



Ameen

The more trust we have the more value we can provide



SDAIA
الهيئة السعودية
للبيانات والذكاء الاصطناعي
Saudi Data & AI Authority

البرنامج الوطني
لتنمية تقنية المعلومات
National Technology
Development Program

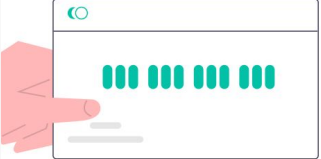


NN new native
group

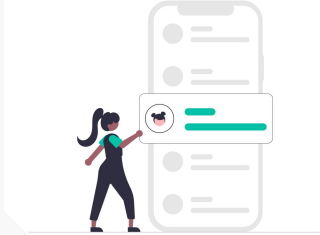


GAIA
BY NEXTGRID

Problem



Online payments
open more doors for
financial fraud



Spam messages
is being very tricky to
discover



Non-trusted websites
Are increasing, and it's
hard for normal people to
know if it's real or fake

Solution

A mobile application to analyze messages & links to protect people from spam & fraud

01

Let Ai do it

for you and make sure
link is safe

02

Open messages

With high trust

03

Help to catch

unsafe websites by
scanning and reporting



Business Model

Payment based on number of requests

Providing flexible packages serves different types of customers, so those who want to analyze every message or link will find what fits them.

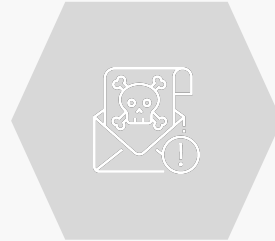
Government trust label process

A new government process to label any website as authorized or not, so new citrine will be addressed to be able to get the trusted label with fixed fees.

Supportive Statistics

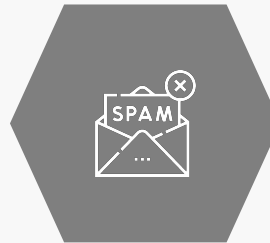
Fraud SMS by 2019

1M



Global AI market size **by 2023**

+2T



Spam Messages by 2021

+42.5M

[reference 1st](#)

[reference 2nd](#)

[reference 3rd](#)

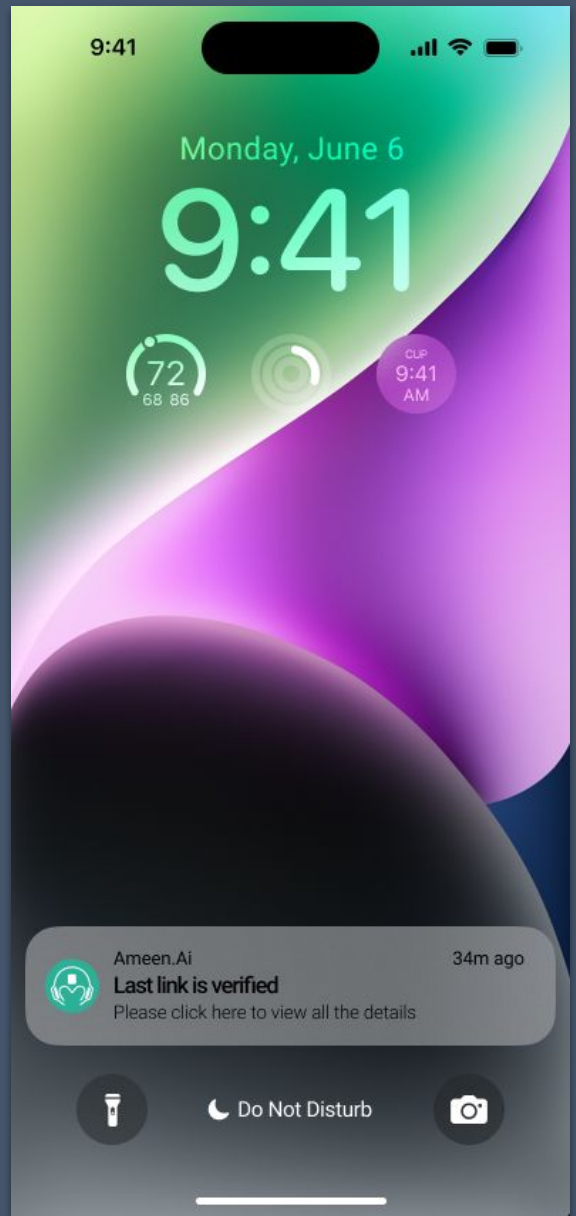
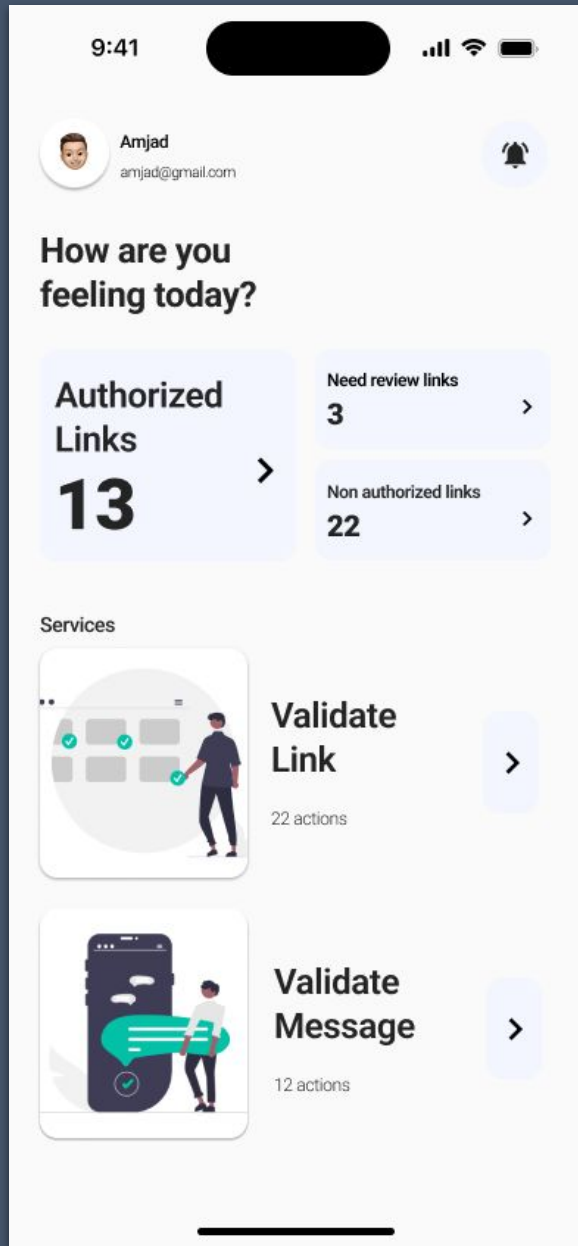
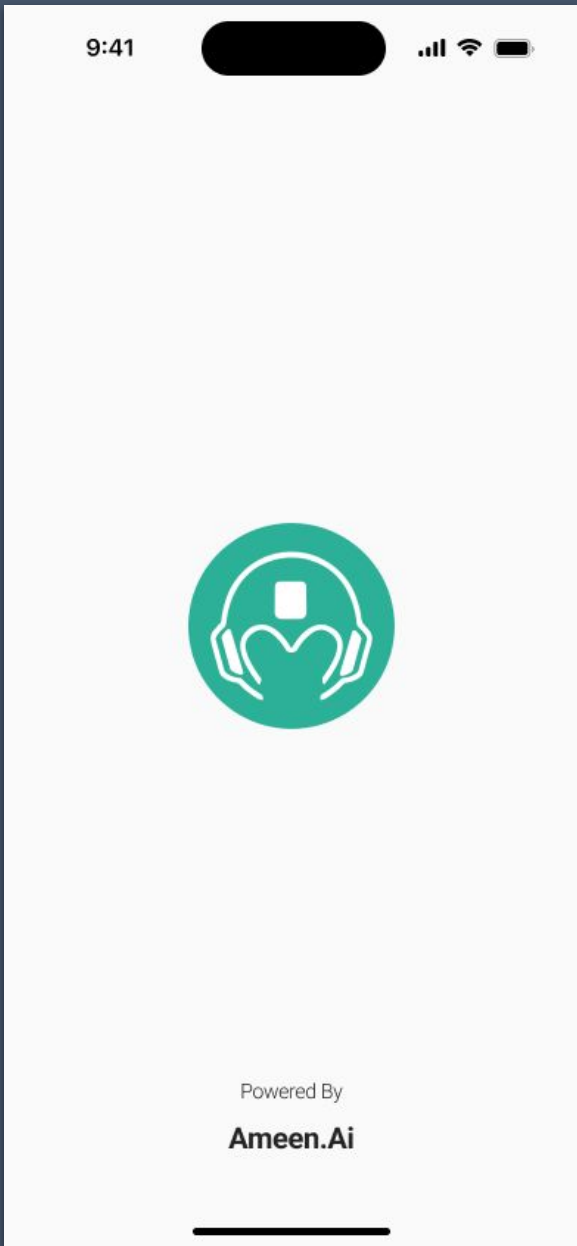
Use Case

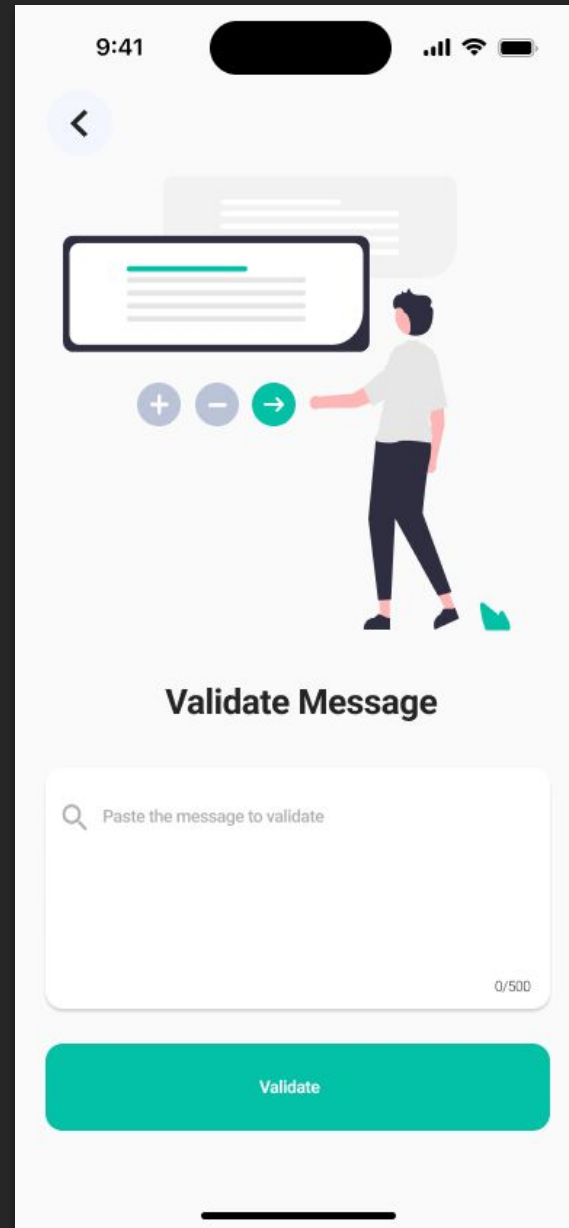
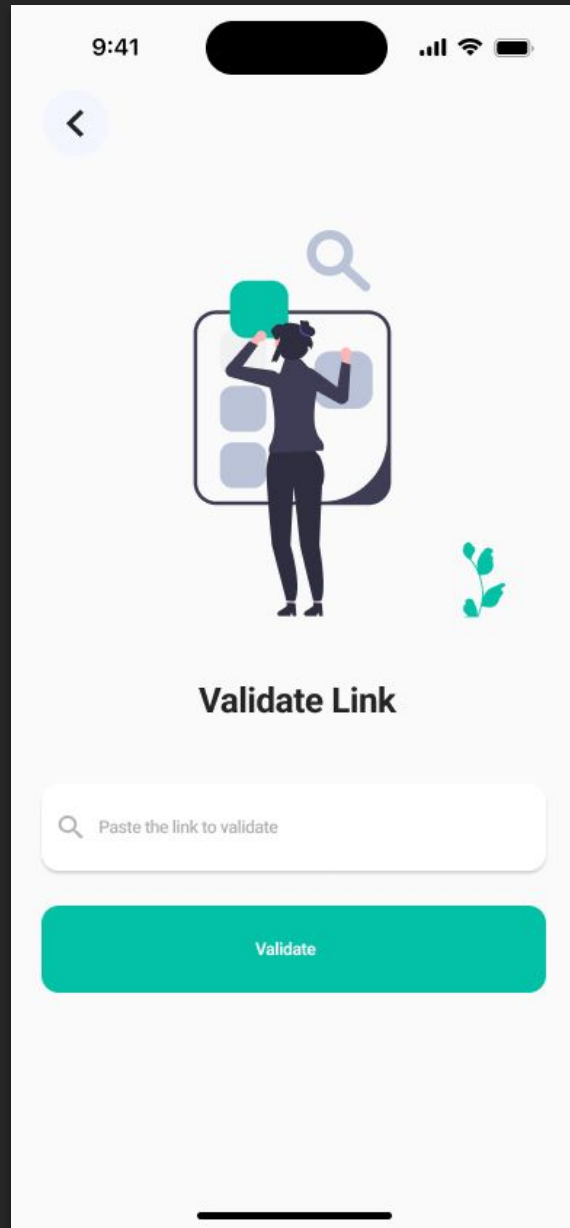
Faisal is a humble guy who is trying to build his life in a proper way. He recently graduated from university and trying to start his company.

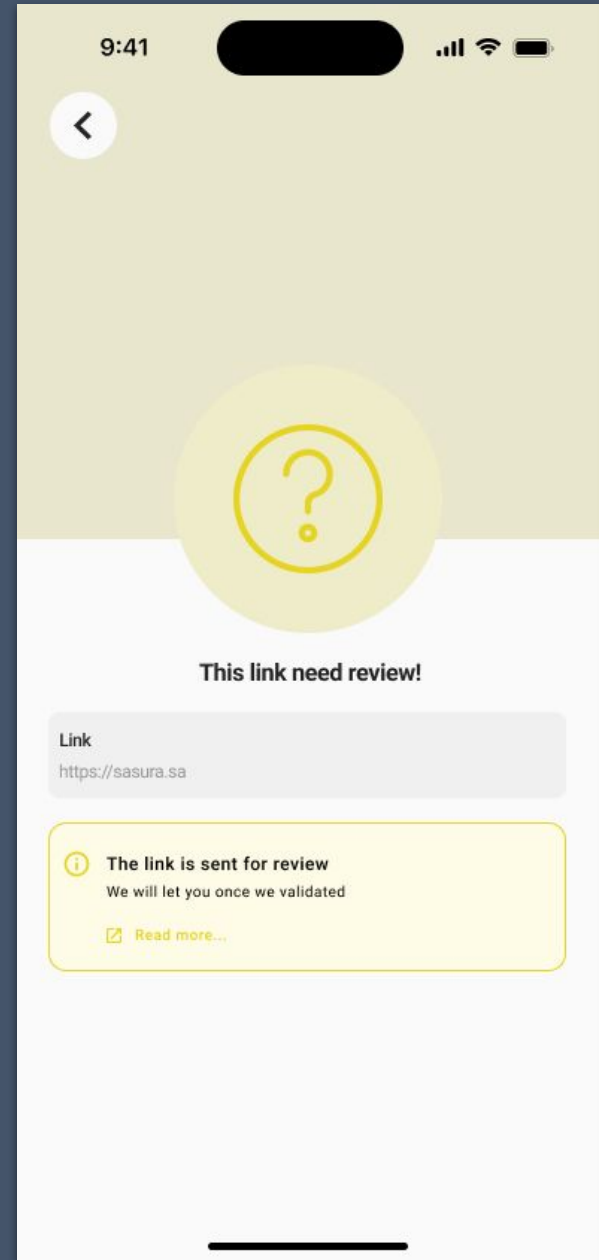
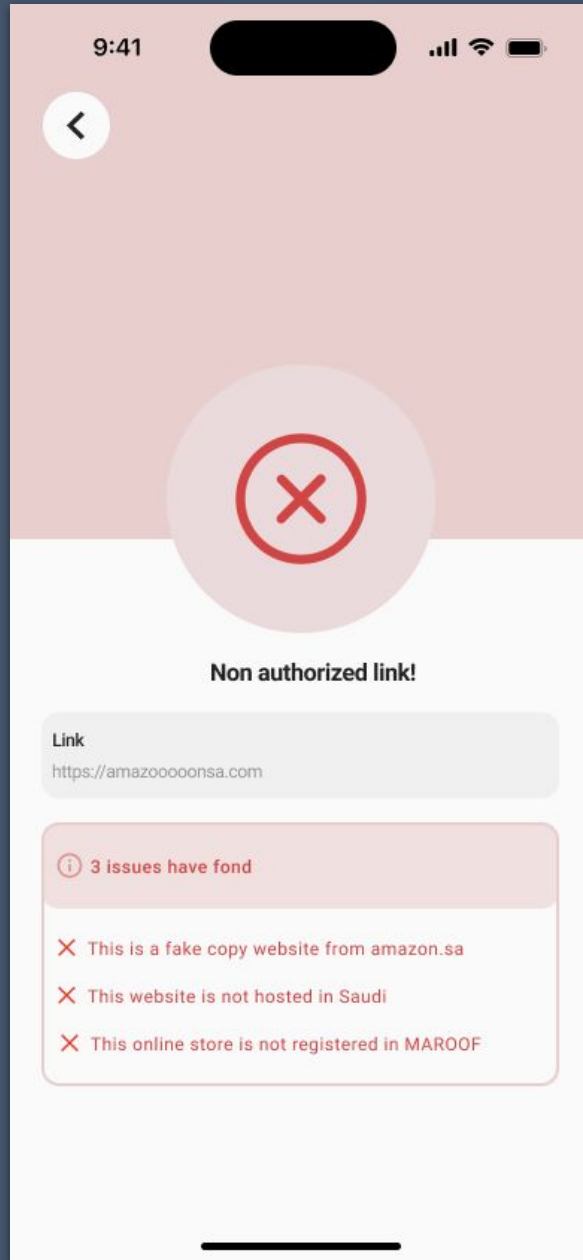
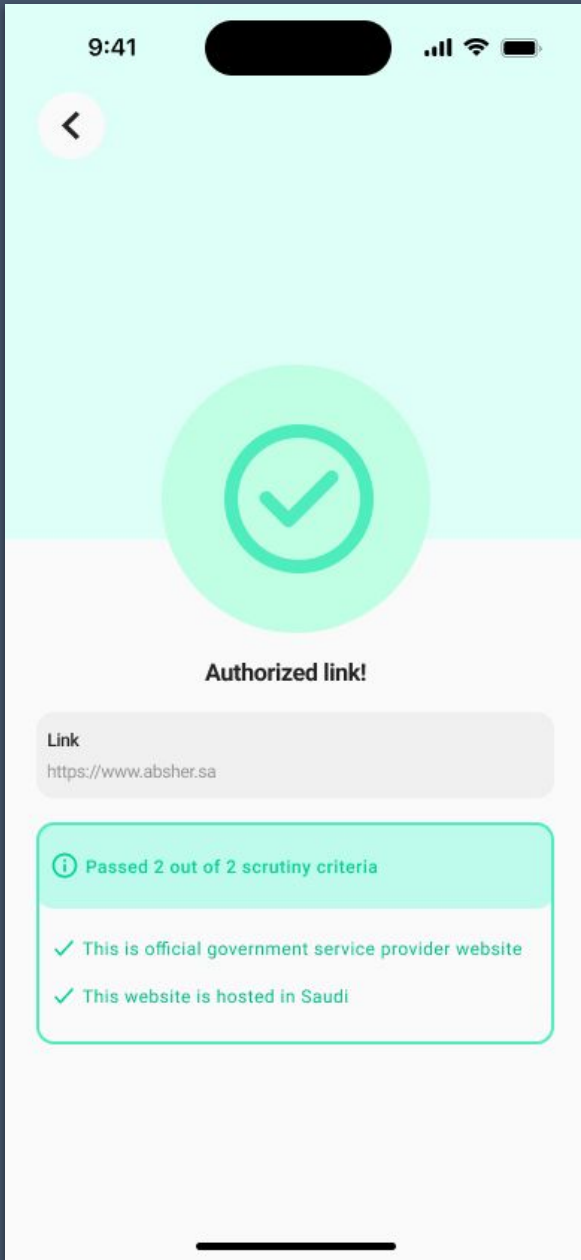
He has received an SMS message for his long-awaited shipment for his first prototype. The content of the message contains fake website that asked to pay the cost of the shipment and provide the location.

However, Faisal with the soul of excitement have submit all of his information without knowing anything about the URL.

Therefore, unfortunately all Faisal's money was pooled and his location was leaked. And for this small mistake his now spending two years to rebuild himself to expand his business.







Future steps

A mobile application to analyze messages & links to protect people from spam & fraud

01

Enhance the
recommendation
system

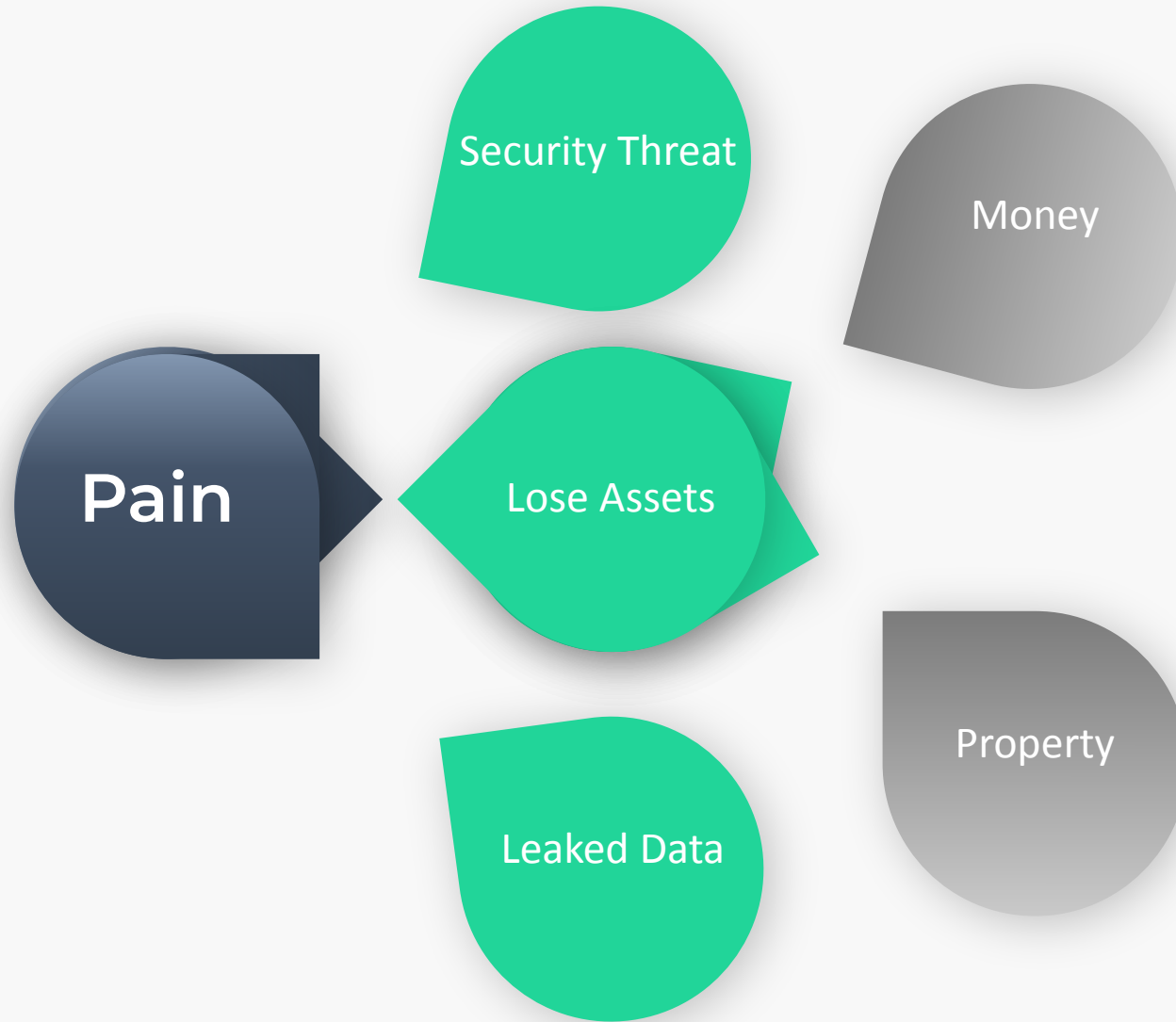
02

Assist Abshir
and ALLaM
Apps

03

Integrate it
with ISPs

Pain point

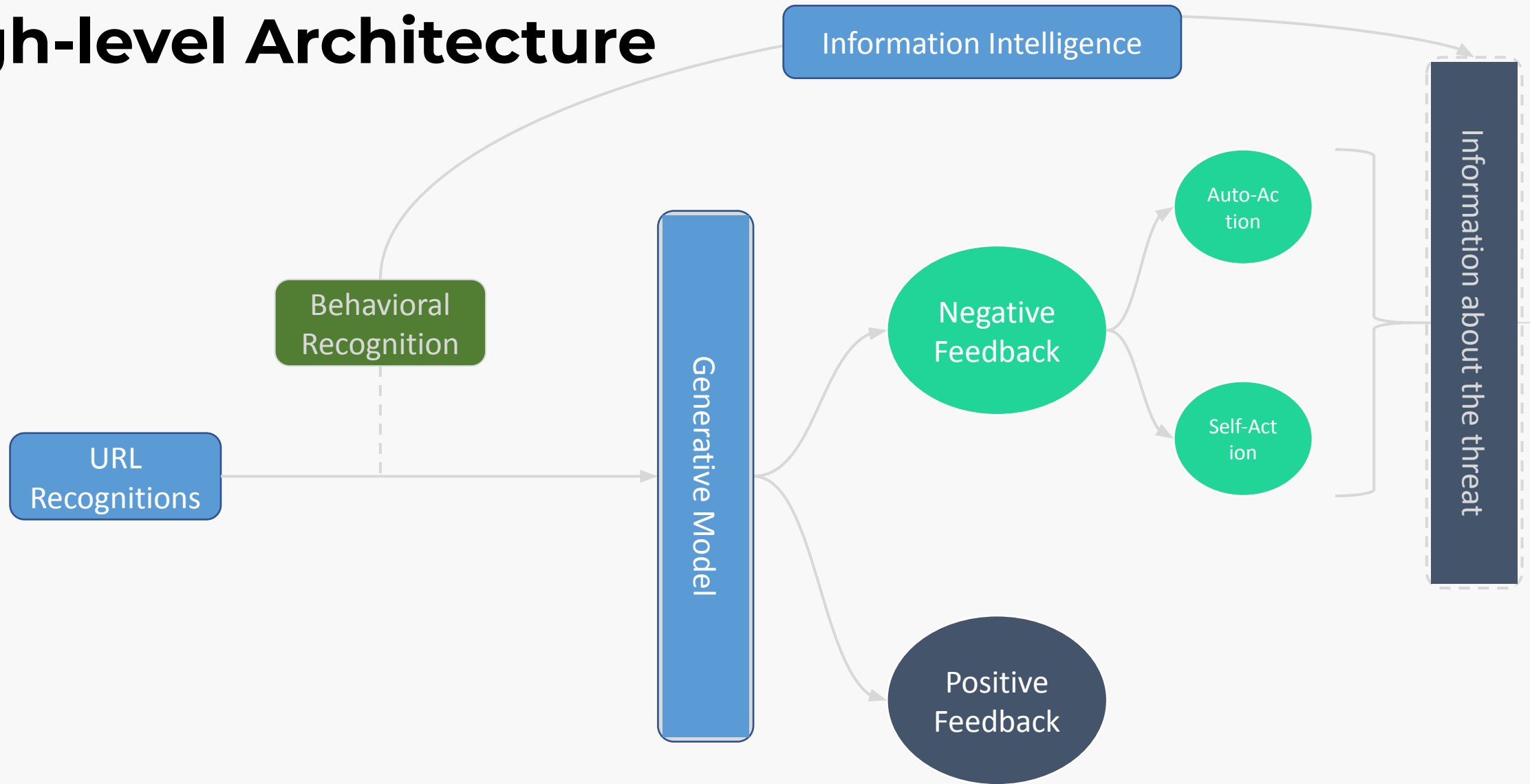


Vision 2030 and SDG goals

برنامج جودة الحياة
QUALITY OF LIFE PROGRAM



High-level Architecture



Team Members



Mohamed Salemin

Product developer



Amjad Masad

Technical Consultant



Ahmad Abu Haimed

Emerging Technology
Analyst



Ayman Al-Basha

Technical product
leader



Thank's

“ Never Surrender On What You Wish For Right Now “