

CallinAi.

Made for restaurants.

Saad Almaghmasi
PhD in Linguistics

Khalid Alharbi
Data scientist

Zayan Alkhalaf
Programmer

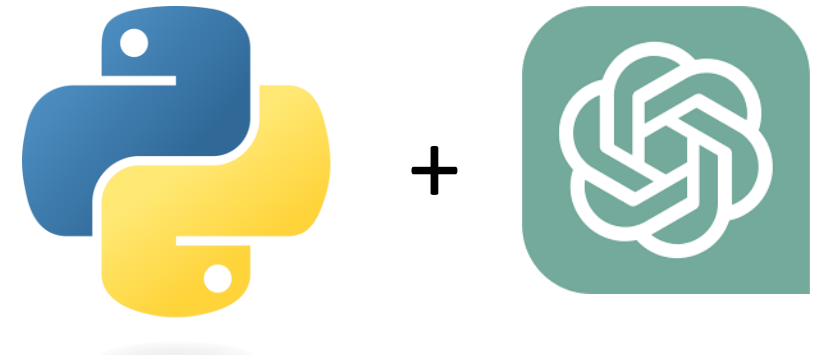
What is the problem:

- Nearly three years since the pandemic upended the labor market, restaurants remains short-staffed, with nearly 2 million unfilled (*Washington post, 2023*).
- Despite Digital Advances, 42% of Diners Continue to Call in Orders (PYMNTS, 2022).
 - The Saudi market vs. the US market.
- This issue causes many restaurants to miss a lot of calls, specially during rush hours, which indeed impact their revenue.



What is CallinAi. ?

- It is start-up a company that helps restaurants automate all of their call-in orders.
- This can help restaurants free up their staff time so they can focus on more important tasks.
- It uses a cutting-edge technology to triage, transcribe, upsell, and confirm call-in orders .



Features:

- ✓ AI powered voice assistant.
- ✓ Takes & prints call-in orders automatically.
- ✓ Handles multiple calls at the same time.
- ✓ Unlimited calls.
- ✓ Customized voice assistance.
- ✓ Dynamic conversation powered by a cutting-edge technology.
- ✓ Understand up to 300 languages, dialect, and even thick accents.



Target audience:

- B2B Service.
- Thus, our target customer are restaurants.
 - Restaurant who have staffing shortages.
 - Limited-service restaurants (LSRs)
 - Pizza restaurants.
 - etc..



Monetization strategy:

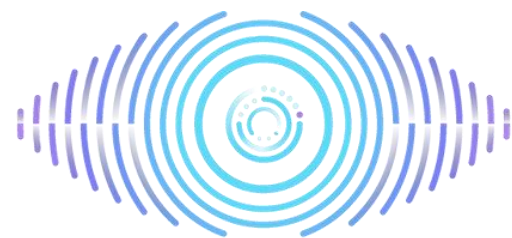
The app can be monetized through a subscription flat fee:

- Lite
- Pro
- Premium

Lite	Pro	Premium
\$ 199 per user/month billed annually	\$ 499 per user/month billed annually	\$ Call Us
GET STARTED No credit card required	GET STARTED No credit card required	GET STARTED No credit card required
<ul style="list-style-type: none">✓ AI powered voice assistant✓ Take & print call in orders automatically.✓ Handles multiple calls at the same time.✓ Unlimited calls👍 First month free	<ul style="list-style-type: none">✓ AI powered voice assistant✓ Take & print call in orders automatically.✓ Handles multiple calls at the same time.✓ Unlimited calls✓ Customized voice assistance✓ Dynamic conversation powered by a cutting-edge technology👍 First month free	<ul style="list-style-type: none">✓ AI powered voice assistant✓ Take & print call in orders automatically.✓ Handles multiple calls at the same time.✓ Unlimited calls✓ Customized voice assistance✓ Dynamic conversation powered by a cutting-edge technology👍 First month free⊕ Multiple locations

Future vision:

- Integration with more POS systems.
- Automate the Drive-through orders.
- Expand in the Middle Eastern market.
 - With our flat rate, restaurants don't have to be worried about losing their profit.



Future Vision

Conclusion:

- We Believe that our service has the potential to be a valuable tool for restaurants in both the US and the Saudi market.
- By using AI-powered technology, we can help restaurants to improve their customer service and to increase their efficiency.
- Our service will help restaurants save time and money by automating tasks, so they can focus on what they do best: serving their customers.

CallinAi.
Made for restaurants.