هاكاثون مسرعة الذكاء الاصطناعي

Magic Studio

Magic Studio

Create amazing stock images with AI image generator

lab lab ai

new native group

البرنامج الوطني لتنمية تقنية المعلومات
National Technology Development Program
ntdp

SDAIA
الهيئة السعودية للبيانات والذكاء الاصطناعي
Saudi Data & AI Authority

وزارة الاتصالات وتقنية المعلومات
MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY

Current Status

Marketing team needs stock images every day for following cases:

- Marketing Campaigns
- Social Media Posts
- Website Designs
- Print Materials
- Product Packaging

But bad stock images are killing brands

Problem

Lack of localization

Overused

High-Priced

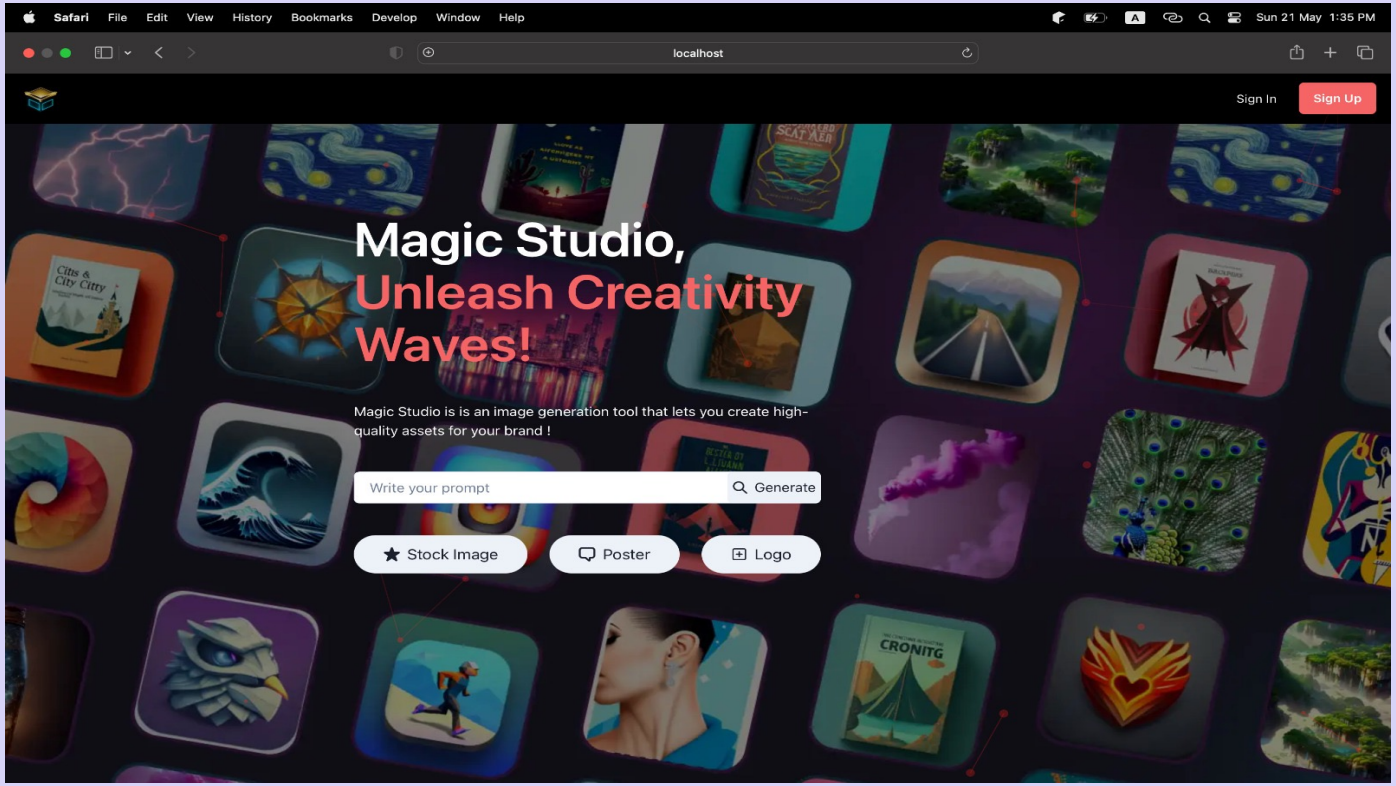
Solution

Magic Studio is an image generation tool that lets you create high-quality assets for your brand.

AI-generated images are the perfect choice for those looking for a personal touch.

you can create something unique and customized according to your preferences.

How Magic Studio works?



Step 1 Create Account

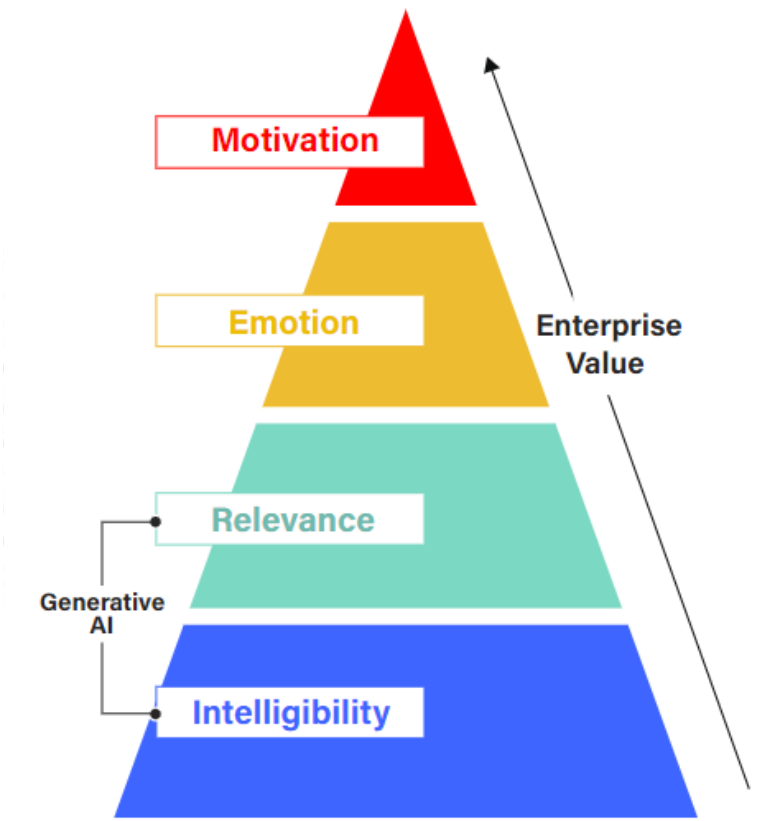
↓

Step 2 Input Prompt

↓

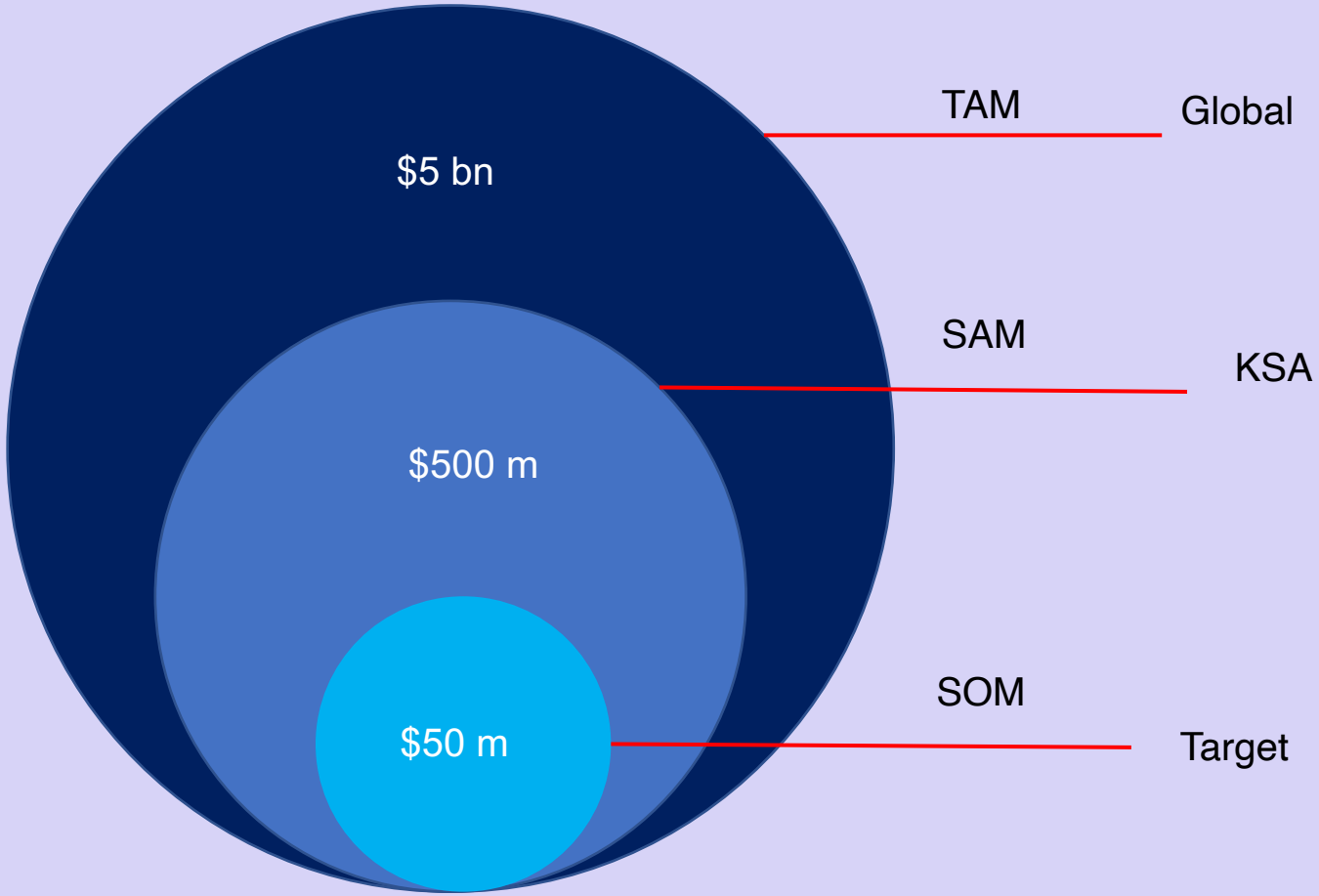
Step 3 Generate Photo

Value Proposition



- Zero Production Cost
- Drive Authentic
- Personalized Content
- innovation & inspiration

Stock Image Market Size



Source: Coherent Market insights

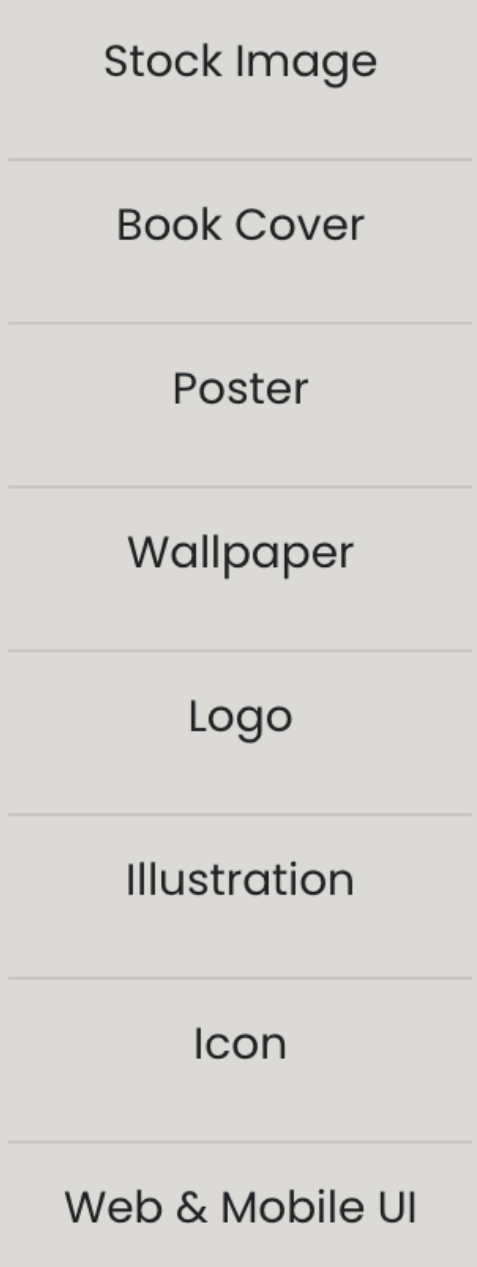
Revenue Model

Subscription	Basic	Pro	Enterprise
	1 users	3 users	10 users
	$10/ Month	$30/ Month	$50/ Month

Growth Strategy

AI is revolutionizing the world of Stock Photography, graphics design and user interface.

- Adding new services to increase profit margins



Competitive Landscape

	ARABSTOCK	arabianEye	
Online Platform	✓	✓	✓
Quality and variety	✗	✗	✓
Customizability	✗	✗	✓
Cost-Effectiveness	✗	✗	✓

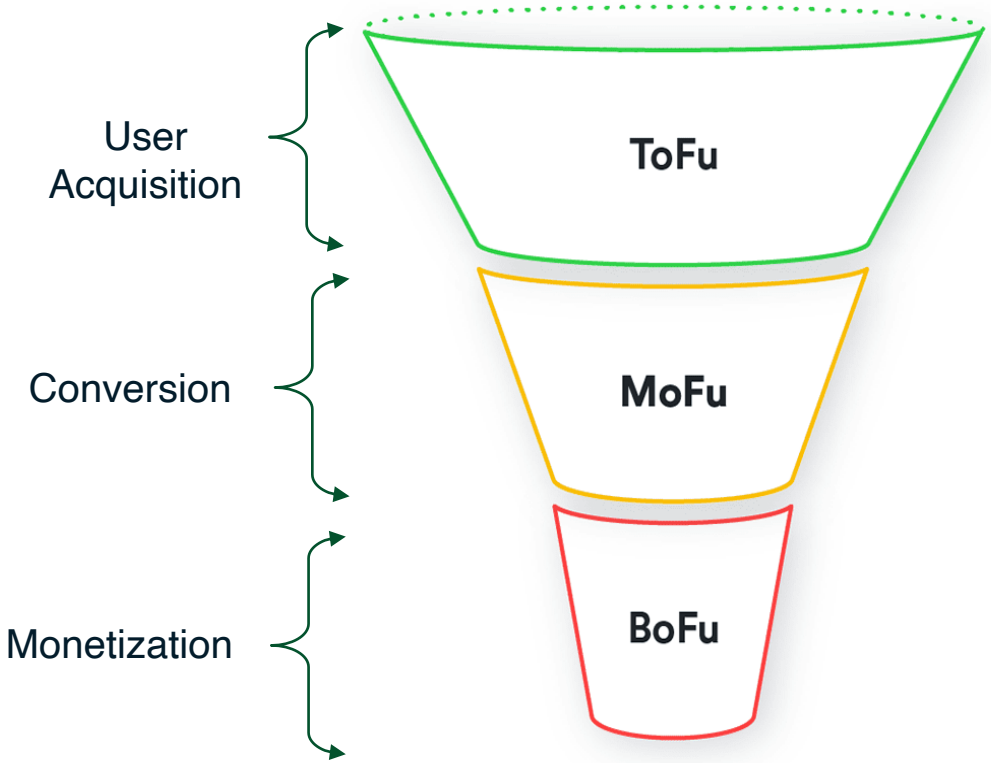
Go to Market Strategy

Channels

- Social Media
- Conference

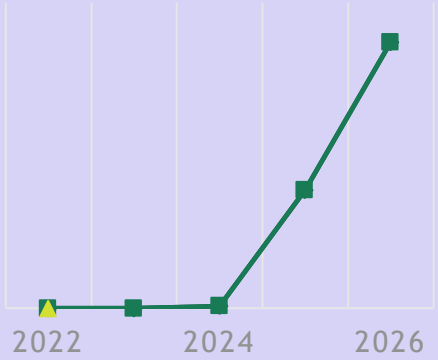
Tactics

- Strategic Partnerships
- Free trial with flexible pricing.
- Content Marketing
- Email Marketing



The Marketing Funnel (B2C)

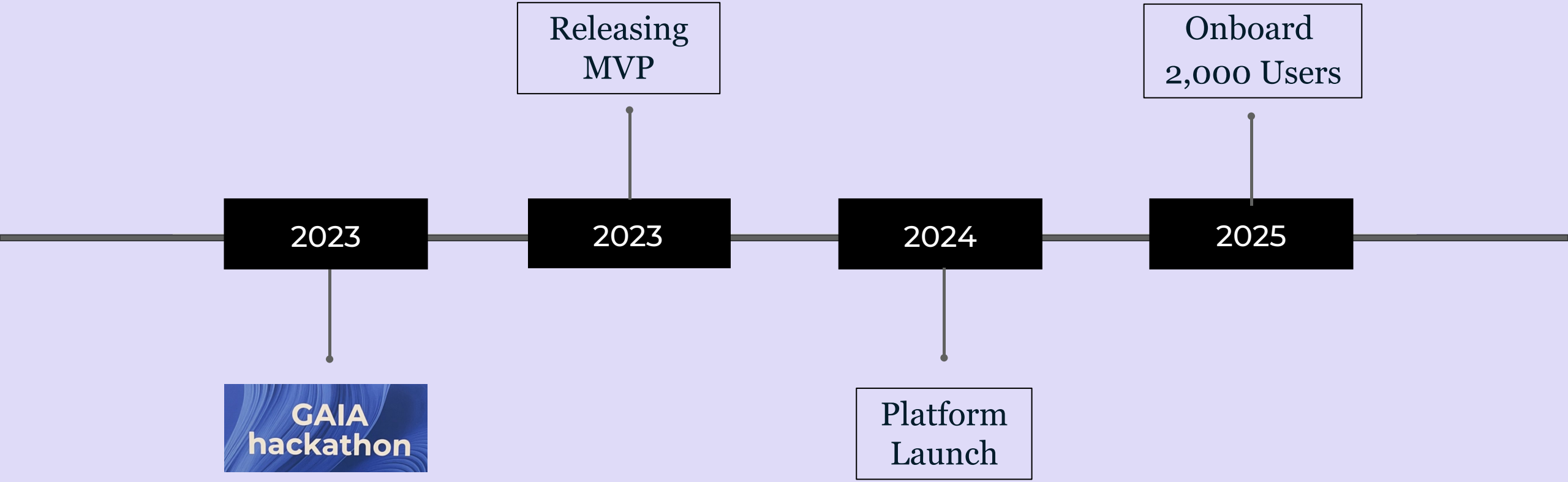
Financial Modelling



CAGR 79%

YEAR	2023	2024	2025	2026	2027
# Subscribers	0	1,000	2,000	4,000	8,000
Subscription	0	$240K	$480K	$1,4K	$2.9M
Services	0	$50K	$100K	$150K	$200K
Total Revenue	0	$290K	$580K	$1.6M	$3.1M
Expenses	$250 K	$330K	$365K	$400K	$445K
Net	- $250 K	-151K	$215K	$1.2M	$2.7M

Product Development Roadmap



Team

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Thanks