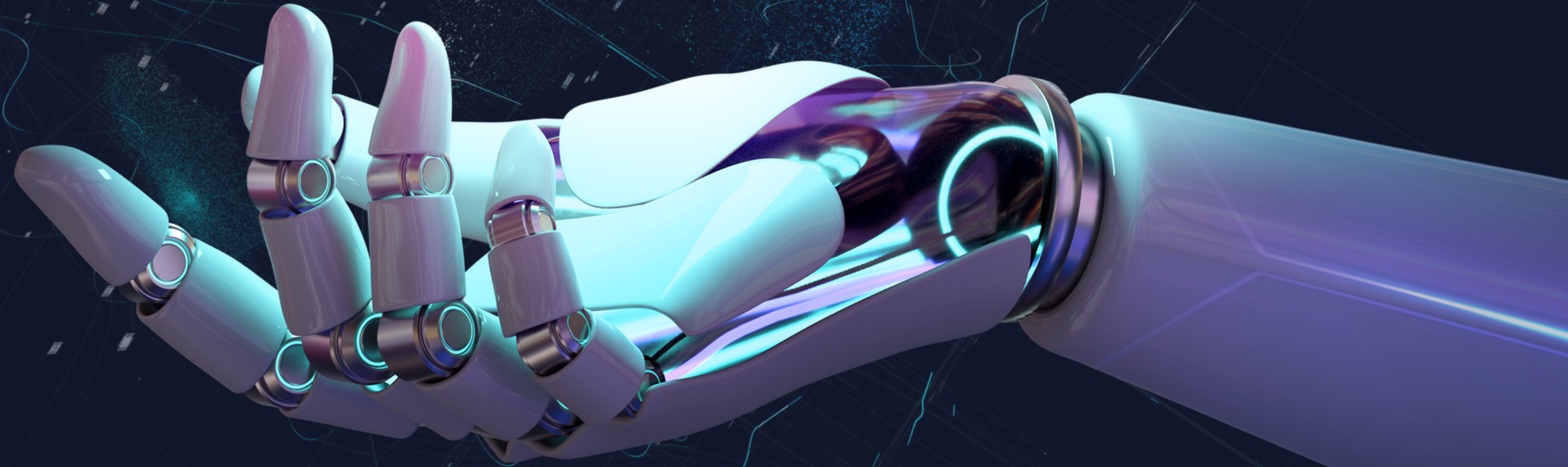


بطولة | Battuta

"YOUR TRUSTED TRAVEL COMPANION,
ANYTIME, ANYWHERE."



Battuta's



Jawaher Alotaibi
Marketer & E-commerce
student



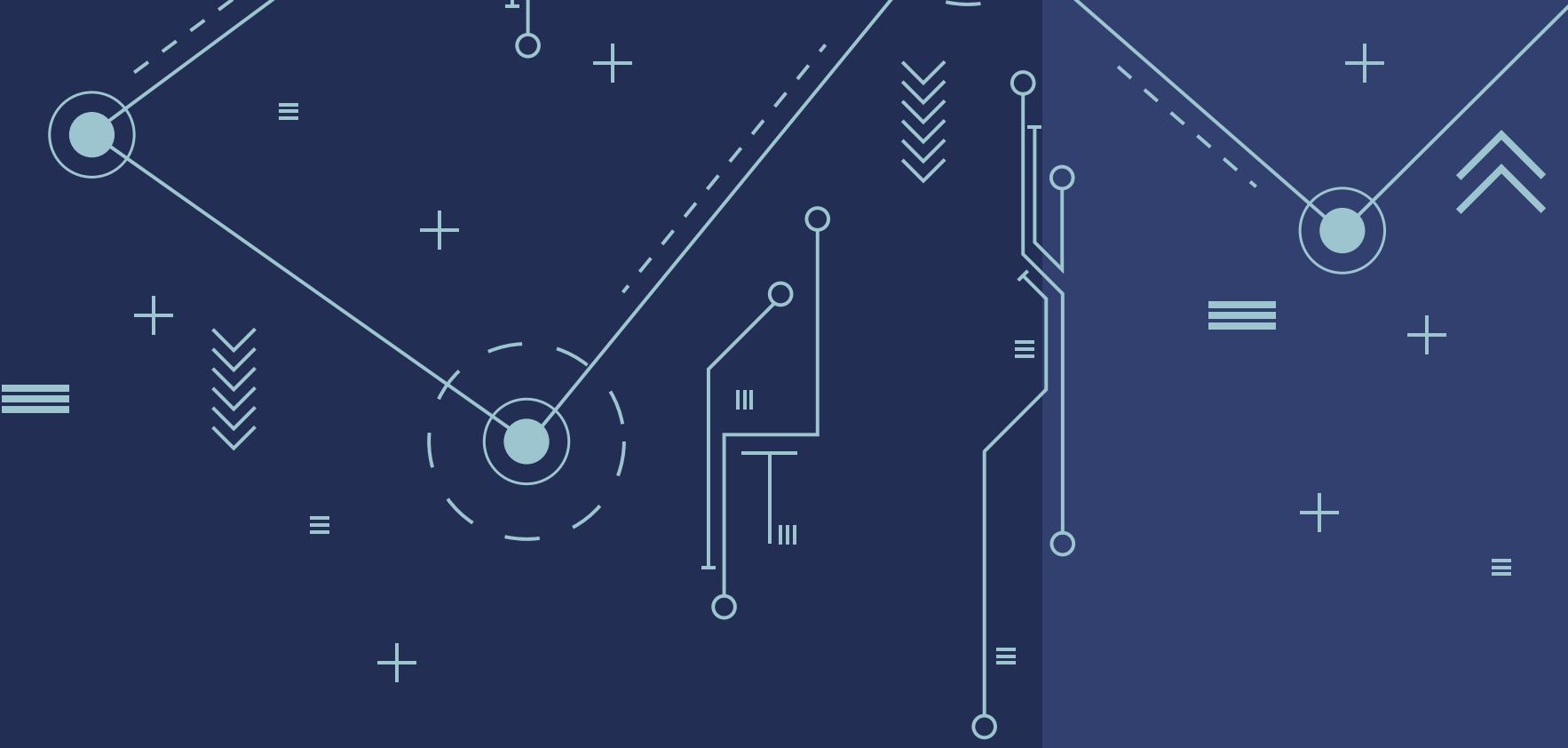
Sahar Saleh
Administrative &
Marketing



Omar Alharthi
Software Engineer



Zahid
IT Engineer



The Concept



Project name Inspired from Ibn Battuta



Our team is passionate about promoting sustainable tourism and utilizing innovative technology to create unique experiences in tourists industry by using AI

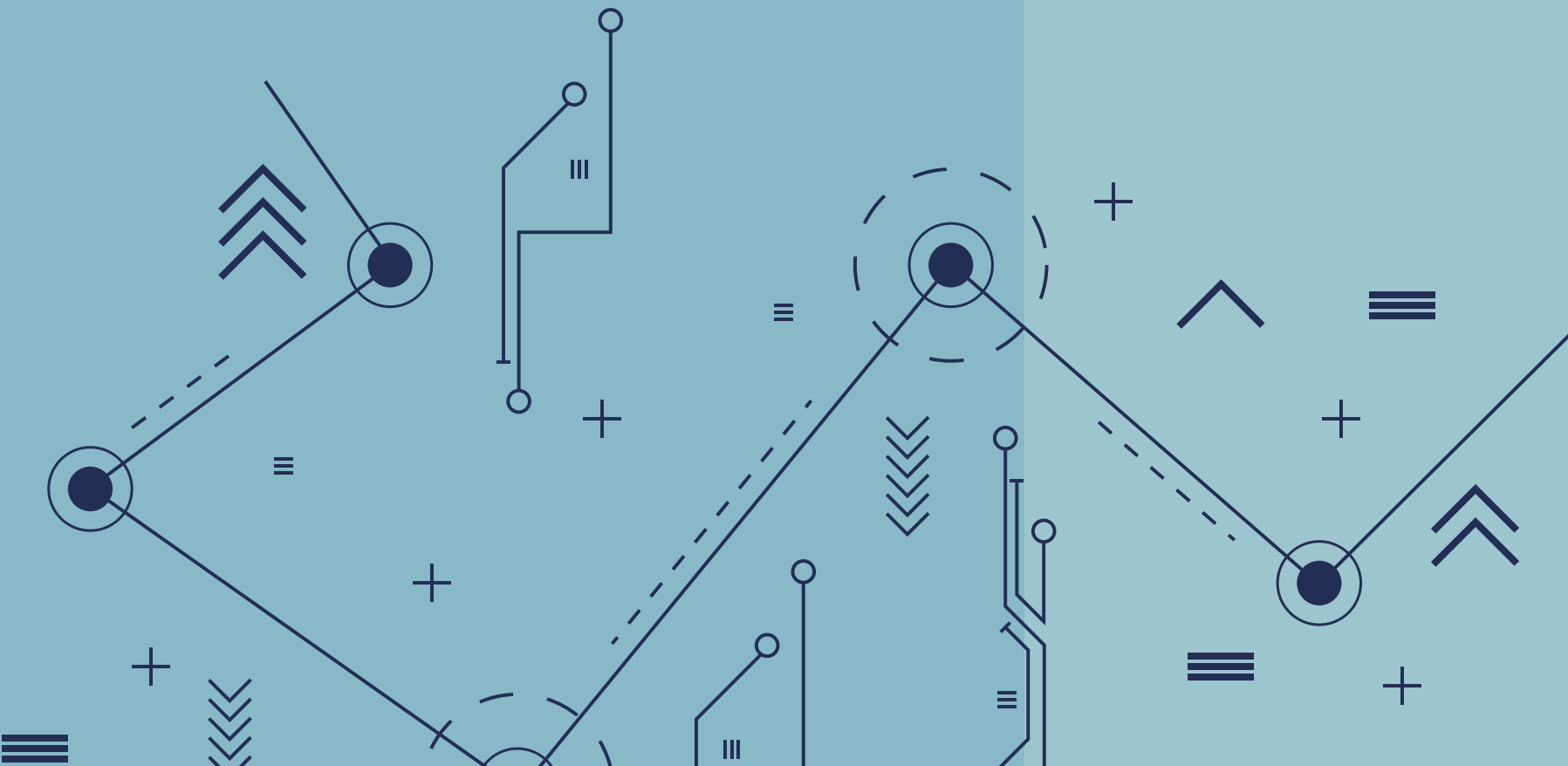


What is the Problem?

Regarding to the huge orientation to focus on sustainable tourism practices and innovative. The 2030 vision aims to welcome 100 million tourists by 2030. but with traditional tours guide it may difficult to achieve the vision and that's because of the limited availability, language barriers, and a one-size-fits-all approach.



The common global issues



What is your Solution?

By developing an AI tour guide, the project aims to provide travelers with a more seamless and personalized experience. With special features.

- The AI tour guide can be available 24/7
- Can communicate in multiple languages and is particularly useful in a country like Saudi Arabia with 13 regions with different cultures and customs.
- Allowing for a wider audience to benefit from the service.
- Sharing economy participating.
- Help travelers to better appreciate their surroundings and to feel more engaged with the places they visit.
- Help tourists understand local customs and provide important social warnings for their safety and comfort.
- The smart guide can effectively and quickly assist tourists without the need to rely on traditional tour guides



How will this application make Money?

+ In Tourism Field there are several ways that the AI tour guide could potentially make money, diverse to the traditional tour guide.

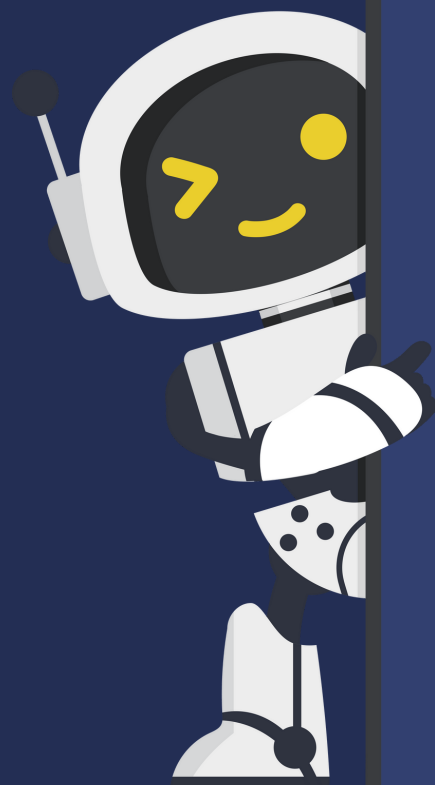
Premium features

Commission-based partnerships

Advertising revenue

Paid search advertising

Subscription tries



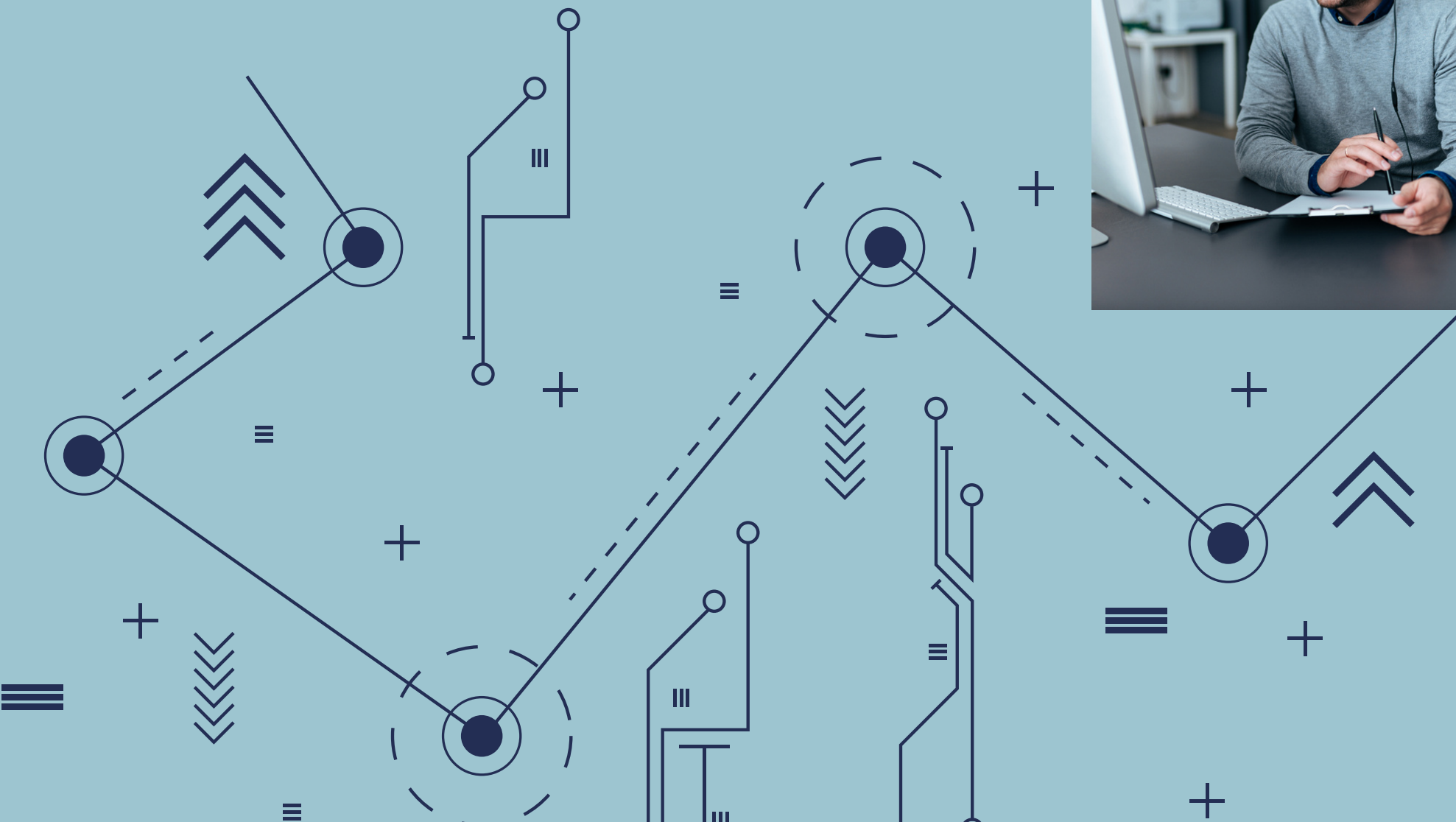
What is the Future?

The AI future is very promising, as advancement artificial intelligence and machine learning a continuous of improving it capabilities and functionality of these apps.



Upcoming features:

- The AI tour guide can also use data analytics and machine learning algorithms to tailor its recommendations and information to the specific interests and needs of each traveler.
- And it can reading voice tone and recognize your behavior and your travel mood.
- It will help in discover new tourism places by scan the place and it will be recognized by the data and machine learn.
- Expansion around the world.



شكرا لكم
Thank You