



WASFI.APP



The Problem

Problem

Merchants face numerous hurdles when crafting creative and unique product information: time constraints, extensive effort, finding the right words, and ensuring SEO optimization.

Why product information is important ?

Important

According to recent Google survey showed that **85%** of online shoppers find product information and pictures very important when choosing where to buy from.

The Solution

WASFI

is an AI tool to change e-commerce by simplifying product listing. It generates product titles, descriptions, keywords, and SEO terms, saving time and effort. Wasfi helps businesses stay competitive in the digital marketplace and improves online visibility for e-commerce success.

How Wasif will generate revenue ?

Make Money

We provide monthly and yearly subscriptions to generate money.



What is the future

Targeted Audience

Wasfi Future

- Add more features to improve the tool.
- Add more than 20+ language.
- Add image optimaztion.
- Image Backgrounds: Customize.
- Seamless Marketplace Integration.

who we target ?

- Individual merchants (small and medium online business)
- big marketplace platforms.



Market size

\$11.98BN

Revenue in the eCommerce market is projected to reach in 2023 in Saudi Arabia.

28.48M

Number of user expected to reach by 2027 in Saudi Arabia.

+113,000

Number of E-commerce stores in Saudi Arabia.

* Based on statista number

WASFI

2023

Try Pitch





HELP MERCHANTS TO MAKE
MORE MONEY.



WASFI

THANK YOU

