# The new generation of financial solution automation through Al



Ryoof Alarfaj master degree in data science and analysis



Juhaina Alrashidi Software engineer



**Ahmed Alsaif** Computer science Software design





Hassan Al-Sabti Computer Science Full stack developer



School Certified Accounting **Technician** 

Business













البرنيامج الوطييني

### What is the Problem?

Manual entry of invoices and archiving documents

1-more employee needed

2-inaccurate financial reports

3-can cause Financial penalty











# What is your Solution?



Automation of data entry and auto-save to the electronic archive will help to:

- Faster purchases processing
- More accurate entries
- Lower operation cost 40%





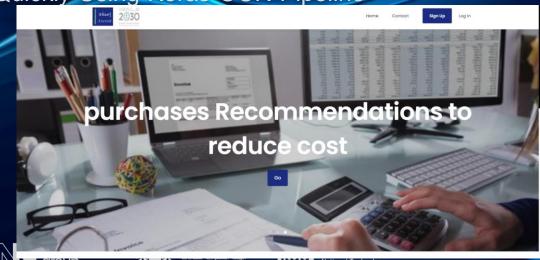






#### Technical materials (For Demo)

- Front- End Developer : (HTML, CSS, JS, Bootstrap) For Website.
- Simple NLP to recognize text in invoices to be readable for the machine format
- Extract-Text-From-Images-Quickly-Using-Keras-OCR-Pipeline











## **How will this application make Money?**

It will be a saas business model that will charge the users for the services the product will categorize based on company usage monthly (e.g):

- 1-850 invoice processing with only 1 employee or visitor
- 2- 1800 invoice processing with 2 employees or visitor
- 3-free trial for the new customer





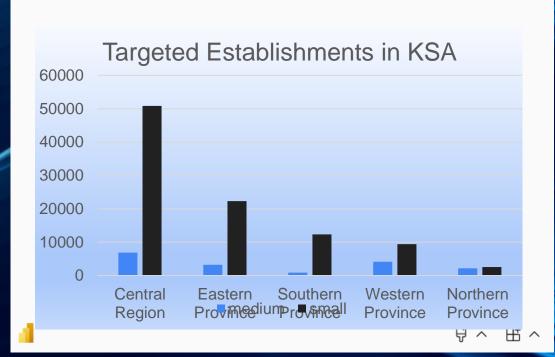






#### Target Customer

- Total small 97,453
- Total medium 17,118













## What is the Future?

1-build and develop a fully automated accounting system with an electronic archive.

2-collect data that can lower the cost through knowing the cheaper supplier in the area.

3-provide marketing data about B2B products.









