

THE VIKING PRESS INC . PUBLISHERS

625 MADISON AVENUE, NEW YORK, N. Y. 10022

Cable: VIKPRESS Telephone: (212) PLAZA 5-4330

September 18, 1973

Dear Mr. Lamm,

We are delighted that we will be publishing MAN IN SOCIETY next spring.

In order that we have the latest biographical information and supporting lists to assist us in promoting your book we would greatly appreciate your completing the enclosed form and returning it to me at your earliest convenience. You will note a request for a photograph at the bottom of the last page. I hope that you will be able to send this along also.

We look forward to working with you and on your book during the coming months.

Sincerely.

Mary Rutherfurd Publicity Department

Mr. Norman Lamm
The Jewish Center
131 West 86th Street
New York, New York 10024