

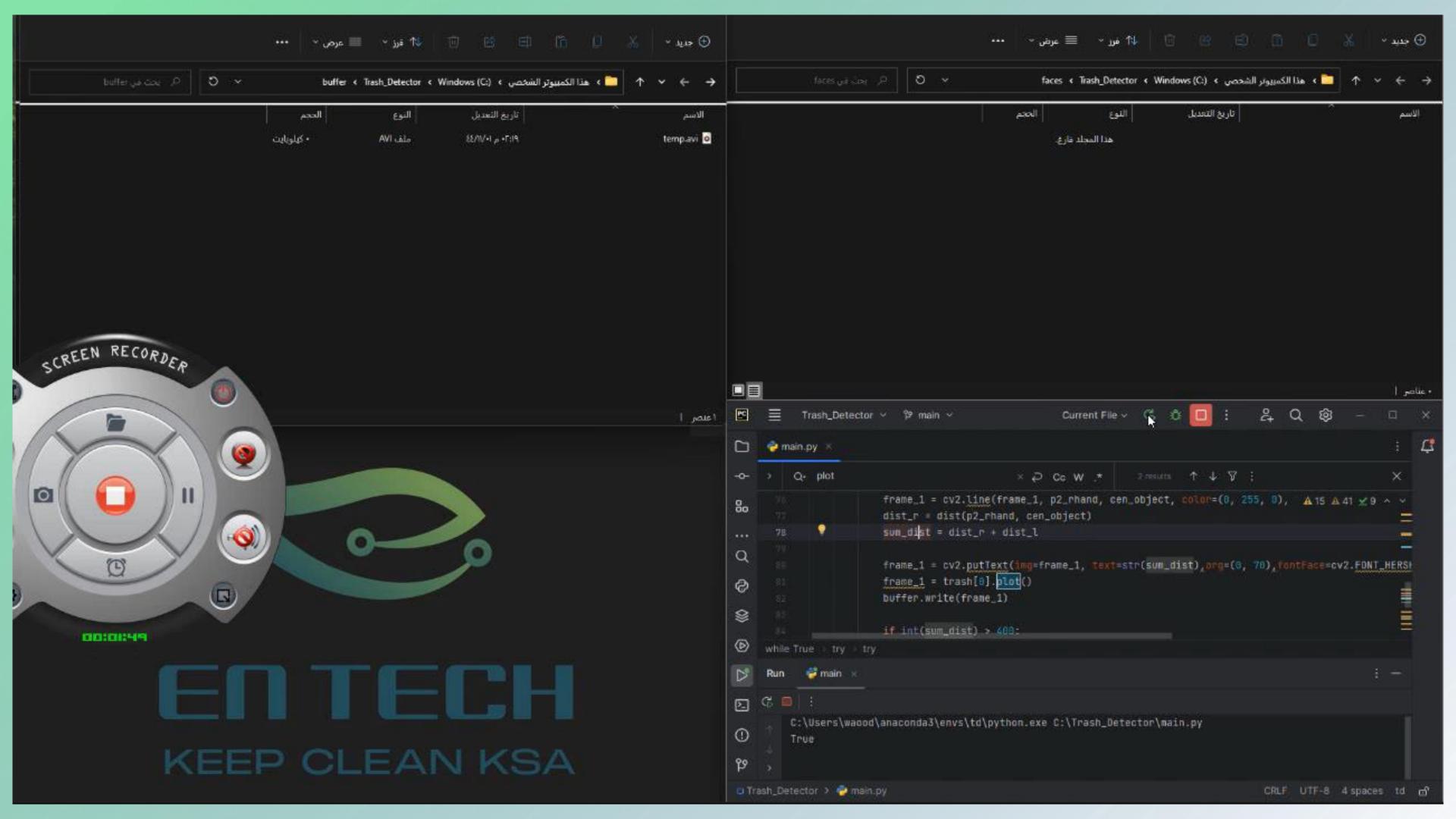
BE RESPONSIBLE TODAY FOR A BETTER TOMORROW

Waood Abuajmah – Sara Alqahtani – Anas Almana

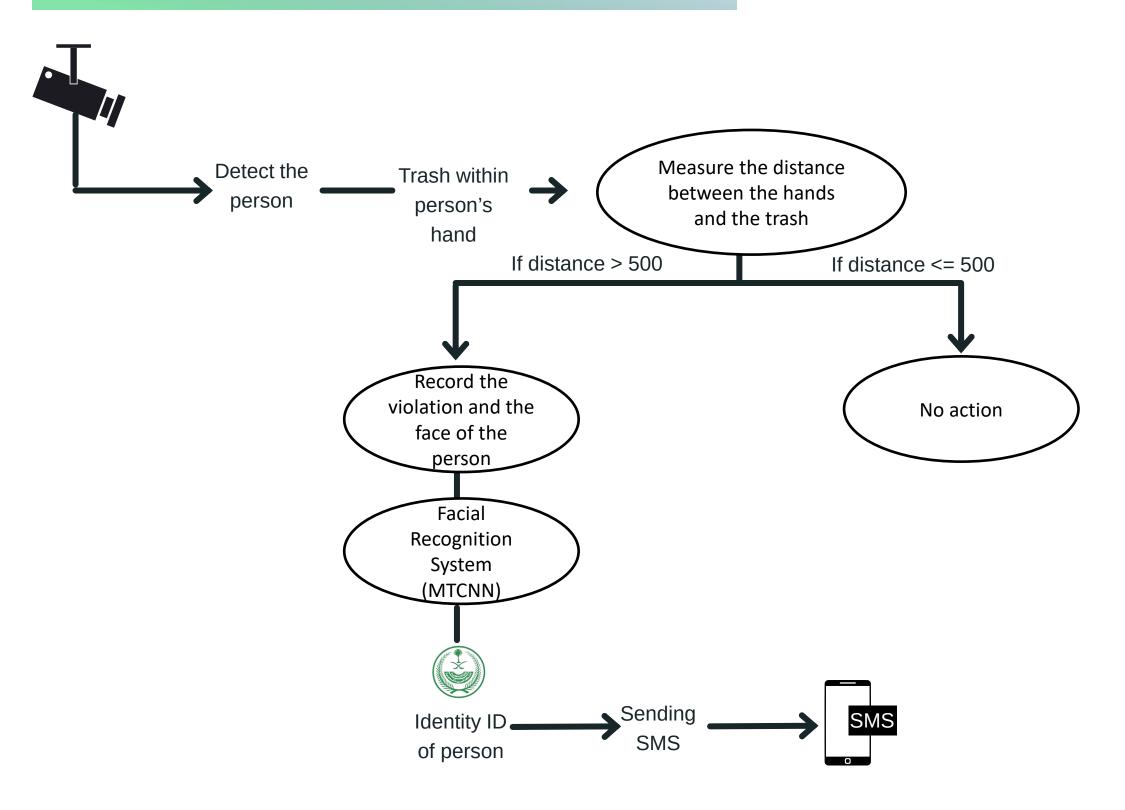
CEO (Founder) – COO (Co-Founder) – CTO (Co-Founder)

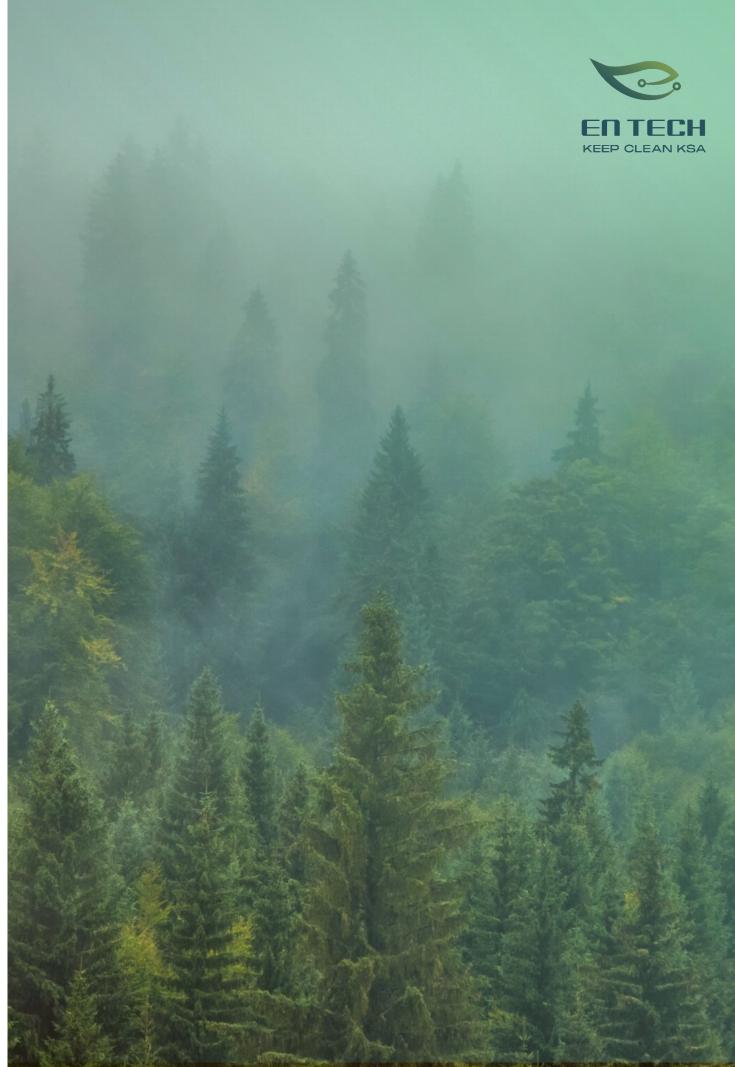


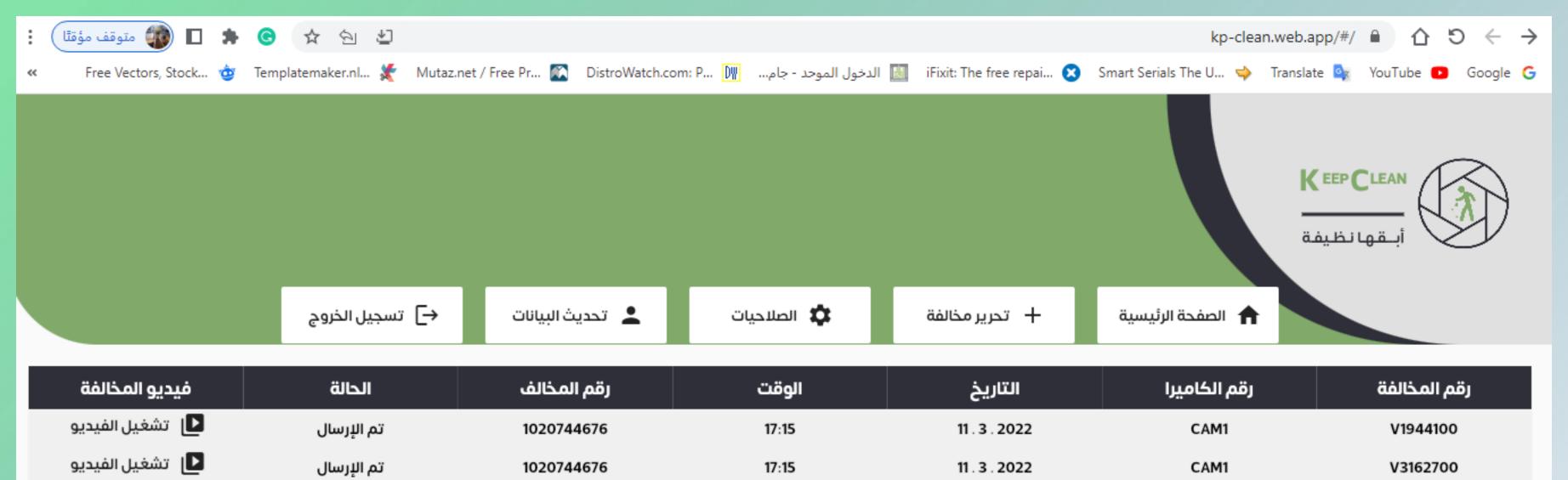




BUSINESS CONCEPT







💵 تشغيل الفيديو 26.2.2022 تم الإرسال 1230023786 08:32 CAM10 V5061600 💵 تشغيل الفيديو مسددة 0000000000 08:50 26.2.2022 CAM2 V5596900 💵 تشغيل الفيديو قيد الإجراء 1020123123 06:36 28.2.2022 CAM6 V6883700

https://kp-clean.web.app/#/

VALUE PROPOSITION



We enable you to achieve your environmental Goals by:









Reducing littering

Motivating people to change their behavior

Enhance potential economic impact

Impose sanction on violator that leads to change the behavior within time.





Real time monitoring

Facilitate the detection of violation

POTENTIAL CUSTOMERS



B TO G















B TO B









COMPETITORS





Indirect competitor

MARKET PLAN

The competitive bidding process

The strategic partnership

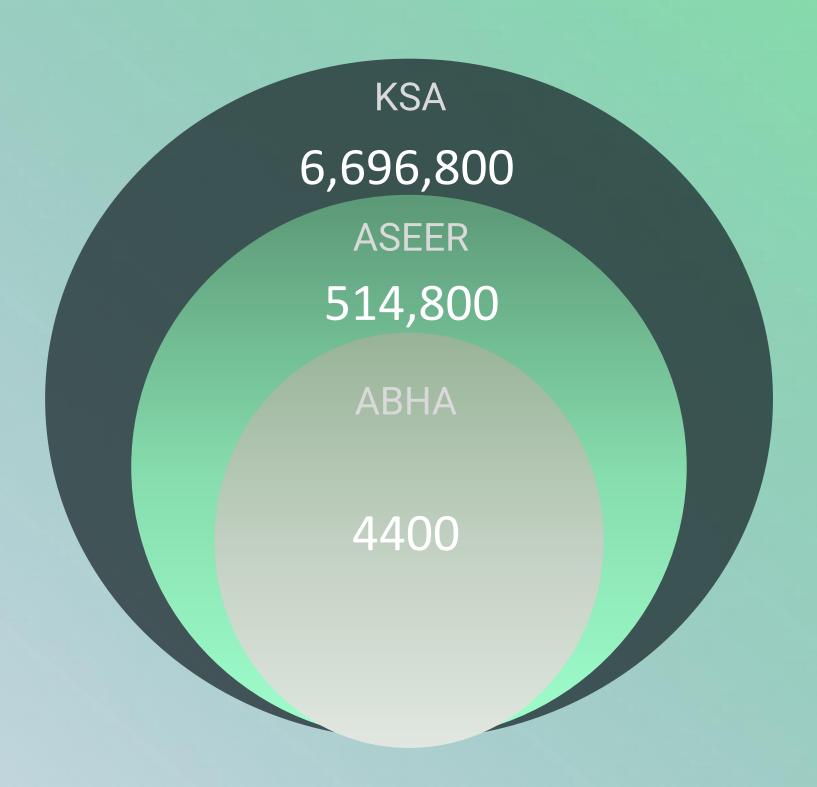
Direct deals

Conferences and Exhibitions

MARKET SIZE



ON THE FIGURE, THE NUMBER OF VIOLATERS IN ONE MONTH (PEAK SEASON)



FINANCIAL MODEL



WE TAKE A 10% COMMISSION OF THE TOTAL OF VIOLATIONS (FIRST YEAR)



35.200 MILLION SR

Total violations in 4 places
In 10 months



3.520
MILLION SR

Total violations in 4 places
In a month



3.520 MILLION SR

10% of the total violations within 10 months from 4 places for EN TECH



STAKEHOLDER



























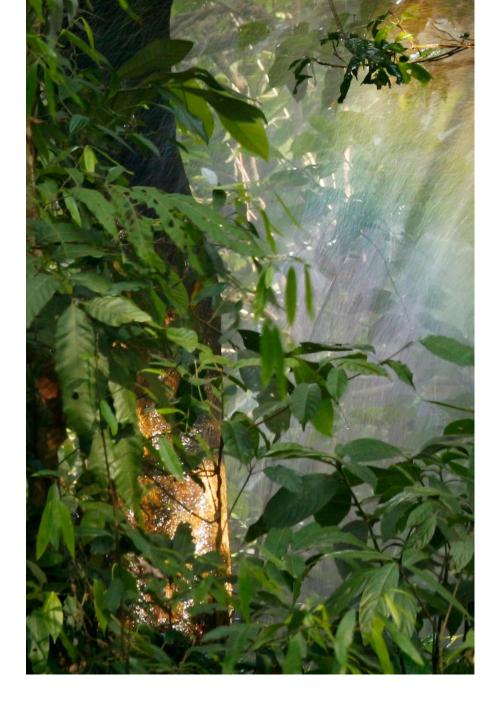














Thank
You

Our mission is simple stop littering