STANDARD SHEET FOR TYPEWRITING ALL COPY FOR PRINTED BULLETIN

Page No. of Copy	.Name of Bulletin			
Issue of(date)	Copy for	(name of group or aff	To appear in Bullet	in on PageCol
Check: Set single col. (2¼" wide) 🔲 1	col. box (2" wide)	double col. (5" wide)	☐ 2-col. box (4½" wide)
TYPE HE	ERE HEADLINE, C	CAPTION, TITLE	OF ARTICLE OR STOCK	CUT No.

DEREKH ERETZ!

In an era when aging has become a "problem" and the elderly are sometimes abused, it becomes urgent to recall the Torah's admonition, "You hall rése before the hoary head and honor the presence of the old man (zaken)" (Lev. 19:32).

Respect for aged and the wise (the term <u>zaken</u> comprehends both),

<u>derekh eretz</u> for the elderly, is the sacred duty of every Jew -- despite

(or because of) youth cultures, nursing home scandals, or a general

atmosphere of irreverence and insensitivity. It is of the essence

of Judaism.

The saintly author of <u>Ar ha-Hayyim</u> interprets our verse in a remarkable way. He says that the second half is the <u>result</u> of the first. Thus, "you shall rise before the hoary head." And if you do, then you will be honoring "the presence of the <u>old man</u>," the well-known <u>zeken</u>, namely, Father Abraham! Abraham was known as the <u>Zaken</u>: "And Abraham was old, <u>zaken</u>, well stricken in days."

Every time that we rise before an elderly person, we are in effect showing respect for Father Abraham. Why is that so? Because, our commentator explains, the Midrash teaches that until the days of Abraham, old age was unknown as a physical phenomenon. People would grow old, very old, but their age would not show on their faces and in their bodies. They simply would live to 120 or 180 and then simply die. It was Abraham who prayed to God for the "hoary head," the signs of age "so

When using elite type move in margin ¼-inch on both sides to 7-inch width. TYPE DOUBLE spaced between parallel lines. Each typed line will equal 2 printed lines (2¼-inches wide) or 1 double line (5-inches wide). Type your copy in duplicate and retain 1 copy (one set) for yourself. Number your copy consecutively (fill in left hand corner, top of this page). If story continues, repeat caption on continuing page(s) and number. Type each item of copy on a separate sheet of typing paper. At the end of each story mark "end" or #. When using our Illustration Cuts, specify Cat. No. above each article.

GERTZ BROS. "The Bulletin House." 159 W. 25 St., N. Y.

STANDARD SHEET FOR TYPEWRITING ALL COPY FOR PRINTED BULLETIN

Page No. of CopyName of Bulletin	·
Issue ofCopy for(name of gr	
Check: Set single col. (21/4" wide) 1 col. box (2"	wide) \Box double col. (5" wide) \Box 2-col. box (4½" wide)
TYPE HERE HEADLINE, CAPTION.	TITLE OF ARTICLE OR STOCK CUT No.

continued: DEREKH ERETZ:

that people might distinguish the father from the son." Since it is Abraham who is responsible for the "hoary head," then whoever honors the hoary head in effect honors Abraham, "the old man."

When we show courtesy to a <u>zaken</u>, even if he is empty and has accomplished nothing and is ornery; if we force ourselves to act with filial respect to father and mother even if we dislike them and are filled with resentment; if we do these things, we are honoring the presence of that "old man" Abraham, indicating that he is still alive with us. Then we are honoring Judaism, the faith of Abraham, because we are following his teaching in "rising before the hoary head," even if that particular hoary head crowns a personality that possesses no innate merit. We owe respect not only to those who are achievers and wise and contributors and good people, but also to age for its own sake. That is our tribute to the <u>maken</u> of our people and his teaching.

This commandment must not be neglected. We make special new efforts to enforce it properly. If anyone above the age of seventy (the halakhic definition of sevah) passes within six feet, stand up before him or her, whether Jew or Gentile! If a talmid hakham (a scholar) passes by, no matter what his age -- rise in his presence! The Talmud refers to those who rise before the Sefer Torah but fail to rise before the scholar who embodies and incorporates the knowledge of the Sefer Torah, as "fools."

When using elite type move in margin ¼-inch on both sides to 7-inch width. TYPE DOUBLE spaced between parallel lines. Each typed line will equal 2 printed lines (2¼-inches wide) or 1 double line (5-inches wide). Type your copy in duplicate and retain 1 copy (one set) for yourself. Number your copy consecutively (fill in left hand corner, top of this page). If story continues, repeat caption on continuing page (s) and number. Type each item of copy on a separate sheet of typing paper. At the end of each story mark "end" or #. When using our Illustration Cuts, specify Cat. No. above each article.

GERTZ BROS. "The Bulletin House." 159 W. 25 St., N. Y.

STANDARD SHEET FOR TYPEWRITING ALL COPY FOR PRINTED BULLETIN

Issue of		Copy for		To appear in Bull	etin on PageCol
LODGE OZ	(date)	Сору тогии	(name of group or aff	Iliate)	
Check:	Set single col.	(2¼" wide)	☐ 1 col. box (2" wide)	double col. (5" wide)	2-col. box (4½" wide)

continued: MEREKH ERETZ:

Indeed, there is a beautiful custom (which I believe is practiced by Sephardi Jews) that when a father received an Aliyah, and id called to the Torah, his children will remain standing during that entire period that he is at the Torah. I have adopted that custom in my family. When I receive an Aliyah, my children stand. When my father receives an Aliyah, I rise for that entire period. I would like this practice to be adopted by all the families that consistitue our Jewish Center Family.

Let us show derekh eretz for the father of our people!

NORMAN LAMM

When using elite type move in margin ¼-inch on both sides to 7-inch width. TYPE DOUBLE spaced between parallel lines. Each typed line will equal 2 printed lines (2¼-inches wide) or 1 double line (5-inches wide). Type your copy in duplicate and retain 1 copy (one set) for yourself. Number your copy consecutively (fill in left hand corner, top of this page). If story continues, repeat caption on continuing page (s) and number. Type each item of copy on a separate sheet of typing paper. At the end of each story mark "end" or #. When using our Illustration Cuts, specify Cat. No. above each article.

GERTZ BROS. "The Bulletin House," 159 W. 25 St., N. Y.