

February 15, 1968

Mr. Lawrence Kobrin
32 East 57 St.
New York, N.Y.

Dear Larry:

I enclose a sample given to me by Mr. Morton Fried of Copy Club, Inc. This is in connection with his desire to print TRADITION.

I gave Mr. Fried a copy of the Fall 1962 issue of TRADITION which contains 135 pages. The cost per unit figures he gave me are as follows:

A. For 2,000 copies:	\$.668
B. For 3,000 "	.612
C. For 4,000 "	.584

These figures include cover (he assumes we will make our mat available to him) and binding. The latter may be either "perfect bound" (that is, completely glued) or side-stitched with a glued-on wrap-around cover.

Please try to get the comparative figures from Perry Typesetters in time for our February 20th meeting so that we can at least determine whether it is worth pursuing the issue any further.

Cordially,

RABBI NORMAN LAMM

RNL/fz
enc.