conversational Matching:** No more keyword searches. AI understands your work style through natural conversation.

🧠 **Smart Project Ideas:** AI generates project concepts tailored to available talent and shared interests.

🎯 **Instant Alignment:** Custom kickoff packages with clear goals, roles, and next steps for every team.

⚡ **Faster Delivery:** Teams start aligned and move quickly from idea to execution.

## Simple Pricing

Choose the plan that fits your team size and needs

Individual \$4/mo Perfect for freelancers and individual contributors looking to join great teams.

Team \$99/mo Up to 25 users. Ideal for growing companies and innovation teams.

Enterprise \$199/mo Unlimited users, custom integrations, and dedicated support.

**Ready to build better teams?**