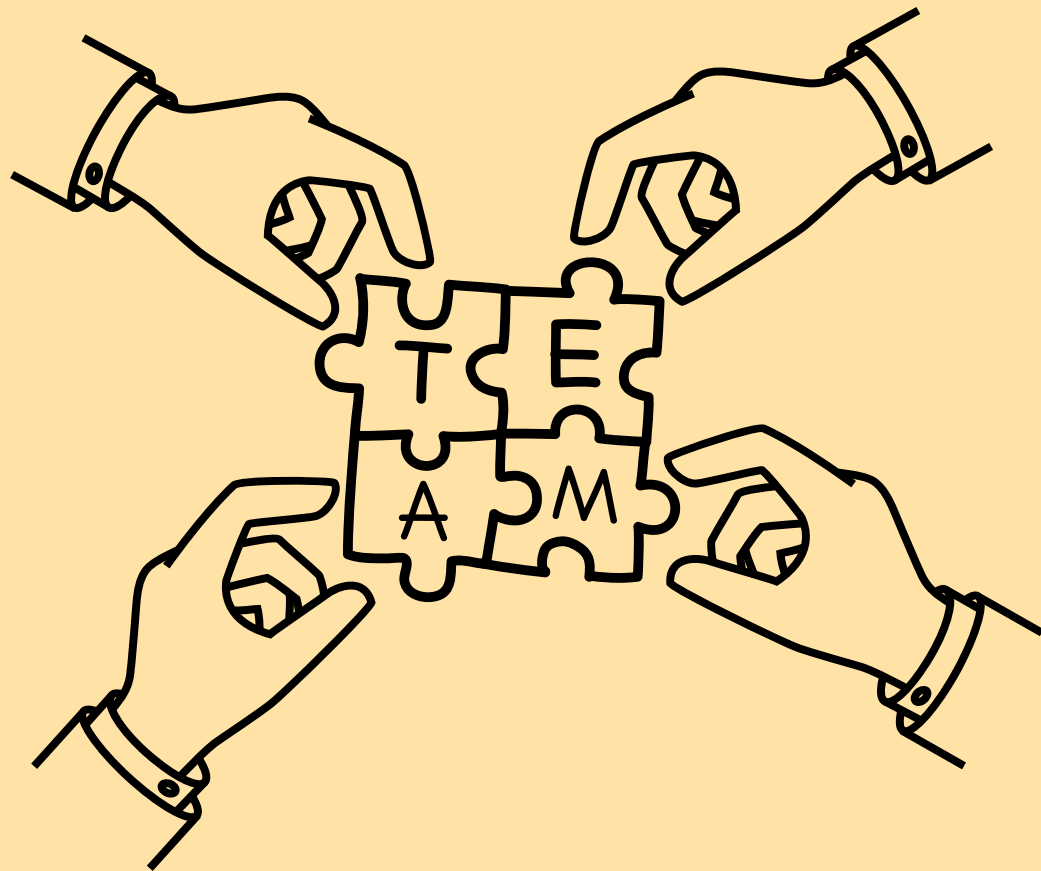


# Story Land



JOIN US



**Back end:**

Rahaf Sulaiman Almalaq

Hind Albeayez

**Front End:**

Renad Mohammed

Mouth Alshathri

**Data Analysis**

Maryam Jubran

**UX research**

Elham Alomran

هاكاثون مسرعة الذكاء الاصطناعي

Rubber Duck

# Story Land

An app that uses AI to create a personalized story that includes the child and their hero in Arabic and English. The story can be read aloud by the app, and add pictures. The goal is to encourage children to read more, learn good values in kid friendly app.



البرنامج الوطني  
لتنمية تقنية المعلومات  
National Technology  
Development Program

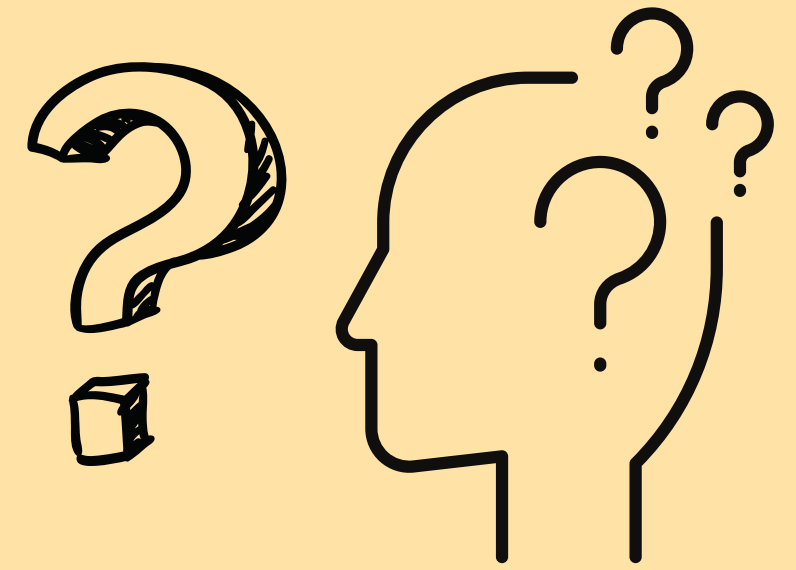


SDAIA  
الهيئة السعودية للبيانات  
والذكاء الاصطناعي  
Saudi Data & AI Authority

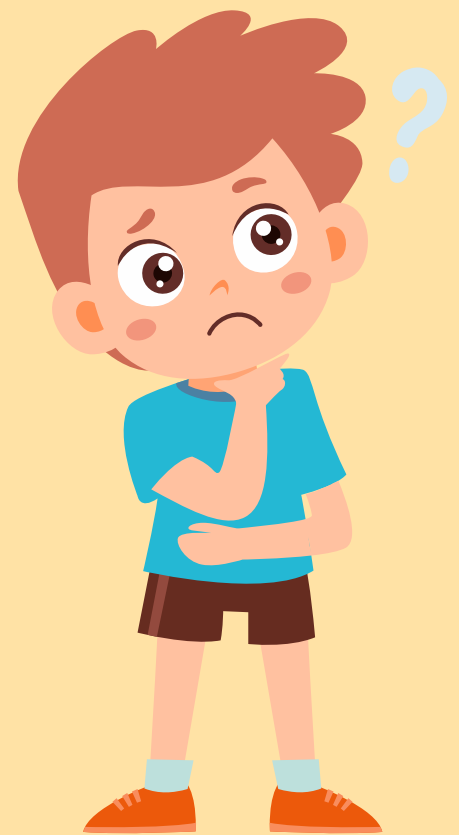


وزارة الاتصالات  
وتقنية المعلومات  
MINISTRY OF COMMUNICATIONS  
AND INFORMATION TECHNOLOGY

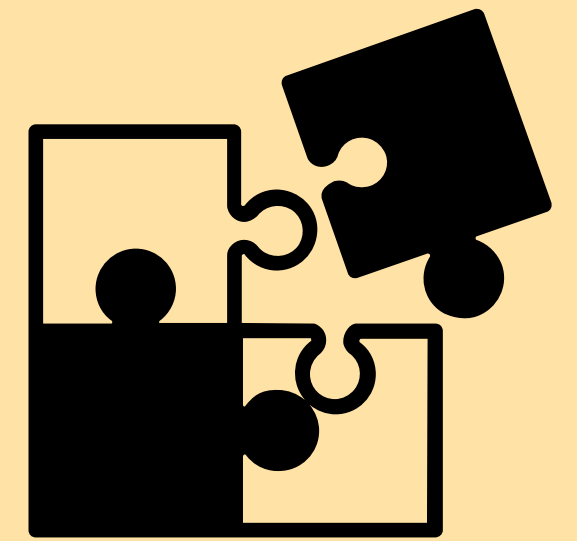
# what is the problem?



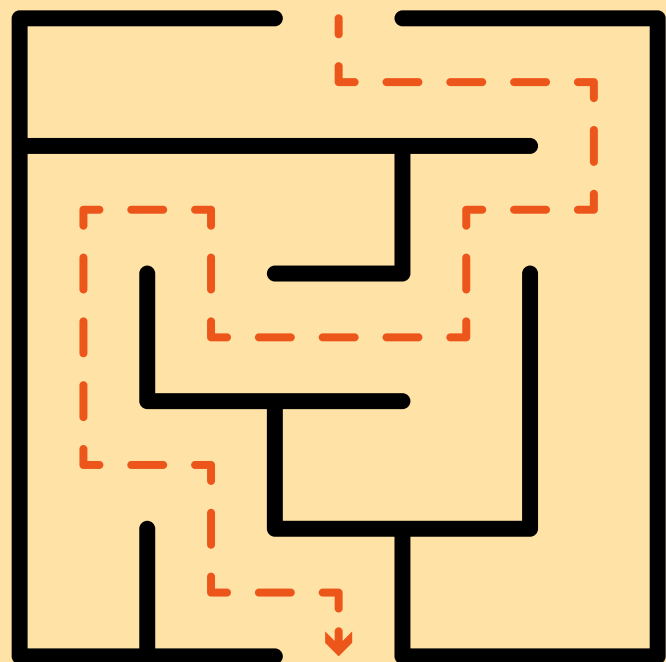
The kids are watching content that is not ethical nor age appropriate, therefore affecting their behaviors and mind in a negative aspect.



# What is your Solution?



An app that uses AI to create a personalized story that includes the child and their hero in Arabic and English. The story can be read aloud by the app, and add pictures. The goal of the app is to encourage children to read more, learn good values in kid friendly app.



# challenges we faced :

- 1- Open AI is not available in Saudi Arabia so we had to find a substitute generators for the images and the voice.
- 2- we had to deal with more than one generation and satisfy them all



# futuer plans:

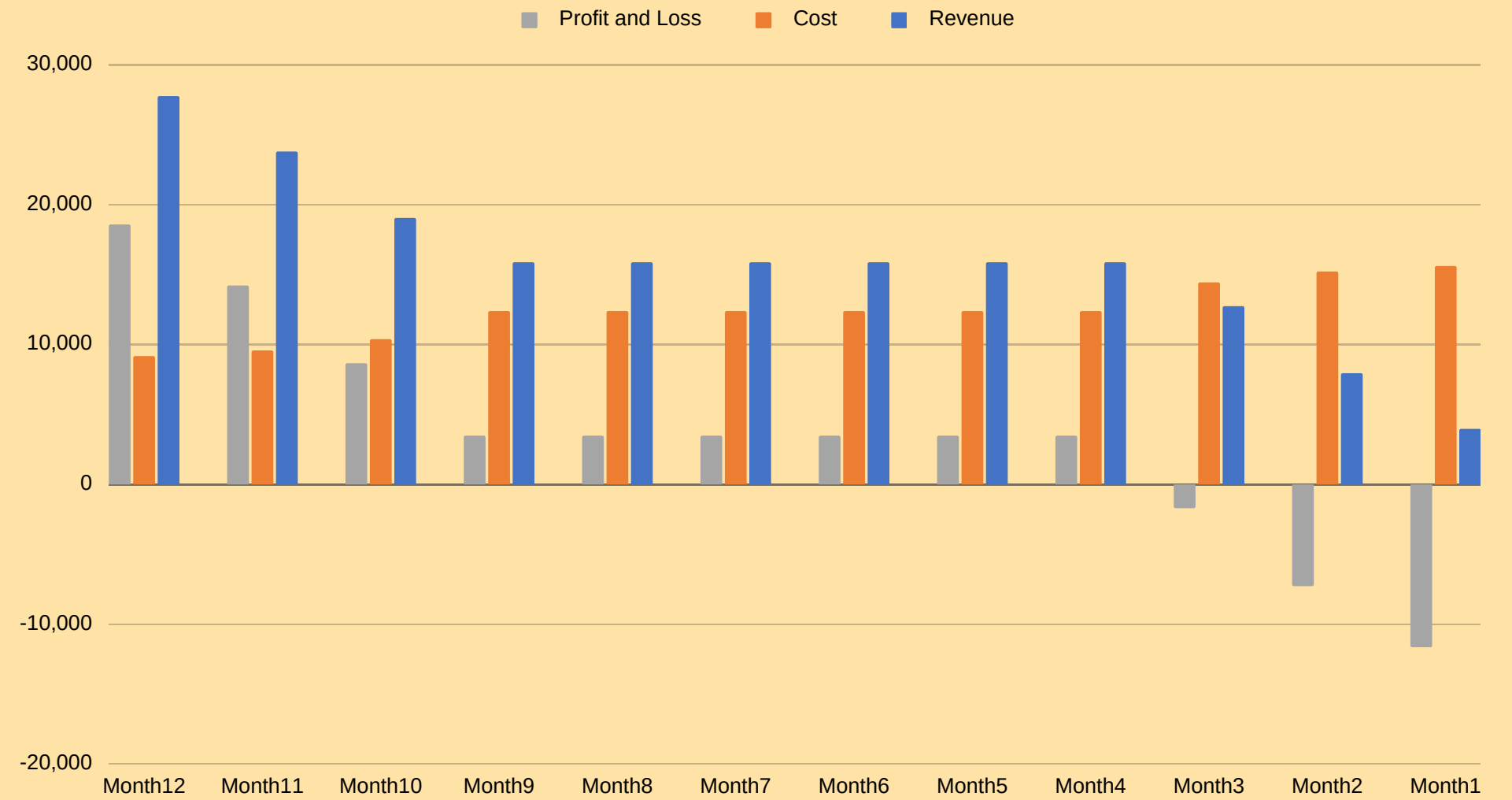
- 1- chose if the user want's to enter theie kid's photo and create a character for them in the stories.
- 2- the user could record their own voice and AI will read the stories for their kids by it.



# Analysis and feasibility study of the project



Revenues, expenses and expected profits of the project for the months of the first fiscal year





# Competitor analysis

	Magic Story Machine	BedtimeAI - Kids Reading	Personalized Bedtime Stories	Magic stories _ AI fairy talest	(our app)
Subscription	Monthly-Annual	Monthly	Free	on the stories	After 5 free stories, monthly annual to view the full story
Saving stories	Yes	Yes	No	Yes	no
Sounds affects	No	No	No	No	no
voice	No, only reading	No	Yes	No	yes
pictures	No	yes	No	No	yes
Chose value	No	No	No	Yes	no
Age Range	No	No	No	Yes	no
video	No	No	No	No	no
iPad/iPhone	Only iPhone	Only iPhone	Yes, both	Only iPhone	Yes, both
Public stories	yes	Yes	No	No	no
Asking Q's to understand more	Yes	No	No	No	no
Understand the input	Yes	-----	No	----	yes
Languages	Only English	Only English	Only English	Only English	Both Arabic and English