



**GAIA**  
BY NEXTGRID

**NN** new native  
group



البرنامج الوطني  
لتنمية تقنية المعلومات  
National Technology  
Development Program

May 19, 2023  
To May 21, 2023



# AMA

## ToDo List AI

Business Plan

**Made by Ama Team**

Saudi Arabia - Riyadh

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# Visual Identity



#2B4B80

#4E76B6

#9fbed6

#FFA153

*Why did we choose "AMA":*

The term "ama" was commonly used to call Japanese women who dive to **collect pearls from the depth of the ocean**. Just like our product diving into **user's emails to collect the most valuable information**.



Many people nowadays are overwhelmed by the **increasing volume of emails**. This can lead to a sense of frustration and **anxiety**. As important messages **may be missed or overlooked in the sea of emails**

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# Solution

To make life easier **AMA will break down all emails into a to-do list**. by finding the action points of an email, you can quickly find what needs to be done and when.

# Why AMA?

## Task List

View all your emails as a Task in My Tasks page



## Dashboard

Find charts for all your tasks and progress



## Urgency

AMA can tell if the task is more urgent than the other and will tag it



## Due Date

Ama can tell you about the due date from the context of the Email



# Target audience and Statistics

Targetting ALL Email users. **Specifically employees**

**1.8 Billion**

GMAIL  
users

**~40**

emails/day  
per user

**~21**

spam  
emails/day  
per user

# HOW AMA?



## Tools Used

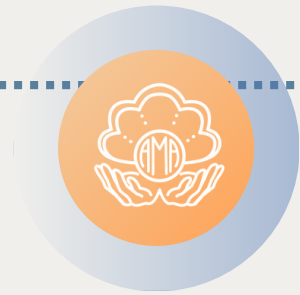


PYTHON



REACT.JS



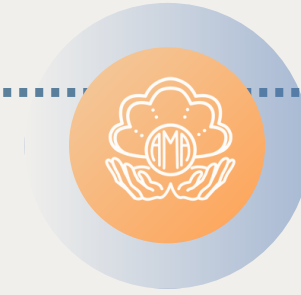


## Basic Pearl Plan

Per 3000 User

**5k SR** /Month

- ✓ Limited Tasks



## Pro Pearl Plan

Per 3000 User

**15k SR** /Month

- ✓ Unlimited Tasks
- ✓ Chat Support
- ✓ Due Date
- ✓ Urgency Feature
- ✓ Suggestion
- ✓ Task Completion



## Premium Pearl Plan

Custom Per Business

**Contact Us**

- ✓ Unlimited Tasks
- ✓ Chat Support
- ✓ Due Date
- ✓ Urgency Feature
- ✓ Suggestion
- ✓ Task Completion



# Future Plan

- Web browser/Outlook plugin
- Allowing user to view original Email
- Getting the due date and priority
- Suggestions and completion of the task
- Sorting and searching mechanism
- Optimising security

AMA AI



# Humans behind AMA AI

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