MindFlow

Craft your perfect meditation journey

Customized Bilingual Guided Meditation

MindFlow

Importance of Meditation

Self-Awareness

Meditation cultivates self-awareness and unlocks inner peace

Mental Toughness

Meditation enhances focus, and fosters resilience

Well-Being

Meditation improves well-being and reduces stress

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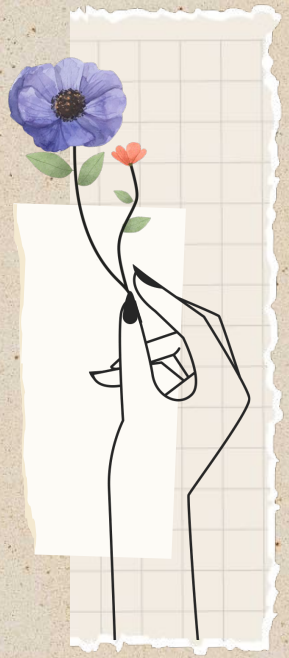
MindFlow Challenges

Challenges in Guided Meditation:

- Limited Options
- Busy Lifestyles
- Customization Gap



Challenges in Arabic Meditation Content:

- Limited content
- Low quality

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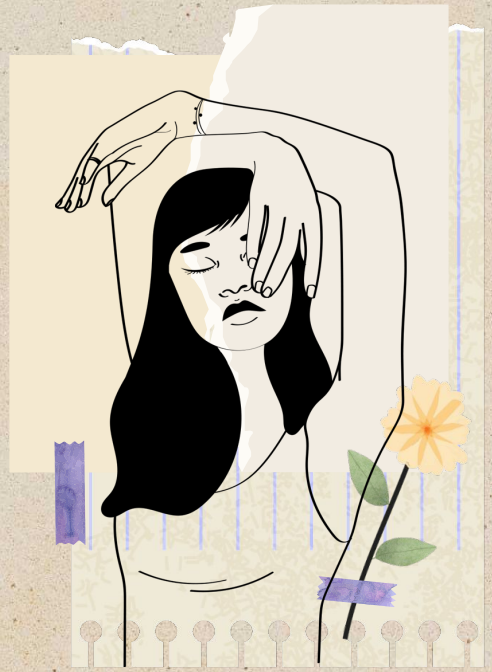
MindFlow Meditation Techniques

Guided Meditations

Personalized crafted guided meditations and breathing exercises

Visualization Practices

Power of imagery to enhance mindfulness



Mindfulness Reminders

Gentle reminders to encourage mindfulness and self-reflection

Progress Tracking

Visualize meditation journey and celebrate milestones

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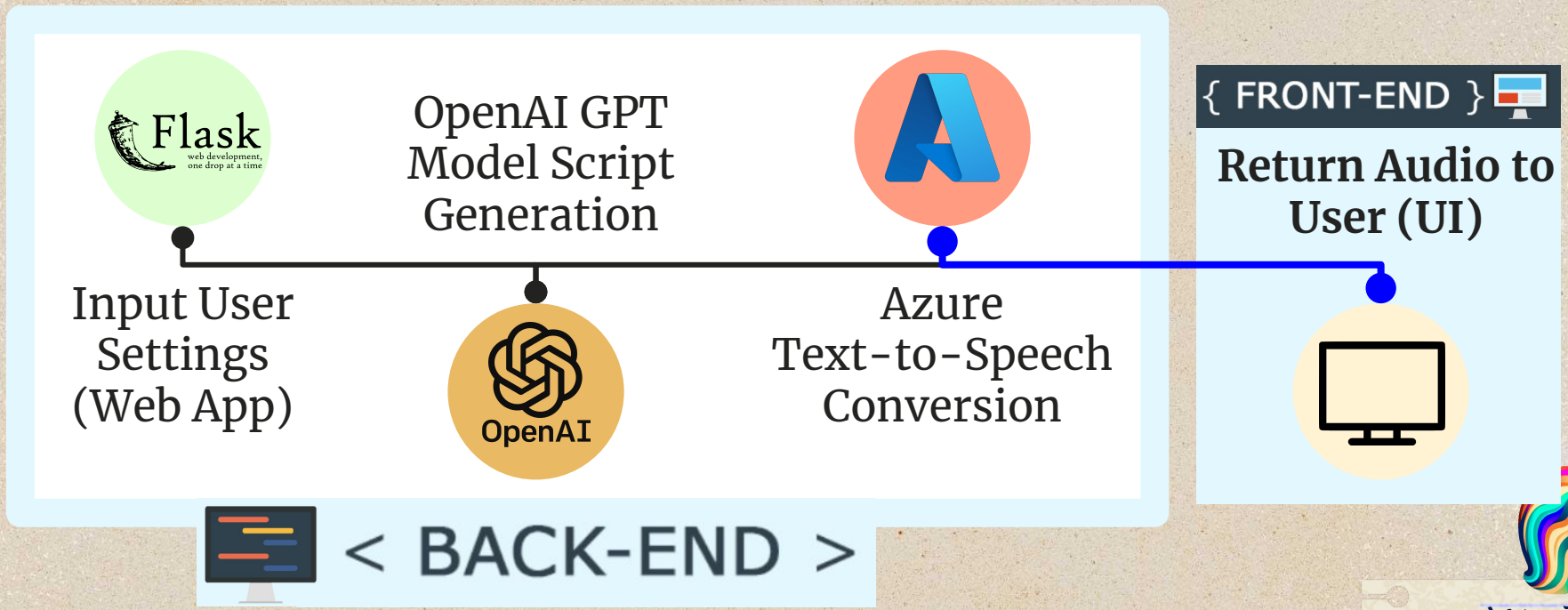
App Development Workflow
Personalized Meditation Generation



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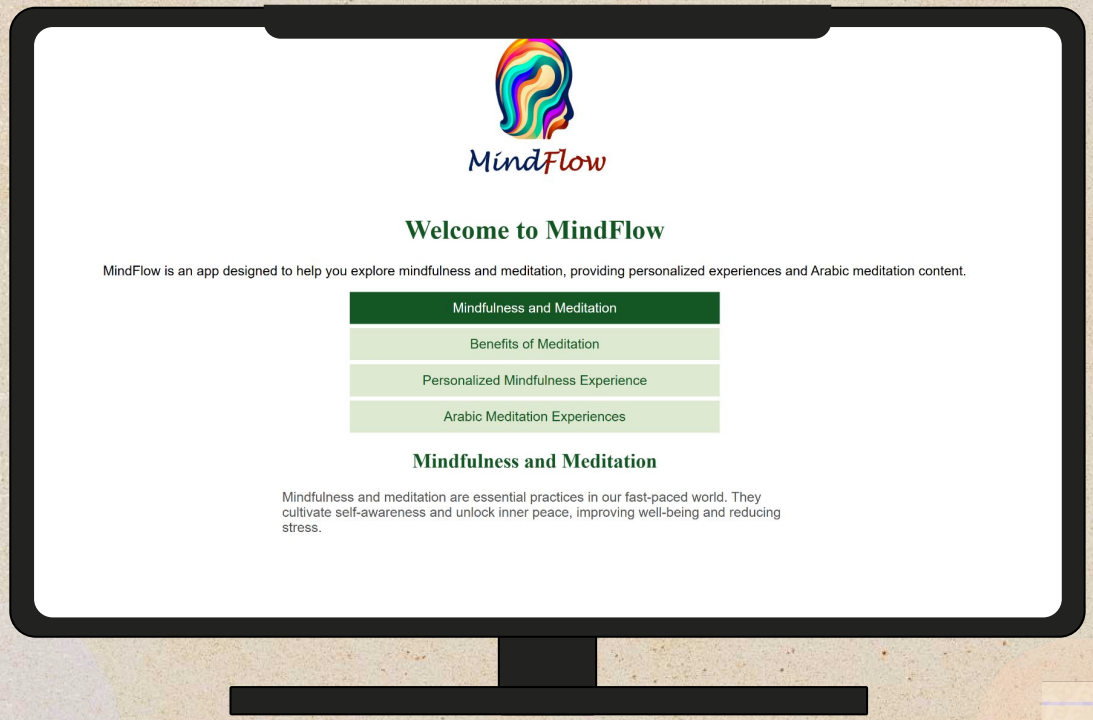
Web Application Demo



Accessible anytime, anywhere

SCAN ME

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Value Proposition

Personalization:

- Sessions durations
- Focus areas (stress, relaxation, ..etc)
- Bilingual offering (Arabic-English)

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Market Size

500 million people meditate globally

Global

USD 5,295.07 million in 2022

USD 20,532.44 million by 2029

MENA

USD 179.57 million by 2029

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Revenue Streams: Freemium

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Freemium Subscription

Free Access

Basic access to limited library with ads

Premium Subscription

Unrestricted access to all features

$9.99/Month
~38 SAR/Month

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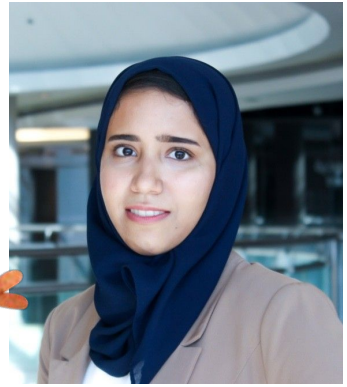
Our team

Mayadah Alhashem

Product Developer
and Engineer



Dalal Alharbi

Data Scientist
and Software Developer

Abdulrahman Alharbi

Project management and
Communications

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Thank You!

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